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Coding it Forward NYC Demo Event

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Product Manager



Mayor's Office of the
Chief Technology Officer

nyc.gov/cto

“

A product manager is the person who identifies the customer need and the larger business objectives that a product or feature will fulfill, articulates what success looks like for a product, and rallies a team to turn that vision into a reality.”

Sherif Mansour
Atlassian

<https://www.atlassian.com/agile/product-management/product-manager>

Product Overviews

1 Feedback Module

MOCTO's Feedback Module aims to provide a way for visitors of city agencies' websites to send feedback to designated individuals.

2 LPaaS 2.0

MOCTO's Landing Page as a Service (LPaaS) 2.0 aims to build on top of version 1.0, making it easier for clients to spin up their own landing pages.

Key Requirements



Acceptance Criteria

Maintain effective communication with clients, in order to establish key measurements of success for each product.



Team Support

Ensure team efficiency and progression by supporting team members in various ways.



Security Process

Begin the security process for each product, so they can be tested and undergo the necessary security checks.

Process Highlights

Process



Weekly Team Sprint Planning

At the beginning of each week - each team planned and discussed priorities for the week, time estimations, and task assignments.

Weekly Team Retro

At the conclusion of each week - each team reflected on what went well, what needed improvement, and what to focus on for the upcoming sprint.

Process Highlights

Technical



Weekly Show and Tells

Every Friday, our team demoed and shared the progression of each product with our MOCTO colleagues.

Code Reviews/Office Hours

Team members joined code review sessions and attended office hours with our supervisor, in order to address any blockers.

Process Highlights

Community



Check-ins

Informal/optional check-ins with each team member occurred throughout the summer.

Team Lunches

We were able to build community amongst our team through virtual lunches and an in-person lunch in NYC.

Acknowledgements

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Digital & Design Team:

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Mayo Nissen, Elyse Voegeli, Wayne Chang, Jose
Buitrago, Marina Roos Guthmann



The Dream Team:

Anya Dunaif, Kara Siegel, Michelle Liu, and Saiful
Islam



Brown Bag Series Hosts and Co-Organizers:

John Paul Farmer, Paul Arce, Katherine Benjamin,
Kate Hohman, Oscar Romero, Anthony Sanford,
Neal Parikh, Ayesha Issadeen, and Rapi Castillo



Thank You!



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