

App review request for Believe In Unity (app ID 1465644988248959)

Downloaded on January 31, 2026, 11:07 AM PST

Permission usage

[pages_manage_posts] Tell us how you're using this permission or feature

Believe uses the pages_manage_posts permission to allow users to publish posts to Facebook Pages they own or manage. After connecting their Page, the user can create a post inside Believe (for example, a fundraiser update, announcement, or community message) and choose a Facebook Page as the destination. When the user clicks "Publish," Believe sends the post content to Facebook using the Page's access token. The app does not publish anything automatically. All posts are explicitly created and submitted by the user. We do not modify, delete, or schedule Page posts without direct user action.

[pages_manage_posts] Provide a detailed step-by-step video walkthrough of how your app will use this permission or feature so we can confirm it is used correctly and does not violate our policies.

- [video](#)

[pages_manage_posts] The pages_manage_posts permission allows your app to create, edit and delete your Page posts. If you have access to pages_read_user_content , you can also use pages_manage_posts to delete Page posts created by a user. The allowed usage for this permission is to create and delete content on a Page. You may also use this permission to request analytics insights to improve your app and for marketing or advertising purposes, through the use of aggregated and de-identified or anonymized information (provided such data cannot be re-identified).

If approved, I agree that any data I receive through pages_manage_posts will be used in accordance with the allowed usage.

[pages_show_list] Tell us how you're using this permission or feature

Believe uses the pages_show_list permission to allow a user to see the Facebook Pages they manage so they can select which Page(s) they want to connect to their Believe account. This is used only after a user explicitly clicks "Connect Facebook Pages" inside Believe. The app displays a list of Pages returned by Facebook and allows the user to choose which Page(s) to link. We do not access Pages the user does not select, and we do not use this data for advertising, profiling, or analytics outside of providing the Page-connection feature.

[pages_show_list] Provide a detailed step-by-step video walkthrough of how your app will use this permission or feature so we can confirm it is used correctly and does not violate our policies.

- [video](#)

[pages_show_list] The pages_show_list permission allows your app to access the list of Pages a person manages. The allowed usage for this permission is to show a person the list of Pages they manage and verify that a person manages a Page. You may also use this permission to request analytics insights to improve your app and for marketing or advertising purposes, through the use of aggregated and de-identified or anonymized information (provided such data cannot be re-identified).

If approved, I agree that any data I receive through pages_show_list will be used in accordance with the allowed usage.

[pages_read_engagement] Tell us how you're using this permission or feature

Believe uses the pages_read_engagement permission to help Page administrators manage and publish content to their Facebook Pages from within the Believe platform. This permission is used to: Confirm that the authenticated user has the appropriate admin or editor role on the selected Facebook Page Read basic Page metadata (such as Page name, profile picture, and Page ID) to display connected Pages correctly in the user interface Retrieve engagement-related metadata required by Facebook in order to publish posts to a Page using pages_manage_posts Believe may also display limited, high-level engagement indicators (such as whether a post was successfully published) to the Page admin for operational transparency. We do not read private user messages, do not access personal profile data, and do not use Page engagement data for targeted advertising or profiling. Any analytics or insights are used only in aggregated and de-identified form to help Page admins understand the performance of their own content within the Believe dashboard. This permission is necessary for core app functionality, as Facebook requires pages_read_engagement to manage and publish Page content on behalf of authorized Page administrators.

[pages_read_engagement] Provide a detailed step-by-step video walkthrough of how your app will use this permission or feature so we can confirm it is used correctly and does not violate our policies.

- [video](#)

[pages_read_engagement] The pages_read_engagement permission allows your app to read content (posts, photos, videos, events) posted by the Page, read followers data (including name, PSID), and profile picture, and read metadata and other insights about the Page. The allowed usage for this permission is to help a Page Admin administer and manage a Page. You may also use this permission to request analytics insights to improve your app and for marketing or advertising purposes, through the use of aggregated and de-identified or anonymized information (provided such data cannot be re-identified).

If approved, I agree that any data I receive through pages_read_engagement will be used in accordance with the allowed usage.

Data handling

processor-0. Do you have data processors or service providers, including your own companies, that will have access to the Platform Data that you obtain from Meta? Data processors or service providers are separate entities that, on your behalf, process the Platform Data made accessible to you in order to provide you with a service. Please provide the names of any processors that will have access to the Platform Data made accessible to you through the requested permissions and features. "Platform Data" is any data that you receive from Meta (e.g., Meta user ID, email address, profile picture, Meta API user access token, and app secret).

Yes

processor-2. List all data processors or service providers, including your own companies, that will have access to the Platform Data that you obtain from Meta. Please note that Platform Data may include a subset of personal data or personal information that relates to an identified or identifiable person.

- SendGrid, Inc.
 - **processor-1a.** For which category of services will this data processor process the personal data of users received from Meta? Select all that apply.
 - IT solutions and services, including cloud storage and processing
 - Advertising
 - **processor-1b.** List all countries where this data processor will process the personal data of users received from Meta. Include locations from which the data processor will access the data remotely, via the internet. Select all that apply. Many data processors provide this information on their corporate website.
 - United States of America
- Google LLC
 - **processor-1a.** For which category of services will this data processor process the personal data of users received from Meta? Select all that apply.
 - IT solutions and services, including cloud storage and processing
 - **processor-1b.** List all countries where this data processor will process the personal data of users received from Meta. Include locations from which the data processor will access the data remotely, via the internet. Select all that apply. Many data processors provide this information on their corporate website.
 - United States of America
- Cloudflare, Inc.
 - **processor-1a.** For which category of services will this data processor process the personal data of users received from Meta? Select all that apply.
 - IT solutions and services, including cloud storage and processing
 - **processor-1b.** List all countries where this data processor will process the personal data of users received from Meta. Include locations from which the data processor will access the data remotely, via the internet. Select all that apply. Many data processors provide this information on their corporate website.
 - United States of America
- Amazon Web Services, Inc.
 - **processor-1a.** For which category of services will this data processor process the personal data of users received from Meta? Select all that apply.
 - IT solutions and services, including cloud storage and processing
 - **processor-1b.** List all countries where this data processor will process the personal data of users received from Meta. Include locations from which the data processor will access the data remotely, via the internet. Select all that apply. Many data processors provide this information on their corporate website.
 - United States of America

responsible-1. Who is the person or entity that will be responsible for all Platform Data Meta shares with you? Please provide the name of the legal entity that will control the data (i.e., determine the purposes and means of processing the data) made available to you by Meta through the requested permissions and/or features. This could be a natural or legal person, a public authority, an agency or other entity. In some regions this is called a data controller.

Stuttie Learning Inc

responsible-2. Select the country where this person or entity is located.

United States of America

requests-3. Have you provided the personal data or personal information of users to public authorities in response to national security requests in the past 12 months? This does not include requests related to search warrants or court orders associated with criminal investigations. Personal data or personal information is any data you receive from Meta that relates to an identified or identifiable person.

No

requests-4. Which of the following policies or processes do you have in place regarding requests from public authorities for the personal data or personal information of users? Check all that apply.

- Provisions for challenging these requests if they are considered unlawful.
- Data minimization policy—the ability to disclose the minimum information necessary.
- Documentation of these requests, including your responses to the requests and the legal reasoning and actors involved.
- Required review of the legality of these requests.

Web reviewer instructions

Provide instructions for accessing the app so we may complete our review. Explain how to navigate to the app, and provide instructions for testing.

Accessing the app: The Believe In Unity platform is web-based and can be accessed at: <https://believeinunity.org> Testing flow: Navigate to the website URL above. Click Sign Up or Log In. Authenticate using standard email/password login, After logging in, go to Content & Publishing → Facebook → Connect Pages. Click Connect Facebook Pages and complete Facebook Login. Select one or more Facebook Pages you manage. Create a post within Believe In Unity and choose a connected Facebook Page. Click Publish to post the content to the selected Facebook Page. Meta APIs used: The app uses the Facebook Pages API to allow authorized Page administrators to publish content to their Facebook Pages. All actions are user-initiated. The app does not auto-post or publish content without explicit user confirmation.

(optional) If payment or membership is required to access the full functionality of this app, provide access codes or test credentials so we can access and review all features on this app. Codes should be active for one year after submission.

No payment, subscription, or membership is required to access the app. All features needed for review are available after account creation.

(optional) If payment is required to download this app, provide 8–10 gift codes so we can download it from app stores without payment. Codes should be active for one year after submission. Include any codes or test credentials required to access in-app subscriptions, purchases, or features.

Not applicable

(optional) If access to this app or any of its features is limited to users within a specific geographic location or restricted by geo-blocking or geo-fencing, explain the restrictions and provide a list of locations. For example, specify the countries where the app can be accessed.

The app is accessible globally. There are no geo-blocking or geo-fencing restrictions. Users from all supported Facebook regions can access the app.

Include supporting documentation. (Optional) For example, you can upload a screen recording or images that show how to access the app, log in, and how the app uses Meta APIs. You can upload multiple files, maximum 2 GB each. We accept .xls, .xlsx, .csv, .doc, .docx, .pdf, .txt, .jpeg, .jpg, .png, .ppt, .pptx, .mov, .mp4, .zip and .zipx.

- [website facebook page access things.zip](#)