Rigby, Idaho Chamber of Commerce Website Design Document

Site Purpose

The purpose of this website is to provide a place for people to be able to find out information about the Rigby, Idaho Chamber of Commerce. This site will include information about the Chamber of Commerce, the City of Rigby (including a brief history), a local business directory, a Become a Member form, and a contact us form. The site will give people all the information that they could be looking for about the City, including the weather, and if the information being sought after is not on the website, there is a good chance that it will be linked somewhere on the site as well. The site will be open and inviting, and easily accessible for everyone.
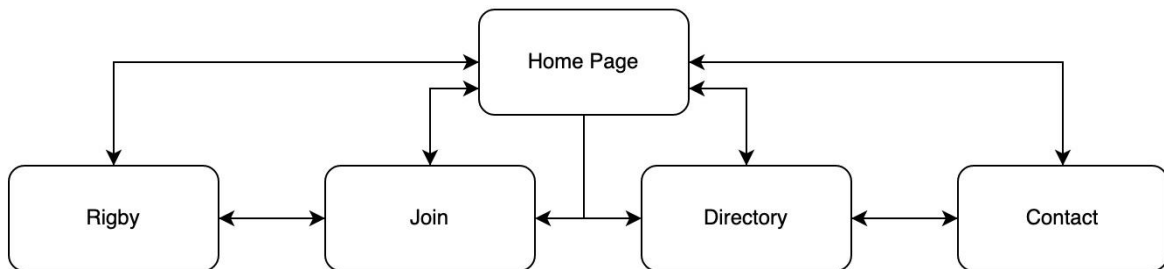
Target Audience

The target audience for this site is anyone who is interested in joining the Rigby Chamber of Commerce, or anyone who is just looking for information about Rigby. Including local businesses and events.

Site Map
- Home Page
  - Call to Action Button links to the Join the Chamber Form
  - Select topics on the home page will link to their respective pages. Such as the Rigby section linking to a more detailed page about Rigby, and Chamber of Commerce Highlights linking directly to the Chamber Info page
  - Also a link directly from the Business Spotlight to the local businesses directory.
  - Bottom of Home page will have link to "Contact Us" page
  - All pages will also be linked in the Nav
- Rigby Page
  - Links directly to the Join Chamber Page and the Chamber information page
  - Also goes directly to the local business page
- Join Page
  - Links back to the home page, and also has the nav for easy redirection.
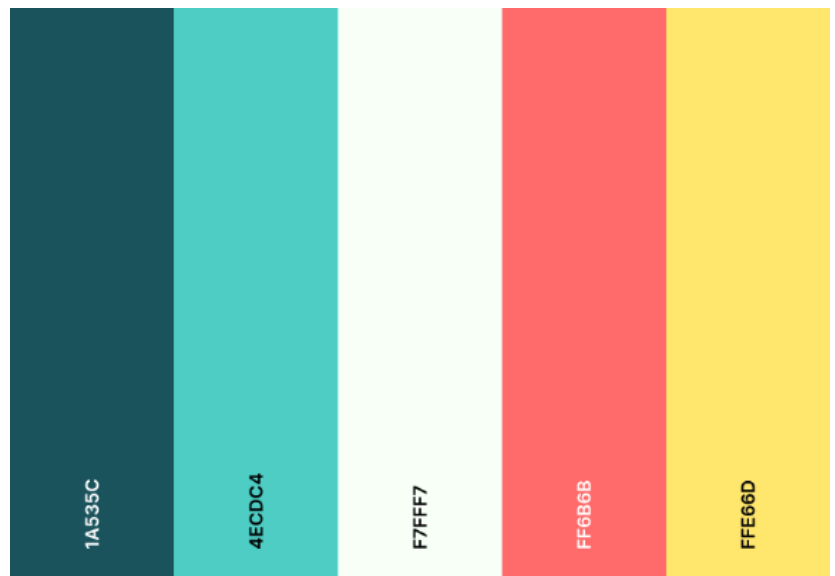
- Directory
  - Links back to the Rigby Page and also the Home page directly. Nav also present
- Contact
  - Redirects back to the home page after displaying a successful message

Color Scheme

Background Color - #F7FFF7
Header/Nav Color - #4ECDC4
Footer Color - #1A535C
Accent Color 1 - #FF6B6B
Accent Color 2 - #FFE66D

Rigby Chamber of Commerce

coolors

1A535C 4ECDC4 F7FFF7 FF6B6B FFE66D

Typography

Headings – Raleway

Example Heading

Rigby Chamber of Commerce

Body – Quicksand

Example Body Text

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Wireframe Sketches of Homepage

NAV

Chamber Headline

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Join the Chamber Button

Hero Image

WEATHER

CONTENT BLOCKS

Local Business Spotlight	Members of the Chamber	Events	Images of the Community	Chamber Information

FOOTER

X: 21 px   **Y:** 47 px   **W:**