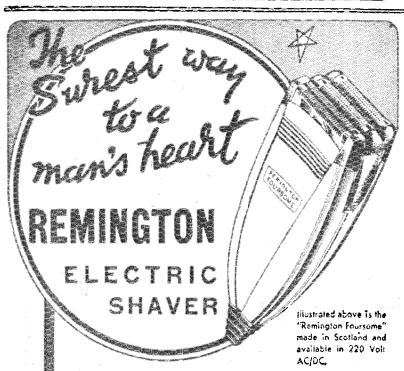


MADRAS, SATURDAY, JANUARY 28, 1950. 2 ANNAS 16 PAGES



and SEE YOUR SHOES

Available at all Leading Stores.



Frankly, Madam, if you are looking for a present to give to a man—whoever he be to you-there is no finer and more acceptable gift. Shaving will be such a pleasure to him that he will bless you every morning the year round.

Rs. 90/-

AVAILABLE FROM STORES, CHEMISTS and DEALERS IN ELECTRICAL GOODS

REMINISION GENERAL SHAVER DIVISION (INCORPORATED IN U.S. 4. with Limited Liability). 3. COUNCIL HOUSE STREET, CALCUTTA, and at every large Town in HOLA.

ite from Madras Branch 251 KHALEEL MANSIONS, MOUNT ROAD, MADRAS,

## COLUMBIA TELUGU RECORD





FOR ALL ELECTRIC **MOTORS** 

OIL ENGINES

Agricultural **PUMPSETS** & Accessories

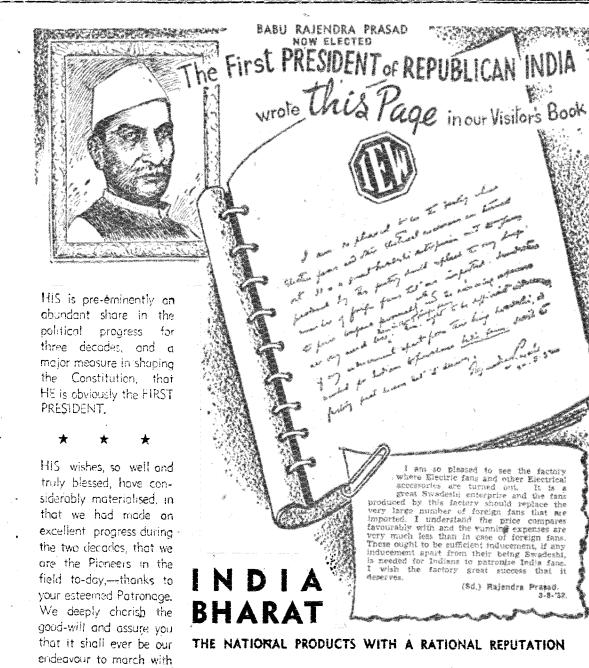
Enquire: THE EASTERN

\*

363, Esplanade, Madras 1. Telephone: 4849. Telegrams : NARMADA.

Now Running to Packed Houses for 3rd Week

AT DILSHAD - HYDERABAD



**CHEMICALS** 

similar speed ever at

your service.

VOL. LXXIV. NO. 23.

The following are our revised Solid Caustic Soda USA Rs. 34-8 cwt. 98/160% Solid Caustic Soda Italian Rs. 33 cwt.

Solid Caustic Soda Belgium Rs. 33 cwt. Flake Caustic Soda USA Rs. 41-8 cwt. 98/100% Soda Ash Heavy 58% USA Rs. 20 cwt

P. K. Japee & Co. P.T., MADRAS.

CAT. No. 307 LIGHT PASTERN PLATFORM SCALE

The India Electric Works Ltd.

Chatnath Buildings

YOUNT ROAD

Capacity: 655-lbs. or 6-Cwt. Rs. 440/-. MADE IN ENGLAND From Stock

THE AVERY COMPANY LTD. Madras & Coimbatore.

## U.S.A. "EVERLAST" PENS

Dropfil model Golden Bands, Iridium tipped and very smooth nib packed in boxes of a dozen each.

At Competitive Rates.

For terms apply : MAZDA (India) AGENCIES, 185, MOUNT ROAD, MADRAS.



**PRIMUS OPTIMUS RADIUS** KERSINOL **SOLEX** EFAR BRITEX

House for:

Blow Lamps & Spare Parts:

P. ALIMOHAMED ZINNA & CO., 67-68, Rattan Bazaar, P. T., Madras 3.



for

DOMESTIC INDUSTRIAL

COMMERCIAL INSTALLATIONS

AGENTS AND STOCKISTS:

GORDON, WOODROFFE & Co. (MADRAS) LID.

POST BOX No. 42, MADRAS. Also at Vishakapatnam, Vizianagram, Vijiawada, Kakinada, Madura, Cochin, Colmbatore & Bangalore.

M. S. MEHTA WATCH DEALERS

> Have opened also SALES & SERVICE SHOW ROOM

For Gramophone, Records, Radio, Harmoniums, Tablas & other Musical Instruments.

Repairing by Electric Process -a Speciality.

39, Ratten Bazar, P. T., Madras.

VISIT SOLICITED

Evershining Guaranteed STAINLESS STEEL - WARES (Also in Brass)

LUXURIOUS BUT CHEAP HYGIENIC & EVERLASTING



## FLY AIR CEYLON

TRICHY - COLOMBO 3 TRICHY . JAFFNA

Dep. 2-25 p.m. Arr. 3-20 p.m.

Dep. 2-25 p.m. Arr. 5-30 p.m. Single fare: Rs. 70/Return Rs. 133/-Single fore: Rs. 35/-Return **Rs**. 66/8

> Finest Equipment manned by experienced crew makes Air Ceylon flying comfortable and dependable.



9. Mount Road; Madra& Phone: 86315.

Trichy. Phone: 47.

M/s. Spencer & Co., Ltd. M/s. Ram Mohan & Co., Ltd. M/s. Parry & Ca., Ltd.



Featuring:

\* NARGIS

\* RAJ KAPOOR

\* K. N. SINGH

\* PREMNATH

\* CUCKOO

\* NIMMI

**Next Change at** Prabhat —

**BANGALORE** 

Very shortly at: NEW CINEMA - SALEM

RAJA TALKIES - TRICHINOPOLY

VARIETY HALL TALKIES - COIMBATORE TAJ TALKIES - VELLORE

And All over South

R. K. FILMS'



Directed by: RAJ KAPOOR

Released through: CHÁMRIA TALKIE DISTRIBUTORS.



In the Wake of MELA & GRAHASTI

Dreamland Pictures Corporation Offer

VARMA' FILMS'

PATANGA

AN EPIC IN MUSIC by C. Ramachandra

Featuring: Nigar, Yakub, Shyam, Purnima, Mohna & Gope

BREAKING RECORDS ALL OVER NORTH.

For Particulars:

Dreamland Pictures Corporation, Gandhinagar, Bangalore-2.

For Mysore: **RAJSHRI** PICTURES LTD.. Bangalore.