

**PAULINS & CANVAS**

BIRKMYRE BROS. LTD.  
and Racecourse Road, Coimbatore  
Agents for N. Madras Presidency  
(Canvas only): Messrs. James Finlay  
& Co., Ltd., Vizagapatam.

**Dr. Dundis 'SADVAIDYASALA' NANJANGUD**

**BEST HELP IN SEVERE** **Kooler** **ESCAPE SUN-STROKE BRAIN-PAIN EXHAUSTION & FEEL ACTIVE**

SOLE AGENTS: UNITED CONCERN, 54, BUNDER ST. MADRAS

*Celebrate the Independence day by seeing*

**CHITRAKALA'S THAI NAD**

*A STIRRING SOCIAL IN TAMIL*

**DIRECTION: T.S.MANI**

Releasing on the 14th and 15th in all principal stations in South India:

14th: MADURA — Devi Talkies  
KARAIKUDI — Sri Rama Vilas Talkies  
PUDUKKOTTAI — Sri Brahadambal Talkies  
TANJORE — Tower Talkies

15th: COIMBATORE — Edison Talkies  
TRICHINOPOLY — Prabhat Talkies  
PONDICHERRY — Olympia Talkies  
BANGALORE — Super Talkies  
BEZWADA — Lakshmi Talkies

CHITRAKALA MOVIE TONE LTD.  
TIRUPARANKUNDRAM MADURA

**INVESTA MACHINES**

ARE REAL INVESTMENTS & WILL GO A LONG WAY TO GIVE THE BEST RETURNS

VISIT US AND INSPECT **INVESTA**

6 ft. and 8 ft. Lathes and 1 1/4" Double Geared **DRILLING MACHINES & OTHER INVESTA MACHINES** in working condition in our workshop.

Sole Selling Agents for South India **FOR INVESTA MACHINES:**

**MOTORS & MACHINE TOOLS**  
189-B, MOUNT ROAD, MADRAS.

'Phone No.: 86363 'Grams: "EMPIRE"

**FLAGS**

TO CELEBRATE **INDEPENDENCE OF INDIA**

MADE IN SILK

1 1/2" x 2 1/4"	One Anna each.
6" x 9"	.. Re. 0 12 0
12" x 18"	.. Rs. 2 0 0
18" x 27"	.. Rs. 4 0 0
48" x 72"	Rs. 30 0 0

10% off on orders exceeding Rs. 100

POST FREE TO ANY ADDRESS IN INDIA ON RECEIPT OF FULL VALUE IN ADVANCE.

**SCREEN PRINTS,**  
9, BROADWAY, MADRAS.

If you require A. C. Ceiling Fans of low consumption, manufactured from electrical steel sheets,

ASK **"KRISHNA" CEILING FANS** which are manufactured in sizes 24", 36", 48" and 56"

**Krishna Engineering Works**  
G. T. ROAD, AMRITSAR.

STOCKISTS:  
M. T. RAJEN & CO., China Bazar, Madras.  
T. G. PATHEY & CO., Govindappa Nalok Street, Madras.  
SOUTHERN ELECTRIC CO., Big Bazar, Trichinopoly.

**EXPORTERS & STOCKISTS**

Of Cotton Piece-Goods, Paints and Varnishes, Cotton Hosiery, Cotton Apparel and Matches to Burma, Ceylon and Australia are requested to send us offers for the commodities suitable for these places. We have export licences.

**THE GENERAL BUSINESS CORPORATION**  
Export Department,  
Post Box No. 1308,  
BOMBAY.

**KANARICH & CO.**  
30, General Patters Road, MOUNT ROAD, MADRAS

(Distributors: The Travancore Rubber Works)

have closed their **PALGHAT Branch**

All orders for Rubber Goods—CAB TYRE, Insertion & Pure sheets, Plain, Armoured & Suction Hose, Tubings, Shoe Materials, Erasers, Coloured Mats, Balloons, Automobile Fan Belts, Multi V Belts, Radiator Hose, etc., etc., to **MADRAS OFFICE ONLY.**

Limited stock of Cab Tyres at half the usual rates. (Subject to prior sale).

**Silex**  
ELECTRIC  
**Heat Controlled Steam Iron**

All the NEW FABRICS and many of the Old must be Ironed with Steam.

**FAZALBOY LIMITED,**  
1/18, MOUNT ROAD, MADRAS.

**FOUNDRY WORK**

For C. I. Pulleys and C. I. Heavy Type Plummer Block with G. M. ring oil bearings and Rice Hullers, send enquiries to:

**THE VIKRAMA ENGINEERING CO.,**  
Post Box No. 903, MADRAS 20.

IMMEDIATE STOCKS AVAILABLE

**AIRCON DESK FANS,**  
British Manufacture: Unique shape, fan blades, size 9 1/2" over blade tips, with fan guard, A.C. 200/250V, 50/60 cycles, numerous outstanding features.

Full details from:  
**SIMPSON & CO., LTD.,**  
MOUNT ROAD, MADRAS 2.

Branches at:  
Bangalore, Ootacamund, Trichinopoly, Hyderabad (Dn.) and Colombo (Ceylon)

WE CAN SUPPLY ALL KINDS OF **CHARCOAL** FOR INDUSTRIAL OR DOMESTIC USE

For trade enquiries please write immediately to:

**M. M. HUSSAIN,**  
Charcoal Merchant & Contractor,  
OLAVAKKOT (S. MALABAR)

**Mathematics Note Books RULED**

FOR PENCIL USE ONLY:

80 pages—Rs. 4- 8-0 per doz.
120 pages—Rs. 6-12-0 per doz.
160 pages—Rs. 7- 0-0 per doz.
200 pages—Rs. 8- 4-0 per doz.
240 pages—Rs. 9- 8-0 per doz.

A discount of 20% will be allowed on orders of five gross and above. Apply sharp for your requirements:

Messrs. V. RAJAGOPALAN,  
61, Badrian St. (Next to Pachappa's), G.T., MADRAS.

**nourishing and refreshing...**

Greet the morning with a cup of steaming coffee. The night's languor will disappear... and you will face the day's work with confidence. And again a cup after the day's work. The tired limbs and body get new life. Coffee nourishes and refreshes doubly so - if it is **NARASUS** -

Tablet on Narasu's nice coffee, unrivalled for the flavour and quality.

**Narasu's**  
— THE BEST THAT INDIA PRODUCES —

**ANNOUNCEMENT**

**AIRWAYS (INDIA) Limited**

PASSENGER — FREIGHT

ROYAL AIR MAIL SERVICES

CALCUTTA — VIZAG — MADRAS — BANGALORE

**ENQUIRY & BOOKING OFFICES**

OPEN DAY & NIGHT AT **No. 9, MOUNT ROAD, MADRAS**

FROM 10th AUGUST, 1947

'Phone: 84344 'Grams: 'AIRAID'

ALSO AT **THOMAS COOK'S SUB OFFICE, HOTEL CONNEMARA**

Open: 8 a.m. to 8 p.m. 'Phone: 86194.

**SANDAMARUTHAM**  
Tamil Fortnightly

- Highly Cultured, Literary, Class Articles.
- Brilliant Historic Social Short Stories.
- Humorous Skits, Poems and Ladies Corners.
- All with SANDAMARUTHAM A FIRST CLASS JOURNAL.

WANTED AGENTS FOR UNREPRESENTED PLACES.

Apply to: **SANDAMARUTHAM, KOLKATA, CALCUTTA.**

**Be Precise Ask for Pelican MILK TOFFEE**

**PELWIN DISTRIBUTORS**  
4, CHURCHGATE STREET, BOMBAY

Sole Distributors for Madras Presidency:  
**SHRINIDHI LTD.,**  
292, China Bazaar, MADRAS.

**TODAY HE IS AN ELECTRICAL ENGINEER BUT ONCE...**

1. As a child he had every chance to be an electrical engineer. His father was an able and progressive lawyer and the child was destined nothing.

2. Tragically events the family suddenly the father died when the boy was only 15. The child was now young to realize the ambition.

3. The worried mother and her brother were analysing it a family documents left by her late husband. They then came across the General Assurance Policy.

4. The Company settled the claim promptly and the boy was sent to school and later to the United States for specialized studies.

5. He came out as Electrical Engineer, (First Class) and to open the Child Electrical Engineer.

**OFFICES:**

Ahmedabad	Cuttack	Nagpur	Secunderabad (Dal)
Aggra	Dacca	New Delhi	Sukkur (Sind)
Aligarh	Gorakhpur	Rajkot (Sind)	Tatpur (Kashmir)
Amritsar	Hoshiarpur	Rawalpindi	Triplicane
Bombay	Hyderabad (Sind)		
Barda	Indore		
Bellary	Kanpur		
Bhavnagar	Lahore		
Bombay	Lucknow		
Calcutta	Madras		
Cawnpore	Moradabad		
Coimbatore	Multan		
Colombo (Ceylon)			

**THE GENERAL ASSURANCE SOCIETY**