Computer Vision in Azure





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Azure Cognitive Services

- "Cognitive Services" multi-service resource for:
 - Vision(Computer Vision, Custom Vision, Face)
 - Speech (Speech-to-text, Text-to-speech, Speech Translation)
 - Language (LUIS, Language/Text Analytics, Translator)
 - Decision (Content Moderator)
- Each is also available as a single service
- Consume cognitive services with
 - Endpoint URI
 - Subscription Key
 - (sometimes API version)

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Image Analysis

- Pre-trained model
- Images are required to be:
 - JPEG, PNG, GIF, or BMP
 - Less than 4MB in size
 - □ Greater than 50x50 pixels
- Accessible via the "Analyze Image" API
- Customize results by including additional "visualFeatures"



Image Analysis - Tagging

- Model is pre-trained to identify over 10K known objects
 - Living things, scenery, and actions
- Tags include foreground and background elements
- Results include a confidence score
- In visualFeatures include: "Tags"



```
sport (99.60%)
person (99.56%)
footwear (98.05%)
skating (96.27%)
boardsport (95.58%)
skateboarding equipment (94.43%)
clothing (94.02%)
wall (93.81%)
skateboarding (93.78%)
skateboarder (93.25%)
individual sports (92.80%)
street stunts (90.81%)
balance (90.81%)
```



Image Analysis – Detect objects

- Similar to tagging, only it includes a bounding box indicating the coordinates of detected objects
- Informs you if there are multiple instances of the same tag in the image
- In visualFeatures include: "Objects"



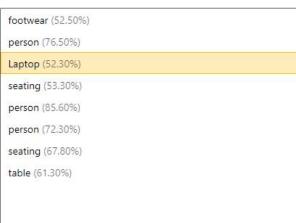




Image Analysis – Detect brands

- Model is pre-trained with logos of thousands of commercial brands
- In visualFeatures include: "Brands"



Image Analysis – Categorize image

- Identify and categorize an entire image, using a category taxonomy with parent/child hereditary hierarchies.
- In visualFeatures include: "Categories"



outdoor_mountain

Image Analysis – Categorize image - Categories



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Image Analysis – Describe an image

- Generates human-readable captions for images.
- In visualFeatures include: "Description"



```
"description": {
   "tags": ["outdoor", "building", "photo", "city", "white", "black",
           "text": "a black and white photo of a city",
            "confidence": 0.95301952483304808
            "text": "a black and white photo of a large city",
            "confidence": 0.94085190563213816
            "text": "a large white building in a city",
            "confidence": 0.93108362931954824
"requestId": "b20bfc83-fb25-4b8d-a3f8-b2a1f084b159",
"metadata": {
    "height": 300,
   "width": 239,
    "format": "Jpeg"
```

Image Analysis – Detect faces

- A lighter-weight subset of the Face service
- In visualFeatures include: "Faces"



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```

```
"faces": [
        "age": 23,
        "gender": "Female",
        "faceRectangle": {
            "top": 45,
            "left": 194,
            "width": 44,
            "height": 44
"requestId": "8439ba87-de65-441b-a0f1-c85913157ecd",
"metadata": {
    "height": 200,
    "width": 300,
    "format": "Png"
```

Image Analysis – Detect image types

Indicates if an image is clip art or a line drawing

- □ 0 == Non-clip-art
- □ 1 == Ambiguous
- □ 2 == Normal-clip-art
- □ 3 == Good-clip-art
- In visualFeatures include: "ImageType"



```
{
    "imageType": {
        "clipArtType": 3,
        "lineDrawingType": 0
},
    "requestId": "88c48d8c-80f3-449f-878f-6947f3b35a27",
    "metadata": {
        "height": 225,
        "width": 300,
        "format": "Jpeg"
}
```

Image Analysis – Detect domain-specific content

- Identify celebrities or landmarks
- In "details" query parameter include: "Celebrities" or "Landmarks"



```
"result": {
  "celebrities": [{
    "faceRectangle": {
      "top": 391,
      "left": 318,
      "width": 184,
      "height": 184
    "name": "Satva Nadella",
    "confidence": 0.99999856948852539
"requestId": "8217262a-1a90-4498-a242-68376a4b956b",
"metadata": {
  "width": 800,
  "height": 1200,
  "format": "Jpeg"
```

Image Analysis – Detect color scheme

- Identifies the dominant foreground color, the dominant background color, and the larger set of dominant colors in the image, as well as an accent color returned in hexadecimal
- Possible colors: black, blue, brown, gray, green, orange, pink, purple, red, teal, white, and yellow
- In visualFeatures include: "Color"



```
"color": {
    "dominantColorForeground": "Black",
    "dominantColorBackground": "Black",
    "dominantColors": ["Black", "White"],
    "accentColor": "BB6D10",
    "isBwImg": false
},
"requestId": "0dc394bf-db50-4871-bdcc-13707d9405ea",
"metadata": {
    "height": 202,
    "width": 300,
    "format": "Jpeg"
}
```

Image Analysis – Detect adult content

- In visualFeatures include: "Adult"
- Returns boolean values for:
 - isAdultContent
 - isRacyContent
 - isGoryContent
- As well as their associated scores:
 - adultScore
 - racyScore
 - goreScore

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Get Area of Interest / Generate a Thumbnail

- "Get Area of Interest" API
 - Determine the main object of the image
- "Generate Thumbnail" API
 - Smart-crop based on the are of interest

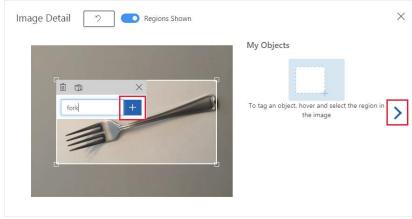






Custom Vision Service

- Train vision models by uploading and tagging your own images
 - □ JPG, PNG, BMP, or GIF
 - Less than 6MB in size (4MB for prediction images)
 - No less than 256px on the shortest edge
 - Min. 15 images per tag
- https://www.customvision.ai
- Image classification and object detection



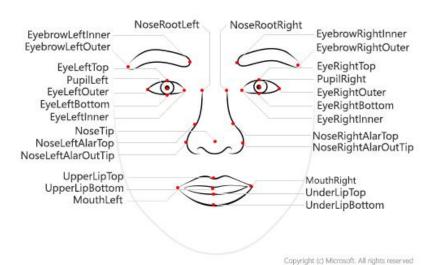
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Consuming the Custom Vision Service

- To consume the custom vision service, you will need:
 - Project ID
 - Model Name
 - Prediction Endpoint
 - Prediction Key



Face Service



- Face detection (Detect API)
 - Bounding box
- Facial landmark location (Detect API)
 - Coordinates of pupils, tip of nose, etc.
- Facial attribute analysis (Detect API)
 - Used to infer age, emotional state,etc.
- Facial comparison (Find Similar API)
 - Identify similar faces
- Facial recognition (Identify &Verify API)
 - Identify returns closest matches (1-many)
 - Verify determines if two faces belong to the same person (1-1)

Consuming the Face Service

Consume the face service using

- key
- Endpoint

Image requirements

- JPG, PNG, GIF, BMP
- □ 4 MB or smaller
- Face size range 36x36 to 4096x4096 px

OCR

OCR API

- Meant for quick extraction of small amounts of text from images
- Operates synchronously
- Returns
 - Regions (location in the image)
 - Lines of text
 - Words in each line of text

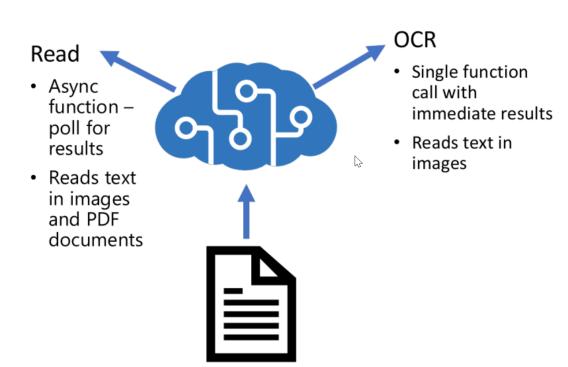


(OCR) Read API

- Extracts text from images and PDF documents
- Greater accuracy than OCR API
- Can extract handwritten text (English only)
- Asynchronous



OCR vs Read API

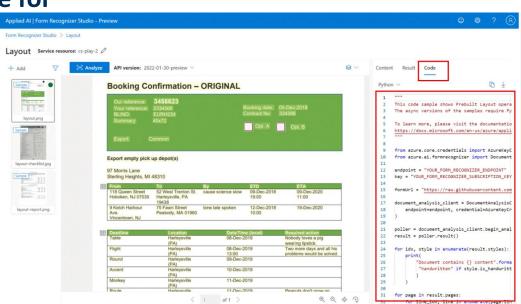


Form Recognizer

Automated processing of data

- Hand-filled/digital scan or image
- Pre-built models available for
 - Receipts
 - □ W-2*
 - □ ID Document
 - Business Card
 - Invoice
 - General document*
 - Read*



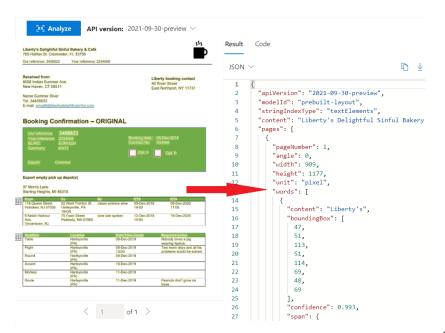


* Currently in preview

Form Recognizer – Layout API

Another pre-built model

Introspects form, identifies tables, labels, and input automatically



Form Recognizer – Custom model

- Interpret specific forms or documents
- Train with as few as 5 documents

Requirements

- JPG, PNG, BMP, TIFF, PDF
- Less than 2K pages (free max 2 pages)
- PDF Max 17x17"
- Total size of training data 500 pages or less
- Unsupervised
 - Data must have keys and values
 - Keys need to be above or to the left of values
- PDF can't be password protected/locked

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Custom form models

Custom form models work well when the target documents share a common visual layout. Training only takes a few minutes, and more than 100 languages are supported.



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