# **JESSICA CHENG**



Toronto ON, M5S 2W8 | (647) 762-2317 | jessicacheng0217@gmail.com | linkedin.com/jessicacheng0217

### **PROFILE**

I am a trilingual with a background in customer service and current experience in the banking sector. Seeking to transition my skills into a new career path within the information technology industry. Committed to leveraging my interpersonal and problem-solving abilities in a dynamic and challenging IT role.

#### **SKILLS**

- Interpersonal communication skill with a focus on team building and customer service
- Excellent Microsoft Office skills with an emphasis on Outlook, Word and Excel
- Proficiency in Canva for the purpose of creating social media graphics

### **EDUCATION**

### **University of Toronto** | Bachelor of Cognitive Science

*Toronto, ON* | **09.2018** – **06.2022** 

Minor in Psychology & Contemporary Asian Studies

#### **WORK EXPERIENCE**

# Royal Bank of Canada | Credit Card Advisor

*Toronto, ON* | **10.2023** – **01.2024** 

- Proactively engage with 30+ RBC clients a day through various communication channels to deliver an outstanding customer service experience
- Helping clients for credit card related needs, by responding empathetically to a variety of questions and resolving their concerns at the first point of contact
- Educate and assist clients with using RBC digital capabilities to shorten 2+ hours waiting time

# **Nordstrom** | Retail Salesperson

*Toronto, ON* | **10.2022 – 04.2023** 

- Achieved a TOP 3 performer in the Handbags Department by delivering solid products knowledge and styling advice
- Made cross-selling and upselling exceed daily sales targets by 20% with excellent customer service to customers of various cultural backgrounds
- Devoted to the team and department sales targets while cultivating strong customer relationships
- Used social media as a marketing tool to reach out customers and promote targeted branding events

# **EXTRA-CURRICULAR ACTIVITIES**

#### **UTChinese Network** | Social media marketer

*Toronto, ON* | **10.2022 – PRESENT** 

- Brainstormed ideas on marketing strategies in weekly executive meetings
- Wrote promotional articles in Chinese and English
- Enhanced the UTChinese official page with 1500+ views on social media platforms within a day

# **LANGUAGES**

English

Cantonese

Mandarin

# **REFERENCES**

Suzanne Bourgeau from Nordstrom

suzb1682@hotmail.com

+1 (416) 564-0622

Tigest Kassa from Nordstrom

tigest.f.kassa@gmail.com

+1 (647) 995-0769