ZECHARIAH HOUNWANOU

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SKILLS

HTML/CSS
JavaScript
React
Redux
React Router
Styled Components
RESTful API
Tailwind CSS
Git
Figma
WordPress
SEO
Social Media Marketing
Paid Social Media Ad

SOCIAL

LinkedIn:
https://www.linkedin.com/in/zechariah-hounwanou

Github:
https://github.com/codexive-zech

Portfolio/Personal Website:

https://zechariah.netlify.app

SUMMARY

Junior Front-end Developer with a proven ability to collaborate effectively with senior developers and designers, I have been building React-based Front-end web Apps for over a year. I also have some experience in the business world working as a Digital Marketer. Seeking a position as a React Frontend Developer in a professional settings that will enable me to up my skills and have the ability to utilize the ones I have acquired through my education and work experience.

WORK EXPERIENCE

Junior React Frontend Developer | Side Hustle NG.
July 2022 to October 2022.

- Translated Figma mockup into clean and reusable React UI components.
- Wrote maintainable and reusable code using the latest ES6 JavaScript and React features.
- Built custom React UI components utilizing Styled Components, React Hooks, React Redux and Axios for REST API (GET, PATCH, POST, DELETE) ajax request.
- Implemented React Router for navigation and fetching dynamic user data based on the URL parameters and Query Params in a Job Tracking Platform.
- Managed complex state in multiple components using React Redux.
- Created private public routes, and Implemented user authentication in the Job Tracking Platform.
- Utilized local storage to persist React application state data and rehydrate Context API on site reload.

Junior Web Developer | Zuri Team, Inc.
April 2022 to July 2022.

- Converted a Photoshop mockups into semantic HTML/CSS, utilized JavaScript to add behavior, user events and modify the DOM.
- Implemented Browser Fetch API request to fetch 3rd party data and use on the frontend.
- Used Lifecycle method to handle asynchronous request to the API.
- Re-created the Zuri Web Pages which include the Landing Page, the Talent Page and the Training Page.
- Cooperate with designers to create clean interfaces and simple, intuitive interaction and experience.
- Implemented Git best practices which involves utilizing pull request and code reviews.
- Utilized chrome debugger tool to test and fix UI frontend bugs.

DEGREE EDUCATION
JUNE 2016 - DEC 2020
Les Cour Sonou University,
Cotonou, Benin Republic.

Digital Marketing Manager | So TechAfrica.
Febuary 2021 to March 2022.

- Led the marketing department in a coordinate effort to hit the yearly revenue target. Used both Online and Offline strategies. Tactics: Facebook Ads, Instagram Ads and Distributorship Program.

- Created A/B testing plans for Social Media Paid Ads (ad copy, ad creative, target audience etc) leading to an improvement in the ROI.

- Designed and developed websites using WordPress and added more custom functionality with HTML/CSS/JS if needed.

- Wrote blog content with attention to SEO and keyword research that help improved the total site traffic.

- Studied analytics in Google Search Console in other to identify low performing keywords and query so as to implement solution that help improve performance.

- Studied Google Analytics in other to identify performing content and understand user journey so as to provide more content that help improved blog site traffic.

WordPress Developer & Digital Marketer | Setnumd Technologies.
May 2019 to October 2019.

- Designed and Developed a Food Processing Website.
- Oversaw the Web Management of the Website to improve the User Interface which made more user comfortable to interact with.

- Worked closely with clients to understand their product positioning to incorporate into sales leading to client satisfaction of 99%.

- Strategized, Develop and Managed Paid Digital marketing campaign across Facebook & Instagram leading to an increase in Sales.

- Carried out quality A/B automation testing to discover which Ad campaign optimized the most.

PROJECTS

Nike Sneakers Drop-shipping Store - React Frontend Developer *(E-Commerce Store)*
November 2022 to December 2022.

www.nikesneakr.netlify.app

- Wrote Maintainable and Reusable React UI Components utilizing Tailwind CSS for Styling.
- Integrated a Payment Gateway (Paystack UI) in other to make Online Payments Easy.
- Utilized React Redux Toolkit for managing of complex state used in multiple components

Jobster - React Frontend Developer *(Job Tracking Portal)*
September 2022 to October 2022.

www.jobstr.netlify.app

- Implemented Axios for REST API (GET, PATCH, POST, and DELETE) ajax request.
- Implemented Authentication and Authorization for User Register/Login.
- Utilized Recharts js Package for displaying of Jobs information into charts.