

MADRAS INSTITUTE OF TECHNOLOGY
ANNA UNIVERSITY, CHENNAI



THE ASSOCIATION OF MECHANICAL ENGINEERS

PROUDLY PRESENTS

PISTOBOLTZ'24



A NATIONAL LEVEL TECHNICAL SYMPOSIUM

15+ TECHNICAL EVENTS
5+ WORKSHOPS
GRAND AUTO EXPO

MARCH 24

ABOUT US

MADRAS INSTITUTE OF TECHNOLOGY

A pioneer in technical education, Madras Institute of Technology is one of the four department universities of Anna University and is a forerunner in various engineering fields. Established in 1949, it produces top notch engineers as well as elite artists who excel in their respective disciplines. MIT has received many awards which includes an award for the Best Overall Performance, awarded by ISTE during the year 1999.



THE ASSOCIATION OF MECHANICAL ENGINEERS

The Association of Mechanical Engineers or TAME is an organization started in the year of 2018. The association consists of more than 250 members to start with and its numbers would only increase in the foreseeable future. Owing to the grand reception TAME got during the inauguration, a technical symposium was conducted which benefited the association members and the people who participated in it through the exposure to the latest technologies available in the college facility.

PISTOBOLTZ

Pistoboltz is a National level technical symposium conducted by Mechanical engineers of MIT for aspiring engineers. Mechanical Engineering was started in 2015 for the first time under the Department of Production Technology. Pistoboltz provides a promising platform for students from all over Tamilnadu to express their talents. Pistoboltz plays a vital role in our ever-increasing relationships with a wide range of eminent people and renowned companies.

Pistoboltz endeavors to spread knowledge, skills, heritage, legacy and infrastructure of MIT and Anna University. Through this we ensure that students from the private organizations utilize and learn from the expertise of the Anna University.



Pistoboltz is more like a social gathering, where people share and gain knowledge. Since it is an annual event, we strive to summarize and exhibit the technological developments and innovations that particular year.

TECHNICAL EVENTS

- Design Master
- Paper Presentation
- Mech Quiz
- Mechanical Minutes
- Diagnose It
- Mech Connection
- All Terrain Vehicle
- Line Tracer
- Robo War
- Robo Soccer
- RC Racing



WORKSHOPS

We believe
"Knowledge Shared is Knowledge Gained".
We also believe rather than book knowledge, practical knowledge imparts a handful of skills. So, through these workshops we strive to make the budding engineers Industry ready.

- Articulated Robot
- Advanced Nano Tech
- Friction Stir Welding
- Ultrasonic Welding
- Computational Fluid Dynamics
- Vibration Measurement Analysis

Auto Expo is one of the MIT's premier auto shows. A signature event, that witness the best minds coming together on a single platform to showcases all that is best in the automotive world

Previous editions of Pistoboltz witnessed some of the lauded automobiles like Rolls royce, Mustang GT,Lexus, and much more

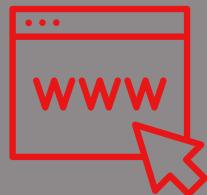


FWS UPDATE

WHY SPONSOR US?

PERKS

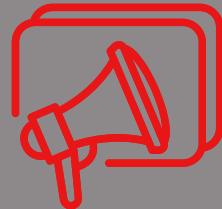
On campus branding amongst 5K+ odd participants including students and industry experts



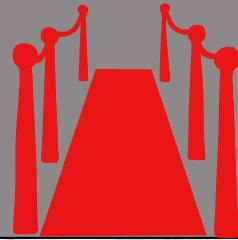
Extensive reach of posters to over 200 colleges and corporate nations



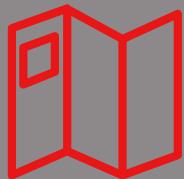
Appearance of logo and name in our website and all Promotional activities



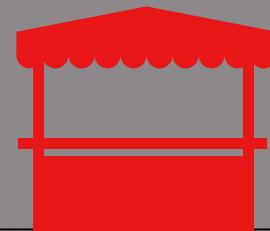
Logo and acknowledgement in program brochure and magazines



Individual event renamed according to the sponsor



Allotted specific space to carry out your own promotion or sales during the event



STATS

30+ Events

4000+ Footfall

100+ College participation

10K+ website visits

5K+ Instagram Impressions

10K+ views on sponsors' youtube channels

BE A SPONSOR

TITLE SPONSOR

Rs.2,00,000/-

CO SPONSOR

Rs.1,50,000/-

ASSOCIATE SPONSOR

Rs.75,000/-

BE A PARTNER

MERCHANDISE PARTNER

FOOD PARTNER

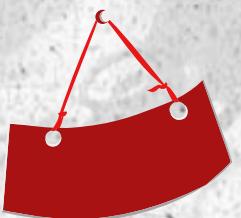
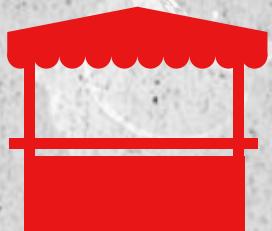
MEDIA PARTNER

AUTOMOTIVE PARTNER

INDUSTRIAL PARTNER

TITLE SPONSOR

- Name of the title Sponsor will precede the name Pistoboltz wherever and whenever mentioned via Madras Institute of Technology.
- Hyperlinks will be provided from our website to the title sponsor's website.
- Biggest stall will be provided exclusively for the title sponsor.
- Main banner will bear the title sponsor's name and logo. The main banner will be placed facing the Chrompet railway station which has a floating population of 2500 per day.
- Name and logo of the title sponsor will be mentioned in all the underlying certificates.
- Name and logo of the title sponsor will be present in all the Pistoboltz merchandise.
- Promotional video content will be played at a specific interval.
- Prominent Ad space will be allotted in our Magazine and Name on all the Promotional posters.



BENEFITS

Name and Logo on the main banner and all promotional posters

Promotional video for the sponsor

Exclusive stall for promotion

Name and Logo on all the Merchandise

Hyperlink from our website

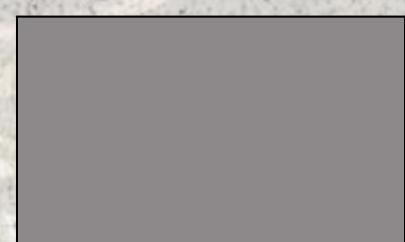
Prominent Ad space in the magazine

Name on the certificate

CO SPONSOR



ASSOCIATE SPONSOR



MERCHANDISE PARTNER

300+ T-Shirts should be provided based on our design. Partner can print their logo prominently

MEDIA PARTNER

Complete Media and Promotion expenditure should be covered by the partner. Partner can broadcast the covered content as they wish

FOOD PARTNER

Complete Food and Beverage expenditure should be covered by the partner.

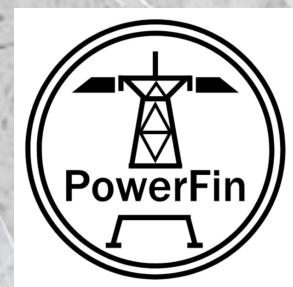
INDUSTRIAL PARTNER

Partner should provide Internships or Industrial Visits. Technical events will be named after the sponsor and will be promoted.

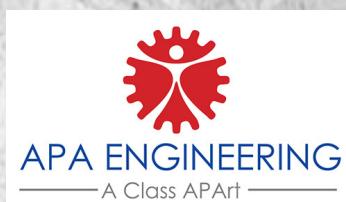
AUTOMOTIVE PARTNER

Partner should sponsor or provide luxury cars, super bikes, exclusive vehicles or modified custom vehicles for the Auto Expo ' 23. Partners can use their vehicles for promotion. Prominent space or a podium can be provided for the car display.

OUR PREVIOUS SPONSORS



SRIMUKHA
PRECISION
PRODUCTS





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