

Cody Iddings

CONTACT

I'm Cody. I have humble beginnings on the small island of Kaua'i and now find myself in New Zealand. I'm a husband, dad, surfer, gamer & adventurer. I'm often defined as "The Entrepreneur" and desire a keen sense of ownership in everything I do.

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codyiddings.com

FIND ME ON LINKEDIN

linkedin.com/in/codyiddings

CHAT WITH ME ON MESSENGER

m.me/codyiddings

I am an established interactive and print designer, focusing on user experience and product design. My passion is experience design, or Human-Centered Design. I have a BA in graphic design, worked as the assistant art director for 3 years at SURFER Magazine, got sucked into all things user experience at Digital Telepathy, and now am leading product design for Trade Me Property in Auckland, New Zealand.

CURRENT EXPERIENCE

Senior UX Designer at
Trade Me Property

Design Partner at PullMKT

Contractor for various
businesses (Segment)

PREVIOUS EXPERIENCE

Senior UX Designer and Team
Lead at Digital Telepathy

Graphic Designer at BLVR

Assistant Art Director
at Surfer Magazine

CLIENTS RANGING FROM LARGE CORPORATIONS TO SMALL ENDEAVORS, MOST NOTABLY:

15Five, ChaCha, Collabnet, Freedom Mortgage, Fuelly, Fullscreen,
New Relic, Patagonia, Ruck.us, Segment, Upshur Smith and more.

WHAT I LOVE AND AM PASSIONATE ABOUT

Product Strategy & Vision

Data science

Experience and Human-
Centered Design

Thought Leadership

UI & Visual Design

Prototyping