



CAPSTONE PROJECT ON ADVENTUREWORK SALES DATA

Latest trends in Sales data around the world 110 Million

Total Sales

109.81M

Average Sales

905.62

Total Profit

12.55M

Maximum Sales

27.89K

Minimum Sales

1.37

Year
All

Country
All

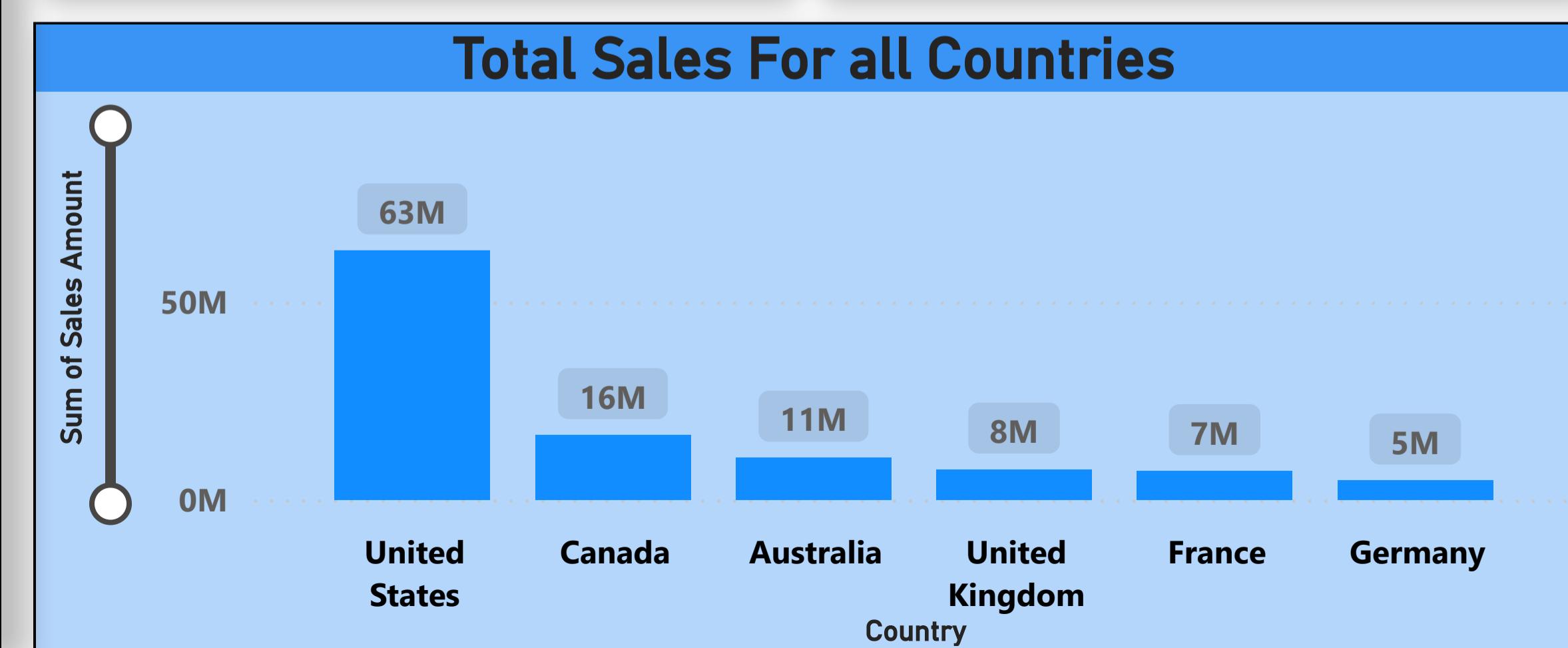
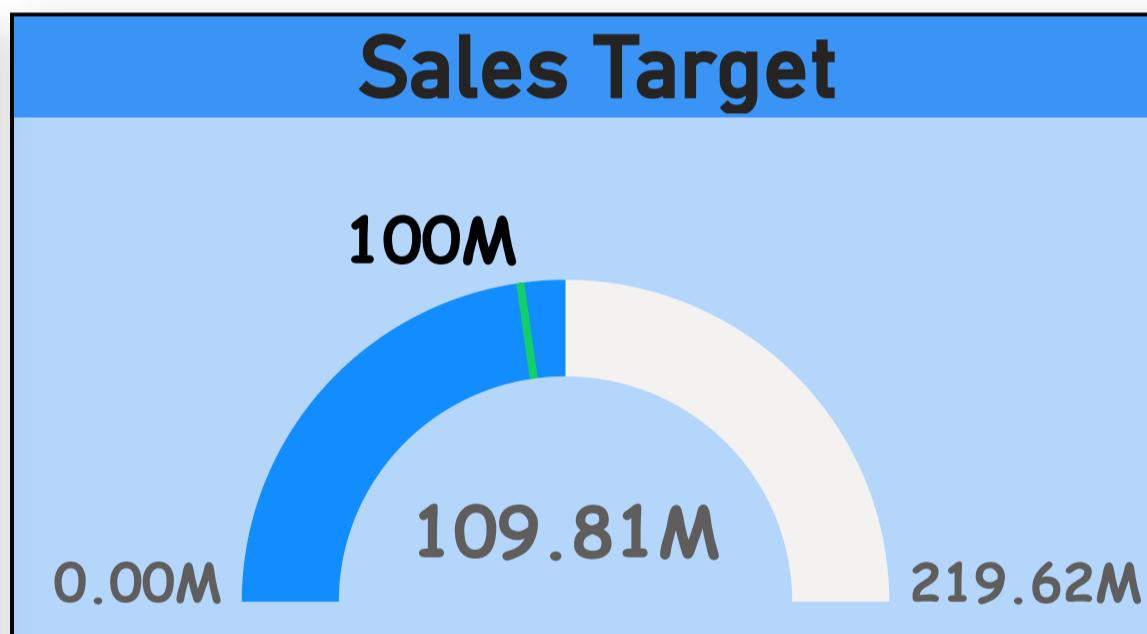
Top Sales of Customers for all years	
Customer	Sum of Sales Amount
Jordan Turner	15,999.10
Willie Xu	13,490.06
Nichole Nara	13,295.38
Kaitlyn Henderson	13,294.27
Margaret He	13,269.27
Randall Dominguez	13,265.99
Adriana Gonzalez	13,242.70
Rosa Hu	13,215.65
Brandi Gill	13,195.64
Brad She	13,173.19
Francisco Sara	13,164.64
Maurice Shan	12,909.67
Total	29,358,677.22

Top Product Rank by sales		
Product	Total Sales	Rank
Mountain-200 Black, 38	4,400,592.80	1
Mountain-200 Black, 42	4,009,494.76	2
Mountain-200 Silver, 38	3,693,678.03	3
Mountain-200 Silver, 42	3,438,478.86	4
Mountain-200 Silver, 46	3,434,256.94	5
Mountain-200 Black, 46	3,309,673.22	6
Total	109,809,274.20	

Ask a question about your data

Try one of these to get started

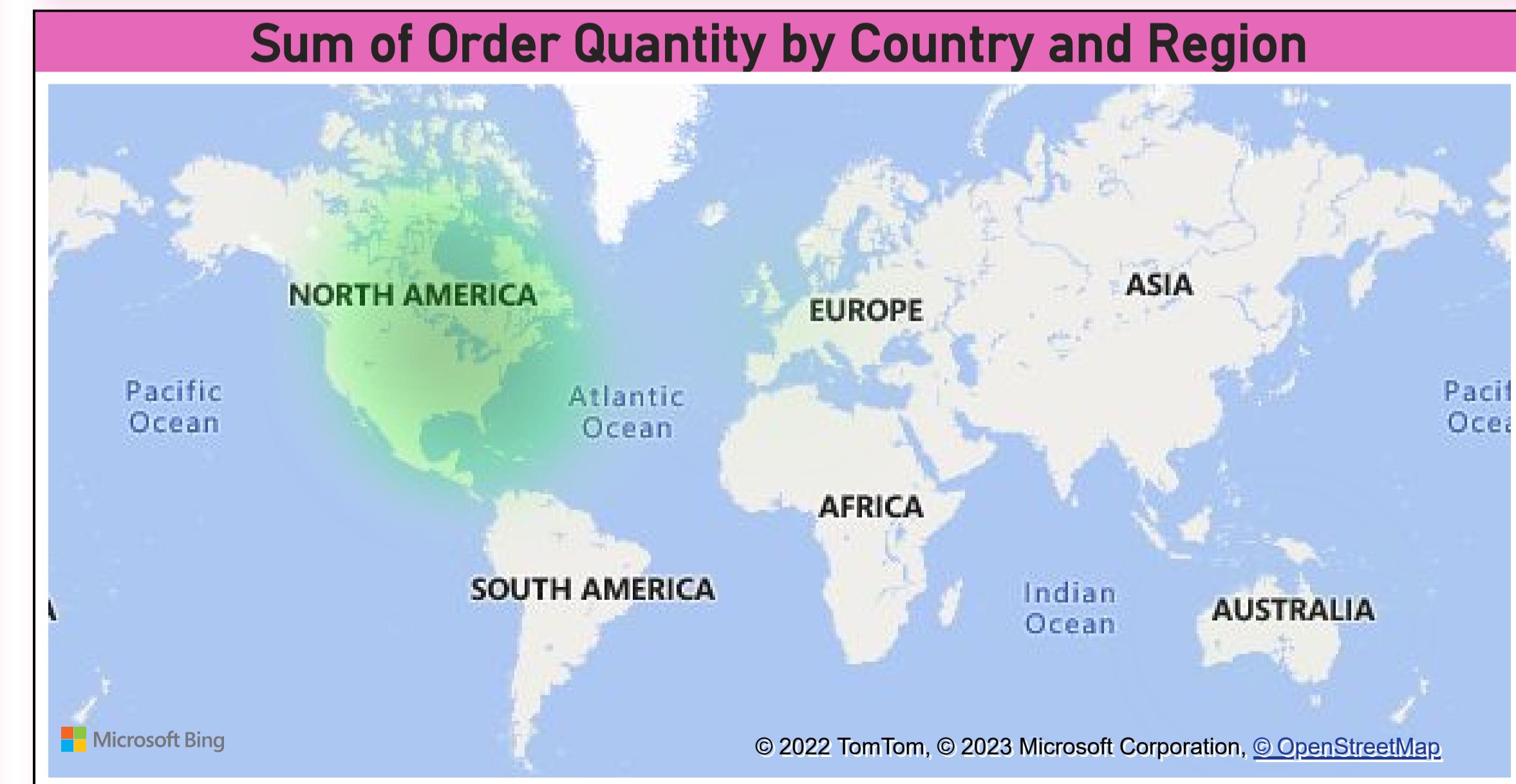
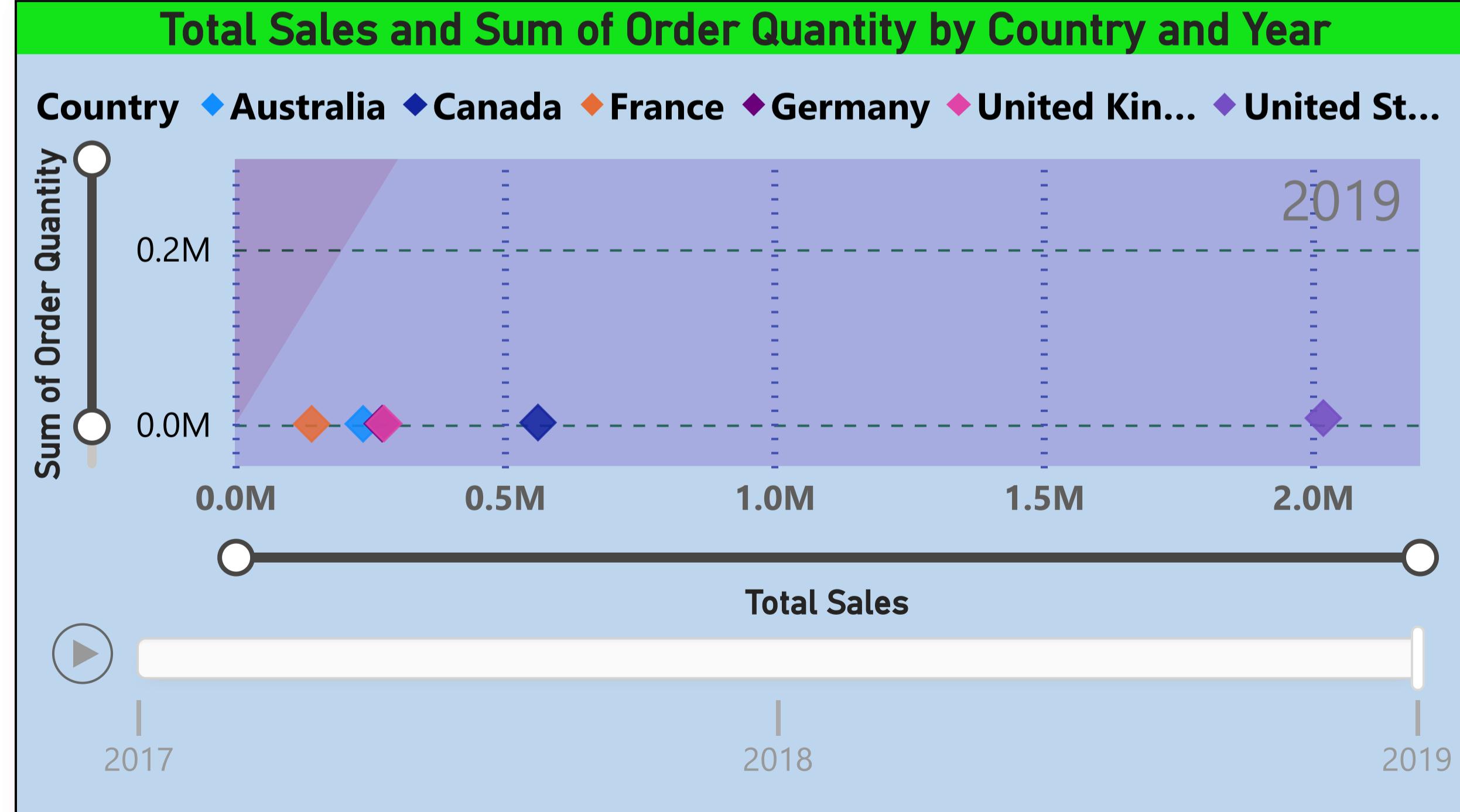
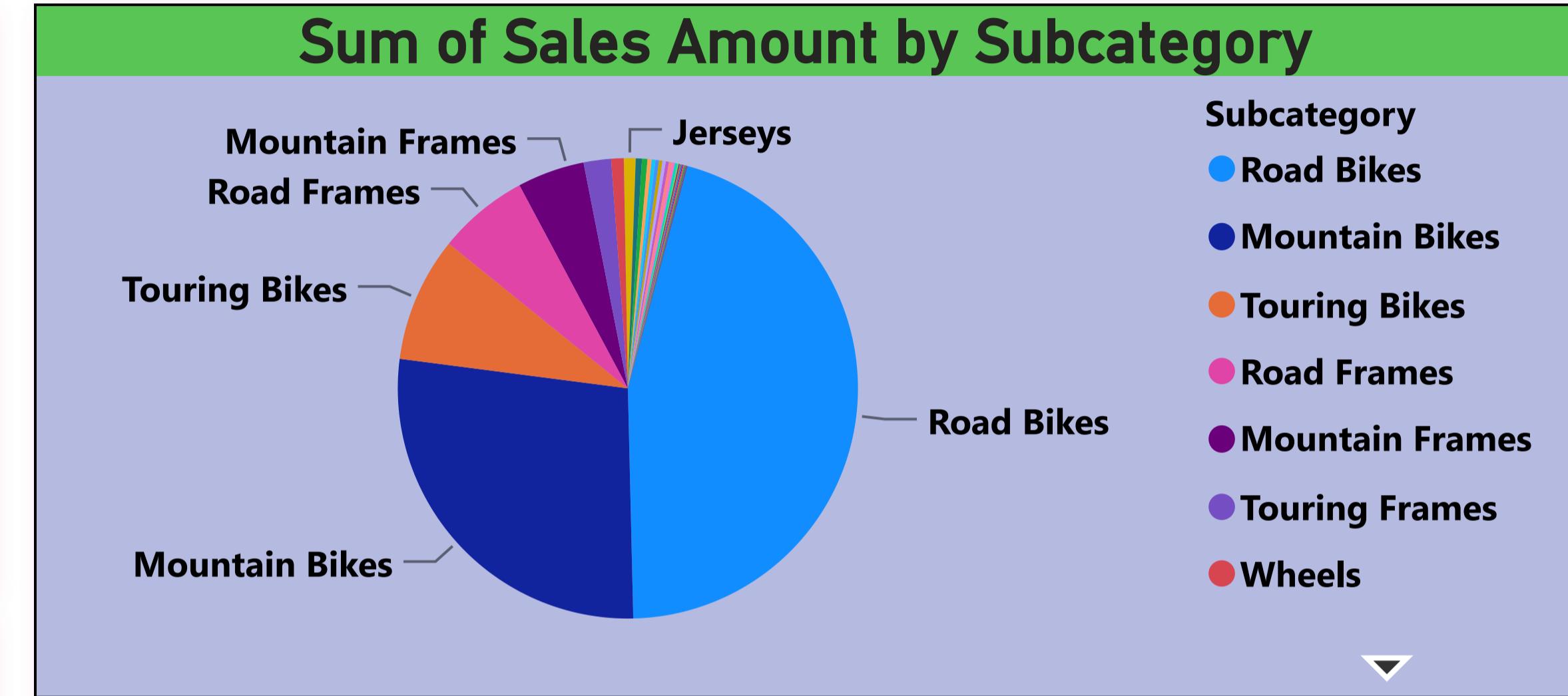
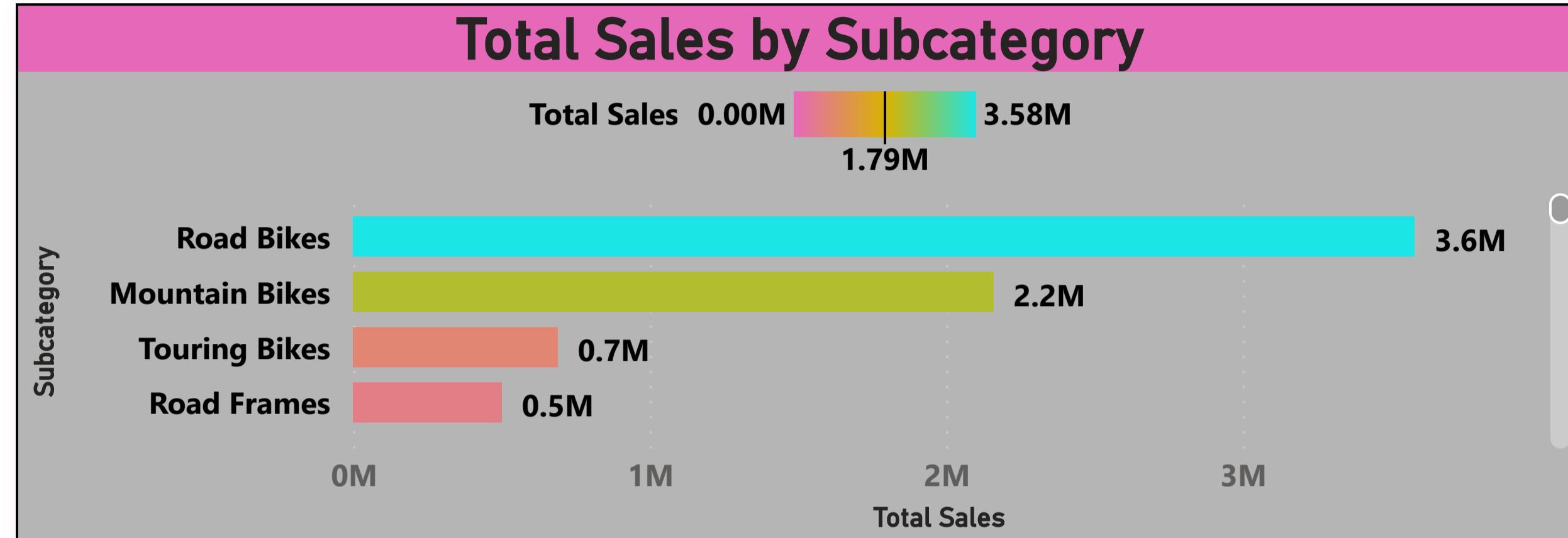
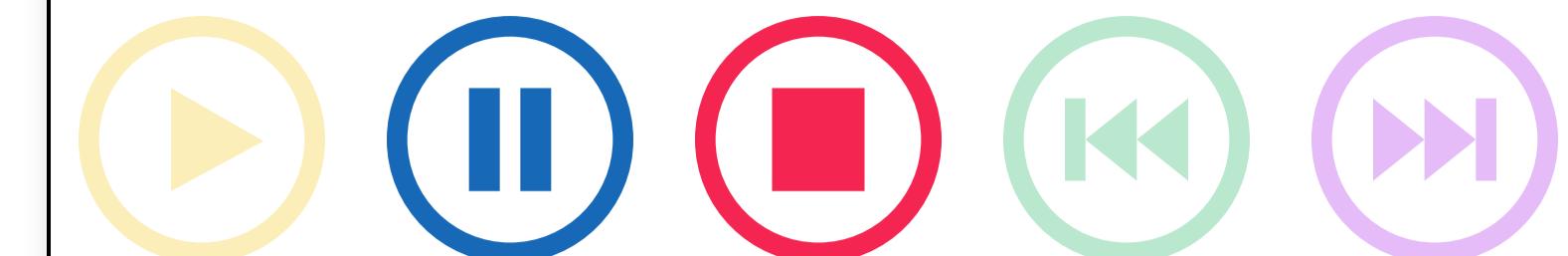
top customer cities by total cost





Live Streaming of Sales Data

Play Axis





13



Sales Analysis

Country

All

Year, Quarter, Month

All

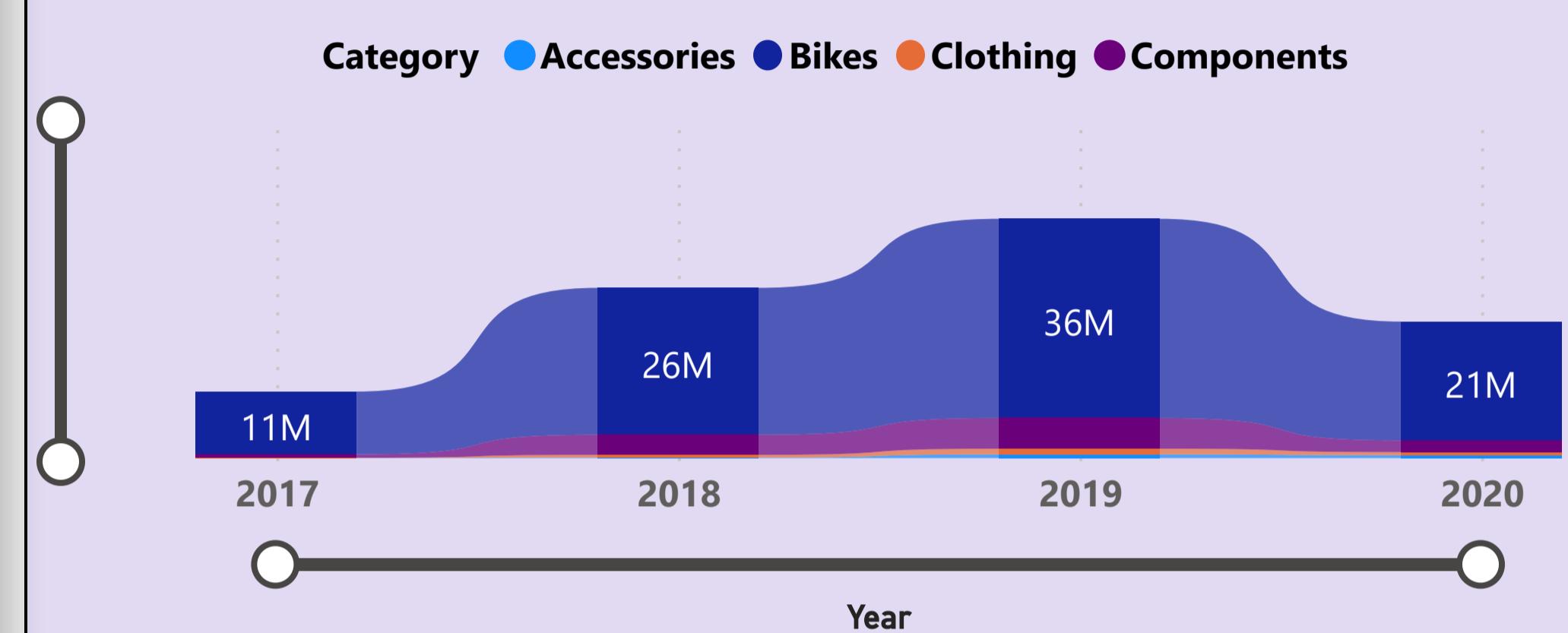
Top 13 Sales by Country

Country	Top Sales
United States	63,308,723.21
Canada	16,441,125.01
Australia	10,683,870.01
United Kingdom	7,702,839.10
France	7,291,471.92
Germany	4,908,752.84
Total	110,336,782.09

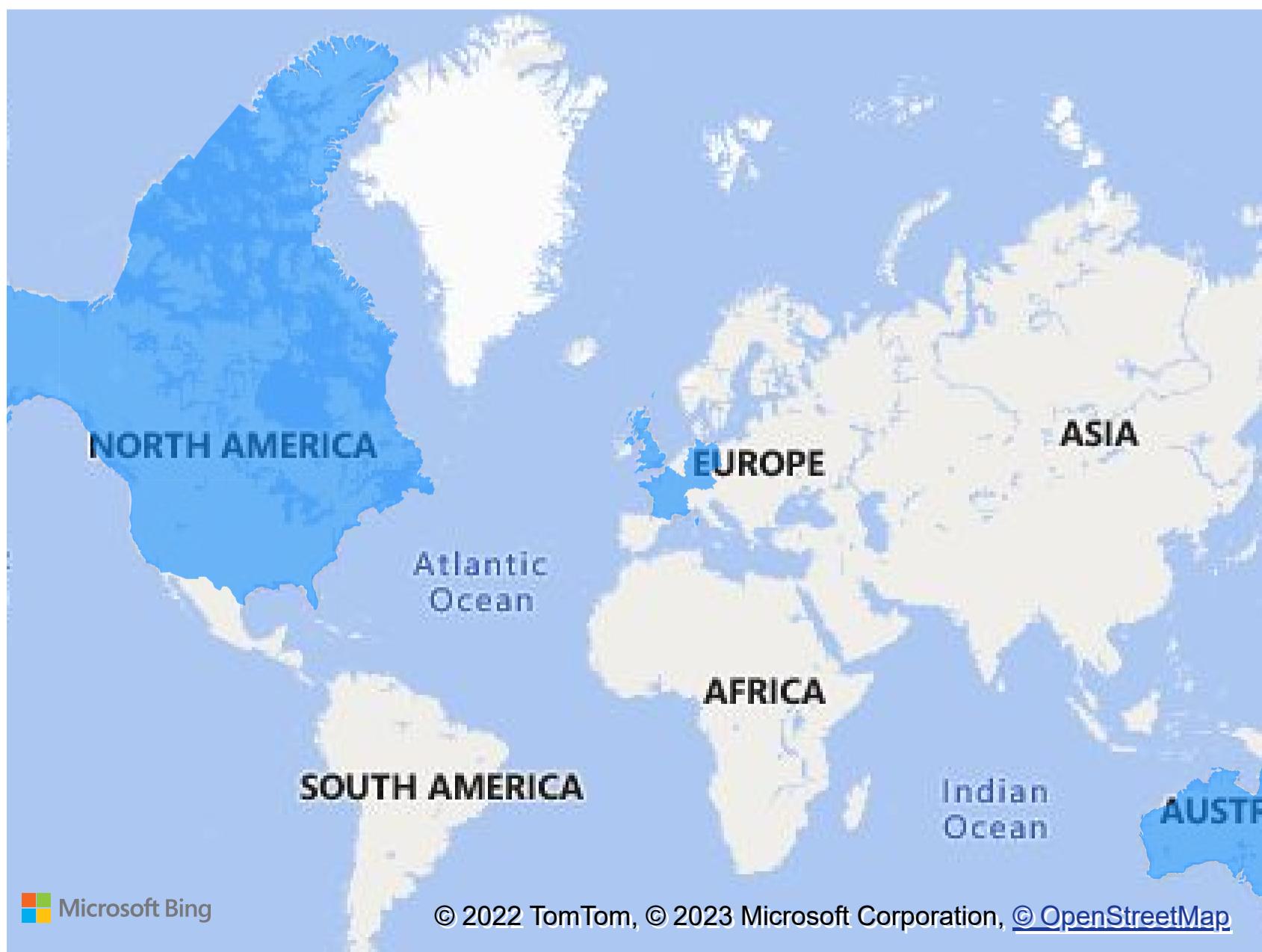
Top 13 Sales by Product

Product	TopN Sales by Product
Mountain-200 Black, 38	4,406,151.27
Mountain-200 Black, 42	4,014,067.80
Mountain-200 Silver, 38	3,696,486.47
Mountain-200 Silver, 42	3,441,292.54
Mountain-200 Silver, 46	3,436,090.79
Mountain-200 Black, 46	3,311,098.44
Road-250 Black, 44	2,518,299.76
Total	110,336,782.09

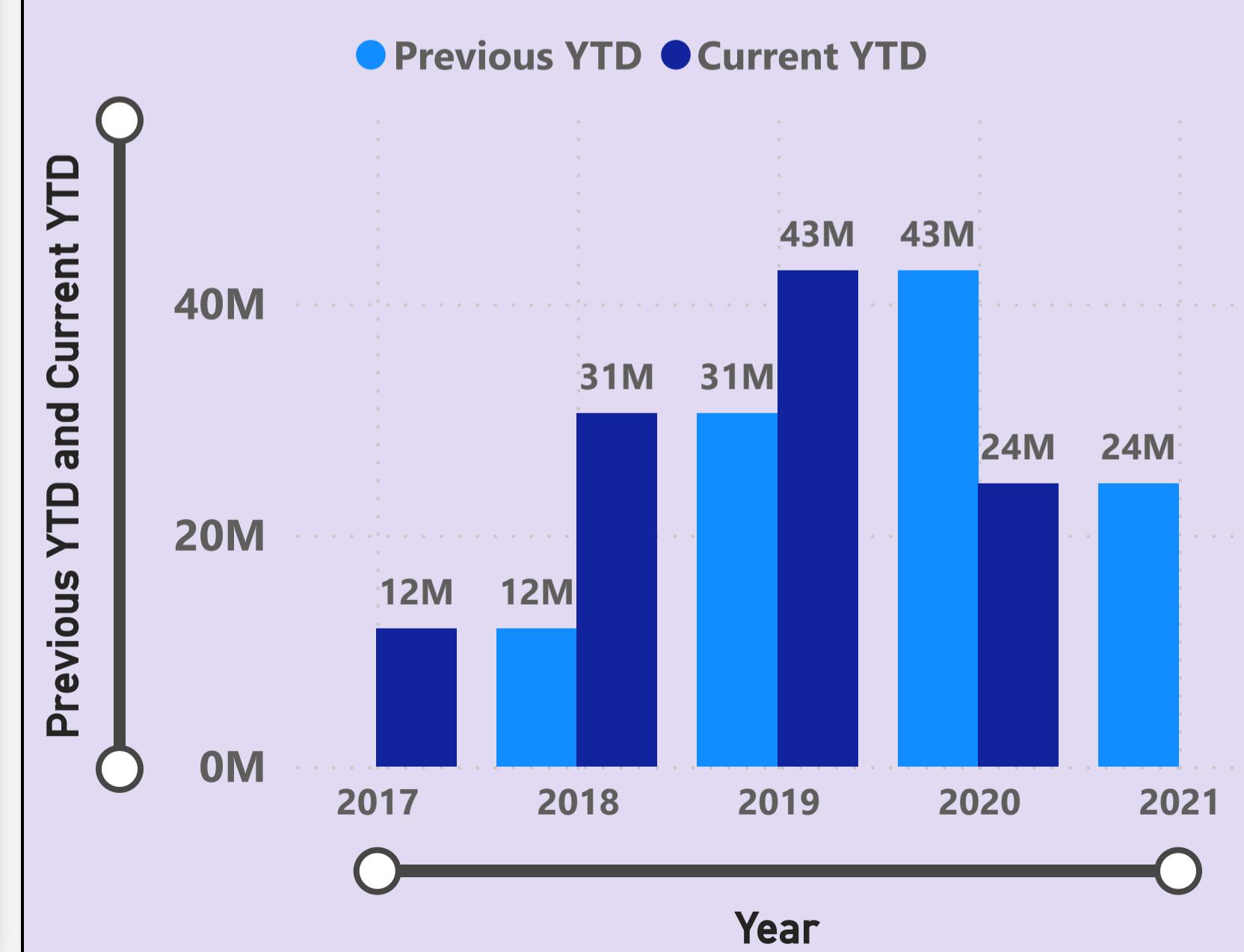
Total Sales Category by Year



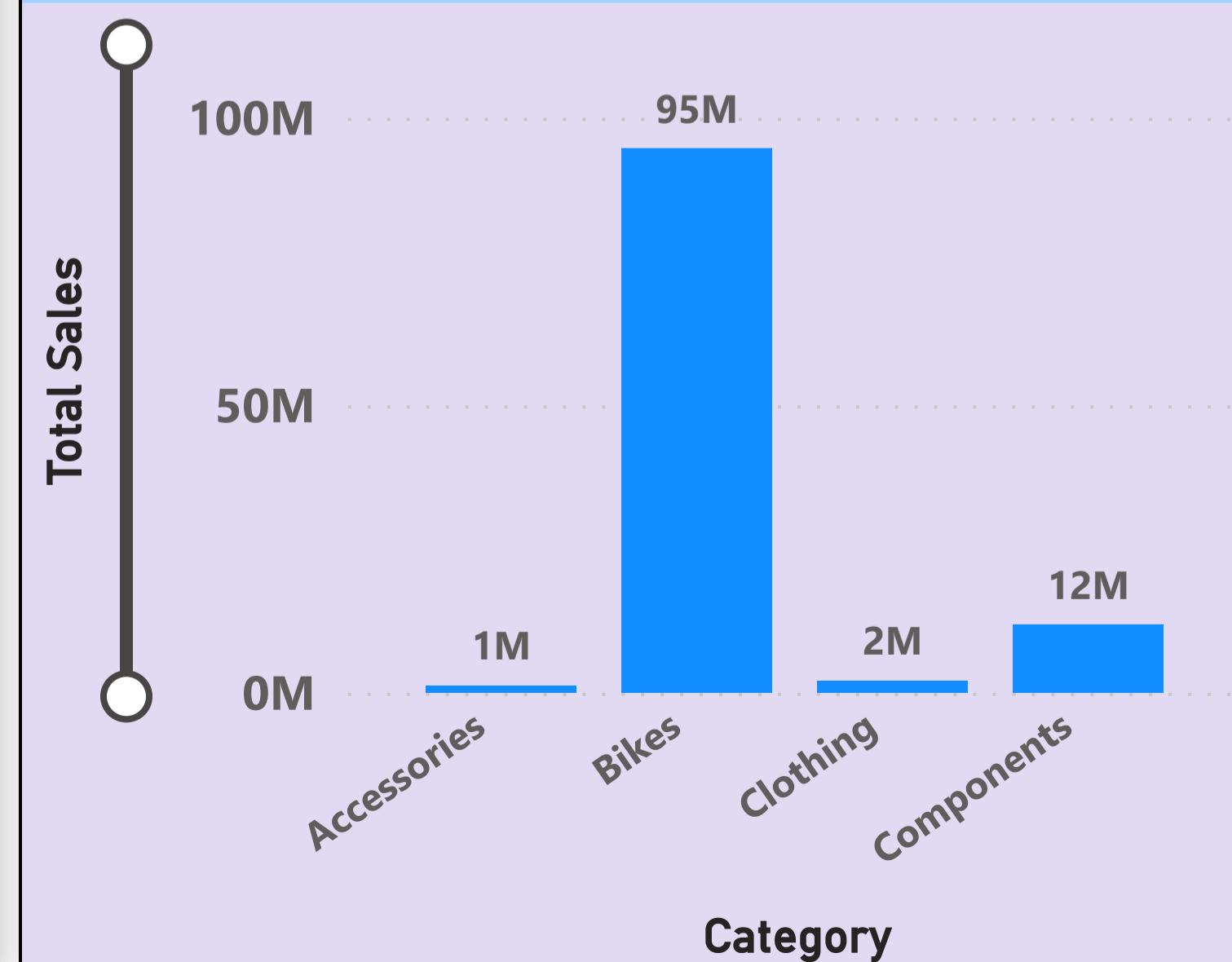
Sales by Country-Region



Previous Sales Vs Current Sales



Total Sales Category-wise for all countries



YTD Category



Year, Quarter, Month

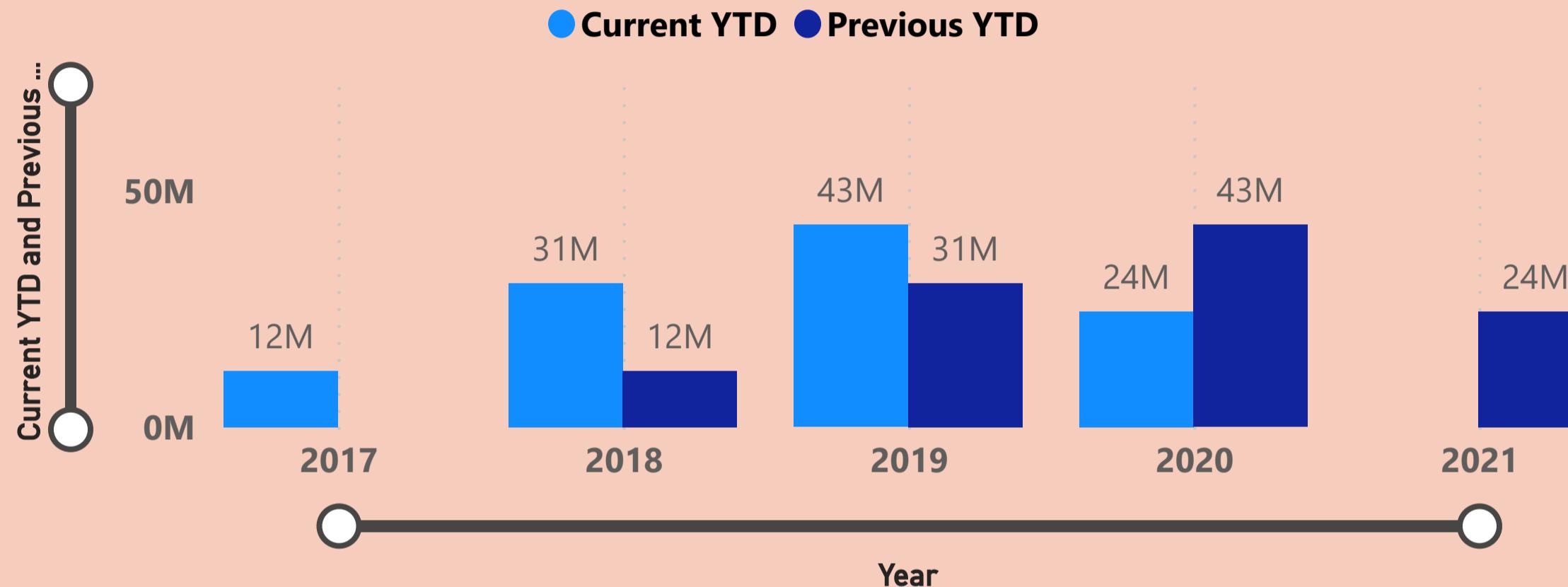
All

Month over Month Sales

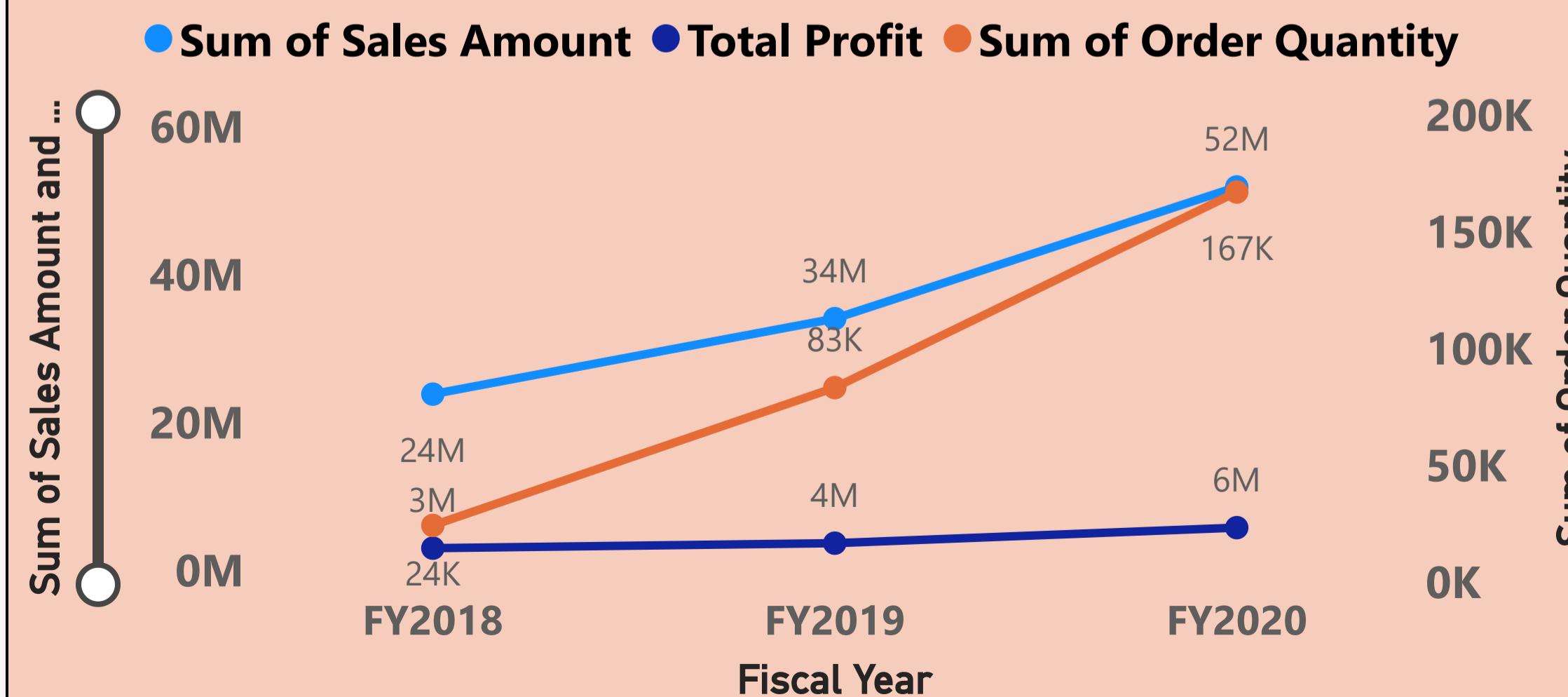
Quarter over Quarter Sales

Year over Year Sales

Current YTD and Previous YTD by Year



Total Sales, Profit and Order Quantity by Fiscal Year



Year over Year Sales Data

Year	Month	Current YTD	YOY Sales	Sales YoY %	Total Sales by Year
2017	July	1,423,357.32	1,423,357.32		
2017	August	3,481,259.78	2,057,902.45		
2017	September	6,005,207.32	2,523,947.55		
2017	October	6,566,888.80	561,681.48		
2017	November	11,331,808.96	4,764,920.16		
2017	December	11,928,555.52	596,746.56		
2018	August	18,836,827.85	-7,963,754.32	-66.76%	
2018	February	5,264,137.93	-7,992,092.21	-67.00%	
2018	November	27,892,813.41	-8,317,463.29	-69.73%	
2018	September	22,124,433.78	-8,640,949.58	-72.44%	
2018	May	10,444,664.45	-8,968,177.43	-75.18%	
2018	July	14,872,026.64	-8,988,864.52	-75.36%	
2018	December	30,516,891.80	-9,304,477.13	-78.00%	
2018	October	24,281,721.18	-9,771,268.12	-81.91%	
2019	August	24,245,781.73	-25,269,726.47	-82.81%	
2019	November	38,043,915.82	-25,364,995.21	-83.12%	
2019	September	29,349,869.66	-25,412,803.87	-83.27%	
2019	December	42,895,109.50	-25,665,698.11	-84.10%	
2018	April	7,484,286.36	-10,409,280.27	-87.26%	
Total			85,340,556.82	348.77%	



Quantity Analysis

275K

Sum of Order Quantity

Ask a question about your data

Try one of these to get started

top customer cities by total cost



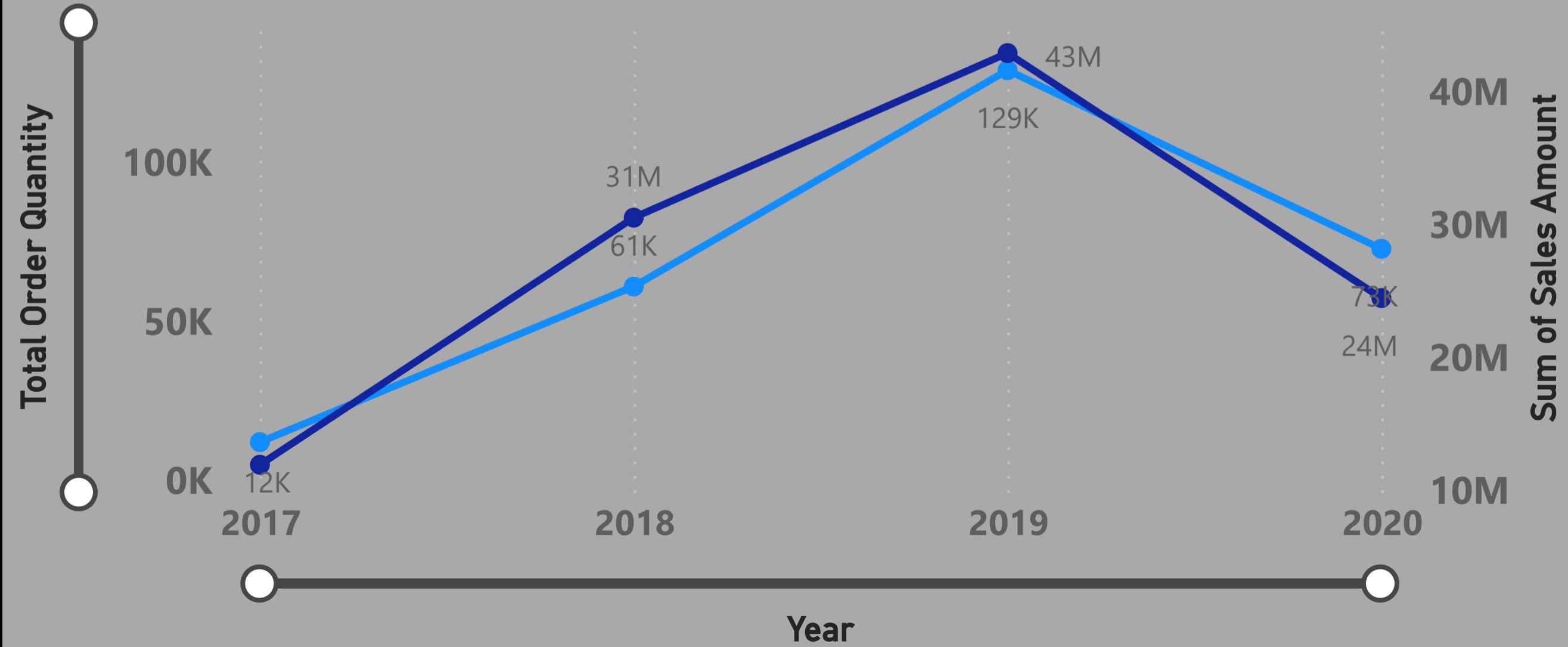
Key Influencers for Quantity Improvement

Decomposition tree for Quantity Flow in products

Quantity Over Sales and Profit

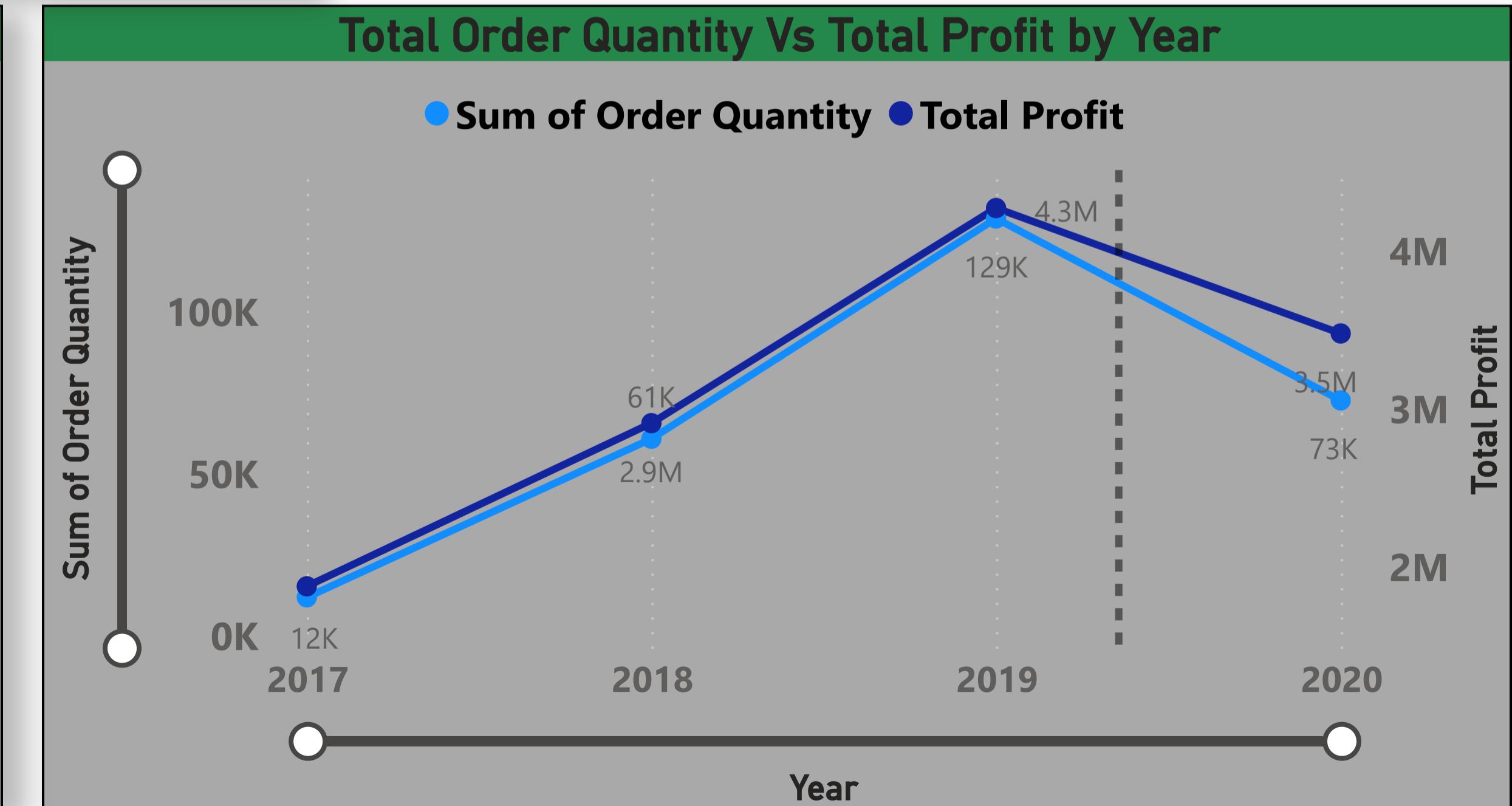
Sum of Order Quantity VS Total Sales by Year

● Sum of Order Quantity ● Sum of Sales Amount



Total Order Quantity Vs Total Profit by Year

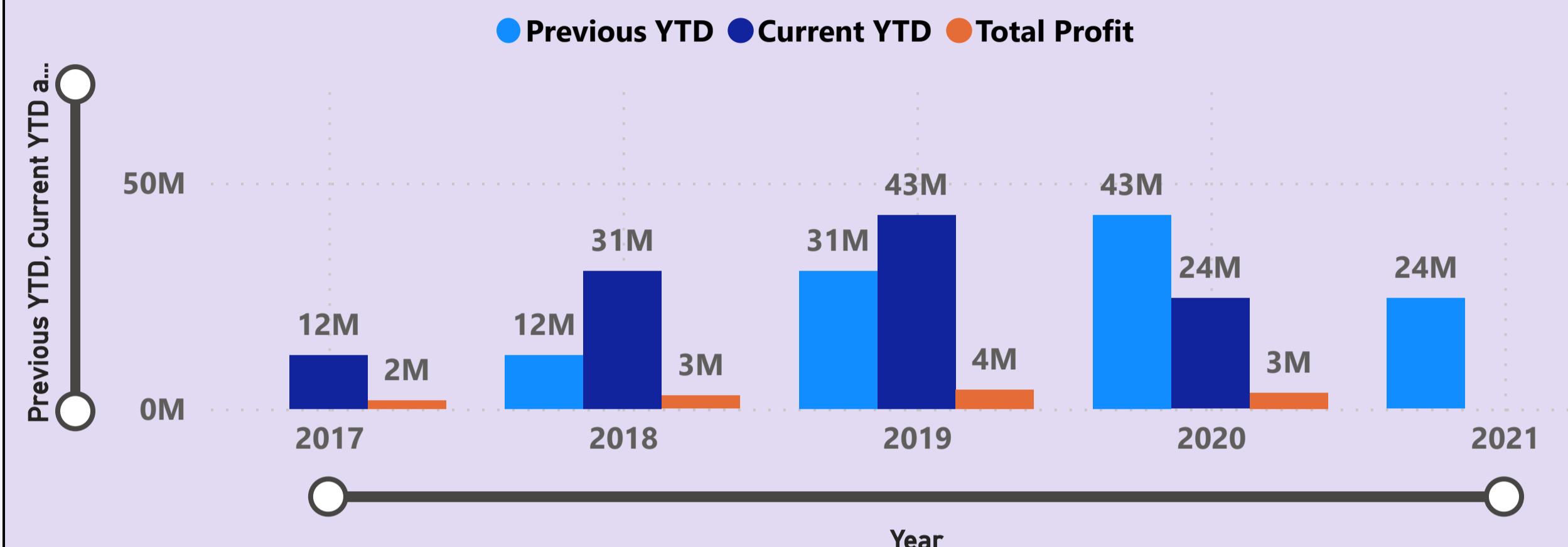
● Sum of Order Quantity ● Total Profit



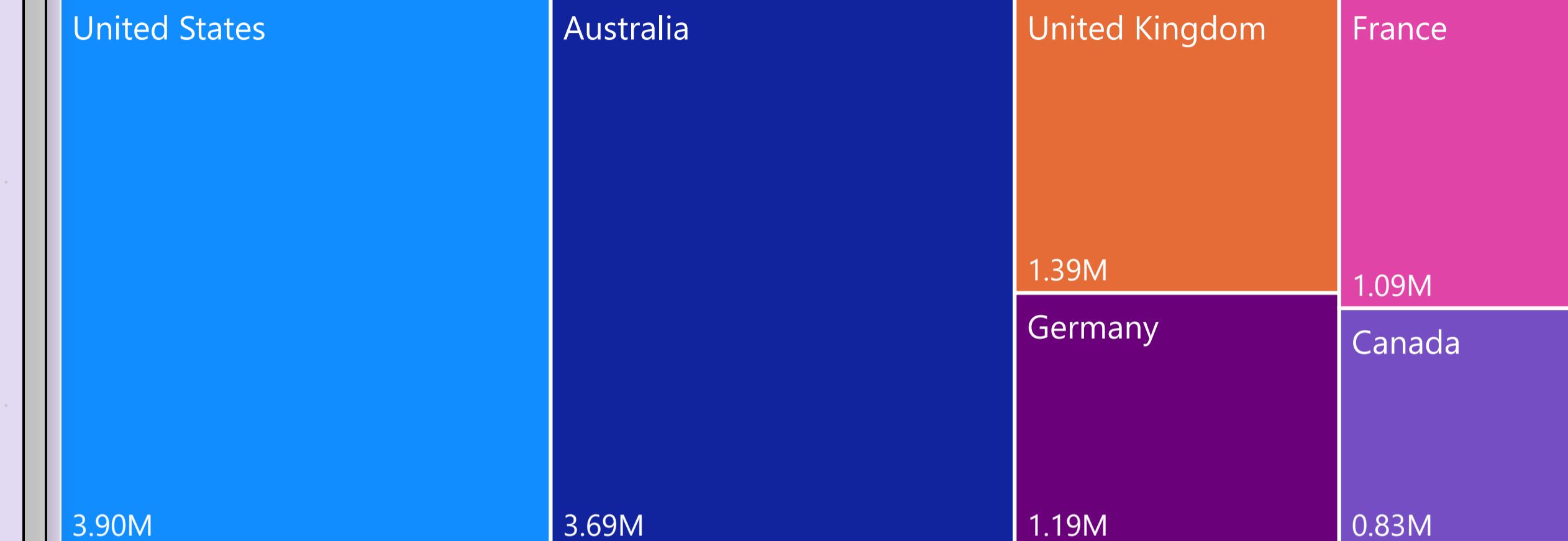


Profit Analysis

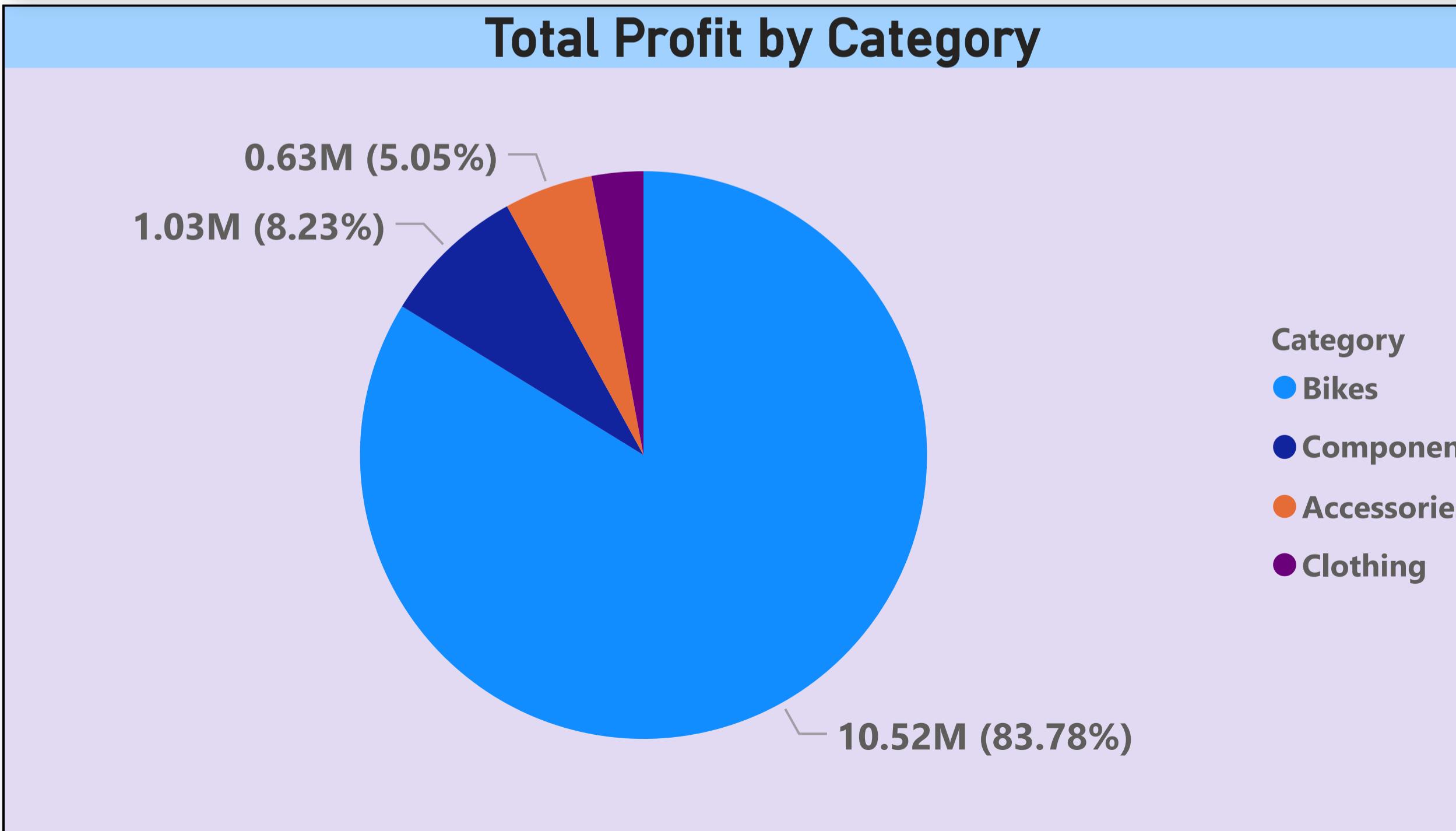
Profit on Previous Sales Vs Current Sales



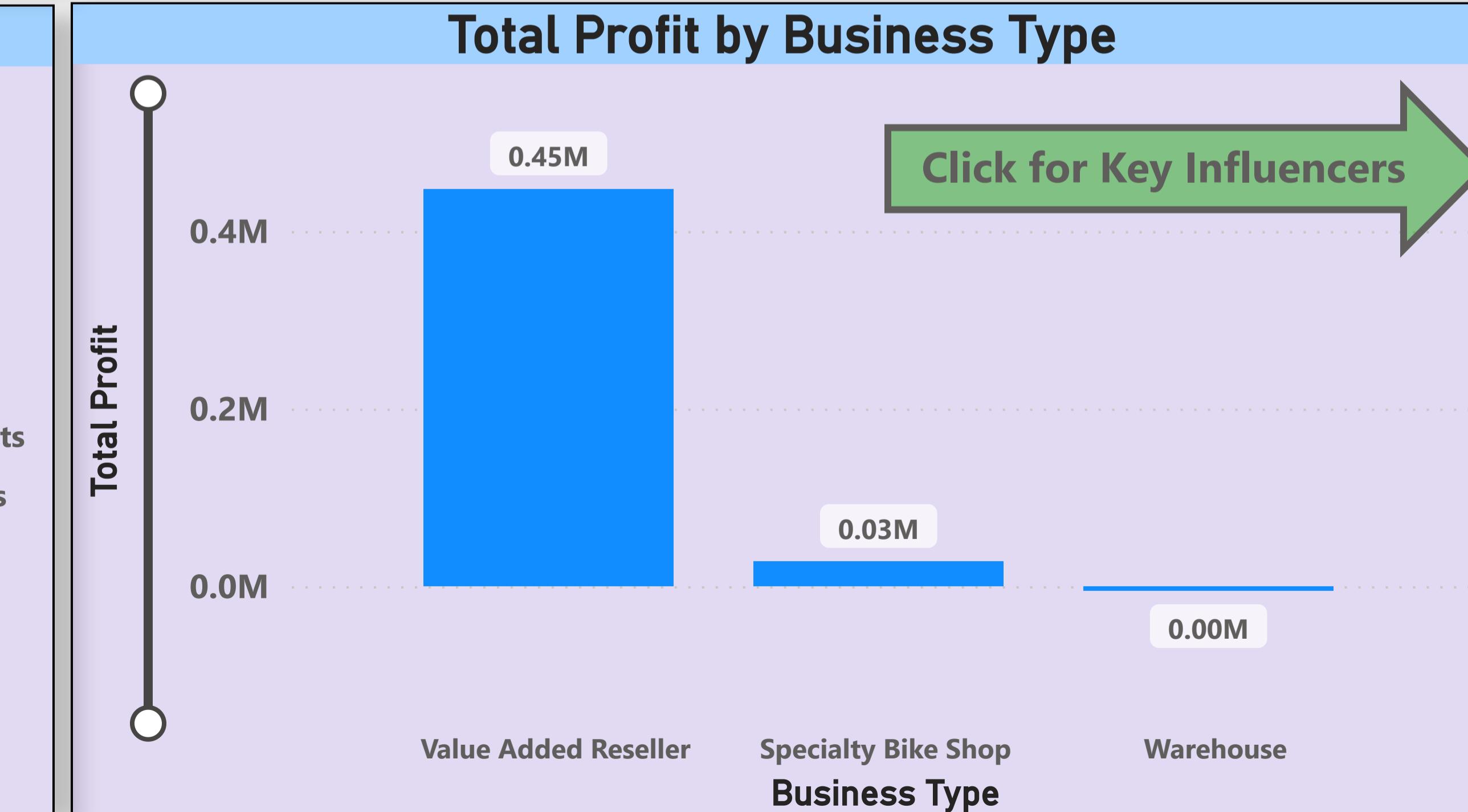
Total Profit by Country-Region



Total Profit by Category



Total Profit by Business Type





Total Sales Forecast and Sum of Sales Amount by Month

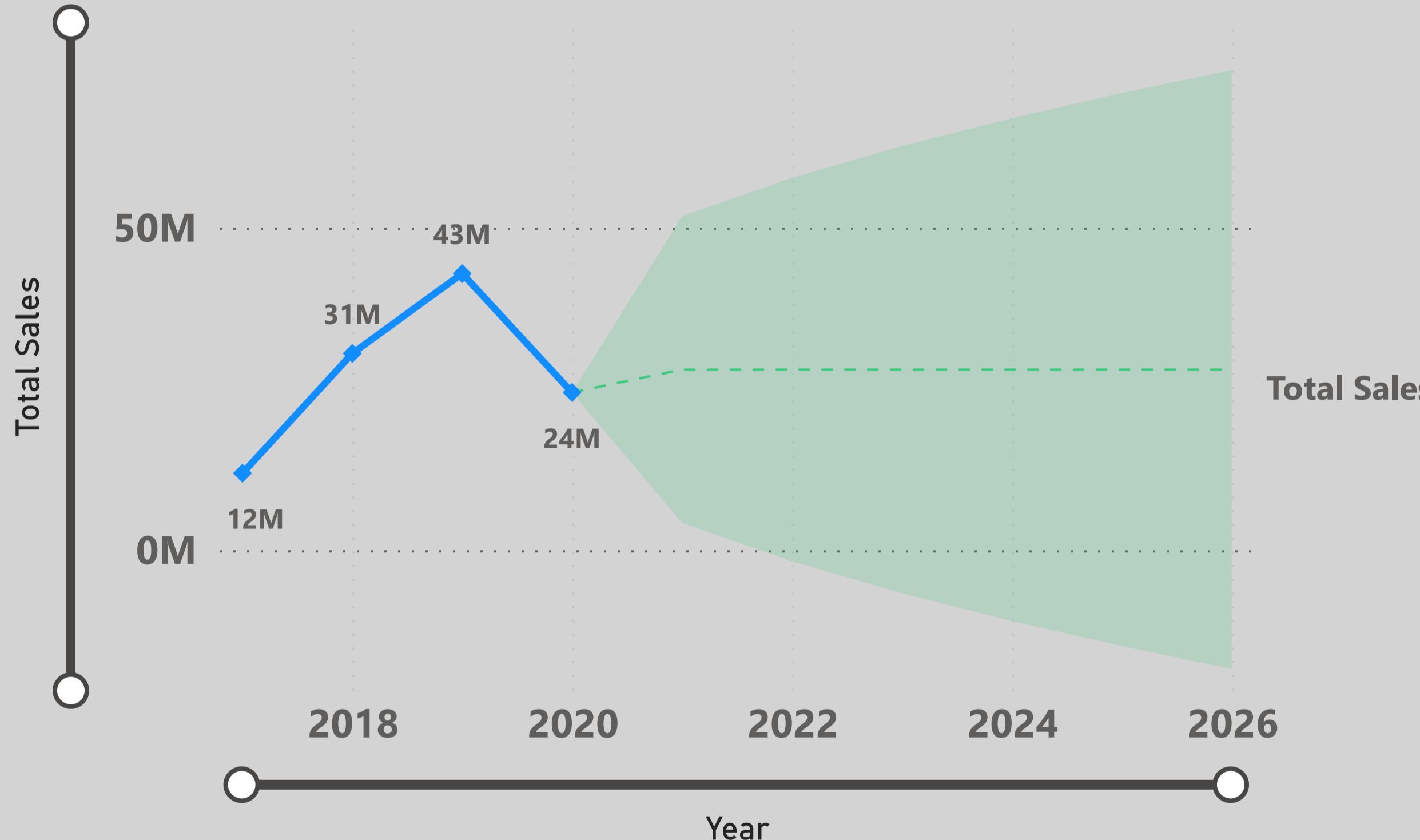
Country

All

Country

All

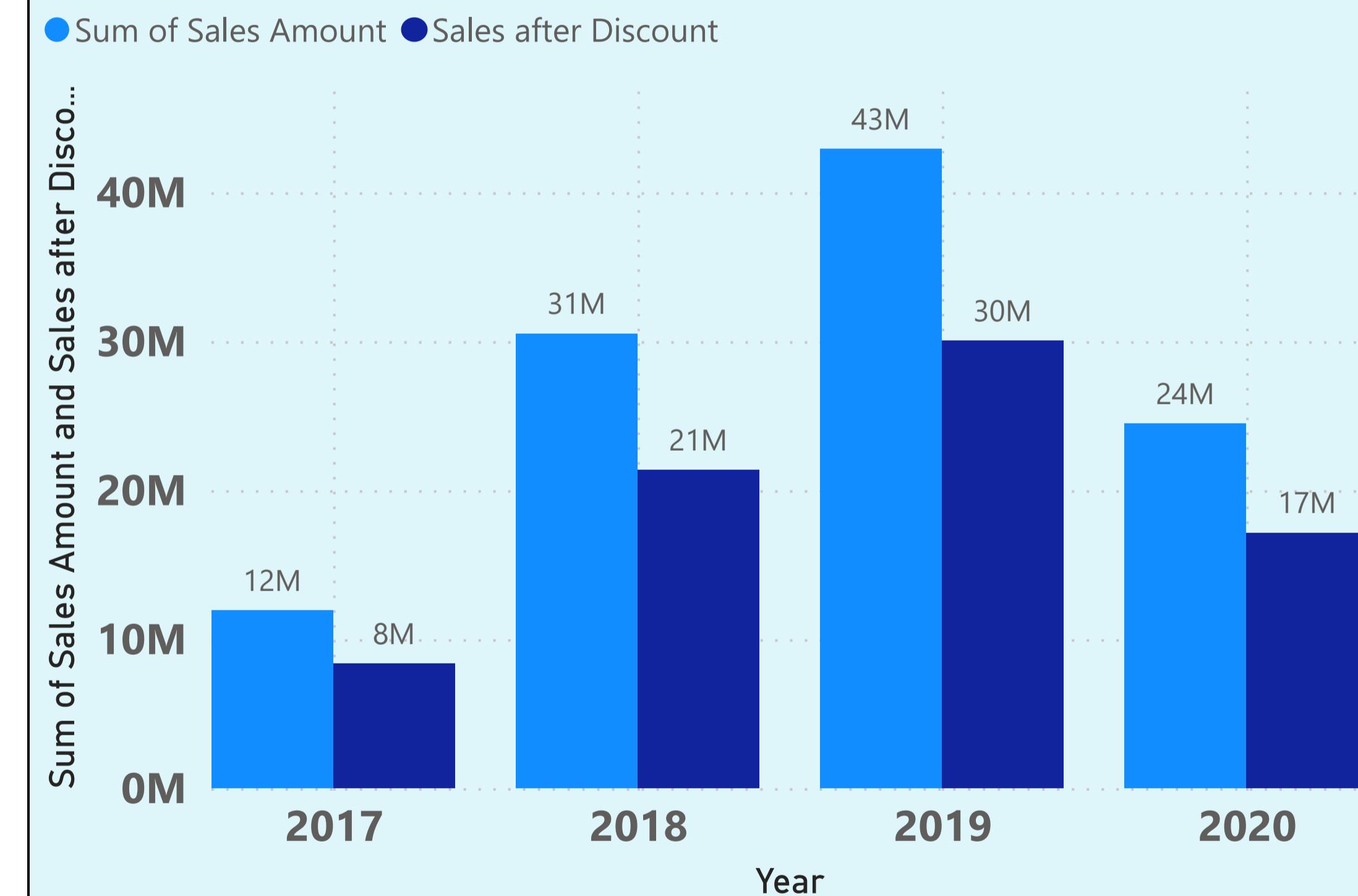
Forecasting of next 6 months of sales in all countries



What if

Forecast

Sales Amount before and after Discount



Discount

Anomaly
Detection