

Yearly Plan of Financial Literacy Programs

(For the year 2023)

Name of the FLP: Standard Chartered Bank, Bangladesh

Total Number of Branches as on 28 Feb 2022: 18

Total Number of sub-branches as on 22 Dec 2022: 3

Total Number of service centres as on 22 Dec 2022: 2

No. of Programs (to be conducted in 2023): 7

Sl No.	Tentative month of programme	Territory (Name of Division)	Target Group	Type of Programme (Face to face/virtual)	Expected number of beneficiaries
1	June 2023	Chattogram	Women Entrepreneurs of CMS sector	Training programme on Business Management and Financial Readiness	25-30
2	July 2023	Dhaka	Students (underprivileged children)	Face-to-face sessions with school going underprivileged children to provide early introduction on financial services	20-30
3	September 2023	Dhaka	Low-income marginalised group	Financial literacy workshop targeting low income group in partnership with non-profit organisation providing vocational skills	20-30
4	To be Determined	Khulna	Students	Face-to-face session with school going students to provide early introduction on financial services and benefits of school banking account	20-30
5	To be Determined	Bogura	Students	Face-to-face session with school going students to provide early introduction on financial services and benefits of school banking account	20-30
6	To be Determined	Chattogram	Students	Face-to-face session with school going students to provide early introduction on financial services and benefits of school banking account	20-30
7	March 2023	Online Platform, hence no restriction on Geography ¹	Free platform, while primary target is women entrepreneur, this will be open to all	Online learning platform providing structured training models on creating and sustainably growing a business. The programme includes specific training module on raising finances for cottage and micro enterprises, including products and services	To be determined

¹ While this programme will be through virtual channel, we are highlighting this initiative given its potential impact in terms of supporting female entrepreneurs in setting up/scaling up their enterprises

