A space for coders

Sponsor tiers



## Benefits

## We make marketing to developers easy!

With in-person events averaging over 100 people and getting streamed online to hundreds of viewers afterward, your company will have the chance to connect with a large and engaged audience.

And with our YouTube channel's over 10,000 subscribers and daily viewership in the hundreds, you'll have the opportunity to reach an even broader audience.

Our team's Twitter account boasts over 10,000 followers, and our posts reach up to a million people. Plus, with over a thousand members in our Discord channel, including people from startups to Google, your company can network and collaborate with the best and brightest in the industry.

Last year, our reach between Twitter, YouTube, and LinkedIn was over 2.5 million people! Imagine the exposure your brand could receive by partnering with us.

Your support goes directly back into the ecosystem, ensuring that the next generation of developers has the tools they need to succeed.

So, what are you waiting for?

Join us and keep your brand front of mind as we build the next generation of developers.



· Custom-focused content is created each month on the Codú platform • Your speaker can speak at one of the events or live stream (per month). Galaxy Banner advert and on all codu.co posts and advert on newsletters (weekly). €4500 per month 1 dedicated newsletter each month. 3 slot available Cobranded swag giveaways (solo shoutouts). \* Plus, everything (unless upgraded) on the other tiers. · Shoutout on Twitter and LinkedIn each month. · Reserved guest spots for your company. Star €2000 per month • In all talks/events throughout the month (Star slide). · We can give out your marketing material at events. 5 slots available · Marketing at events via QR codes and giveaways. \*Plus, everything (unless upgraded) on the planet tier. **Planet** • Added in your tier on GitHub and featured on codu.co. €500 per month Job posts and mentions in our Discord. 10 slots available • In all talks/events throughout the month (Planet slide). \*Minimum 3 months, prices exclude VAT

**Previous sponsors include** 











## Ready to reach more developers? Have a question?



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