



Plus 94 Research Market Research Panel

About Plus94 Research

Plus 94 Research is a market research company that is so unique in its thinking and vision, and it is set to significantly enhance the service experience of clients. We are committed to providing actionable market research solutions to our customers achieved through uncompromising professionalism, commitment, and integrity. We provide research studies and business intelligence gathered through scientific research processes and methodologies. Our clients are guaranteed services that are delivered honestly, accurately, and professionally. We provide an array of market research services in South Africa and Africa, ranging from survey conceptualisation, design, recruitment, fieldwork, data processing, research analysis and interpretation. Plus 94 Research is a member of various market research groups such as SAMRA, PAMRO, ESOMAR and AIRON.

Why Join Our Panel?

By joining our Market Research Panel, you will have the opportunity to:

1. **Influence Change:** Your feedback will directly impact the development of products and services to better meet your needs.
2. **Make Your Voice Heard:** Share your opinions and insights on a variety of topics and issues that matter to you. Your opinions are vital to us, and we believe that your experiences can drive positive change.
3. **Earn Rewards:** As a token of our appreciation, you will have the chance to earn rewards, including cash, gift cards, and more.
4. **Contribute to South Africa's Progress:** Your participation will help local businesses make informed decisions and contribute to the growth and development of South Africa as well as play a role in shaping the business landscape in South Africa.

Terms and Conditions

- I agree to be an active member of the Plus 94 Market Research panel.
- I consent to receiving calls, SMSs, emails, or other forms of communication from the company about surveys or forums I can participate in.

Privacy policy

- Your input will strictly be used for research purposes only and will not, under any circumstance be linked to your individual profile.
- Your personal information will not be shared with any third party and while we have it, will be kept private and confidential in compliance with the POPI Act.