

DANIEL OWOLABI

UI/UX Designer & Web Developer

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Professional Summary

Creative and detail-oriented **UI/UX Designer & Web Developer** with 3+ years of experience building responsive, user-friendly websites and digital interfaces. Skilled in **Figma, HTML, CSS, JavaScript, and WordPress** with a strong eye for usability and design systems.

Experienced in applying **Excel and Python** for data-driven design insights and producing graphics and video content that boost brand visibility. Passionate about crafting intuitive digital products in tech and fintech environments.

Key Skills

- **UI/UX Design:** Figma (wireframes, prototypes, design systems), Usability Testing
- **Web Development:** HTML, CSS, JavaScript, WordPress, Responsive Design
- **Creative Tools:** Canva, CapCut (graphics & video content)
- **Data for Design:** Excel (dashboards, reporting, data cleaning), Python basics
- **Soft Skills:** Communication, Problem-Solving, Time Management

Professional Experience

Freelance Creative & Web Solutions (Remote) – *UI/UX Designer & Web Developer*

2019 – Present

- Designed and developed **15+ responsive websites** using HTML, CSS, JavaScript, and WordPress.
- Produced logos, marketing visuals, and video ads with Canva and CapCut, boosting client brand visibility by 25%.
- Created wireframes, prototypes, and visual assets in Figma, delivering user-friendly interfaces for clients.
- Delivered 10+ digital campaigns on tight deadlines, optimizing content for social media platforms.

UI/UX Design Intern (Remote)

June 2022 – August 2022

- Designed wireframes and prototypes for fintech and e-commerce projects using Figma.
- Created design assets that supported successful client launches and improved user experiences.
- Increased engagement by providing resources and step-by-step guidance.

Data-Driven Project – Sammy Foods Inventory Management (Excel)

August 2025

- Designed an Excel-based inventory system to track product counts, expiry dates, and stock status.
- Automated reporting with formulas and validation rules, improving visibility into expired products.
- Built dashboards that highlighted production trends and reduced waste risks.

Education

Higher National Diploma (HND) – Software and Web Development

Federal Polytechnic Offa, Kwara State, Nigeria

2023 – 2025 (Expected Graduation: October 2025)

Capstone Project: Developed a responsive crypto airdrop platform designed to onboard users to the next wave of token distribution, using HTML, CSS and JavaScript

National Diploma (ND) – Computer Science

Federal Polytechnic Offa, Kwara State, Nigeria

2018 – 2020

Certifications

- Data Analysis with Python – AQskill (July 15, 2025)

Interests / Availability

Open to new projects, collaborations, or discussions on design, tech, or trading- let's connect!