

LPaaS 2.0

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Mayor's Office of the
Chief Technology Officer

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Mayor's Office of the Chief Technology Officer

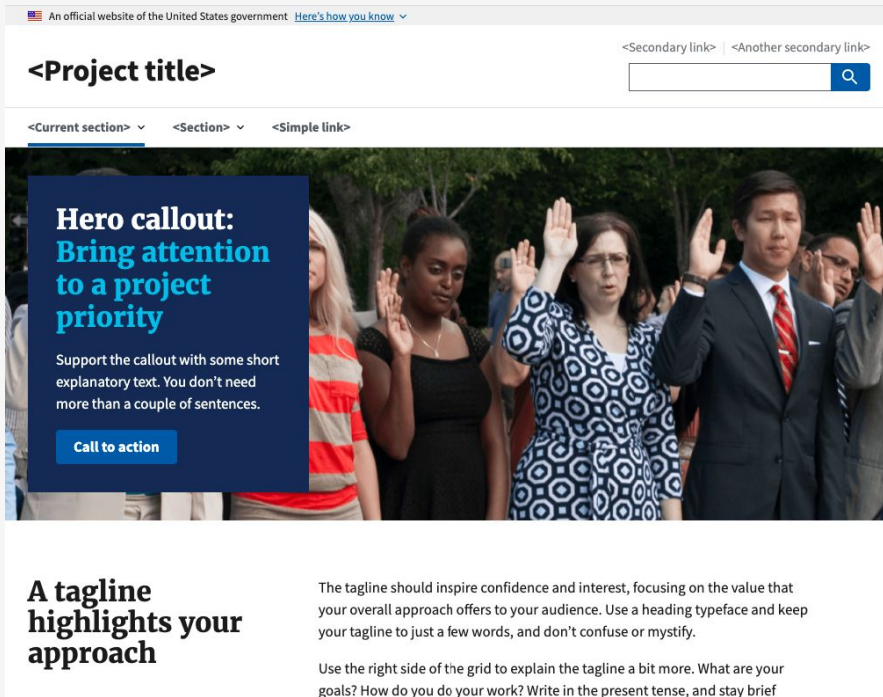
- Make it easier for New Yorkers to access City services to which they are entitled
- Software Engineering under the Digital and Design Team
- LPaaS 2.0

02

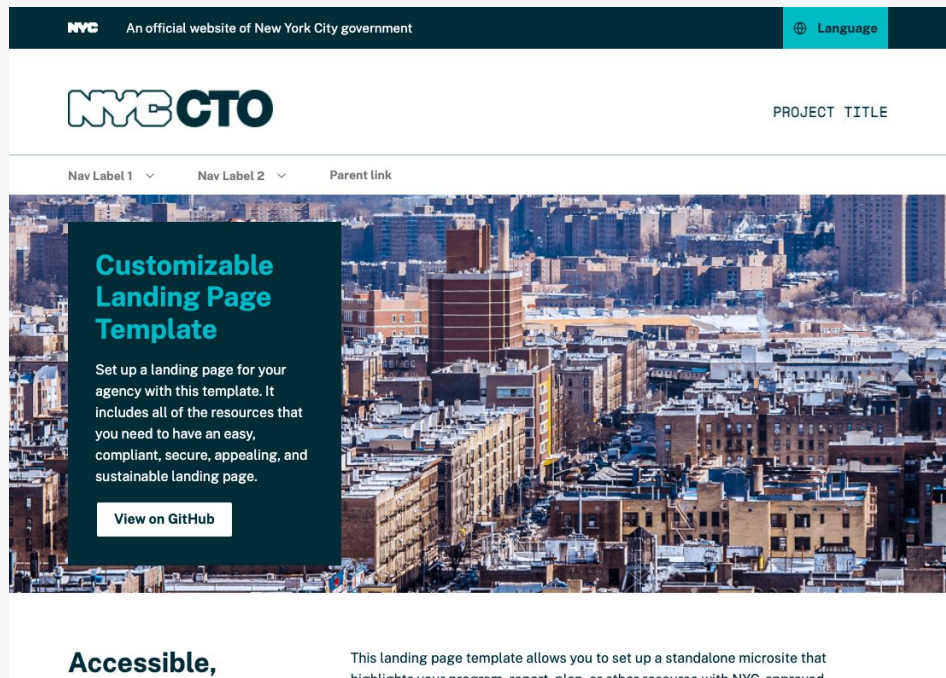
LPaaS 2.0

- Landing Page as a Service
- City agency representatives
- Content editing made easier
- Support different themes (MOCTO, federal, etc.)
- Accessible, user-friendly, seamless, high-quality, mobile-responsive online interactions
- Saves \$25,000-\$50,000 in creating landing pages with external vendor
- Team of 2

USWDS

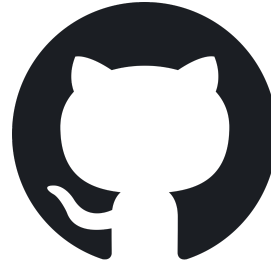
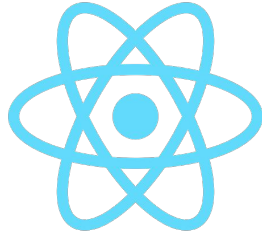


LPaaS 2.0



03

Technologies



04

Learnings

- Important to follow documentation
- Best practices
- Produce more dynamic code that avoided repetitiveness (DRY)

05

Conclusion

Building tools and services with and for New Yorkers is a great experience and a blessing!

Thank you!



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