

Tally Exchange. White Paper

"It's time to Earn Back Better".



Earn Back Better 🖋

The Tally-Ho Exchange has been released for TallyNFTs, Swapping, Farming and Staking crypto tokens.

The Exchange offers many YOUtilities on one platform. Grow your investment by simply using one or all the methods provided, you'll even get a share of Exchange fees! We're giving Tally investers more ways to earn back better!

Exchange Features.

View Exchange: app.tally-ho.org

Adding Liquidity.

As a decentralised exchange, token availability is dependent on people offering their own tokens for trade. For the offering of tokens, a share of fees is rewarded for each transaction of that token.

When you add liquidity – This means that you have added tokens into a Tally Pool. You receive LP tokens in exchange for the liquidity you add as a representation of your deposit.

How to Add Liquidity.

Adding liquidity to a pool requires 2 tokens i.e. BNB and Tally Token. For example, to add \$1,000 to the Pool:

- 1. Split the \$1,000 into two \$500 in BNB and \$500 in Tally Tokens.
- 2. Add liquidity to the Pool as a pair.
- 3. Receive a BNB/TALLY LP Token.
- 4. LP tokens can be redeemed back into the two separate tokens at any time by making a withdrawal.

Add tokens to the Tally Liquidity Pools and generate an income by sharing in the transaction fees carried out on TallySWAP.

Farming.

Farming reaps the highest rewards. The Exchange is focusing on BSC tokens due to the low gas fees in comparison to other blockchains. Ethereum gas fees are quite high which eats the gains earned from farming.

With low gas fees and high APYs earned from transactions on farmed tokens, this can be an attractive activity. DYOR (Do Your Own Research) on the pros and cons of farming.

How to Farm.

Liquidity Providers - People who add liquidity to Tally Exchange receive LP Tokens. LP Tokens can be staked which is one entry point to farming.

Any pair of tokens of your choice can be farmed. Enter the readily available pools by creating the LP token required. Creating LP tokens for farming follows the same process as described under 'How to Add Liquidity'. Simply stake the LP token in the farming pool.

Users have the option to create own pools with their own chosen pairs.

Creating unique token pairs or choosing to provide less popular tokens may result in low to nonexistent traffic for swaps of those tokens. However, if there is a swap of the provided pair, the reward would be higher due to fewer people providing that particular pair.

TallySWAP.

TallySWAP, where users swap one token for another. Users receive a reward in the form of \$Tally on each swap executed.

\$TallyBACK.

As a new Exchange, to attract users to swap on the platform, there will be a perk for using TallySWAP to exchange tokens. With each trade on TallySWAP, buyers receive free Tally Tokens. This means it pays to trade on TallySwap similar to the cashback incentive offered by credit cards.

Exchanges charge a fee for transactions. The tokens issued back to swappers may offset against Exchange fees as Tally Token value rises.

Staking Tally Tokens.

Pools are provided where holders can stake Tally Tokens and earn more Tally Tokens.

No time locks. \$Tally can be staked and unstaked without issues. Depending on how many tokens are staked, it may be wise to keep tokens staked for a longer period to offset gas fees. Gas fees can be more than the rewards. The longer the stake, the higher the reward. Withdraw your stake when feasible.

In comparison to tokens such as PCS, Tally Token has a set Total Supply. No more \$Tally can be minted. The advantage of a set supply means Tally Token is not deflationary in comparison to PCS Token which is deflationary in nature. The downside to platforms able to mint more tokens as required is the supply increase which causes price decrease.

LP Stakers.

Staking LP tokens earns Tally Tokens. The rewarded Tally Tokens can be re-staked in the Tally/Earn Tally Pool.



Showcasing the Tally-Ho NFT Marketplace.

Visitors to the Tally-Ho NFT marketplace are able to buy and sell freely on an open market.

Users can upload NFTs they acquired elsewhere onto the Tally Marketplace reaching a different audience and gaining wider exposure. The platform aims to cater for NFTs from multiple blockchains, constantly adapting to moving trends.

Art NFTs.

Users can mint their own NFTs to sell, or upload NFTs to sell onto the marketplace.

Trading can be exercised freely on the platform with sellers choosing their preferred token of payment.

The TallyNFT.

TallyNFTs are security tokens pegged to assets. Minted by Tally-Ho, they represent the asset and can be traded on the platform.

Types of Asset Classes: Property, Property Development, Businesses, Film and Media.

Property NFT Projects can only be minted by Tally-Ho alone, and can be freely traded on the marketplace. Users are not permitted to trade own property mints. Property traders who wish to trade in the marketplace must apply to launch on the launchpad to obtain trade approval. Asset classes such as property and businesses must enter the marketplace through Tally Launchpad.

TallyNFTs are sold as shares, allowing many people to own a piece of the asset. They are each pegged to the asset it represents and rises and falls in value according to the asset.

Example:







Property rises = \$130,000.

New TallyNFT price = \$130.

How to Buy TallyNFTs.

TallyNFTs can only be purchased in BUSD. TallyNFT offerings are first displayed on the Tally Launchpad. TallyNFTs presented by Tally-Ho are verified projects ready for investment. Being a decentralised platform, additional information on assets can be found on our partner site www.referencepass.com where documents are stored.

Each TallyNFT is launched on a specific date and time exclusive to Tally investors. If all the NFT shares are bought, the token will not enter the open market for the general public to buy. Non-Tally Token holders can participate on the Launchpad at a premium rate in BUSD. If there are NFTs leftover to sell, the tokens will move to the NFT Marketplace for public trade.

Successful Launches.

TallyNFTs that are sold out on the launchpad meet the target needed to move forward with the project. The funds are locked in the NFT Pool until the contract is finalised. Once the contract is finalised, the funds will be released from the pool in order to start the relevant processes. At this point, investors can mint the TallyNFT and receive it.

Dividends.

Where relevant, dividends will commence on a set date and paid out to owners of NFTs. Paid in BUSD, dividends are claimed from the NFT pool on a monthly basis. Dividends are not attached to all TallyNFTs.

Trading.

Each NFT will state its market value pegged to the asset. Sellers have the freedom to ask the price they wish when publishing onto the marketplace. NFTs can be uploaded onto the platform. The platform recognises Tally mints and verifies to show differentiation.

Valuations are carried out on NFTs on a quarterly rota and price history is recorded, the new price will be updated.

Unsuccessful Launches.

TallyNFTs are sold as shares. One share can be purchased and the limit of tokens that can be bought is dependent on the tier of the holder.

NFTs that are not completely sold out on the launchpad move to the public marketplace. The funds already raised are locked in the Pool waiting to hit the target. If the token is unable to sell out on the marketplace, this is classed as an unsuccessful launch.

The Pool will be closed and the funds will be unlocked. Investors who invested in the project are able to claim back their investments from the pool. The Pool remains on the platform and funds remain in the Pool until claimed.

Cashing Out Once Investment Yield Is Met.

While waiting for the invested project to be complete, NFT holders are able to trade their tokens on the NFT marketplace where the public are able to buy.

Once the invested asset has reached its goal (project completed) and the revenue projection is banked, the new valuation is updated onto the NFT. The option to retrieve the original investment with associated profit will be available by claiming from the Pool.

Profits are deposited into the Pool where holders are able to claim. When a claim is made, the contract retracts the NFT from the holder's wallet, and the amount due for the NFT is deposited into the same wallet in BUSD. The NFT is then burnt.

Tiers to be a Tally Investor.

Tally Token Holders.

Cool investor Staking required. 1,250,000 \$Tally Pool weight. 5% 0.2% off fees. Guaranteed allocation YES









Non-Tally Token Holders.

The launchpad operates on a tier system as an exclusive entrance to the best investment opportunities. Be part of the Tally Investor community and get exclusive access to shared investments. Not all projects will reach the open marketplace. Investors meeting one of the tiers are guaranteed purchase opportunities.

Trading Fees.

We aim to keep fees competitive. Our target is to offer a 0.3% trade rate eventually reducing down to 0.2% beating PancakeSwap. However, we are starting at 0.4% fees on launch. Starting at a higher rate benefits liquidity providers bringing a higher return on both fees and farming. A bright incentive for our first supporters and an encouragement for people to use the Exchange to make a swap.

Fee Breakdown:

0.17% Liquidity Providers.

0.03% Users (token swap, cashback rewards).

0.2% Tally (Platform maintenance, Exchange marketing, operations, buy back reserves).