Rahul Kumar
Aspiring Software Engineer | MCA
E-mail: rahulkr.tech247@gmail.com

Phone: +91- 6202587293
[LinkedIn](#) ǀ [GitHub](#)

Professional Summary

Aspiring Software Engineer with experience in web development, SEO, and data analytics. Passionate about learning new technologies, including Python, AWS, and Power BI, to build scalable and efficient solutions.

Company	Role/Department	Years of experience
CertAdda	Web Developer & SEO Analyst	Feb 2023 – Aug 2024
Co-operative Fishers Federation Ltd (CIISPL)	Front-End Web Developer	Jun 2022 – Jan 2023
Shavit International Ltd.	Web Developer & Digital Marketing Specialist	Mar 2021 – Jan 2022

Professional Experience

Web Developer & SEO Analyst | *CertAdda (Feb 2023 – Aug 2024)*

- Developed and optimized WordPress-based websites, improving page load time by 30%.
- Implemented SEO strategies that increased organic traffic by 40%.
- Integrated Power BI dashboards to analyze website performance and user engagement.
- Designed and optimized multimedia content for enhanced UX/UI experience.

Front-End Web Developer | *Co-operative Fishers Federation Ltd (CIISPL) (Jun 2022 – Jan 2023)*

- Created responsive and user-friendly web interfaces using HTML, CSS, and JavaScript.
- Improved site SEO rankings through keyword optimization and content structuring.
- Assisted in project planning, resource estimation, and timeline management.

Web Developer & Digital Marketing Specialist | *Shavit International Ltd. (Mar 2021 – Jan 2022)*

- Developed and maintained multiple WordPress websites with custom themes and plugins.
- Implemented e-commerce functionalities, leading to a 25% increase in sales.
- Managed social media platforms and enhanced digital marketing campaigns.

Roles and Responsibilities

- Web Development & Optimization: Developed and optimized websites using WordPress, HTML, CSS, and SEO strategies to enhance performance.
- Data Analysis & Visualization: Used Power BI and Google Analytics to track performance, generate insights, and optimize decision-making.

Skills

- **Programming Languages & Tools:** Python (NumPy, Pandas, Matplotlib), SQL, Java, C
- **Web Development**: WordPress, HTML, CSS, Javascript(Basic)
- **Cloud & Data Analytics**: AWS, Power BI

Projects

- **HealthBite(In Progress))** – An AI-powered chatbot integrated into a food e-commerce platform.
- **Weather Dashboard –** Developed and deployed a responsive weather app using React.js and OpenWeatherMap API with clean code, real-time data, and robust error handling.
- **C++ Unit Test Generator (LLM-Powered):** Built a tool that uses AI to automatically create and improve unit tests for C++ code, making testing faster and easier.

Qualification	Pass/Year	Institute/University
MCA	Pursuing, Expected 2026	Kalinga Institute of Industrial Technology, Bhubaneswar
BCA	May, 2022	Magadh University, Gaya
XII	March, 2019	BSEB
X	March, 2016	BSEB