Inya.ai Buildathon – Concept Note Template

Stage 1: Ideate, Build & Amplify
Submission Deadline: 31 July 2025
File Name Format: TeamName_ConceptNote.pdf
Page Limit: 2–3 pages

1. Team Details

Team Name:
Member Names & Roles:
Contact Email:

2. Problem Statement

What problem are you trying to solve?
Why is this problem important? Who faces this challenge?

3. Proposed AI Agent

Agent Name:
Brief Description: (What does your agent do?)
Key Differentiator: (Why is it unique compared to existing solutions?)

4. Industry & Use Case

Target Industry:
Expected Business Impact: (e.g., cost reduction, time savings, better customer experience)

5. Inya.ai Agent Link

Agent URL: (Generated from Inya.ai after building your bot)

6. Social Media Promotion

Provide details of your social media amplification efforts.
Attach links to all posts and fill in the engagement metrics table.

Engagement Table

Platform	Post Link	Impressions	Likes	Comments
LinkedIn	[Insert]	[Insert]	[Insert]	[Insert]
Instagram	[Insert]	[Insert]	[Insert]	[Insert]
Twitter	[Insert]	[Insert]	[Insert]	[Insert]

7. Optional Bonus

- Wireframe / Flow Diagram (Attach screenshot or link)
- Short Concept Video (Link, max 2 mins)

Instructions

- Use Arial font, size 11, single spacing.
- Keep the concept note concise yet clear (2–3 pages max).
- Ensure all links are accessible.
- Make sure your social media posts are public so engagement can be verified.