

# MOSHOOD ARAFAT

Front End Developer & Graphic Designer

## WORK EXPERIENCE

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### Omojowo Technologies, Lagos

Web Developer 08/2024 - present

- Developed an interactive map for a real estate company's website that enabled 3600+ users to search preferred properties by the municipality.
- Conducted routine updates, security patches, and other website maintenance tasks; achieved a 93% optimal website performance.
- Designed front-end code using HTML, CSS, JavaScript, jQuery to create a responsive web application that works across desktops, tablets, and 20+ other devices.
- Hand-coded embedded stylesheets into 10+ Javascript interfaces and reduced load times by 75% in the first month of implementation.

### MacTech Nigeria, Lagos

Web Developer 10/2023 – 07/2024

- Edited numerous web content pieces supporting the marketing initiatives of MacTech Nigeria, maintaining 95% brand consistency and voice.
- Optimized 30+ key content pages for SEO objectives, which improved online search-ranking accuracy by 63%.
- Manipulated textual and graphic imagery to create website content that served the needs of 20+ marketing teams.

### KAO Concepts, Lagos

Graphic Designer 11/2018 – 09/2019

- Designing logos, defining color palettes and typography standards, creating brand style guides. Developing marketing collateral such as brochures, advertisements (print and digital), social media graphics, email campaign templates, website visuals, and trade show booth designs. They ensure all external-facing materials are visually consistent and effectively communicate the brand message to customers and the public.
- Supporting internal company communication and enhancing the employee experience through visual design.

## CONTACT

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## SKILLS

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### Hard Skills:

- Debugging
- Testing
- CSS Preprocessing
- Command Line
- Troubleshooting
- Cross-Browser Development

### Techniques:

- Web Development
- Agile Methodologies
- Responsive Web Design

### Tools and Software:

- TypeScript
- React
- AJAX
- jQuery
- Tailwind
- Adobe Illustrator
- Photoshop
- CorelDraw
- Figma

### Languages:

- English (Native)
- Yoruba (Native)

## EDUCATION

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B.Sc in Economics

Diploma in Frontend Development

## OTHER

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- Certified Web Professional
- Certified HTML, CSS, JavaScript Web Developer