

# Cody Austun Coleman

Gates Computer Science Building – 353 Serra Mall – Stanford, CA 94305

☎ +1 (617) 564 0648 • ✉ cody.coleman@cs.stanford.edu • Last Updated: 2016/10/12

## Education

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### Stanford University

*Doctor of Philosophy in Computer Science*

**Stanford, CA**

*September 2016–Present*

### Massachusetts Institute of Technology (MIT)

*Master of Engineering in Electrical Engineering and Computer Science, 5.0/5.0*

Supervisor: Isaac Chuang

**Cambridge, MA**

*September 2013–February 2015*

### Massachusetts Institute of Technology (MIT)

*Bachelor of Science in Electrical Engineering and Computer Science, 4.9/5.0*

**Cambridge, MA**

*September 2009–June 2013*

## Experience

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### Research

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#### MIT, Office of Digital Learning and MITx

*Research Assistant*

**Cambridge, MA**

*February 2013–February 2015*

- Investigated teacher enrollment in HarvardX and MITx courses in order to redefine the target audience of MOOCs
- Distilled tracking log information from the edX platform into informative features about student behavior and performance
- Adapted Latent Dirichlet Allocation (LDA) from natural language processing to uncover behavioral patterns in Massive Open Online Courses (MOOCs) and accurately predict student drop out

#### Harvard University, HarvardX

*Research Assistant*

**Cambridge, MA**

*November 2013–May 2014*

- Explored the impact of spaced study sessions (inspired by spaced practice phenomenon) in HarvardX courses

### Professional

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#### Jump Trading, Vendor Data Group

*Junior Data Scientist*

**Chicago, IL**

*June 2015–August 2016*

- Communicated internally and externally to understand needs, identify opportunities, diagnose problems, and maintain reliability
- Constructed frameworks and pipelines to analyze data from a variety of vendors to automatically create and update security master, corporate actions, pricing and entity master data

#### Davidson College, DavidsonX and DavidsonNext

*Educational Technology Consultant*

**Davidson, NC**

*March 2015–June 2015*

- Automated data processing for 5 DavidsonX Massive Open Online Courses (MOOCs) and 64 DavidsonNext blended AP courses

#### Google, Associate Product Manager (APM) Internship

*YouTube Analytics Intern*

**Zurich, Switzerland**

*June 2012–August 2012*

- Managed a team of 12 to launch estimated time watched and metric comparisons across the world
- Designed initial draft of playlist analytics for YouTube's curators
- Collaborated with numerous teams in YouTube to deal with issues concerning publicity, privacy, accessibility and discovery

#### Google, Building Opportunity in Leader Development (BOLD) Internship

*Local Search Quality Intern*

**Mountain View, CA**

*June 2011–August 2011*

- Programmed tools for large-scale data manipulation and analysis to expedite and improve spam detection in Google Places
- Created and administered training documents, videos, exercises, and workshops globally for both R and Google BigQuery

#### MISTI Mexico, Iniciativa OCW

*Web Developer & Team Representative at el Tecnológico de Monterrey*

**Mexico City, Mexico**

*June 2010–August 2010*

- Provided extra resources for students at Mexican universities by building a website to map MIT's online material to their courses

<b>Teaching</b> .....		
<b>MIT, EECS Department</b>	<b>Cambridge, MA</b>	
<i>6.933 Founder's Journey Teaching Assistant</i>	<i>January 2013–May 2014</i>	
<ul style="list-style-type: none"> <li>o Founded and directed an initiative to help students offset early expenses in evaluating their ideas by awarding monetary grants</li> <li>o Mentored students and provided feedback on their ideas in order to hone their entrepreneurial skills</li> </ul>		
<b>MIT, Global Startup Labs formerly known as AITI</b>	<b>Bangalore, India</b>	
<i>Technical Assistant</i>	<i>June 2013–August 2013</i>	
<ul style="list-style-type: none"> <li>o Taught 32 India university students Ruby on Rails and the fundamentals of web development</li> <li>o Guided 10 teams as they developed prototypes and pitched to local venture capitalists and accelerators</li> </ul>		
<b>MIT, Physics Department &amp; Experimental Study Group (ESG)</b>	<b>Cambridge, MA</b>	
<i>8.01 Classical Mechanics Teaching Assistant</i>	<i>September 2010–December 2010</i>	
<ul style="list-style-type: none"> <li>o Assisted students during class and office hours by working through problems and answering questions</li> <li>o Taught math review sessions that went over many difficult math concepts in physics to help students who were struggling</li> </ul>		

## Leadership

<b>MIT, Eta Kapp Nu (HKN) Honor Society for EECS</b>	<b>Cambridge, MA</b>	
<i>President</i>	<i>May 2012–May 2014</i>	
<ul style="list-style-type: none"> <li>o Managed MIT's top academic EECS students to host several large events and services including tutoring and course reviews</li> </ul>		
<b>MIT, Undergraduate Student Advisory Group in EECS (USAGE)</b>	<b>Cambridge, MA</b>	
<i>Member &amp; Student Lounge Committee Leader</i>	<i>August 2011–May 2014</i>	
<ul style="list-style-type: none"> <li>o Led efforts to design and build a new student lounge for EECS undergraduate and masters students</li> <li>o Worked with EECS students to represent student interests on issues including new degree requirements and research programs</li> </ul>		
<b>Ameson Chinese Elite Program</b>	<b>Beijing, China</b>	
<i>MIT Student Ambassador</i>	<i>July 2011</i>	
<ul style="list-style-type: none"> <li>o Represented MIT in panel discussions about peacekeeping, terrorism, and new energy</li> </ul>		
<b>MIT, 6.470 Web Programming Competition</b>	<b>Cambridge, MA</b>	
<i>Team Leader</i>	<i>January 2011</i>	
<ul style="list-style-type: none"> <li>o Built a resume editor and management system that won Utility, HTML5, and audience choice awards, totaling \$2000 in prizes</li> </ul>		

## Honors

<b>Fellowships &amp; Scholarships</b> .....		
o NSF Graduate Research Fellow		2015
o Stanford EDGE Doctoral Fellow		2015
o ACM Richard Tapia Scholarship		2015
o Google BOLD Immersion Scholar		2011
o Quest Scholar		2010
o MIT Club of Northern New Jersey Scholar		2010
<b>Awards</b> .....		
o MIT Industrial Advisory Council for the Office of Minority Education (IACME) Student Prize		2015
o MIT EECS Paul Penfield Student Service Award		2014
o Google Patent Award		2012
<b>Professional Memberships</b> .....		
o Tau Beta Pi (TBP) National Engineering Honor Society		2013
o IEEE Eta Kappa Nu (HKN) Honor Society		2012

## References

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### Isaac Chuang

Professor of Electrical Engineering and Computer Science  
Professor of Physics  
Senior Associate Dean of Digital Learning  
Massachusetts Institute of Technology  
Cambridge, MA 02139  
✉ ichuang@mit.edu  
☎ 617-253-1692

### Sanjay Sarma

Professor of Mechanical Engineering  
Vice President for Open Learning  
Massachusetts Institute of Technology  
Cambridge, MA 02139  
✉ sesarma@mit.edu  
☎ 617-253-1925

### Angela Duckworth

Professor of Psychology  
Founder and Scientific Director of the Character Lab  
Faculty Co-Director of Wharton People Analytics  
University of Pennsylvania  
Philadelphia, PA 19104  
✉ aduckworth@characterlab.org  
☎ 215-898-1339

### Anantha Chandrakasan

Professor of Electrical Engineering and Computer Science  
Department Head  
Massachusetts Institute of Technology  
Cambridge, MA 02139  
✉ anantha@mtl.mit.edu  
☎ 617-253-4601

## Publications

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- [1] **Cody A. Coleman**. Identifying and characterizing subpopulations in massive open online courses. Master's thesis, 77 Massachusetts Ave, Cambridge, MA 02139, 2015.
- [2] **Cody A. Coleman**, Daniel T. Seaton, and Isaac Chuang. Probabilistic use cases: Discovering behavioral patterns for predicting certification. In *Proceedings of the Second ACM conference on Learning@Scale conference*. ACM, 4 2015.
- [3] Andrew D. Ho, Isaac Chuang, Justin Reich, **Cody A. Coleman**, Jacob Whitehill, Curtis G. Northcutt, Joseph J. Williams, John D. Hansen, Glenn Lopez, and Rebecca Petersen. Harvardx and mitx: Two years of open online courses fall 2012-summer 2014. *Social Science Research Network*, 3 2015. <http://ssrn.com/abstract=2586847>.
- [4] Yohsuke Miyamoto, **Cody A. Coleman**, Joseph Williams, Jacob Whitehill, Sergiy Nesterko, and Justin Reich. Beyond time-on-task: The relationship between spaced study and certification in moocs. *Journal of Learning Analytics*, 2(2):47–69, 2015.
- [5] Daniel T Seaton, **Cody A. Coleman**, and Jon P. Daries. MIT institutional research report: Teacher enrollment in MITx open online courses, 1 2015. [http://web.mit.edu/ir/mitx/MOOC\\_teachers\\_supp\\_material.pdf](http://web.mit.edu/ir/mitx/MOOC_teachers_supp_material.pdf).
- [6] Daniel T. Seaton, **Cody A. Coleman**, Jon P. Daries, and Isaac Chuang. Enrollment in mitx moocs: Are we educating educators. *Educause Review (February 2015)*. <http://er.educause.edu/articles/2015/2/enrollment-in-mitx-moocs-are-we-educating-educators>.
- [7] Jacob Whitehill, Joseph J. Williams, Glenn Lopez, **Cody A. Coleman**, and Justin Reich. Beyond prediction: First steps toward automatic intervention in mooc student stopout. In *Proceedings of the 8th International Conference on Educational Data Mining*. International Educational Data Mining Society, 2015.