ZECHARIAH HOUNWANOU

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SKILLS

HTML/CSS
JavaScript
React
Redux
React Router
Styled Components
RESTful API
Tailwind CSS
Git
SEO
Social Media Marketing
Paid Social Media Ad

SOCIAL

LinkedIn:
https://linkedin.com/zechariah-hounwanou

Github:
https://github.com/codexive-zech

Portfolio/Personal Website:

https://zechariah.netlify.app

CAREER OBJECTIVE

Front-end Engineer with a proven ability to collaborate effectively with senior developers and designers, while spending extra time to be mentored. Enjoy working closely with the team members to ensure that workloads are effectively redirected to the solutions. Seeking a position as a React Frontend Engineer in a professional settings that will enable me to learn new skills and have the ability to utilize the ones I have acquired through my education and work experience.

WORK EXPERIENCE

Junior React Frontend Developer | Side Hustle NG.
July 2022 to September 2022.

- Translated Figma mockup into clean and reusable React UI components.
- Wrote maintainable and reusable code using the latest ES6 JavaScript and React features.
- Built custom React UI components utilizing Styled Components, React Hooks, React Redux and Axios for REST API (GET, PATCH, POST, DELETE) ajax request.
- Implemented React Router for navigation and fetching dynamic user data based on the URL parameters and Query Params in a Job Tracking Platform.
- Managed complex state in multiple components using React Redux.
- Created private public routes, and Implemented user authentication in the Job Tracking Platform.
- Utilized local storage to persist React application state data and rehydrate Context API on site reload.

Junior Web Developer | Zuri Team, Inc.
April 2022 to July 2022.

- Converted a Photoshop mockups into semantic HTML/CSS, utilized JavaScript to add behavior, user events and modify the DOM.
- Implemented Browser Fetch API request to fetch 3rd party data and use on the frontend.
- Used Lifecycle method to handle asynchronous request to the API.
- Re-created the Zuri Web Pages which include the Landing Page, the Talent Page and the Training Page.
- Cooperate with designers to create clean interfaces and simple, intuitive interaction and experience.
- Implemented Git best practices which involves utilizing pull request and code reviews.
- Utilized chrome debugger tool to test and fix UI frontend bugs.

DEGREE EDUCATION
JUNE 2016 - DEC 2020
Les Cour Sonou University, Cotonou, Benin Republic.

Digital Marketing Manager | So TechAfrica.
Febuary 2021 to March 2022.

- Led the marketing department in a coordinate effort to hit the yearly revenue target. Used both Online and Offline strategies. Tactics: Facebook Ads, Instagram Ads and Distributorship Program.

- Created A/B testing plans for Social Media Paid Ads (ad copy, ad creative, target audience etc) leading to an improvement in the ROI.

- Designed and developed websites using WordPress and added more custom functionality with HTML/CSS/JS if needed.

- Wrote blog content with attention to SEO and keyword research that help improved the total site traffic.

- Studied analytics in Google Search Console in other to identify low performing keywords and query so as to implement solution that help improve performance.

- Studied Google Analytics in other to identify performing content and understand user journey so as to provide more content that help improved blog site traffic.

WordPress Developer & Digital Marketer | Setnumd Technologies.
May 2019 to October 2019.

- Designed and Developed a Food Processing Website.

- Oversaw the Web Management of the Website to improve the User Interface which made more user comfortable to interact with.

- Worked closely with clients to understand their product positioning to incorporate into sales leading to client satisfaction of 99%.

- Strategized, Develop and Managed Paid Digital marketing campaign across Facebook & Instagram leading to an increase in Sales.

- Carried out quality A/B automation testing to discover which Ad campaign optimized the most.