

# ZECHARIAH HOUNWANOU

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## SKILLS

HTML/CSS  
JavaScript  
React  
Redux  
React Router  
Styled Components  
RESTful API  
Tailwind CSS  
Git  
SEO  
Social Media Marketing  
Paid Social Media Ad

## SOCIAL

**LinkedIn:**

[linkedin.com/zechariah-  
hounwanou](https://www.linkedin.com/in/zechariah-hounwanou)

**Github:**

[github.com/codexive-zech](https://github.com/codexive-zech)

## OBJECTIVE

Seeking a position as a React Frontend Engineer in a professional settings that will enable me to learn new skills and have the ability to utilize the ones I have acquired through my education and work experience.

## WORK EXPERIENCE

### Junior React Frontend Developer | Side Hustle NG.

July 2022 to September 2022.

- Translated Figma mockup into clean and reusable React UI components.
- Wrote maintainable and reusable code using the latest ES6 JavaScript and React features.
- Built custom React UI components utilizing Styled Components, React Hooks, React Redux and Axios for REST API (GET, PATCH, POST, DELETE) ajax request.
- Implemented React Router for navigation and fetching dynamic user data based on the URL parameters and Query Params in a Job Tracking Platform.
- Managed complex state in multiple components using React Redux.
- Created private public routes, and Implemented user authentication in the Job Tracking Platform.
- Utilized local storage to persist React application state data and rehydrate Context API on site reload.

### Junior Web Developer | Zuri Team, Inc.

April 2022 to July 2022.

- Converted a Photoshop mockups into semantic HTML/CSS, utilized JavaScript to add behavior, user events and modify the DOM.
- Implemented Browser Fetch API request to fetch 3<sup>rd</sup> party data and use on the frontend.
- Used Lifecycle method to handle asynchronous request to the API.
- Re-created the Zuri Web Pages which include the Landing Page, the Talent Page and the Training Page.
- Cooperate with designers to create clean interfaces and simple, intuitive interaction and experience.
- Implemented Git best practices which involves utilizing pull request and code reviews.
- Utilized chrome debugger tool to test and fix UI frontend bugs.

## EDUCATION

### DEGREE EDUCATION

*JUNE 2016 - DEC 2020*

Les Cour Sonou University, Cotonou,  
Benin Republic.

### Digital Marketing Manager | So TechAfrica.

February 2021 to March 2022.

- Led the marketing department in a coordinate effort to hit the yearly revenue target. Used both Online and Offline strategies. Tactics: Facebook Ads, Instagram Ads and Distributorship Program.
- Created A/B testing plans for Social Media Paid Ads (ad copy, ad creative, target audience etc) leading to an improvement in the ROI.
- Designed and developed websites using WordPress and added more custom functionality with HTML/CSS/JS if needed.
- Wrote blog content with attention to SEO and keyword research that help improved the total site traffic.
- Studied analytics in Google Search Console in other to identify low performing keywords and query so as to implement solution that help improve performance.
- Studied Google Analytics in other to identify performing content and understand user journey so as to provide more content that help improved blog site traffic.

### WordPress Developer & Digital Marketer | Setnumd Technologies.

May 2019 to October 2019.

- Designed and Developed a Food Processing Website.
- Oversaw the Web Management of the Website to improve the User Interface which made more user comfortable to interact with.
- Worked closely with clients to understand their product positioning to incorporate into sales leading to client satisfaction of 99%.
- Strategized, Develop and Managed Paid Digital marketing campaign across Facebook & Instagram leading to an increase in Sales.
- Carried out quality A/B automation testing to discover which Ad campaign optimized the most.