HACKHATHON 03

DAY: 01:Step: 01

Marketplace type:
General E-commerce

Primary Purpose:
To provide a wide range of furniture and home decor items to consumers, allowing them to browse and purchase products online with ease.

Step: 02

Business Goals:

Q: What problem does your marketplace

aim to solve?

A: Futniso solves the problem of limited

physical store access by offering a

convenient platform too customers to

browse and purchase furniture online. It can help customers make informed decisions with detailed product description and images Q: Who is your target audience? A: Furniso target audience likely includes homeowness, venters, interiors, decorators and businesses looking for firenituse prefer shopping online for convenience. Q: What products or services will you offa? A. Products: Furnito offers a wid range of home franshings, includings) Solas a) Chanss 3) Tables w) Beds s) Storage Units a) Decox stems (e.g. lamps, wall out, rugs)

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Services: Furniro provides the	following services:
Delivery & Assembly	
) Interior Design Consultati 1) Return & Exchange Politi	ey .
De What will set your A: furniture designs, compe and fast delivery option	etitive pricing, ons, providing a
personalized shopping excellent value and a	experience with
Dep: 00 Data Si Depoduct:	chema
- Product ID - Product Name - Description	- Stock - tags
- Category - price	



