






Vu Le
(Cody)

DIGITAL NOMAD

CONTACT

-  codyellingtonlee.com
-  cody.ellington.lee@gmail.com
-  (+84)33 55 800 68

EDUCATION

Bachelor of IT | 2017 - 2021




Nong Lam University HCMC

LANGUAGE

English

Vietnamese

INTEREST

-  Music Producer (you can find me on YT [@codylee6868](#) and [@koudee](#))
-  Travel and explore new things (especially food & beverage)
-  Content create and editing. (you can find me on TT [@gamin6868](#))

SHORT BIOGRAPHY

Hi, my name is Vu, or you can call me Cody. I specialize in pushing technological boundaries through research and innovation with a passion for staying ahead of emerging trends.

EXPERIENCE

IT Specialist | 03/2021 - 06/2024

H&N Investment Consultancy

- Developed CMS website for client, full-stack from design UX UI to finalize the site to optimize SEO.
- Developed E-Commerce website for fashion field, using Shopify.
- Gather and categorize insight data from social media and adjust the strategy with Marketing Team.
- Build up social media clone account system by using VPS and some Black-hat SEO tools.
- Research social media algorithm for boosting the organic traffic and handle technical social media problem
- Work with BA and HR to implement the Base ERP for fashion clothes production chain.
- Prepare and manage IT budget each month and organization's emails (G-Workspace, Slack)
- Research and implement AI Tools to reduce company's workload and Augmented Reality push up the performance.

Website Admin | 04/2024 - present

Rita Võ Group Company Limited

- Work with Haravan to handle website system of Rita Võ.
- Optimize site speed and SEO.
- Use Figma to draw site wireframe and sitemap,
- Manage LCD and LED screens content.

SKILLS

