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Solution

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Intuitive MySQL answer



tschijnmo

★ 68

June 27, 2019 8:23 AM

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```
SELECT install_dt, COUNT(player_id) AS installs,
ROUND(COUNT(next_day) / COUNT(player_id), 2) AS Day1_retention
FROM (
  SELECT a1.player_id, a1.install_dt, a2.event_date AS next_day
  FROM
    (
      SELECT player_id, MIN(event_date) AS install_dt
      FROM Activity
      GROUP BY player_id
    ) AS a1
  LEFT JOIN Activity AS a2
  ON a1.player_id = a2.player_id
  AND a2.event_date = a1.install_dt + 1
) AS t
GROUP BY install_dt;
```

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HYSANG

★ 3

April 6, 2020 6:54 AM