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Color Scheme Codes:

Fill color-	53C8CE
Header Border-	2CBAC1
Body-	018B91
Footer/ UL -	016C71

Site name:Sledding Weather

Domain name: "sleddingtime.com"

Purpose: A site where users can check the weather for skiing,sledding&Fun in the snow

Target Audience Scenario:

Winter sport-goers

1) Waking up in the morning and needing to see if there is enough snow to go sledding.

2) Stuck at school and cant stop thinking about taking the snowmobile out for a ride after class, check this site to make sure the weather hasn't melted your snow.

3) Not sure when the best time to hit the slopes and go skiing give

"sleddingtime.com" a glance to see when the best day is to shred some gnar.

4)Curious how cold it is outside, check "sleddingtime.com" for all weather needs

5) Traveling through town and want to know how the roads look before driving through.

Typography:

- Ubuntu, sans-serif =Header1
- Cinzel, serif = Default font