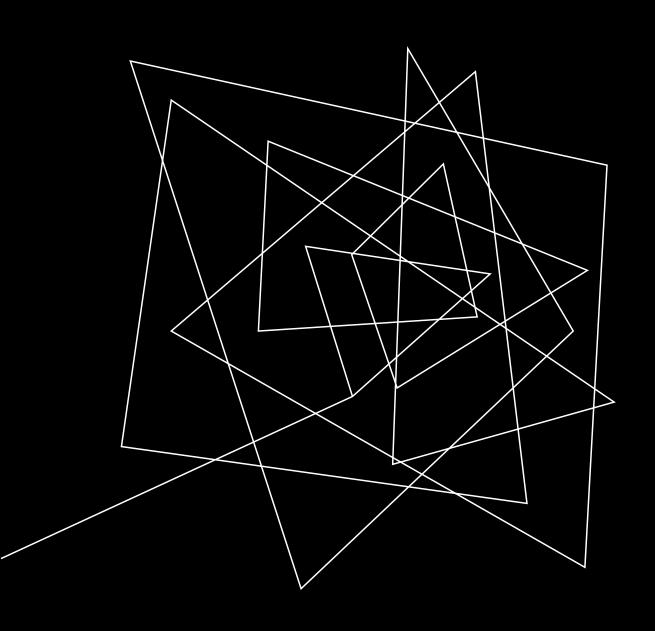


THE TASK:

Create an internal dashboard that integrates BLS Occupational Employment and Wage Statistics (OEWS) data with OJC center and placement data

THE PURPOSE:

- Ability to look at industry and occupation wage estimate information near OJC centers
- Compare OJC graduate starting hourly wages to industry/occupation wide estimates in that area



STEP ONE

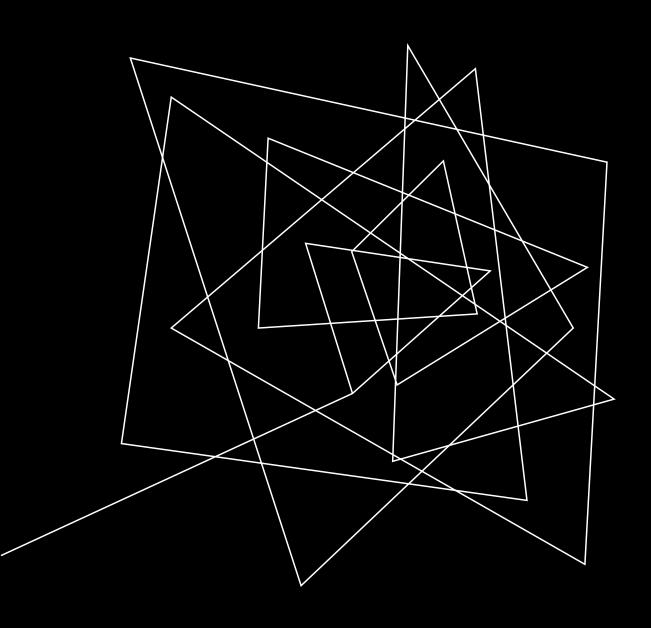
Getting to know the data

GETTING TO KNOW THE DATA

- Contacted and communicated with BLS for information and documentation regarding the OEWS data set to analyze its scope and limitations
- Set up meetings with OJC subject matter experts for information about the placement data
- Exploring the data in R

CHOOSING A BLS OEWS DATA SET

- Look at factors like geographic level included, occupation/industry based, additional information included (location quotient), depth of wage statistics data
- Occupation Metropolitan and nonmetropolitan area dataset
 - Hourly 10th, 25th,75th,90th percentiles, mean, median, Location quotient



STEP TWO

Creating a minimum viable product and getting feedback

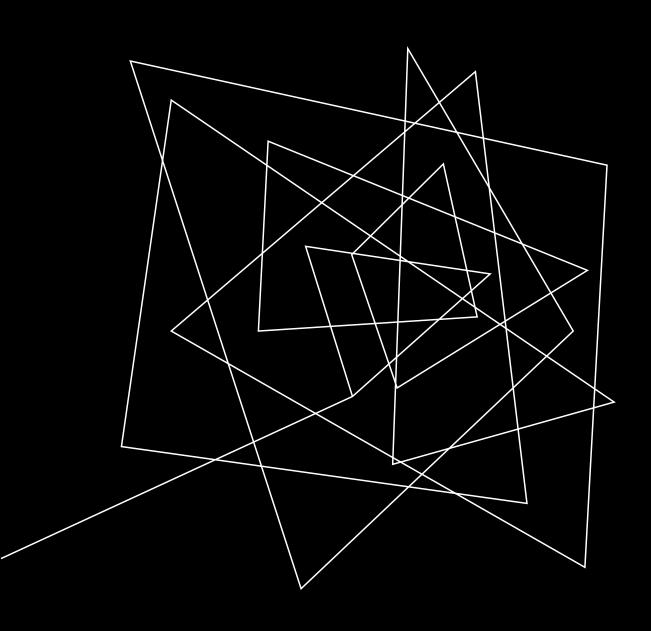
CREATING A MINIMUM VIABLE PRODUCT

• Process:

- Use R to bring in and clean up data sets
- Join data sets and build visualizations model in Tableau
- Data validation and quality assurance
- If notice inconsistencies in the data, go a step beyond to explore the data set for why this may be
- Get feedback

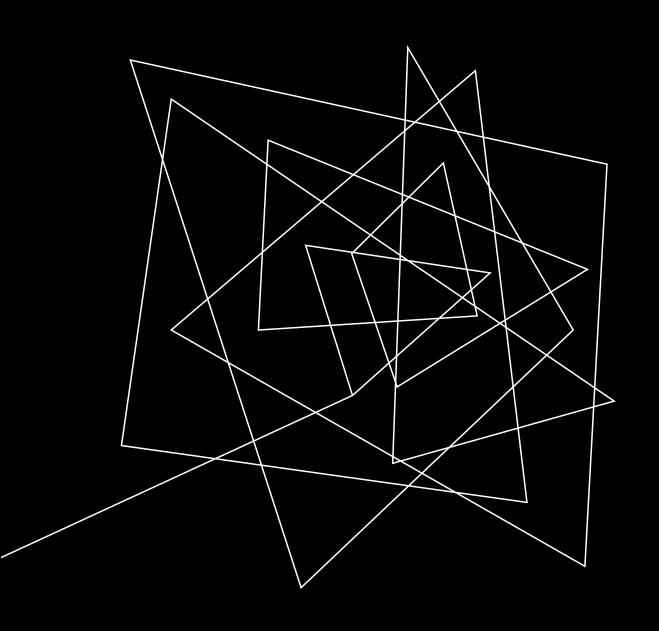
Our thought process:

- Create code that is reusable and easily modifiable for future datasets
- Create multiple options in Tableau to make it more user friendly and adaptable



STEP THREE

Repeating the process



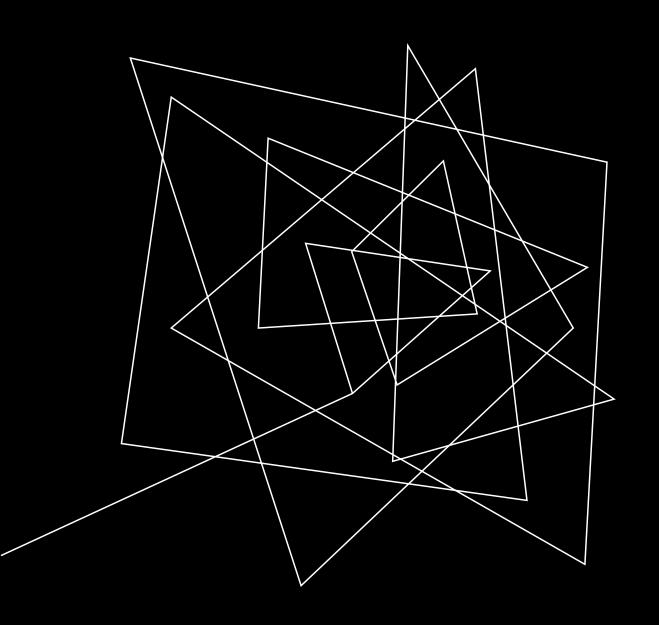
OBSTACLE

OBSTACLE

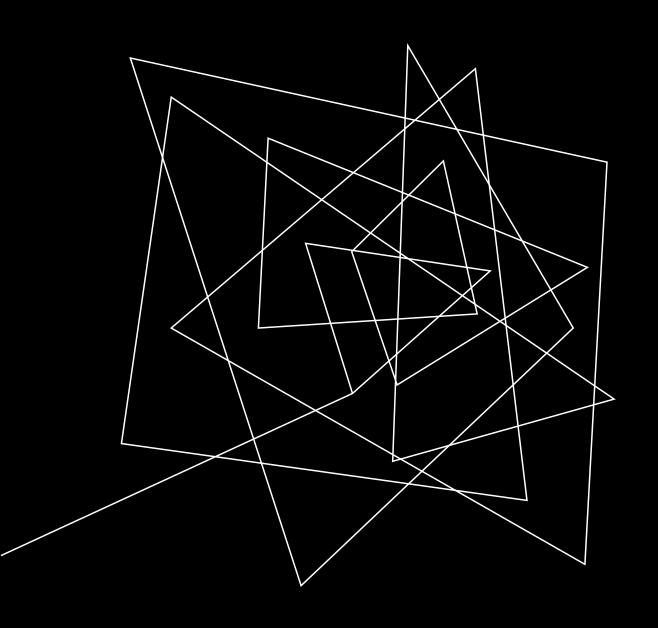
- Data standardization issues
 - BLS OEWS Occupation data wasn't a good match with placement data's position id
 - Position id was reported in the form of a text field so was essentially unusable

OBSTACLE

- Data standardization issues
 - 2nd iteration: Get access to ONET-SOC Code information in placement data to match to OEWS SOC (Standard Occupational Classification) code
 - Another obstacle:
 - Outdated SOC information in placement data
 - Data cleaning in R
 - Contains occupations BLS OEWS survey does not include so have to filter it out
 - E.g. armed services



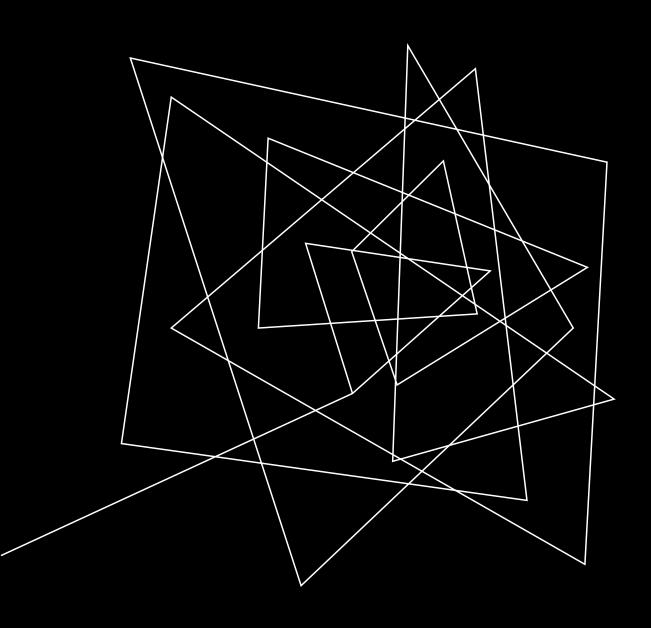
DEMO



IMPACT

IMPACT

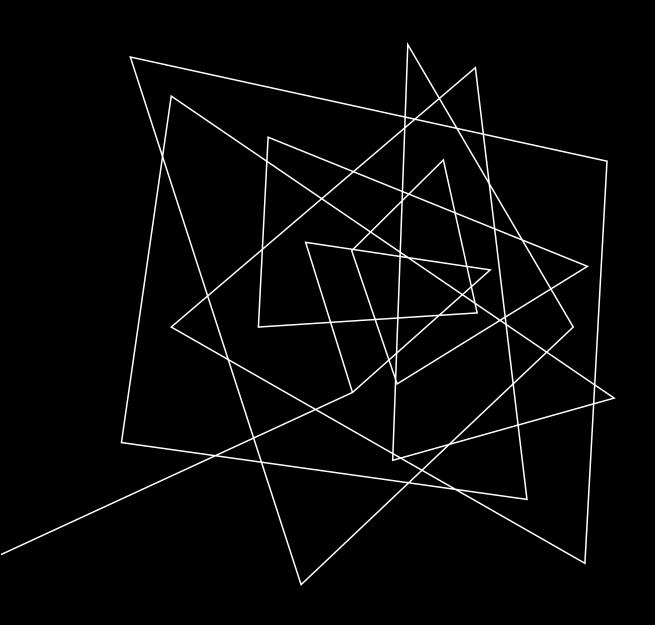
- Outreach purposes
- Opening training or making it more available depending on wage estimates and location quotient
- Comparing placement data with wage estimates to prompt further analysis



FUTURE DIRECTION

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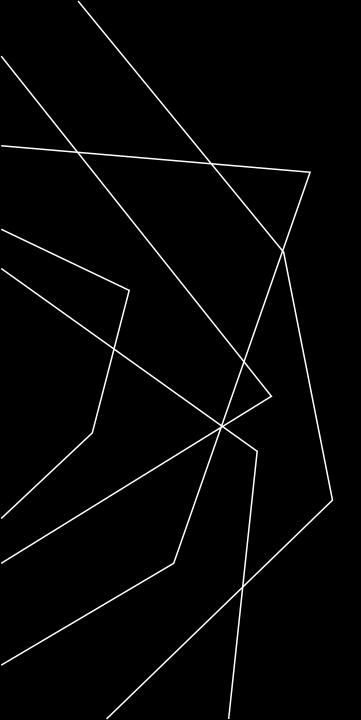
- Creating a standardized crosswalk between the ONET SOC Code and training programs OJC offers
- Updating the ONET SOC Code in the placement data to the latest
- Beginning talks of data standardization at the point of entry



WHAT I LEARNED

WHAT I LEARNED

- Developing data analytic tools is an ongoing process of improving based on feedback and adapting it to future needs
- Data sets have limitations
 - Have to see what the limitations are and how to mitigate them if possible
 - Implementing foundational changes to prevent future issues/limitations
 - Keep a positive focus on what is possible
- Important to go a step beyond and explore inconsistencies in data
- Replicable for the future
- Importance of validation



THANK YOU

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