Credit Card Transaction Report

Week_Start_Date
All

Gold | Silver | Blue | Platinum

Low | Mid | High

F | M

Total Revenue	**57M**
Total Interest	**8.0M**
Total Transaction	**46M**
Total Transaction_Ct	**667K**

Q4 | Q3 | Q2 | Q1

Revenue and Transaction count Quarterly

- Sum of Revenue
- Sum of Total_Trans_Ct

Sum of Total_Trans_Ct

	Q1	Q2	Q3	Q4
Revenue	14.0M	13.8M	14.2M	14.5M
Total_Trans_Ct	163.3K	164.2K	166.6K	173.2K

Sum of Revenue axis: 0M, 5M, 10M, 15M
Sum of Total_Trans_Ct axis: 165K, 170K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47,188,611.62	37840749	6,614,172.62
Silver	5,659,108.98	4647596	821,922.98
Gold	2,533,682.16	2091362	384,755.16
Platinum	1,135,608.05	953314	161,629.05
Total	**56,517,010.81**	**45533021**	**7,982,479.81**

Revenue by Chip

Swipe	36M
Chip	17M
Online	4M

axis: 0M, 20M, 40M

Revenue by Card-Category

Blue	47M
Silver	6M
Gold	3M
Platinum	1M

axis: 0M, 50M

Revenue by Education

Graduate	23M
High School	11M
Unknown	9M
Uneducated	8M
Post-Graduate	3M
Doctorate	2M

axis: 0M, 20M

Revenue by Exp_Type

Bills	14M
Entertainment	10M
Fuel	10M
Grocery	9M
Food	8M
Travel	6M

axis: 0M, 10M

Revenue by Job

Businessman	18M
White-collar	10M
Selfemployeed	9M
Govt	8M
Blue-collar	7M
Retirees	5M

axis: 0M, 10M, 20M