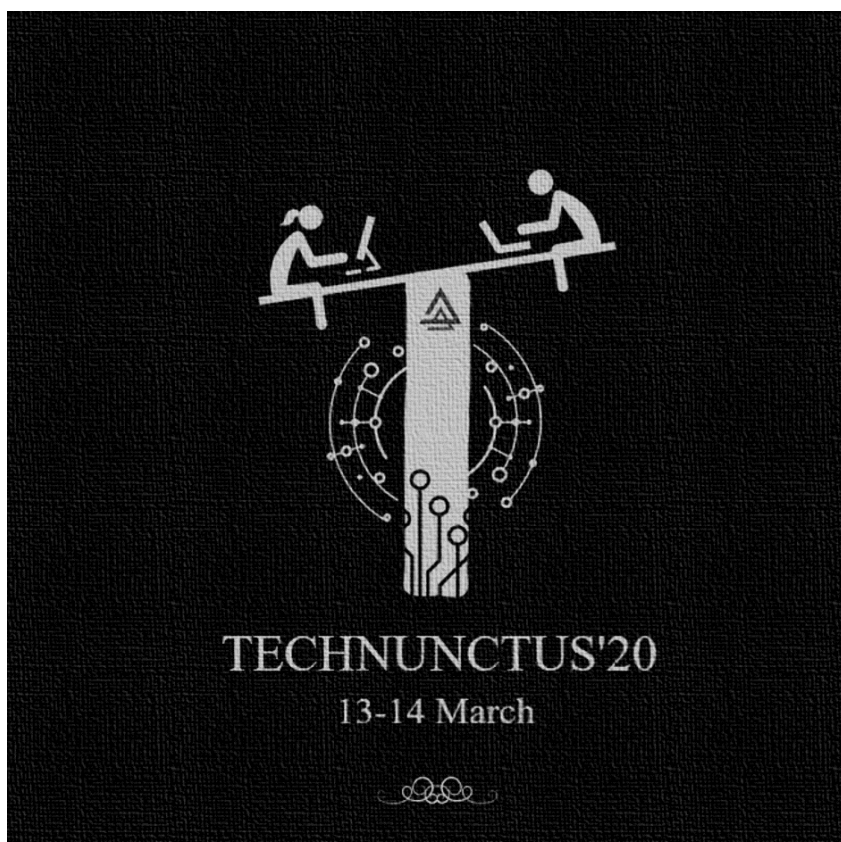




भारतीय प्रौद्योगिकी
संस्थान जम्मू
INDIAN INSTITUTE OF
TECHNOLOGY JAMMU

विद्यया न सर्वं कथं प्राप्नुमः



TECHNUNCTUS'20

IIT JAMMU TECH-FEST

ABSTRACT

The annual Science and Technology Festival of IIT Jammu. A platform to showcase the prowess in the field of science and technology and an upbeat gala.

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Dear Potential sponsors,

Greeting on behalf of the Indian Institute of Technology Jammu. We are proud to announce that we would be hosting 'TECHNUNCTUS'20'- the second edition of our technical festival at Indian Institute of Technology, Jammu on the 13rd and 14th of March 2020. Ever since its conception in the year 2016, IIT Jammu has spearheaded technological advancement, education and research. With the concept of bringing the geniuses among the students on one single platform, we hosted TECHNUNCTUS'19, the maiden edition of IIT Jammu's technical fest which proved to be a huge success. Continuing with the legacy, we will be organizing the second edition of our very own technical festival, which will see students of various Institutes gathering together to showcase their skills, innovation and ideas. It will see students rack their brains to find creative and innovative solutions to existing problems in the industry as well as day to day life. Technunctus'20 has already started to create a buzz as the anticipation continues to grow.

A team of highly dedicated and enthusiastic students, have been working towards organizing Technunctus, which is going to be one of the largest and most eagerly awaited inter-collegiate festival in the state of Jammu and Kashmir. The foundation for the various string of events, student activities and workshops to be held, have already been laid. We aspire to build a legacy of excellence through assistance and sponsorship of companies and organizations-like you!

It would be a distinct privilege to have your organization as a sponsor for the upcoming festival celebration. The festival will witness a congregation of participants from a diverse population of consumers and will be a valued occasion to bring increased advertisement and revenue to your organization.

We encourage you to invest in the event with the expectation to reap countless benefits through this new partnership. Serving as a sponsor is not just about giving, but it is an opportunity for your organization to forge a mature relationship with the IIT Jammu fraternity.

We hope that you will consider sponsoring Technunctus'20 a worthwhile opportunity. To assist you with your decision, we have attached a proposal which includes a brief overview of the fest, events and benefits of sponsorship. If you may have any questions or concerns, please write to us at technunctus@iitjammu.ac.in.

Thanking you in anticipation for your partnership and sponsorship.



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ABOUT IIT JAMMU

IIT Jammu, adored by alluring mountains and topography, is where various engineering departments run under the supervision of brilliantly literate faculty and professors, provide education to one of the brightest minds of India and also provides employment to well informed staffs.

The campus is located at NH44 and is about 15 KM from airport.

IIT Jammu is closely connected to IITs and CFTIs for resource sharing and ideation and also connected with various communities around it through all possible media.

IIT Jammu has a futuristic, farsighted and ambitious agenda while it is firmly rooted with ground realities as it is looking forward to create leaders with entrepreneurial skills.

The institute provide adequate conducive support to sports, nutrition and opportunities for adventures.

The institute encourages the spirit of inquiry and train us to be future leaders.

The students here are taught to be concerned with social and national issues of importance and always be more creative and innovative.

IIT Jammu is walking on the path of becoming one of the biggest institutions of the country and soon will reach to its destination.

We welcome you in our campus with all heart and be a part of IIT Jammu family.





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ABOUT THE FEST

IIT Jammu is hosting the second edition of its very own technical fest, **TECHNUNCTUS'20**, on 13rd and 14th of March 2020.

TECHNUNCTUS as the name suggests is the union of technologies where thousands of students will be a part of this gala and witness the spirited ambience of IIT Jammu.

With over 10+ Technical events, outdoor sports and harmonious nights for 2 full days we are promising the indelible fun time for all.

Crux of TECHNUNCTUS'20

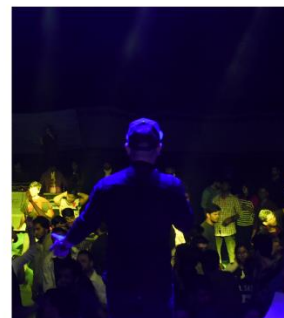
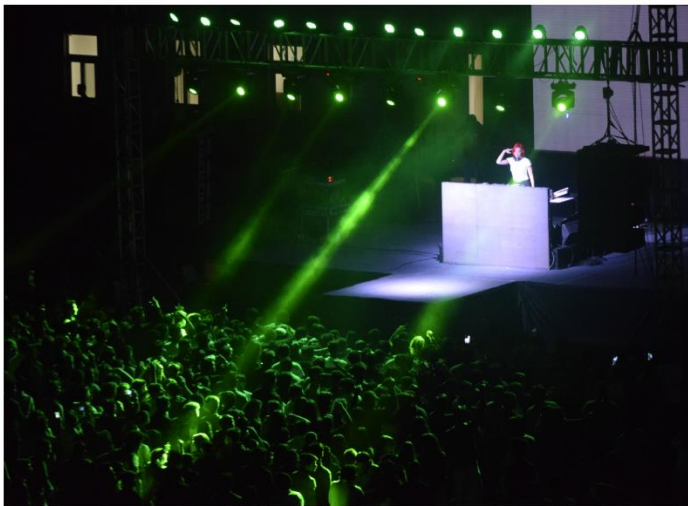
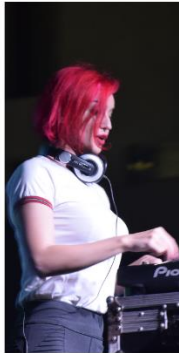
- 10+ Technical events
- 2 full day Workshop on Cyber Security and Competitive Programming.
- Outdoor Games.
- Musical Band Performance
- Food Stalls
- Guest Talks

Attendance

We are expecting over 3000 footfalls which not only includes the students from various institutes but also the common masses.



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EVENT SUMMARY



1. Capture the Flag- If you're going to make a living in defence, you have to think like the offence. That's just what Capture the Flag teaches you. It distils major disciplines of professional computer security work into short, objectively measurable exercises. The focus areas that CTF competitions tend to measure are vulnerability discovery, exploit creation, toolkit creation, and operational tradecraft.



2. Technunctus Programming Contest- This is a team programming contest, where in participants will be given some algorithmic problems to solve within **2-3 hours**. Participants can use languages like C, C++, Java or Python to code their solutions. This event will have two rounds, an online round and the final onsite round. Based on the performance in online round top **20 teams** will be selected.



3. Robowars- Technunctus 2.0 presents to you for the first time the ultimate test engineering excellence, **ROBOWARS!** Create, innovate, and participate in this intense battle and defeat your opponents to your way to glory.

Witness destructive indestructible robots fight for the **ultimate prize worth over 150k**. Come and be a part of this amazing event and enjoy the fierce battle amongst teams showcasing their epitome of skills and creativity here at IIT Jammu.



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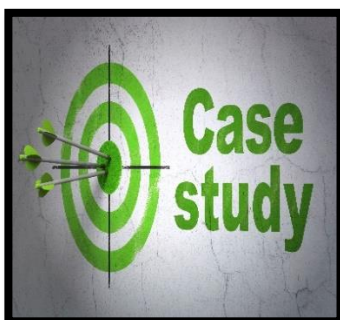
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4. Brain Games 2.0- Nothing is more fun than putting your aptitude to test under pressure. Well, that's just what we plan to do in **Brain Games 2.0** , the second edition of quizzing competition. Brain games 2.0 will be organized by IEEE, IIT Jammu.



5. Dinnovent -Made an innovative project that will help people in some day-to-day problems or have a business idea that will move investors? Dinnovent is just the platform you needed. Showcase your Technical and Entrepreneurial Intellect to compete with several others to Win over the judges' hearts.



6. Case Study Challenge- Are you ready to showcase your analytical skills? E-Cell IIT JAMMU presents you with the 2nd edition of the **Case Study Competition**. Work together to provide an innovative solution to a real-life business problem.



7. GameCon- E-sports is the buzzword among the youth nowadays, but not everyone is a professional. Come, show-off your skills and defeat others in **GameCon**. During the event, we will be organizing competitive events for computer games **FIFA'20** and **CSGO** and mobile games **Clash Royale**, **PUBG** and **CODM**.

We are expecting at least 200 participants.



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8. MasterCAD 2.0- Performance, reliability and market are what drives the designs in modern engineering. You might find a lot of designs for the same thing but not all of them make it to the top. Do you have what it takes to make a perfect engineering design? **MasterCAD 2.0** is a unique one of its kind competition where designing, analysis and simulation skills along with innovation, reasoning, & logic are put to the test.



9. SAE Guest Talk- Within these turbulent times for the automotive industry, where its future remains in flux, a panel of speakers will help to shed light for the students on how to navigate themselves in this maze. The topic for the guest talk will be “Energy, automation & mobility - Diving into the future.”



10. Roborush- Designing and Simulation might feel easy when it comes to actually make the product. It takes a lot of patience and brainstorming while actually making the hardware. Hardware Hackathon is just what you need to put your hardware development skills to test. This event will have two sections: Workshop and Hackathon.



11. IIT Jammu MUN- There are a lot of problems in the world that need solutions. But in order to bring those problems to the light, the whistleblower has to be amazing at leadership and public speaking. IIT Jammu MUN provides young professionals from schools and colleges to test their skills against their peers.



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12. Competitive Programming Workshop-

Competitive programming is a mind sport usually held over the Internet or a local network, involving participants trying to program according to provided specifications.

In order to give your best, a good knowledge of algorithms is required. Join us in a two-day workshop to understand the concepts and algorithms related to competitive programming.



13. Cyber Security Workshop- In this cyber world every detail about you can be exploited by someone. It's the very basic need to remain safe while surfing, downloading, sending and online transactions. This is the centre of gravity for our cyber security workshop, by providing all the key points to avoid getting hacked.



14. Innovate to Educate- Innovate to Educate is a workshop to promote STEM among the students of Jammu and Kashmir where in the students will be exposed to technical aspects of education consisting of IoT and robotics. The main aim is to make the future students as 'future-ready' and make them lead the world as problem solvers.



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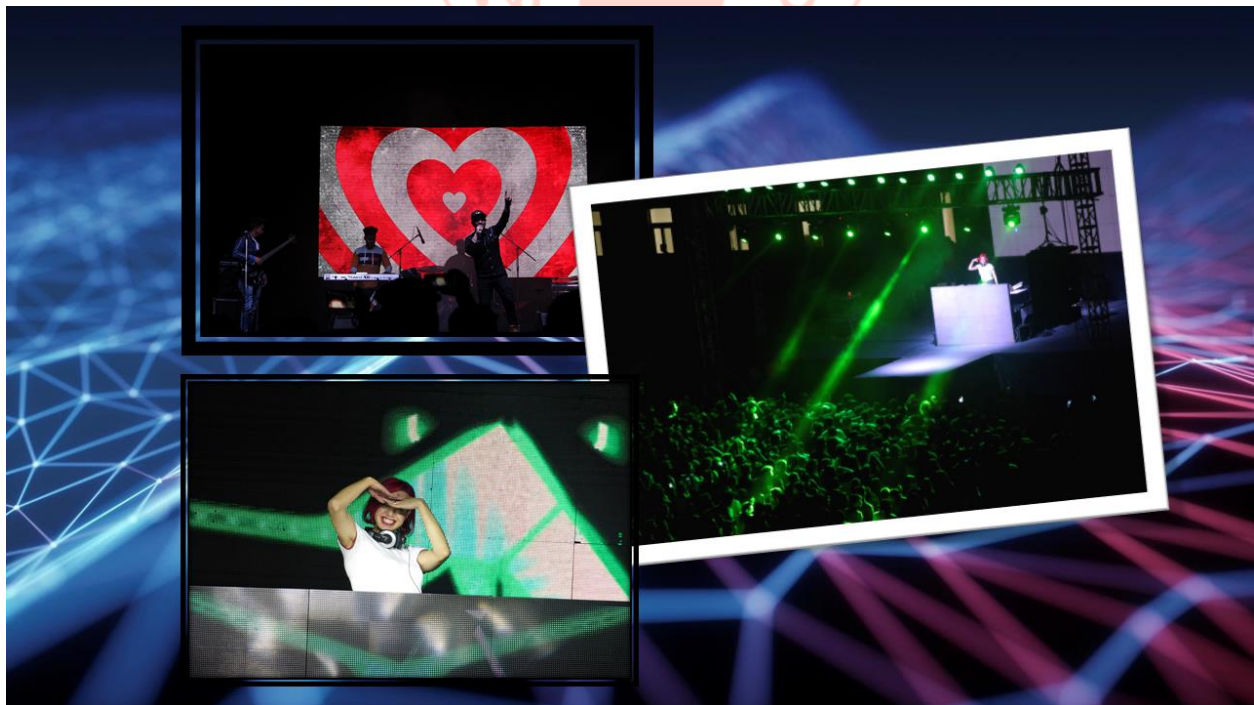
GAMES, FUN & CHILL

There will be outdoor stalls for fun games activities where you can challenge your friends and lighten up your mood.

Focal points:

- Body Zorbing
- Archery
- Rifle Shooting
- And many more...

Tech Nights (TBA)





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SPONSORSHIP DETAILS

The reputation and publicity of both your company and our institute will be surely benefited with our mutual support. On account of the growing success of IITs many organizations have considered their contribution to be extremely valuable marketing opportunity. As your company has already carved a niche for itself, we invite you to make our event even grander by agreeing to associate with us.

Why us??

IIT Jammu organized its maiden Technical fest in 2019 which was a huge success. The previous edition saw a footfall of over 1500 students from Jammu and nearby states, making it the largest Technical Festival in the state thus setting the benchmark higher for the second edition in 2020. With a word of approval, we can develop an amicable relationship and have a mammoth fest at IIT Jammu continuing the legacy we started.

- Remarkable perceptibility in all the events of Technunctus among more than 3000 from about 50 different colleges.
- There are many labs yet to be installed in IIT Jammu and we will be requiring a lot of lab equipment and instruments. So, our college can be a potential market for your company.
- You will have a good platform (crowd consisting of students, faculty and professionals) to acknowledge colleges about your company and its products.
- We will promote your company on various social platforms.
- Your company logo will be displayed on banners and hoardings in various parts of the city and event brochures too.
- Reserved VIP passes to all the company representatives who attend the event.
- Corporate recognition on event audio/visual screen.



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CORPORATE BUCKETS

Deliverables from Technunctus, IIT Jammu Following are the sponsorship options that are being proposed by us. These deliverables can be chosen according to your needs. The proposals offered are not rigid and can be modified to suit your requirements. We are open to suggestions and would try our best to customize to your style of branding.

CROWN SPONSORSHIP RS. 4,00,000/- OR MORE

As a Crown sponsor you will receive:

- “Title Sponsor” Tag

e.g. **TECHNUNCTUS'20**

Presented by XYZ

- Company/Organization name would be mentioned on the front page of event brochure
- Chance to meet with the stars
- Install a stall of area 20 ft x 10 ft worth partially take away center
- Logo on Goodies
- Description of sponsor in the brochure
- Name/logo on banners and posters would be flashed during the event
- Name would be cited on official website and social media platforms

DIAMOND SPONSORSHIP RS. 3,00,000/-

As a Diamond sponsor you will receive:

- “Co-Presented by” sponsor tag

e.g.- **TECHNUNCTUS'20**

Co-Presented by XYZ

- Company/Organization name would be mentioned in event brochure



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- Install a stall of area 15 ft x 10 ft worth partially take away centre.
- Logo on Goodies
- Description of sponsor in the brochure
- Name/logo on banners and posters would be flashed during the event
- Name would be cited on official website and social media platforms

PLATINUM SPONSORSHIP RS. 2,00,000/-

As a Platinum sponsor you will receive:

- “Official Powered by” Tag
e.g.- **TECHNUNCTUS'20**
Powered by XYZ
- Install a stall of area 12 ft x 12 ft worth partially take away centre.
- Logo on T-shirts
- Mention of sponsor in the event brochure
- Name/logo on banners and posters would be flashed during the event
- Name would be cited on official website and social media platforms

GOLD SPONSORSHIP RS. 1,00,000/-

As a Gold sponsor you will receive:

- “Official Co-Powered by” Tag
e.g.- **TECHNUNCTUS'20**
Co-Powered by XYZ
- Install a stall of area 12 ft x 10 ft worth partially take away centre.
- Mention of sponsor in the event brochure
- Name/logo on banners and posters would be flashed during the event
- Name would be cited on official website and social media platforms



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SILVER SPONSORSHIP RS. 50,000/-

As a Silver sponsor you will receive:

- “Official Partner” Tag
- Install a stall of area 10 ft x 10 ft worth partially take away centre
- Mention of sponsor in the event brochure
- Name/logo on banners and posters would be flashed during the event
- Name would be cited on official website and social media platforms

EVENT SPONSORSHIP (AMOUNT EQUIVALENT TO THE BUDGET OF EVENT SPONSORED)

As an Event Sponsor you will receive:

- Event “Presented By” Tag for the event sponsored
- Guest Talk/Presentation at the time of the event (duration 5-15 mins)
- Mention of sponsor in the event brochure
- Name/logo on banners and posters would be flashed during the event
- Name would be cited on official website and social media platforms



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DIRECT ADVERTISEMENTS

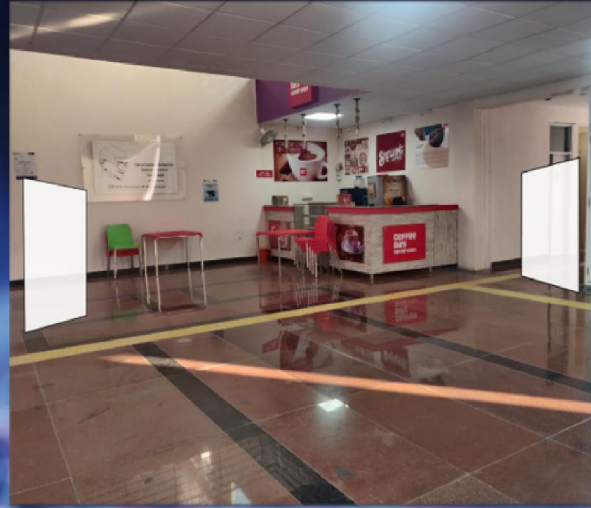
IIT Jammu has sufficiently enough space in and around the event centers for advertisement purposes (tentative space, marked as blue, for reference). All the sponsors will get their fair share of space to put up their Banners with respect to their Corporate Bucket.





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NON-MONETARY CONTRIBUTIONS

Technunctus team willingly welcomes all the contributors who are inclined towards providing support to the fest in any possible way like goods or services in place of monetary funds in return of promotional benefits.

The promotional benefits given by us will vary depending upon the details of the contributions.

You can also book a corporate booth for your material promotion. In case none of the mentioned categories meets your need, we are also open to tailoring custom packages in that cases.

We will be glad to value your assistance and aid!



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TERMS & CONDITIONS

This is the **TECHNUNCTUS SPONSORSHIP CONTRACT** stating the terms and conditions that govern the contractual agreement between sponsor and Technunctus team.

- Final allotment for sponsorship category will be confirmed on receipt and realization of full payment.
- All payments for sponsorship/stall booking are to be made in advance only.
- The sponsors have to pay the amount within 4 working days after signing the contract.
- The sponsors are allowed and expected to bring their product and display them as desired by them through display stalls.
- Technunctus team is bound to provide all the modes of advertisement as claimed by us in **Corporate Bucket** section depending upon your sponsor's category.
- The sponsors are expected to arrange their stall/booth by their own on area allocated by us.
- The contract will automatically get terminated upon the completion of fest.
- Any changes in contract must be signed by both the parties.
- Payment details:

Beneficiary Name	Indian Institute of Technology Jammu
A/c No.	026601003417
MIRC	180229001
IFSC	ICIC0000266

After Payment the sponsors need to submit the UTR to us.



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CONTACT US

If you would like to have more information or would like to discuss anything related to TECHNUNCTUS'20, feel free to contact us through following modes of communications:

Email: technunctus@iitjammu.ac.in

Website: technunctus.org

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Overall coordinator: Parmveer Nandal (+91 96222 63062)

Hardik Sharma (+91 60052 91440)

Sponsorship Coordinator: Vishwas Modanwal (+91 99359 49008)

Shubham Gaur (+91 94602 56246)

Marketing coordinator: Nitin Raj (+91 70237 55372)

Event Planning coordinator: Shaikh Mamun (+91 70512 51648)

Network and Outreach coordinator: Akhilesh Sharma (+91 94192 74425)



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