

spOrtcult

Report by-
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Who we are

SportCult is your ultimate online platform for all things sports. Whether you're an avid athlete, a casual sports enthusiast, or a vendor looking to reach a wider audience, SportCult has something for everyone. At Sportcult, we offer personalized shopping experience for our people as well as effortless onboarding for our beloved vendors.

SportCult is more than just an online marketplace; it's a community that celebrates the spirit of sports. Join us today and experience the future of sports shopping!



Major Features



For Customers



- Product Catalog
- Comprehensive product catalog with detailed images and descriptions
- Smart search and filter options for better results (brands,category, price range,size,etc.)
- Recommendations based on browsing history



- Secure checkout and payments
- All payment options will be available (credit/debit cards, digital wallets, net banking, UPI)
- Secured payment gateway for smooth payment operations
- Easy and safe checkout processes



- Order Tracking made easy
- Customer support (24/7) via chat, email and phones for tracking and problem solving
- Texts and emails to customers for order dispatch and delivery dates and times
- Careful and safe shipping operations for product safety



- Reviews and Ratings
- Reviews and ratings from users are considered as valuable
- Regular buyers are offered credit points to enhance their motivation and loyalty



- Exchange,Refund and Replacement (ERR)
- Hasslefree exchange and replacement options in valid cases
- Proper customer support and guidance in refund cases for happy customers.

For Vendors



- Vendor dashboard
- Ease-to-use dashboard for managing products, orders, inventory and payments
- User-friendly products listing and management tools
- Timely order fulfilment and tracking system



- Timely payments and disbursement
- Timely and even payments and disbursements
- All payment options will be available (credit/debit cards, digital wallets, net banking, UPI)



- Customer support
- Dedicated vendor team for grievances and support
- Vendor support (24/7) via chat, email and phones for tracking and problem solving
- Alert texts and emails to vendors for order dispatch and delivery dates and times



- Marketing Strategies in action
- Different marketing strategies from time to time to promote sales
- Dedicated marketing team for sales growth



- Analysis and Business Insights
- Sales, customer reviews and feedbacks used for analysis and future predictions
- Product performance reports for future prediction of production, demand and sales

User Journey

Customers Onboarding

Vendors Onboarding

How we get there

1. Visitors :

- Visits the website
- Browse product categories
- Selects product for purchase

2. Guests :

- Adds products to cart
- Proceeds to check out as a guest

3. Registered User

- Creates an account and logs in
- Checks added product in cart
- Proceeds to make payment

4. Order Placement

- Select shipping address
- Select payment method
- Confirms order

5. Order Fulfillment :

- Receives order confirmation
- Tracks order status

6. Post-Purchase :

- Receives the product
- Reviews and rates the products

How we get there

1. Vendor Registration :

- Creates a vendor account
- Provides business information and documents

2. Account Verification:

- Provided details are cross-checked
- All documents are verified

3. Products Listing :

- Products categories shared
- Updated on website

4. Order Placement :

- Select shipping address
- Select payment method
- Confirms order

5. Order Fulfillment :

- Receives order confirmation
- Fulfills orders and updates the order status

6. Payment Disbursement :

- Receives payment for fulfilled orders
- Updated for replacement, refund or exchange cases



Summary

SportsCult is not just an online store, it's a destination for all sports enthusiasts. It offers a seamless shopping experience, a vast array of high-quality products, and a commitment to customer satisfaction. With its user-friendly interface, secure payment options, and efficient delivery services, SportsCult is poised to revolutionize the way you shop for sports equipment. We believe that SportsCult will not only meet but exceed your expectations and become your go-to platform for all your sporting needs.

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Business opportunities are like buses. There's always another one coming.

Richard Branson

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Thank you

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