



CODY DAVIS

PROFESSIONAL PORTFOLIO

Hi, I'm Cody Davis.

Designer trained in *Art & Architecture* with an eye for detail and sophistication.

Oriented in the beauty & cosmetic industry, I bring creative ideas to life through design.

Location: Brooklyn, NY, 11221, USA

BA : Architecture - Pratt Institute



www.linkedin.com/in/cody-davis-947257303



designing.cd@gmail.com



(816)-217-7470

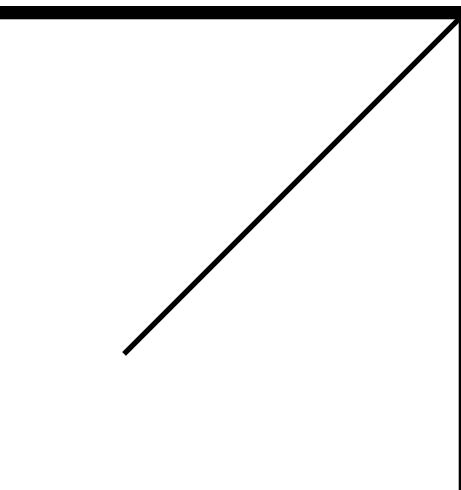
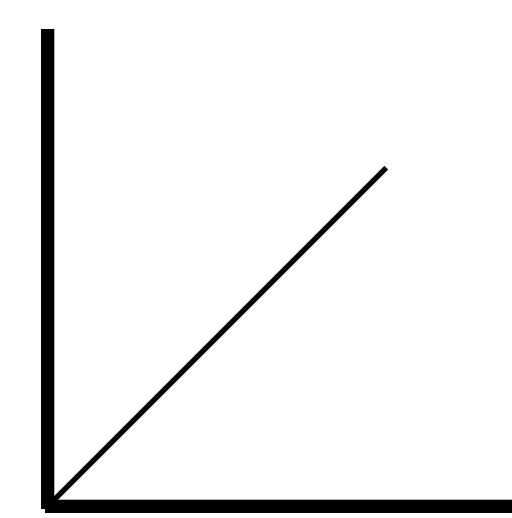


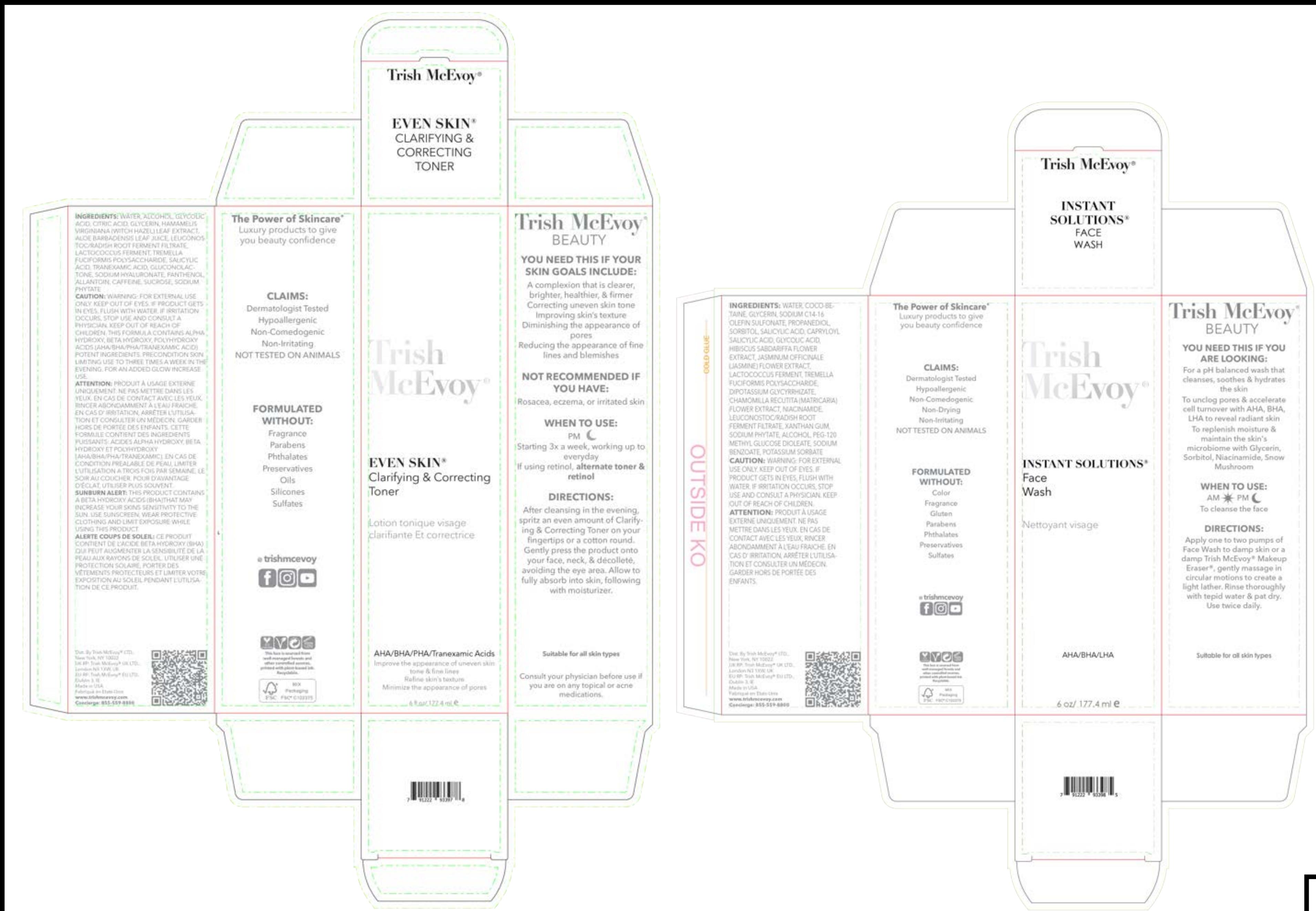
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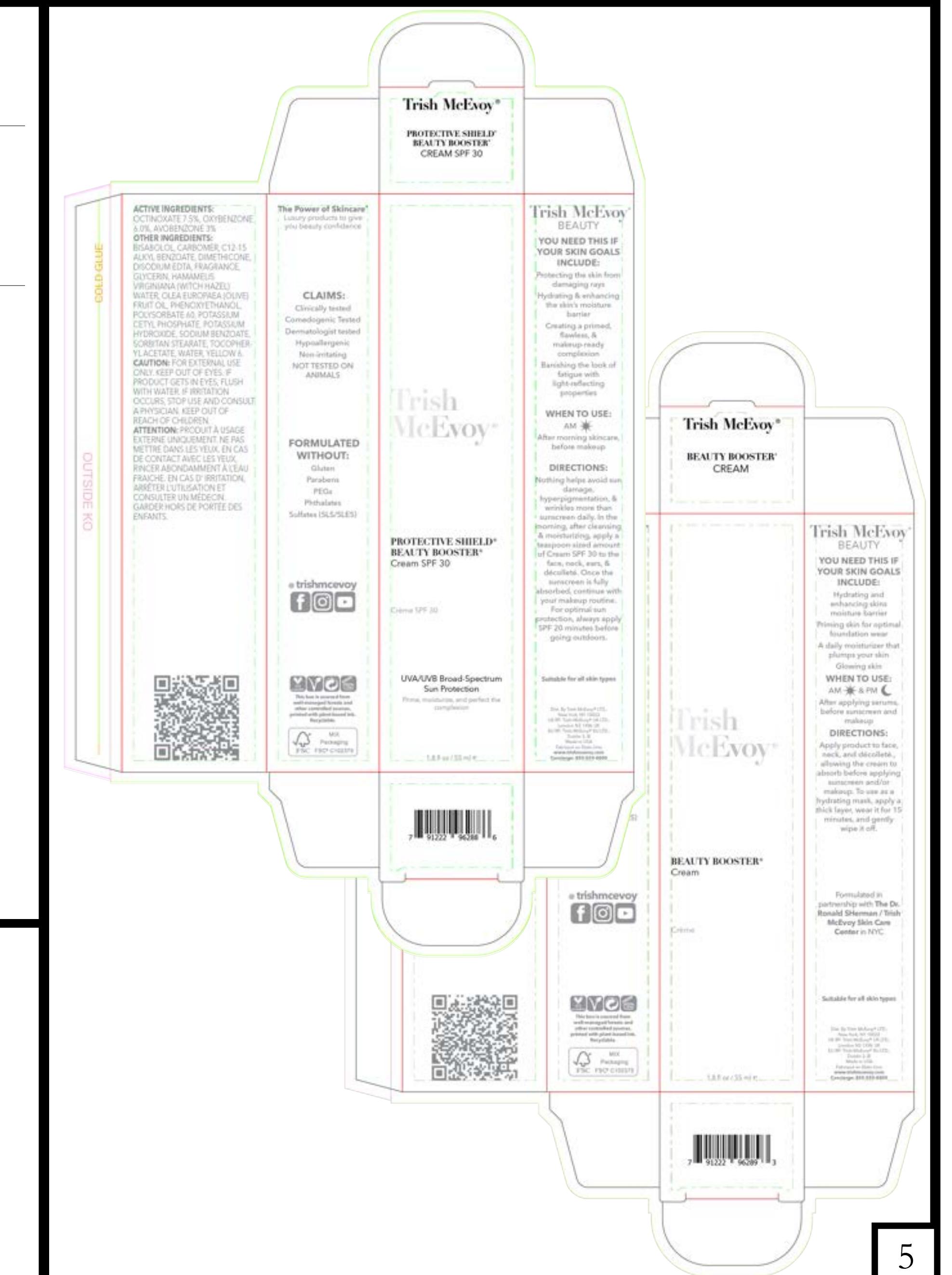
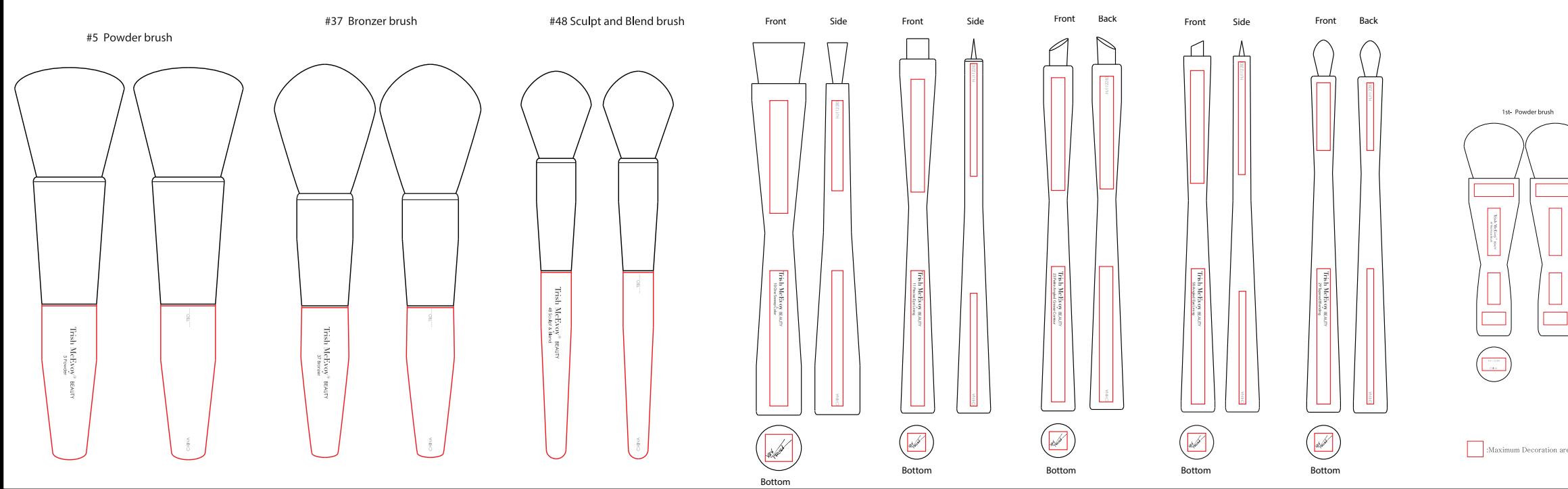
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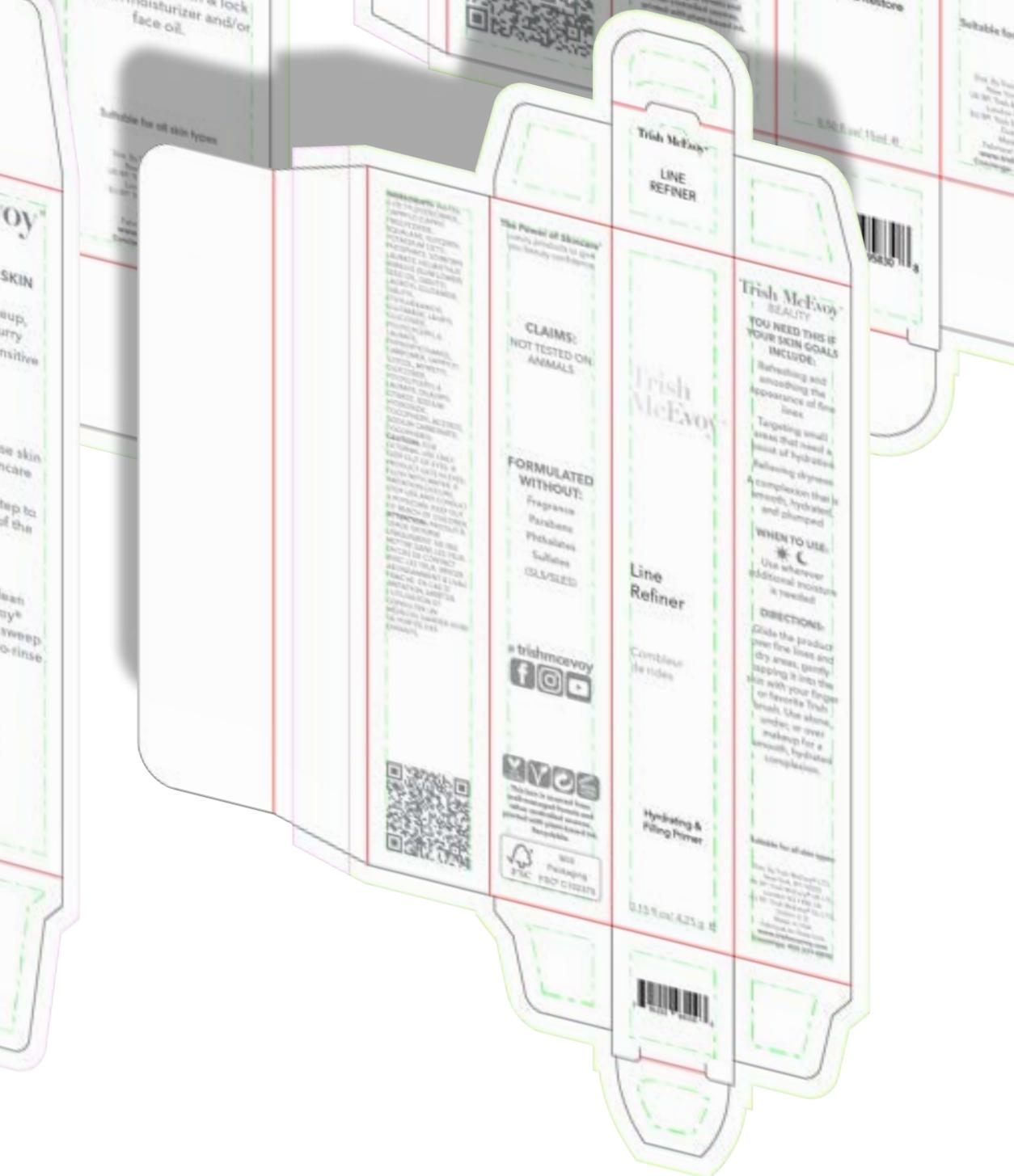
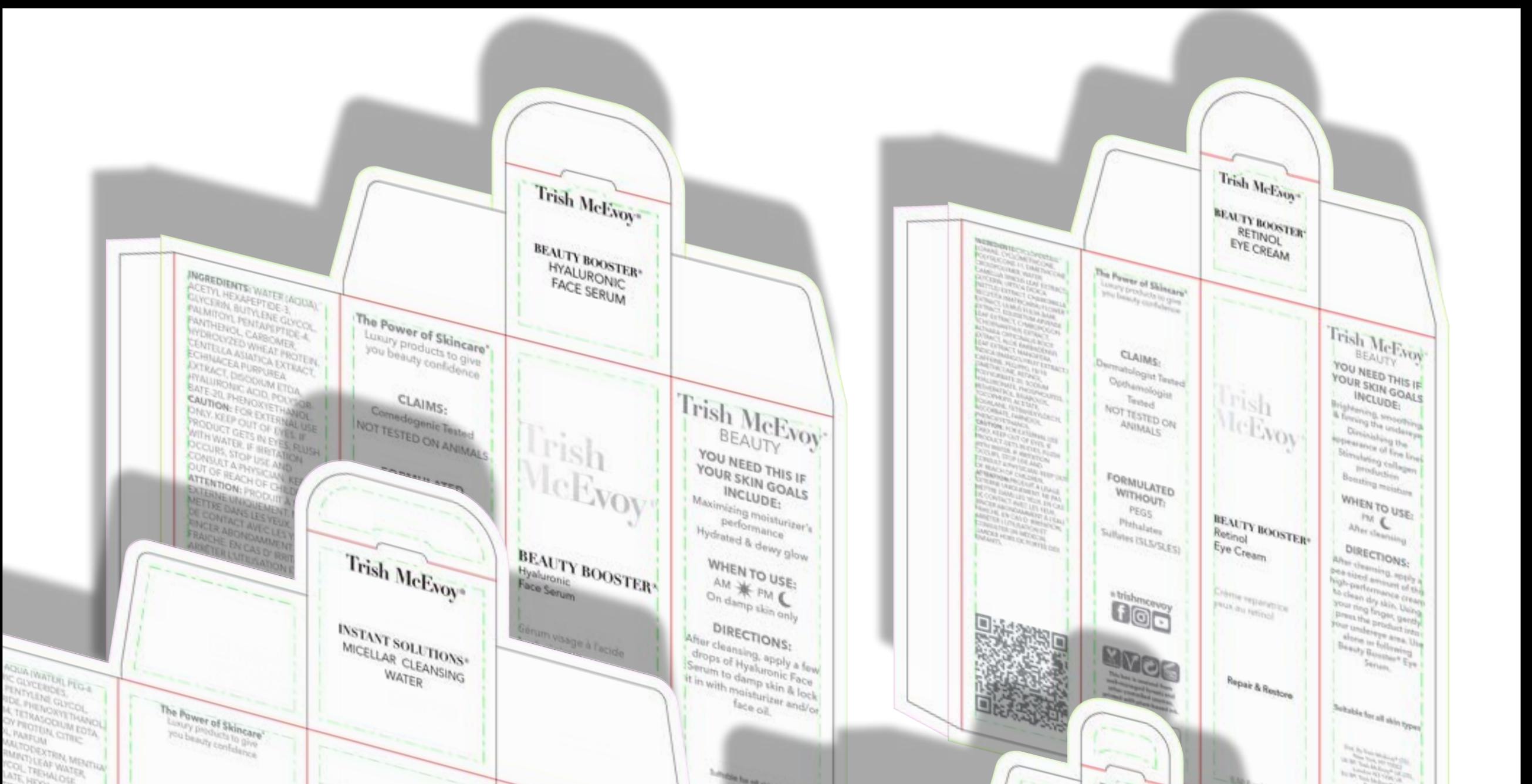
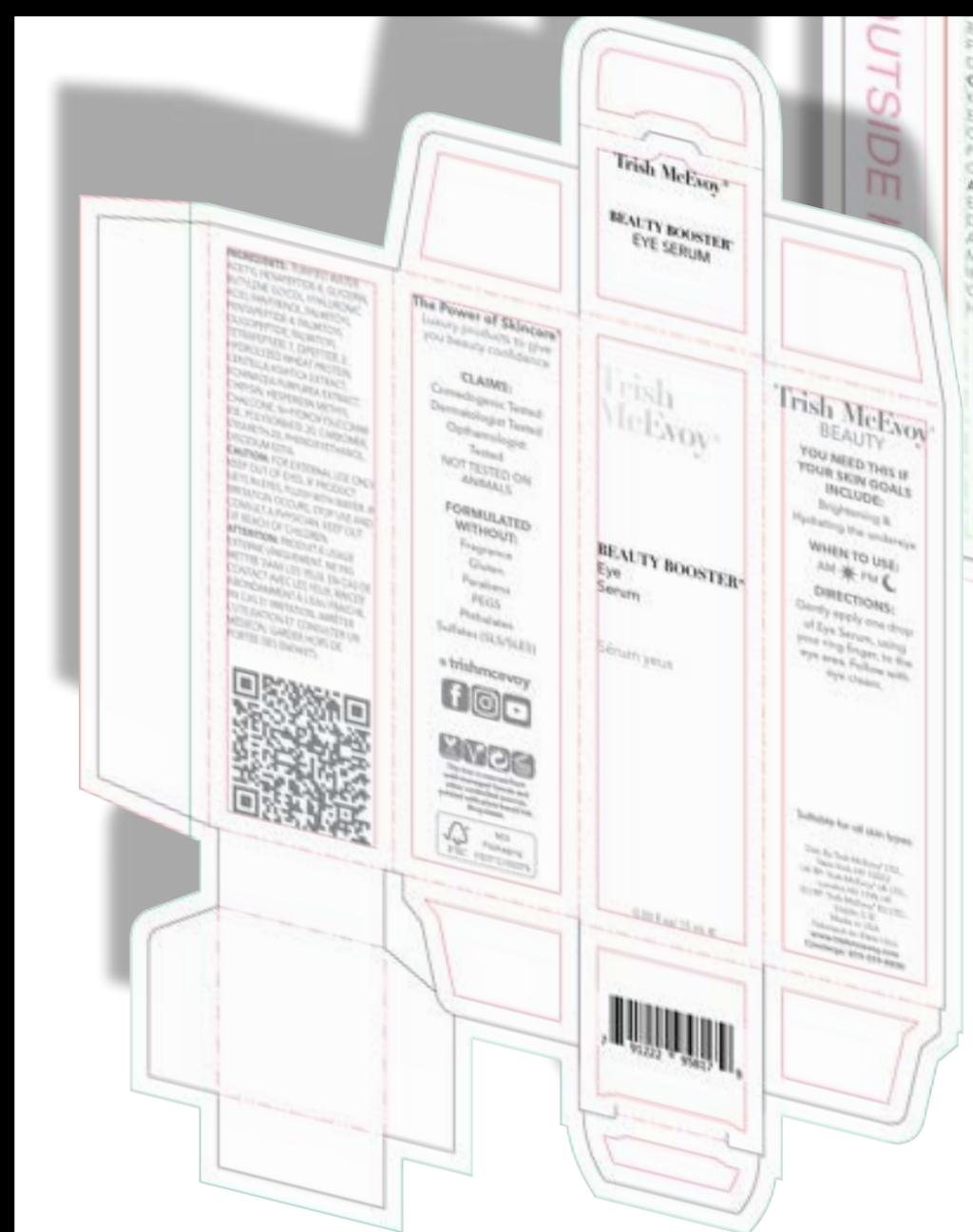
PACKAGING DESIGN & CONCEPT ART 2022-2023

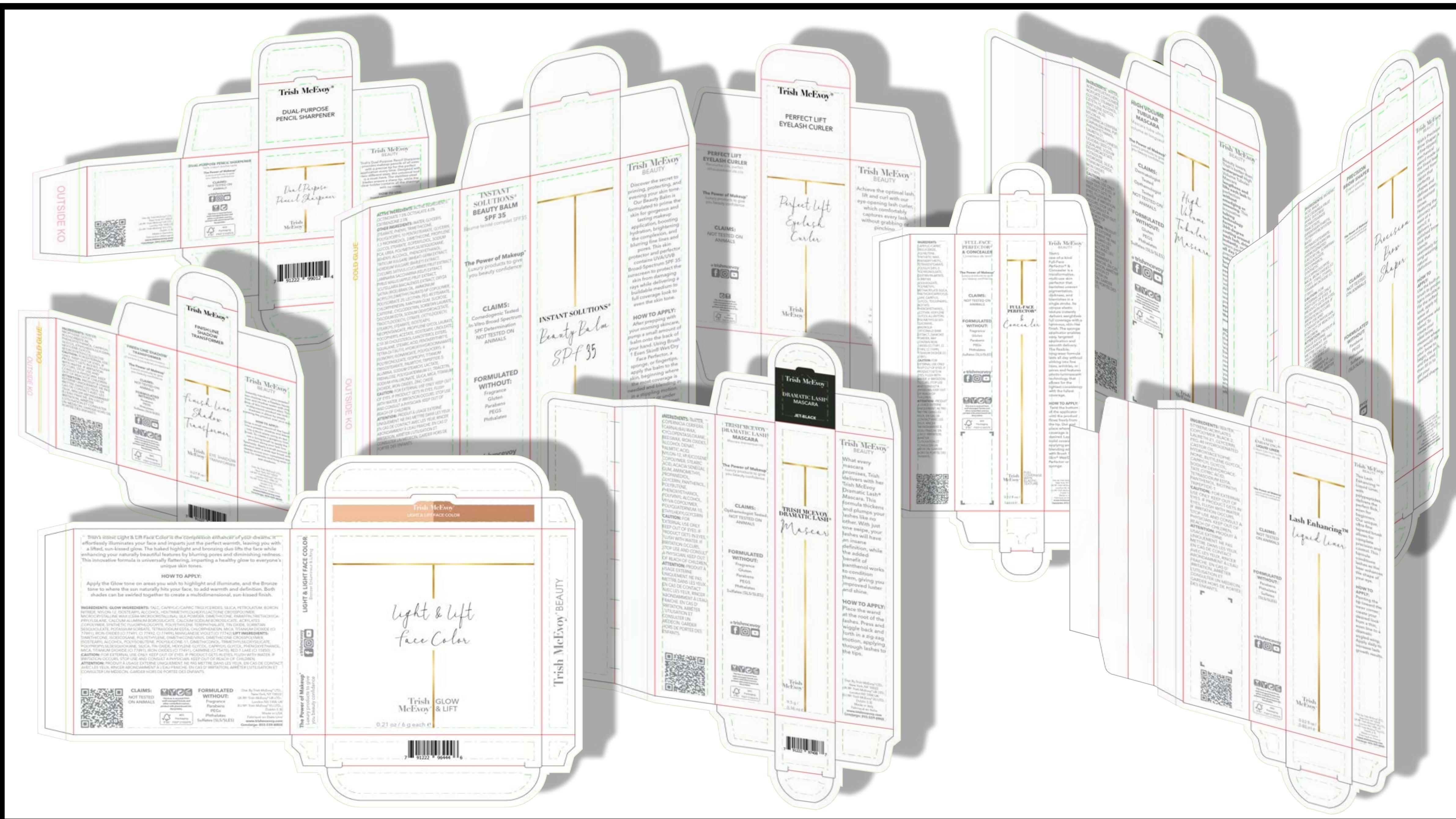
FULL BRAND REDESIGN FOR BRUSHES, POWDERS, COMPACTS, LIPSTICKS, PALLETS, & SKINCARE. SPECIALTY RELEASES AND EXCLUSIVES.

My role involved working directly with the CDO & CEO- Trish McEvoy, on redefining the brands image through product packaging. The goal was to produce a cohesive line across the collection of products. Through collaboration with the CDO, we developed a sleek & clean design for the beauty product line. I was entirely responsible for the placement of all assets on every box. I placed an emphasis on alignment and precision in order for the collection to read as one family no matter the box size variation.











Trish McEvoy®
GORGEOUS
CLEAR SKIN

Beta Hydroxy Peel

Exfoliate & Clarify

59 ml / 2 fl oz e

www.pain-free.com • 800-334-4488



BACK



INGREDIENTS: PURIFIED WATER (AQUA), HAMAMELIS VIRGINIANA (WITCH HAZEL) EXTRACT, BEATINE, SALIX ALBA (WILLOW) BARK EXTRACT, BUTYLENE GLYCOL, GLYCERIN, SODIUM HYALURONATE, ALOE BARBADAENSIS LEAF JUICE, CHAMOMILLA RECUTITA (MATRICARIA) FLOWER EXTRACT, LAVANDULA ANGUSTIFOLIA (LAVENDER) EXTRACT, CAMELLIA SINENSIS LEAF EXTRACT, PANTHENOL, ALLANTOIN, SALICYLIC ACID, XANTHAN GUM, TRITHIALOLAMINE, PROPYLENE GLYCOL, DIAZOLIDINYL UREA, METHYLPARABEN, PROPYLPARABEN, DMDM HYDANTOIN, IODOPROPYNYL BUTYLCARBAMATE.

CAUTION: WARNING: FOR EXTERNAL USE ONLY. KEEP OUT OF EYES. IF PRODUCT GETS IN EYES, RUSH WITH WATER. IF IRRITATION OCCURS, STOP USE AND CONSULT A PHYSICIAN. KEEP OUT OF REACH OF CHILDREN. THIS FORMULA CONTAINS BETA HYDROXY ACIDS (BHA), A POTENT INGREDIENT, PRECONDITION SKIN LIMITING USE TO THREE TIMES A WEEK IN THE EVENING, FOR AN ADDED GLOW USE DAILY.

SUNBURN ALERT: THIS PRODUCT CONTAINS A BETA HYDROXY ACID (BHA) THAT MAY INCREASE YOUR SKINS SENSITIVITY TO THE SUN. USE SUNSCREEN, WEAR PROTECTIVE CLOTHING AND LIMIT EXPOSURE WHILE USING THIS PRODUCT.

ATTENTION: PRODUIT À USAGE EXTERNE UNIQUEMENT. NE PAS METTRE DANS LES YEUX. EN CAS DE CONTACT AVEC LES YEUX, RINCER ABONDAMMENT A L'EAU FRAICHE. EN CAS D'IRRITATION, ARRETER L'UTILISATION ET CONSULTER UN MEDECIN. GARDER HORS DE PORTEE DES ENFANTS. COMME D'ORDINAIRE.

Power of Skincare



Trish McEvoy® BEAUTY

DIRECTIONS: Apply pad to clean, dry skin. Gently sweep over face and neck while avoiding the eye area. Do not rinse off. Recommend starting at three times a week and building up to every day. If sensitivity occurs, reduce use.

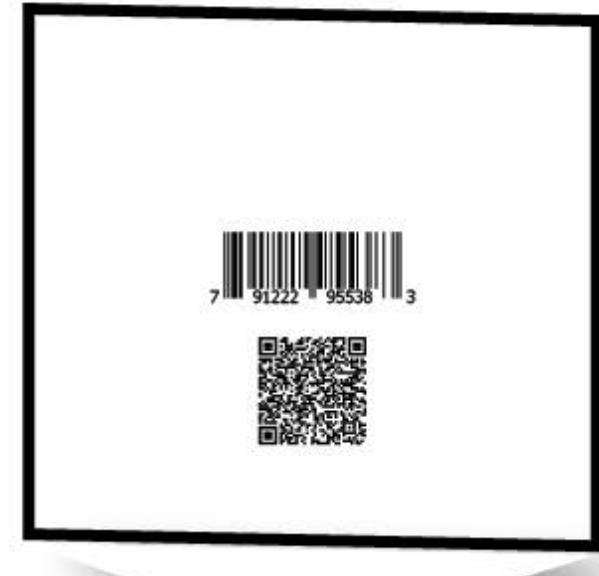
@trishmcevoy
 

Dist. By Trish McEvoy® LTD., New York, NY 10022
UK RP: Trish McEvoy® UK LTD., London N3 1XW, U.K.
EU RP: Trish McEvoy® EU LTD., Dublin 3, IE
Made in USA
Fabricado en Estados Unidos

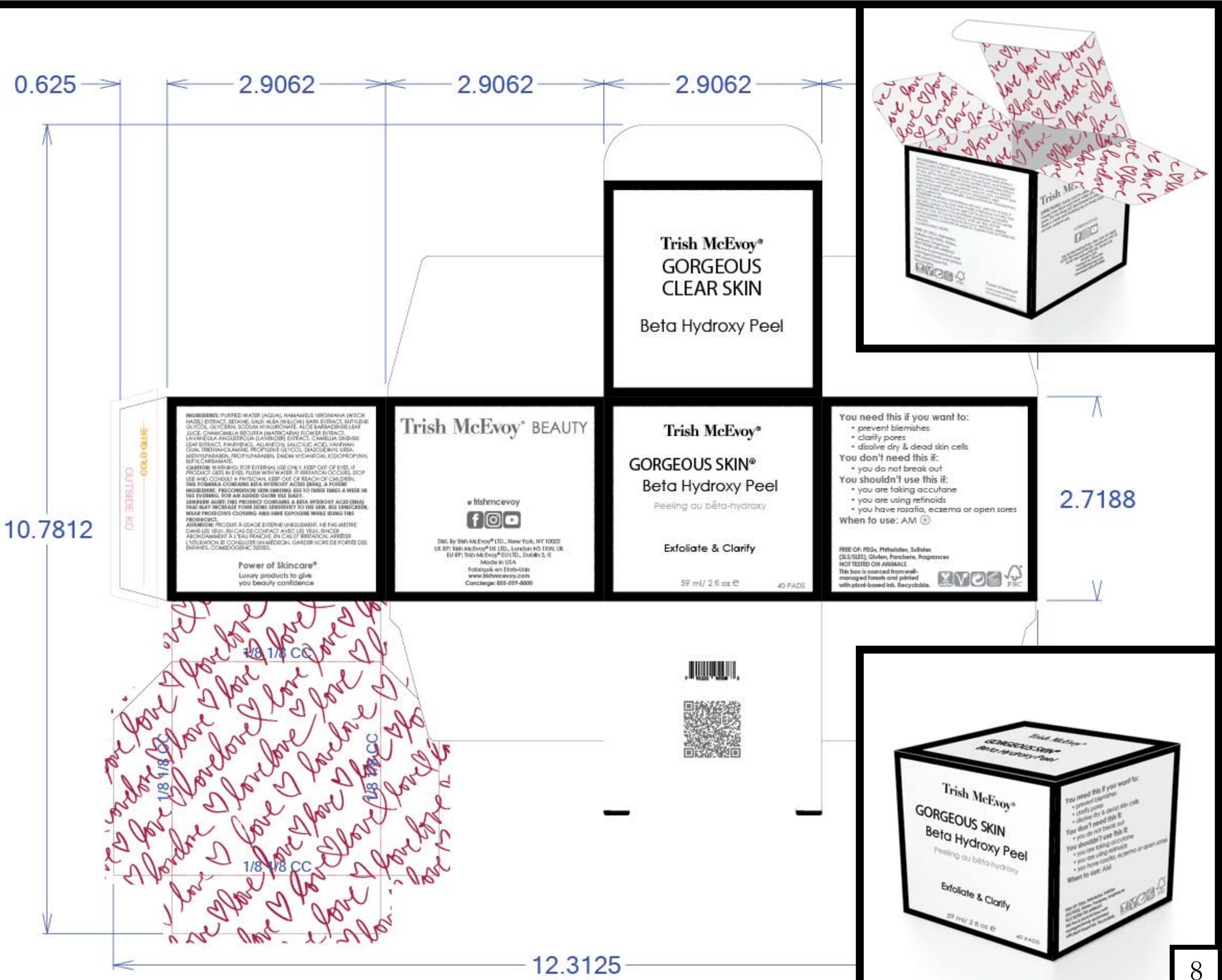


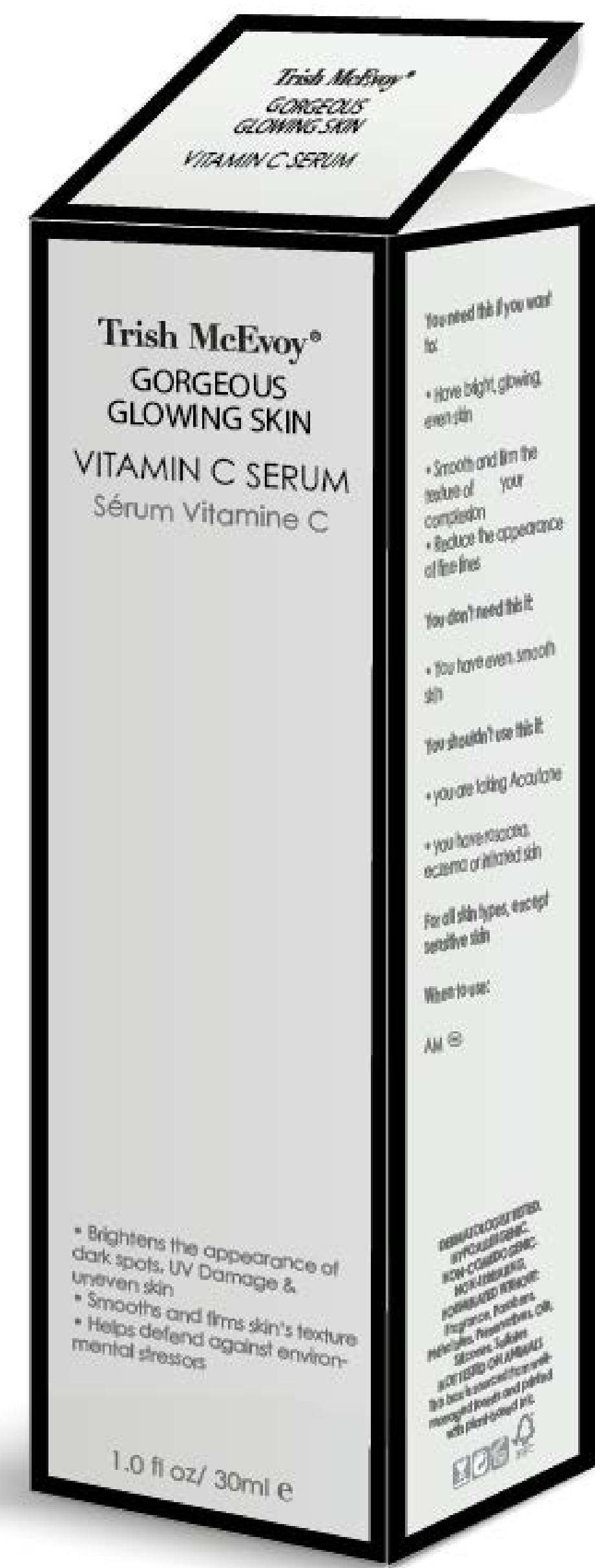
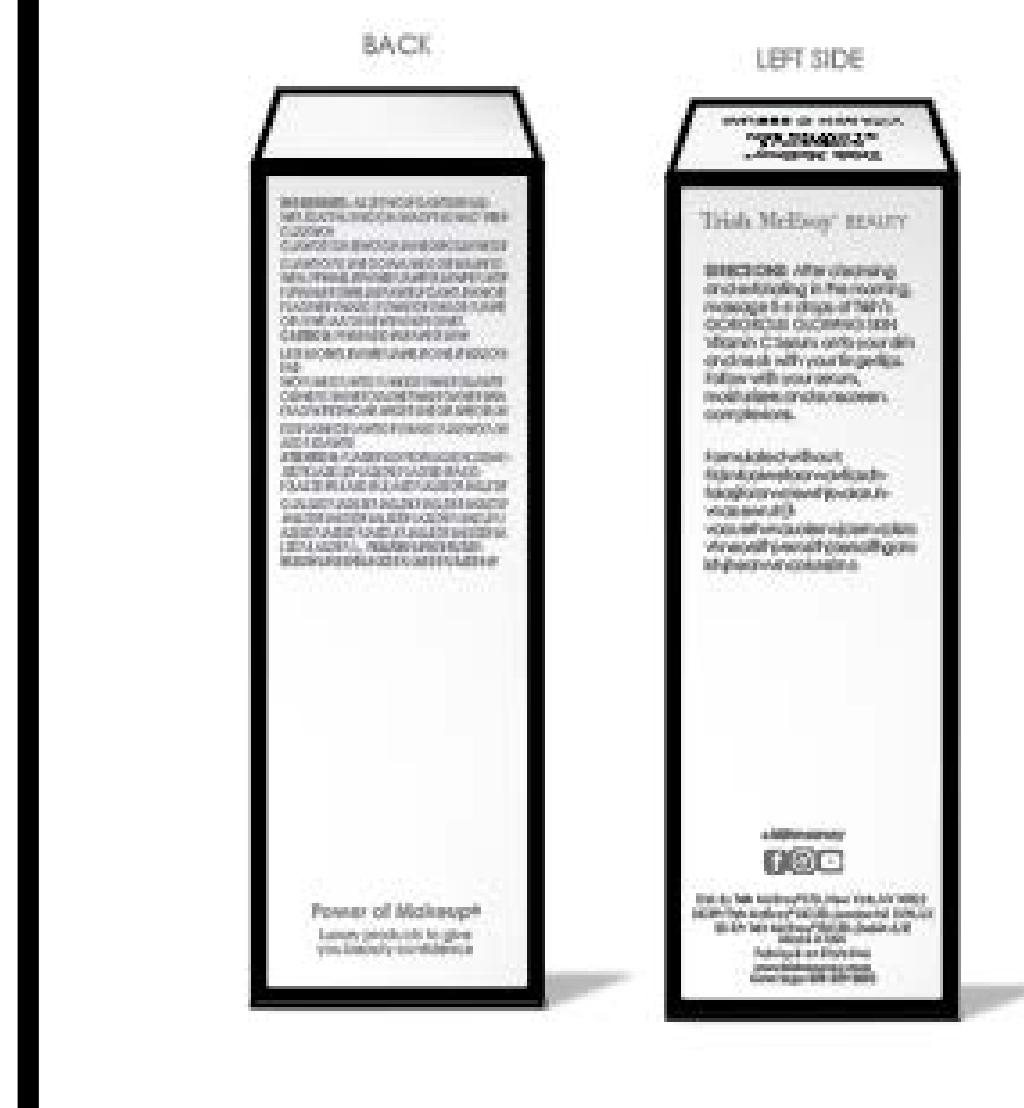
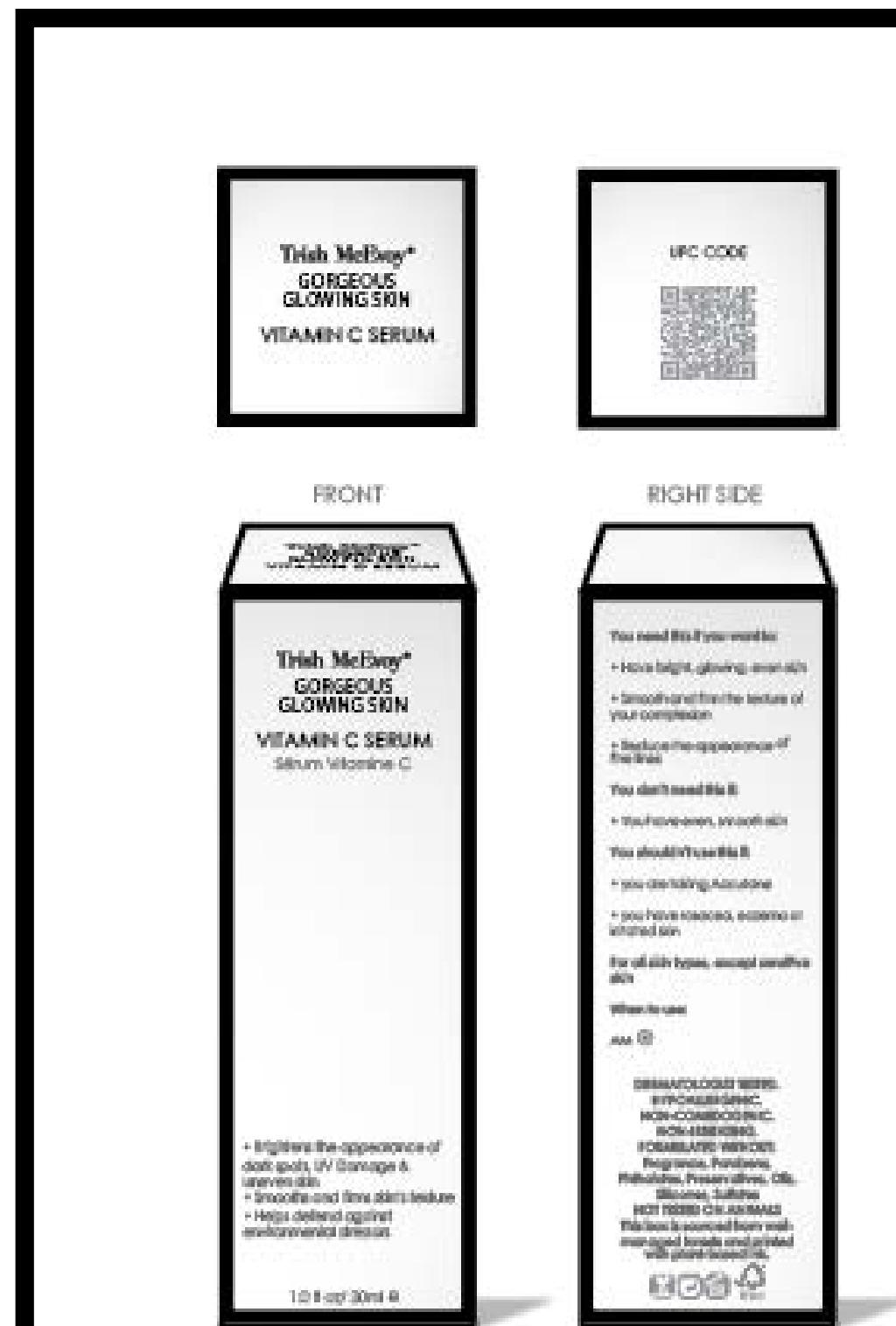
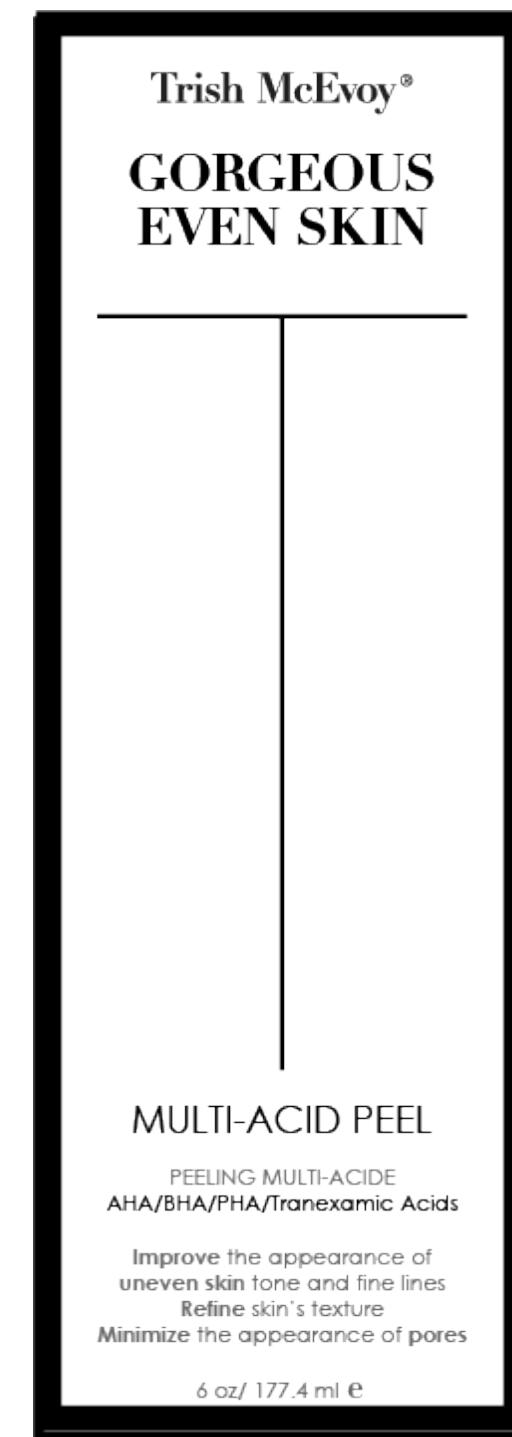
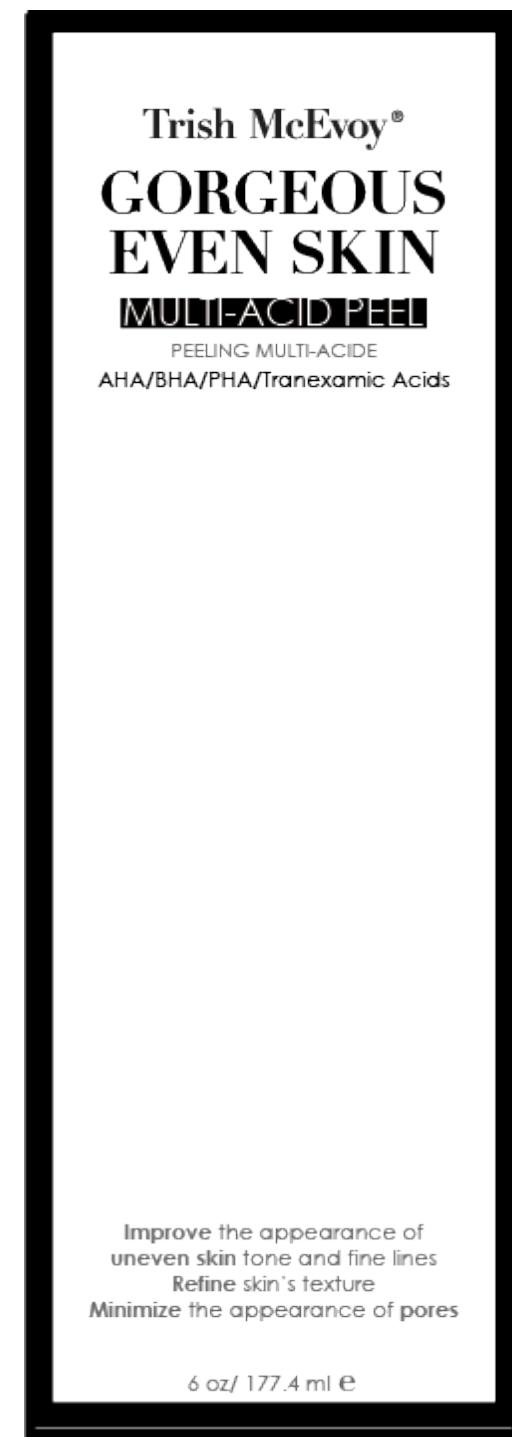
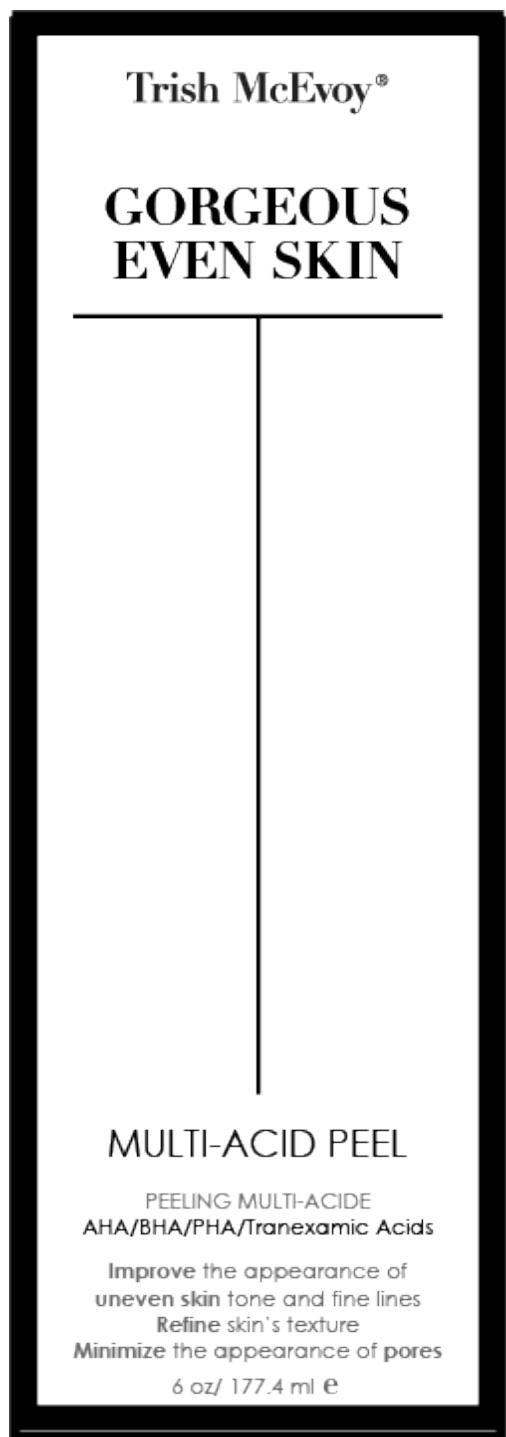
**Trish McEvoy®
GORGEOUS
CLEAR SKIN**

Beta Hydroxy Peel



7 91222 95538 3





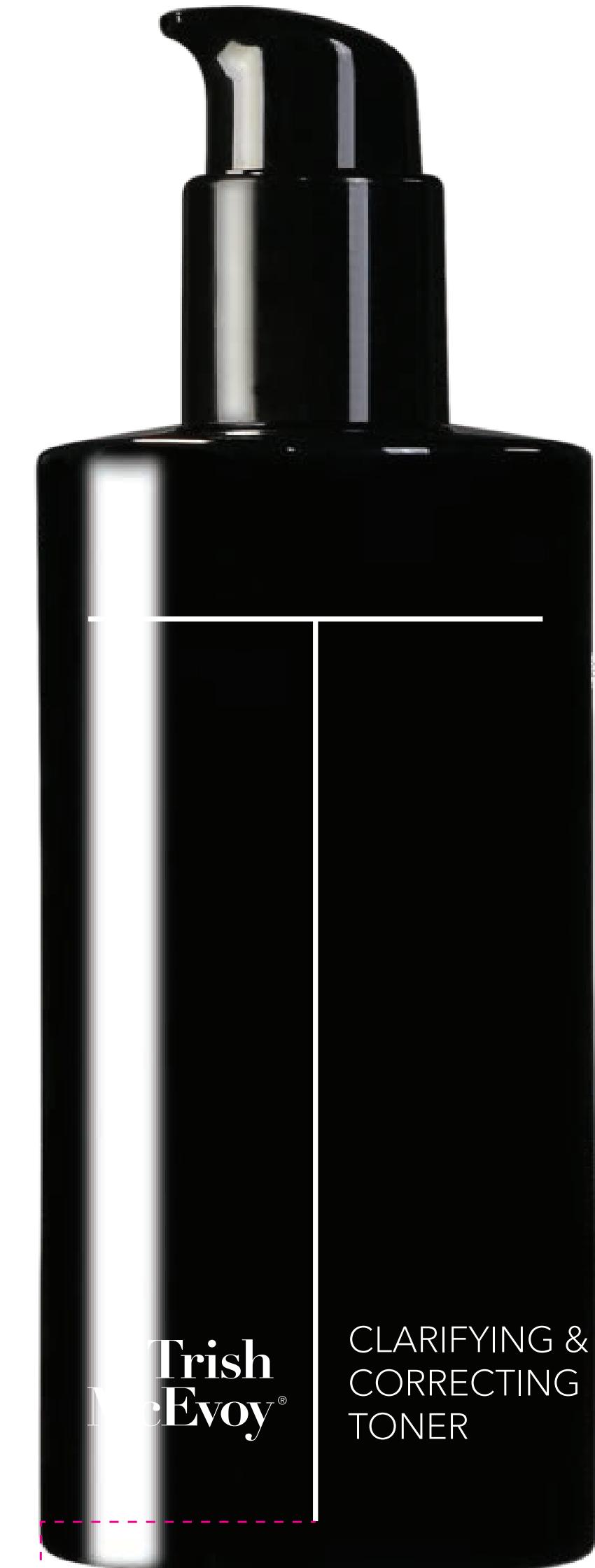
BOTTLE DECO
2022-2023

FIRST GENERATION OF REDESIGN FOR
ENTIRE 'POWER OF SKINCARE' LINE.

My role involved producing a series of original designs for the skincare line. I was tasked as the lead on this project directly consulting with Trish McEvoy to adhere to her vision of the line. I produced three new full size bottles in the family as well as producing condensed versions for GWP and travel size bottles. This project began in November 2022, the Face Wash rolled out December 1st, Toner February 1st, & the Vitamin C Serum out on February 20th.

FRONT

Trish McEvoy® BEAUTY



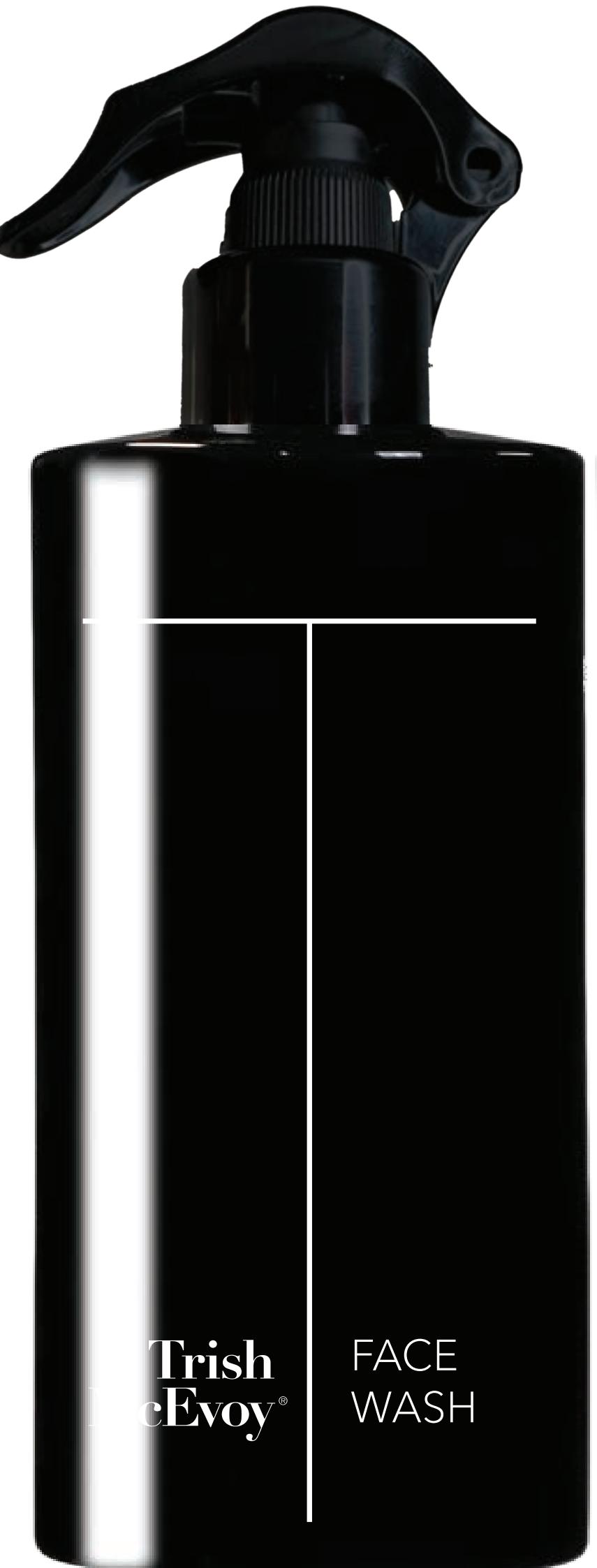
BACK

VISUAL RENDER



FRONT

Trish
McEvoy®
FACE
WASH



BACK

DECO WASH & TONER



DATE: 1-19-23

DATE: 3-29-23
Trish McEvoy® BEAUTY
DECO MINI FACE WASH

Mission Screen Printing Template
PROOF: #1
JAR: 5 ml Miron Glass Bottle
INK COLOR:
PRINT AREA: 63.5mm w x 31.826mm h



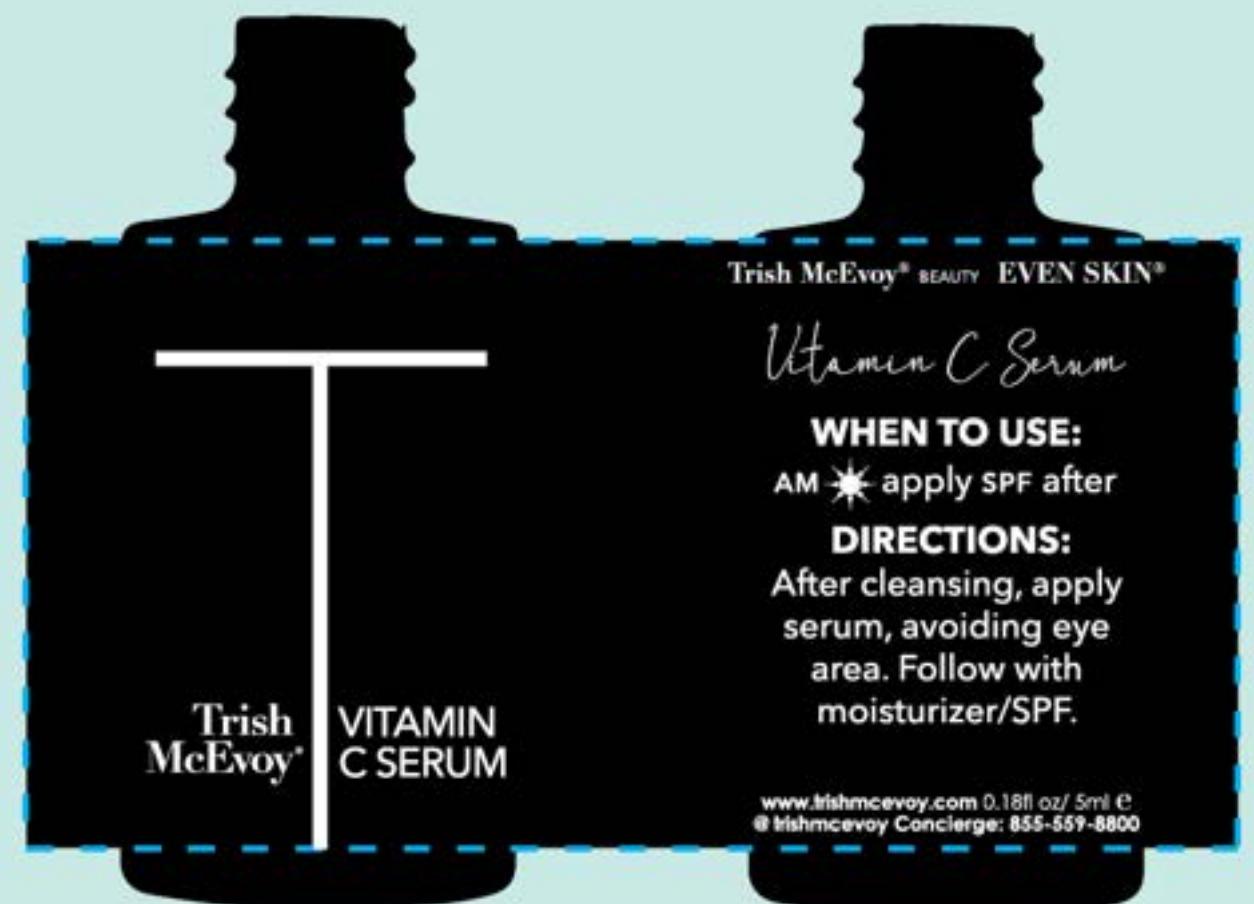
DATE: 3-22-23
Trish McEvoy® BEAUTY
DECO 1oz Toner

Mission Screen Printing Template
PROOF: #1
JAR: 30 ml Miron Glass Bottle
INK COLOR:
PRINT AREA: 110.9mm w x 46.5mm h

Trish McEvoy® BEAUTY EVEN SKIN®
*Clarifying & Correcting
Toner*

DATE: 3-22-23
Trish McEvoy® BEAUTY
DECO MINI V. C. S.

Mission Screen Printing Template
PROOF: #1
JAR: 5 ml Miron Glass Bottle
INK COLOR:
PRINT AREA: 63.5mm w x 31.826mm h

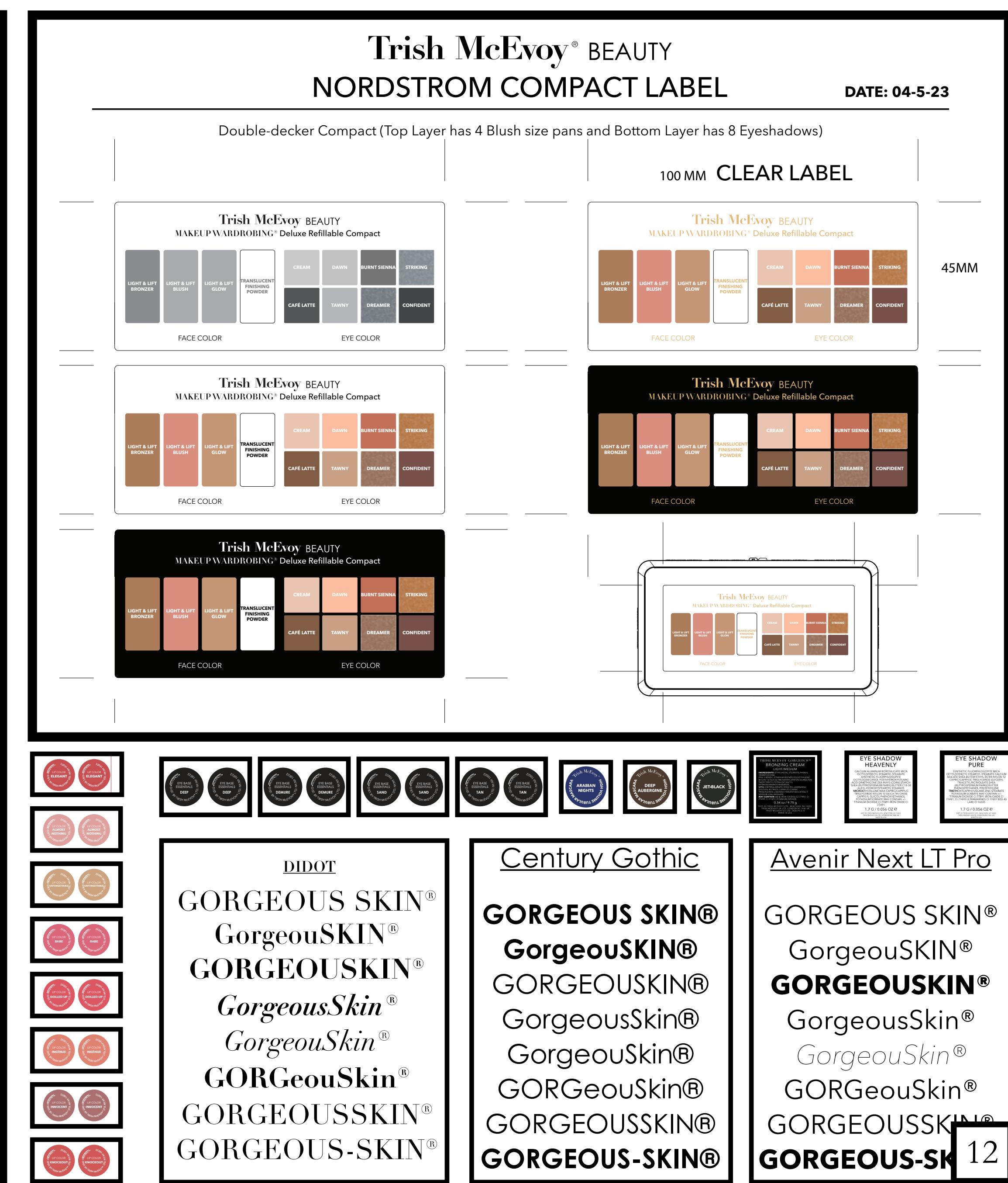


LABELS & LOGOS 2022-2023

LABELS INCLUDED QR CODES, UPC CODES, PACKAGING STICKERS, SHADE LABELS, REFILLABLE COMPACTS, ETC., FOR ONLINE & IN STORE RETAIL. LOGOS INCLUDE TRADEMARKS, GRAPHIC SIGNATURES, & INFORMATION GRAPHICS PUBLISHED ONLINE & ON MERCHANDISE.

My role involved producing stickers for large scale printing in order to successfully launch products on time. For each box I produced individual QR codes & UPC codes. For revolving products like compacts or exclusives, I was tasked with importing the correct shade labels and colors for particular promotions and releases. I was responsible for the brands visual representation through these stickers as they are the first notation of the product within. With consultation of the CDO I was responsible for producing the labels with fresh eyes, providing a new gold and white set for the **Nordstrom** collection.

XOX
TRISH

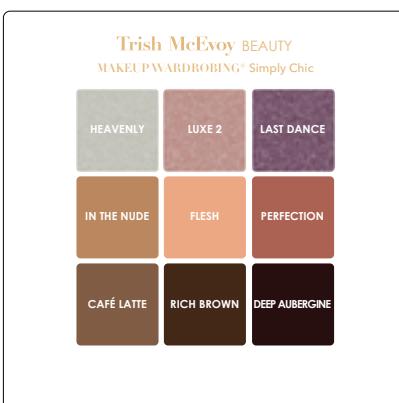


Trish McEvoy® BEAUTY 63.5mm Height X 63.5mm Width

DATE: 04-5-23

CLEAR LABEL

63.5mm



CLEAR LABEL

63.5mm



CLEAR LABEL

63.5mm



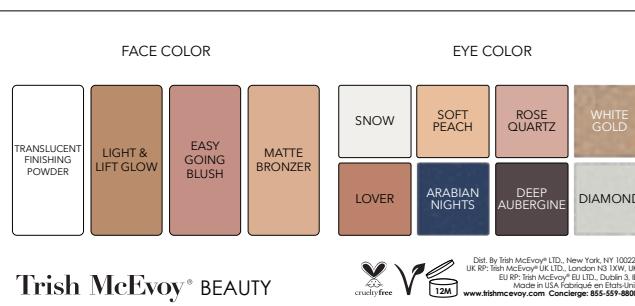
Trish McEvoy® BEAUTY
NORDSTROM COMPACT LABEL

DATE: 2-27-23

Double-decker Compact (Top Layer has 4 Blush size pans and Bottom Layer has 8 Eyeshadows)

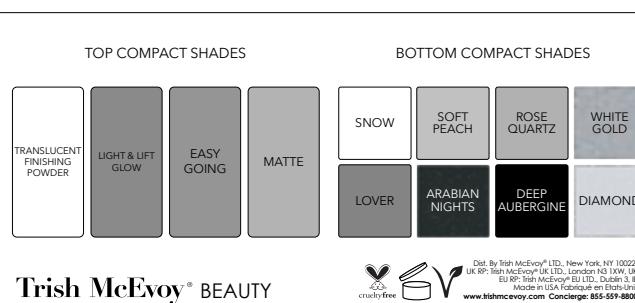
100 MM

45MM



100 MM

45MM



Trish McEvoy® BEAUTY
NORDSTROM COMPACT BOX LABEL

DATE: 04-5-23

Delize Refillable Compact- EFFORTLESS EYE PALETTE (4 Eyeshadows)



Dist. By Trish McEvoy LTD., New York, NY 10022
UK RP: Trish McEvoy LTD., London N3 1XW, UK
© 2022 Trish McEvoy LTD. All rights reserved.
Made in USA Fabriqué en États-Unis.
www.trishmcvey.com Concierge 855-357-8800

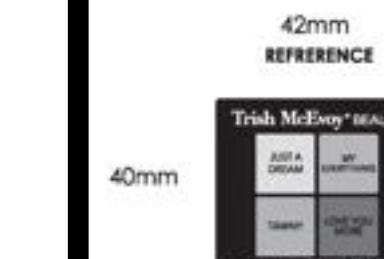


Trish McEvoy® BEAUTY

COMPACT BACK LABEL (SQUARE)

DATE: 2-27-23

BLACK & WHITE
ART FILE



BLACK & WHITE
ART FILE



COLOR
VERSION



Trish McEvoy®
MAKEUP PLANNER®
THE POWER OF MAKEUP®

CLEAR LABEL

42mm

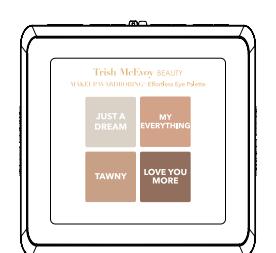


CLEAR LABEL

42mm



ART

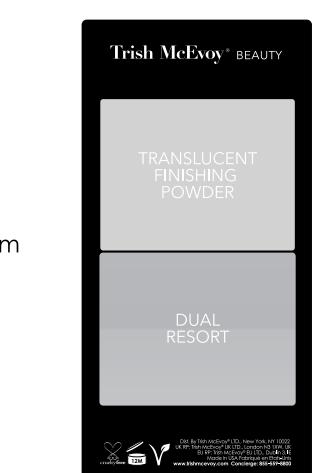


Trish McEvoy® BEAUTY
SMALL PAGE TEMPLATE
95mm Height X 47mm Width

DATE: 2-10-23

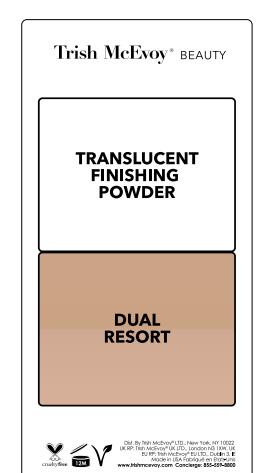
COLOR

47mm



ART

47mm



PANTONES
NUMBERED SWATCHES
TO SHOW COLOR

47mm

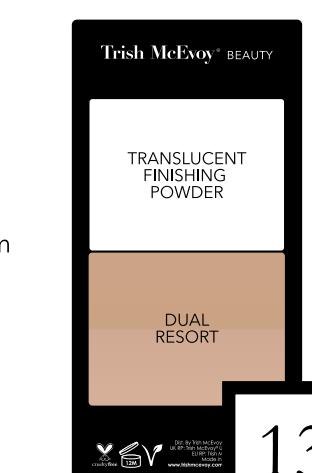
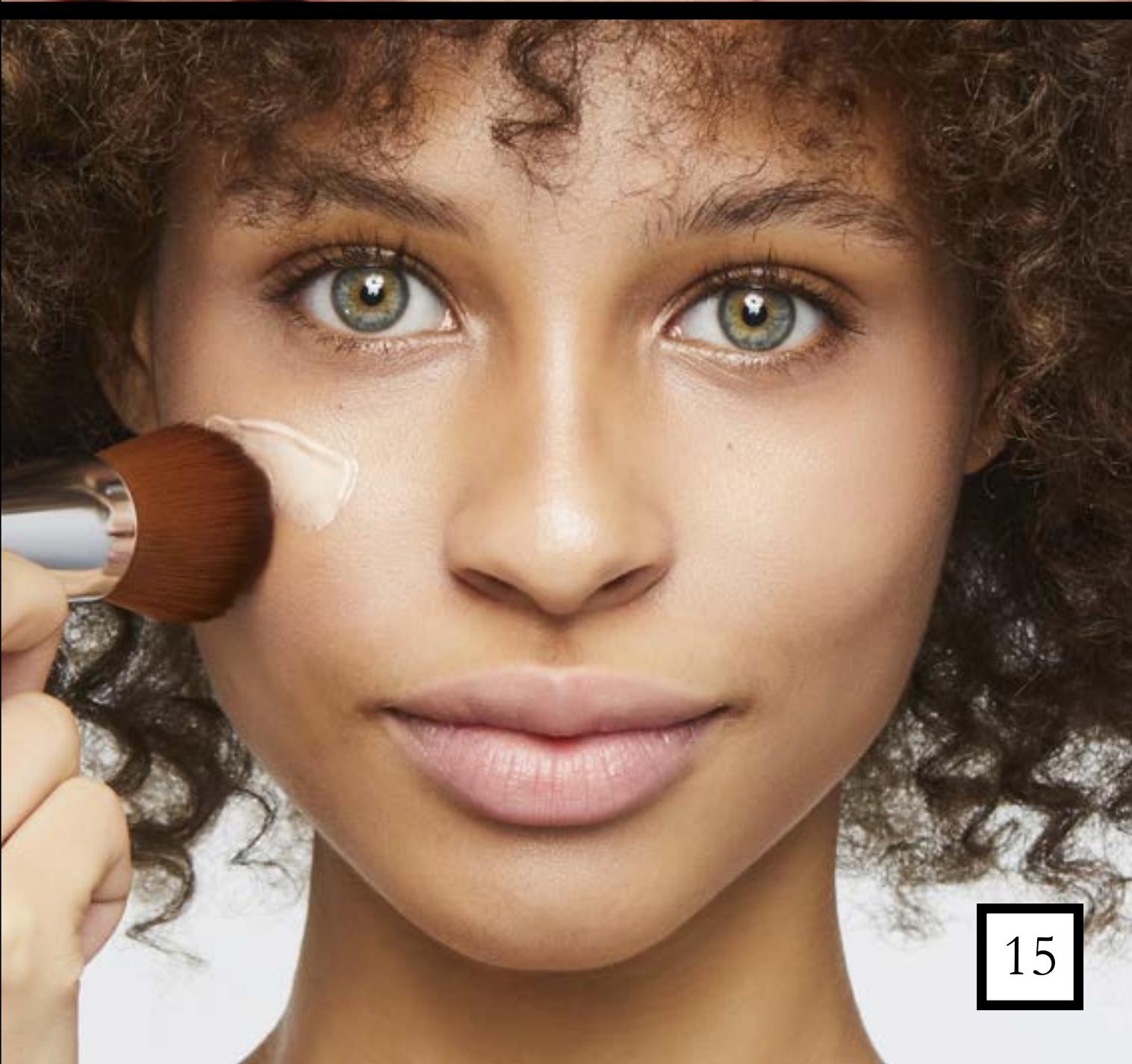


PHOTO RETOUCHING & PRODUCT SHOTS 2022-2023

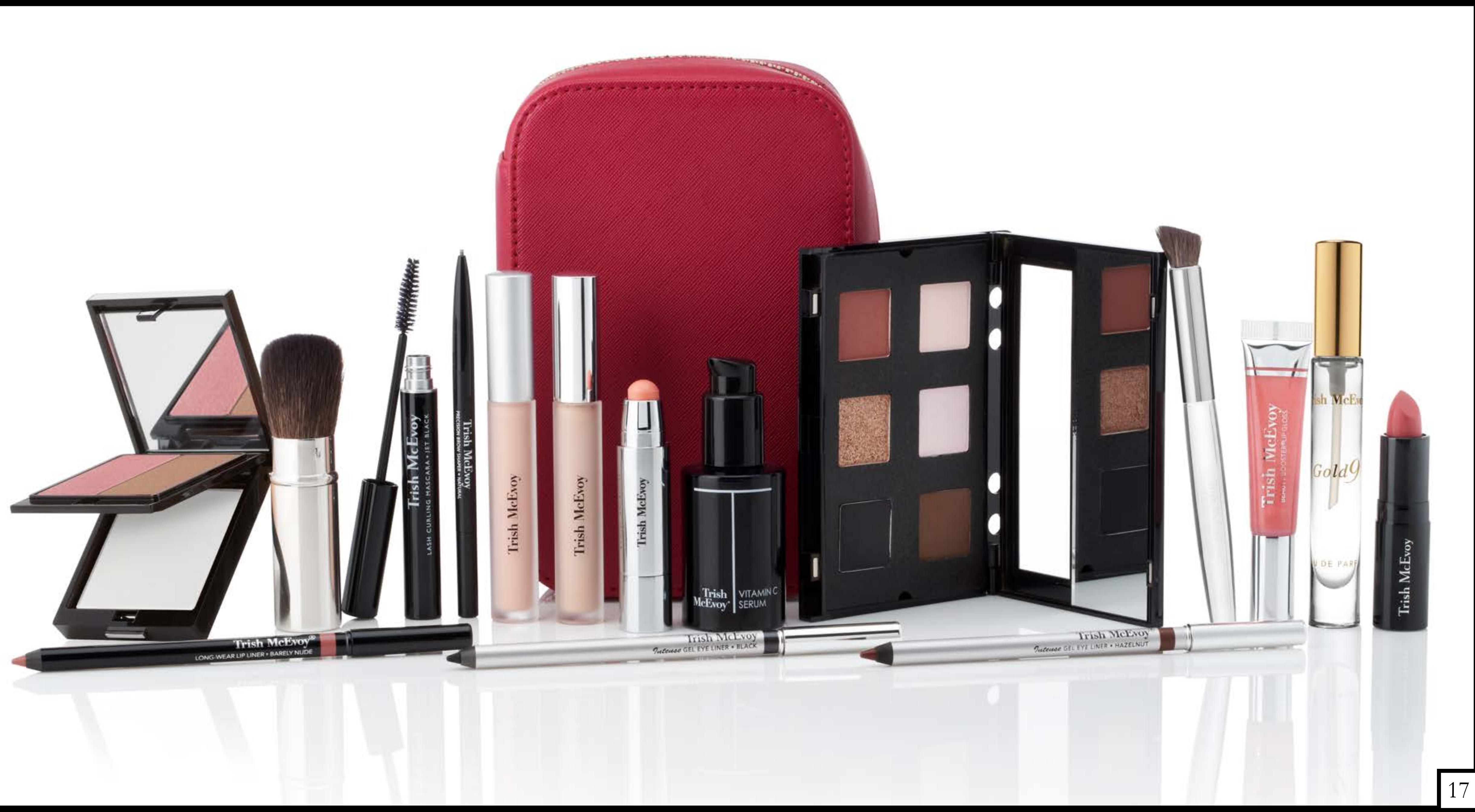
POST PRODUCTION FOR
E-COMMERCE, EMAILS, VISUAL
MERCHANDISING, PROMOTIONAL
ASSETS, PDP'S, ONE PAGERS.

My role involved coordinating the entire post production process. I executed web ready assets that represented the vision of the brand. I handled cropping, color matching & correcting, as well as tone & shadow. I corrected imperfections on model shots such as: highlights, contrasts, fine lines, makeup, and hair & brows. After receiving product images from photographers I edit, correct, and combine images for PDP's or One Pagers. With Photoshop & Illustrator I produced these images swiftly and efficiently.









ONE PAGERS, FIELD GUIDES, PRODUCT LAUNCHES 2022-2023

ONE PAGERS FOR EXCLUSIVE STORE LAUNCHES (**NORDSTROM, SAKS, BLUEMERCUREY, NEIMAN MARCUS, ETC.**) FIELD GUIDES FOR NEW YORK DISTRICT STORES. PRODUCT LAUNCHES IN-STORE, PROMOTIONAL EMAILS, SOCIALS, AND WEBSITES.

My role involved producing information graphics that coordinated with the marketing departments release of new and existing products. This included promotional events, “meet-and-greet” style sessions with Trish herself, seasonal drops, and in-store exclusive deals. I had a key role in designing posters that represented the brands clean & luxurious standards. Utilizing Photoshop and Illustrator, I produced these various pages to promote merchandise. I kept a sharp eye in-tune with fonts, alignments, and aesthetics of the brands representation. The content of the pages were produced in collaboration with the marketing department as well as Trish and her team of writers.

The Power of Makeup®

Trish McEvoy® BEAUTY

bluemercury

Confidence is Beautiful!

EARLY APRIL:

NEW! Simply Chic All Over Face & Eye Palette
SRP: \$125
Makeup Wardribing® Deluxe Refillable White Compact

LATE APRIL:

NEW! Lip Trio!
SRP: \$68
Lip Gloss & Lip Color in KNOCKOUT
Shape & Enhance Lip Liner in Barely Nude

MAY:

Travel Skincare Set!
SRP: \$125
Includes: Instant Solutions® MINI Face Wash, Even Skin® MINI Clarifying & Correcting toner, Even Skin® MINI Vitamin C Serum, Beauty Booster® Hyaluronic Face serum, 3 MINI Makeup Eraser® Rounds, 3 Even Skin® Correct & Brighten Beta Hydroxy Pads, Nylon Dove Travel Bag

APPLICATION NOTES
Beauty Level ID: 1 2 3

STEP 1 _____
STEP 2 _____
STEP 3 _____
STEP 4 _____
STEP 5 _____
STEP 6 _____
STEP 7 _____
STEP 8 _____

Artist _____
Phone _____

The Power of Brushes*

<input type="checkbox"/> Brush 1 Even Skin® Wet/Dry Face Perfector	<input type="checkbox"/> Brush 40 Medium Laydown	<input type="checkbox"/> Brush 71 Perfect Face	<input type="checkbox"/> The Power of Makeup® Makeup Planner® System
<input type="checkbox"/> Brush 5 Powder	<input type="checkbox"/> Brush 41 Precision Smudge	<input type="checkbox"/> Brush 75 Classic Foundation	<input type="checkbox"/> No. 3 Snowdrop & Crystal Flowers Eau De Parfum
<input type="checkbox"/> Brush 6 Deep Eye Contour	<input type="checkbox"/> Brush 44 Precision Concealer	<input type="checkbox"/> Brush 76 Perfect Foundation	<input type="checkbox"/> No. 6 Mandarin & Ginger Lily Eau De Toilette
<input type="checkbox"/> Brush 8 Covered Lip	<input type="checkbox"/> Brush 47 The Face Brush	<input type="checkbox"/> Brush 77 Pointed Foundation	<input type="checkbox"/> No. 9 Blackberry & Vanilla Musk Eau De Parfum
<input type="checkbox"/> Brush 10 One Sweep Color	<input type="checkbox"/> Brush 48 Sculpt & Blend	<input type="checkbox"/> Brush 78 Blender	<input type="checkbox"/> Sexy 9 Blackberry & Vanilla Musk Eau De Parfum
<input type="checkbox"/> Brush 11 Precise Eye Lining	<input type="checkbox"/> Brush 50 Angled Eye Lining	<input type="checkbox"/> Brush 82 All Over Face and Eye	<input type="checkbox"/> Gold 9 Eau De Parfum
<input type="checkbox"/> Brush 18 Detail	<input type="checkbox"/> Brush 54 Va Va Voom Smudge	<input type="checkbox"/> Brush 83 All Over Eye	<input type="checkbox"/> No. 10 Lavender Spice Eau De Cologne
<input type="checkbox"/> Brush 19 Small Laydown	<input type="checkbox"/> Brush 55 Deluxe Blender	<input type="checkbox"/> Brush 85 Ultimate Face Enhancer Kabuki	<input type="checkbox"/> Trish Eau De Parfum
<input type="checkbox"/> Brush 20 Face Blender	<input type="checkbox"/> Brush 62 Fan	<input type="checkbox"/> Brush 86 Petite Kabuki	<input type="checkbox"/> Precious Pink Jasmine Eau De Parfum
<input type="checkbox"/> Brush 23 Angled Crease Contour	<input type="checkbox"/> Brush 65 Angled Contour	<input type="checkbox"/> Brush 87 Mini Kabuki	<input type="checkbox"/> Black Rose Oud Eau De Parfum
<input type="checkbox"/> Brush 29 Tapered Blending	<input type="checkbox"/> Brush 66 Cream Blender	<input type="checkbox"/> Brush 94 Perfect Shear Application	<input type="checkbox"/> Tools & Accessories
<input type="checkbox"/> Brush 30 Eye Blending	<input type="checkbox"/> Brush 67 Correct/Smudge/Define	<input type="checkbox"/> Brush 99 Tight Eye Lining	<input type="checkbox"/> Dual-Purpose Pencil Sharpener
<input type="checkbox"/> Brush 33 Brow Groomer	<input type="checkbox"/> Brush 68 Everything Eye	<input type="checkbox"/> Brush 99 Shadow	<input type="checkbox"/> Perfect Lift Eye Lash Curler
<input type="checkbox"/> Brush 37 Bronzer			<input type="checkbox"/> Brush Cleaner

Products
The Power of Skincare*

A.M. ROUTINE
Cleanser:
Serums (Eye/Face):
Moisturizer:
P.M. ROUTINE
Cleanser:
Exfoliate:
Treat:
Serums (Eye/Face):
Moisturizer:
The Power of Beauty*

Eye Base:
Invisible Eye Lining: Holding intense Gel Eyeliner in _____ upright underneath the upper lashes, press and wiggle the liner in between each lash along the lash line.
Eye Shadow:
All Over Lid:
Crease Color:
Under Brows:
Ball of the Eye:
Definer:
Eyeliner:
Under Eye:
Mascara:
Foundation:
Face Color:
Bronzer:
Blush:
Highlight:
Brow:
Lip Primer:
Lip Pencil:
Lip Color:
Lip Gloss:

The Power of Fragrance*

No. 3 Snowdrop & Crystal Flowers Eau De Parfum
No. 6 Mandarin & Ginger Lily Eau De Toilette
No. 9 Blackberry & Vanilla Musk Eau De Parfum
Sexy 9 Blackberry & Vanilla Musk Eau De Parfum
Gold 9 Eau De Parfum
No. 10 Lavender Spice Eau De Cologne
Trish Eau De Parfum
Precious Pink Jasmine Eau De Parfum
Black Rose Oud Eau De Parfum
Tools & Accessories

100 Eau De Parfum
Perfect Lift Eye Lash Curler
Brush Cleaner
Contour, Blending & Setting Sponge
Trish McEvoy® Makeup Eraser

Trish McEvoy® BEAUTY
The Makeup of a Confident Woman

APPLICATION NOTES
Beauty Level ID: 1 2 3

STEP 1 _____
STEP 2 _____
STEP 3 _____
STEP 4 _____
STEP 5 _____
STEP 6 _____
STEP 7 _____
STEP 8 _____

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<input type="checkbox"/> Brush 29 Tapered Blending	<input type="checkbox"/> Brush 66 Cream Blender	<input type="checkbox"/> Brush 94 Perfect Shear Application	<input type="checkbox"/> Tools & Accessories
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<input type="checkbox"/> Brush 37 Bronzer			<input type="checkbox"/> Brush Cleaner

Products
The Power of Skincare*

A.M. ROUTINE
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Moisturizer:
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All Over Lid:
Crease Color:
Under Brows:
Ball of the Eye:
Definer:
Eyeliner:
Under Eye:
Mascara:
Foundation:
Face Color:
Bronzer:
Blush:
Highlight:
Brow:
Lip Primer:
Lip Pencil:
Lip Color:
Lip Gloss:

The Power of Fragrance*

No. 3 Snowdrop & Crystal Flowers Eau De Parfum
No. 6 Mandarin & Ginger Lily Eau De Toilette
No. 9 Blackberry & Vanilla Musk Eau De Parfum
Sexy 9 Blackberry & Vanilla Musk Eau De Parfum
Gold 9 Eau De Parfum
No. 10 Lavender Spice Eau De Cologne
Trish Eau De Parfum
Precious Pink Jasmine Eau De Parfum
Black Rose Oud Eau De Parfum
Tools & Accessories

100 Eau De Parfum
Perfect Lift Eye Lash Curler
Brush Cleaner
Contour, Blending & Setting Sponge
Trish McEvoy® Makeup Eraser

The Power of Makeup®

Trish McEvoy® BEAUTY
Saks Fifth Avenue

Designed to put The Power of Makeup® into your hands, glide the zipper open and watch the magic of Trish's limited-edition collection unfold. This bespoke interior contains everything you need to put your best face forward, including your tried and true Trish essentials, alongside our newest innovations of the season. Perfectly curated to deliver the ultimate Spring glow, you don't want to miss out!

Includes:

- Limited Edition Raspberry The Power of Makeup® Makeup Planner® Medium
- New Deluxe Travel Size Instant Solutions® Face Wash (1 fl. oz.)
- Eye Base Essentials
- Trish McEvoy Instant Eye Lift®
- Makeup Wardrobing® Refillable Medium Page housing Glaze Eye Shadow Pink Petal, Classic Eye Shadow Shell, Classic Eye Shadow Dreamer, Classic Eye Shadow Fearless, Eye Definers Rich Brown and Jet-Black
- Lash Curling Tubular Mascara in Jet-Black
- Intense Gel Eyeliners in New Hazelnut and Jet-Black
- New Fast-Track® Cream Glow
- Makeup Wardrobing® Classic Refillable Compact housing New Light & Lift Blush, New Light & Lift Bronzer, and Translucent Finishing Powder
- Shape & Enhance Lip Liner in Barley Nude
- Limited Edition Lip Color in Sheer London
- Beauty Booster® Lip Gloss in Sexy Petal
- Precision Brow Shaper in Natural
- Brush 23 Petite Angled Crease Contour
- Brush 57 Retractable Powder/Face Color
- Eau de Parfum Pen Spray

SRP: \$350.00

JOIN TRISH MCEVOY'S LIVE PERSONAL APPEARANCE!
THURSDAY APRIL 20TH AT 5:00 PM EST
SAKS FIFTH AVENUE, NEW YORK
APRIL 19TH-21ST | EGC

For more information and to reserve your space
PLEASE CALL:
Saks Fifth Avenue Trish McEvoy® Counter
(212) 940-2274

XO
TRISH

Trish McEvoy® NORDSTROM KENWOOD

Virtually Join Trish McEvoy® Planner® Collection is your portable vanity, smartly engineered to house all your beauty products

Designed to put The Power of Makeup® into your hands, glide the zipper open and watch the magic of Trish's limited-edition collection unfold. This bespoke interior contains everything you need to put your best face forward, including your tried and true Trish essentials, alongside our newest innovations of the season. Perfectly curated to deliver the ultimate Spring glow, you don't want to miss out!

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- Brush 23 Petite Angled Crease Contour
- Brush 57 Retractable Powder/Face Color
- Eau de Parfum Pen Spray

SRP: \$350.00

FEBRUARY RELEASES

NATIONAL RETAILER EVENTS

FEB 1-5 | BLOOMINGDALES
SHOP FOR GOOD | LOYALIST 5K PPTS FOR EVERY \$150 SPEND |

FEBRUARY 11-26 | NEIMAN MARCUS FEBRUARY BEAUTY EVENT
11-26 (PRE-RING FEB 9-10TH)

FEB 16-23 | SAKS BEAUTY WEEK |

FEB 16-19 | SAKS EGC EVENT |
SPEND & GET: \$250.00 GET \$35.00
\$500.00 GET \$75.00 | \$1,000 GET \$150.00 | \$2,000 GET \$450.00
\$3,000 GET \$700.00

LIMITED EDITION NORDSTROM TREND SHOW EXCLUSIVE: EVEN SKIN® RADIANT GLOW TRIO
SRP: \$165.00

The Power of Skincare®

Trish McEvoy® BEAUTY
NORDSTROM

NORDSTROM BEAUTY TREND EVENT
APRIL 9TH - 15TH | BEAUTY TREND EVENT
APRIL 13TH | DAILY DEAL 25% OFF BEAUTY BOOSTER® EYE SERUM

TRISH MCEVOY VIRTUAL PERSONAL APPEARANCES

APRIL 13TH
NORDSTROM #629 KING OF PRUSSIA
SESSION TIME: 11:00 A.M. EST

NORDSTROM #380 SCOTTSDALE
SESSION TIMES: 1:00 P.M. EST / 10:00 A.M. PT AND 5:00 P.M. EST / 2:00 P.M. PT

DISCOVER!
NEW! LIMITED EDITION NORDSTROM TREND SHOW EXCLUSIVE: EVEN SKIN® RADIANT GLOW TRIO
SRP: \$165.00

NEW Instant Solutions® Face Wash
Beautiful, radiant skin awaits you. Trish cleanses, soothes, and hydrates the skin while gently dissolving makeup and environmental debris. The combination of targeted AHA, BHA, and UHA will make your pores appear smaller while accelerating cell turnover, revealing a perfect blend of Niacinamide, Glycerin, and Snow Mushroom to replenish your complexion with moisture while maintaining your skin's microbiome.

NEW Even Skin® Clarifying Toner
Introducing Trish's NEW Clarifying Toner. Formulated with a perfect blend of Witch Hazel, botanicals, and antioxidants, this toner helps to resurface your skin, remove dead skin cells, and hydrate and protect your skin from environmental damage.

NEW Even Skin® Radiant Glow Trio
SRP: \$165.00

Radiate confidence with glowing skin!

The Power of Skincare®

Trish McEvoy® BEAUTY
NORDSTROM

NORDSTROM BEAUTY TREND EVENT
MARCH 6TH - 12TH | BEAUTY TREND EVENT
MARCH 8TH | DAILY DEAL 25% OFF SOOTHE AND ILLUMINATE

MARCH 8TH - 12TH | TRIPLE POINTS

DISCOVER!
NEW! LIMITED EDITION NORDSTROM TREND SHOW EXCLUSIVE: EVEN SKIN® RADIANT GLOW TRIO
SRP: \$165.00

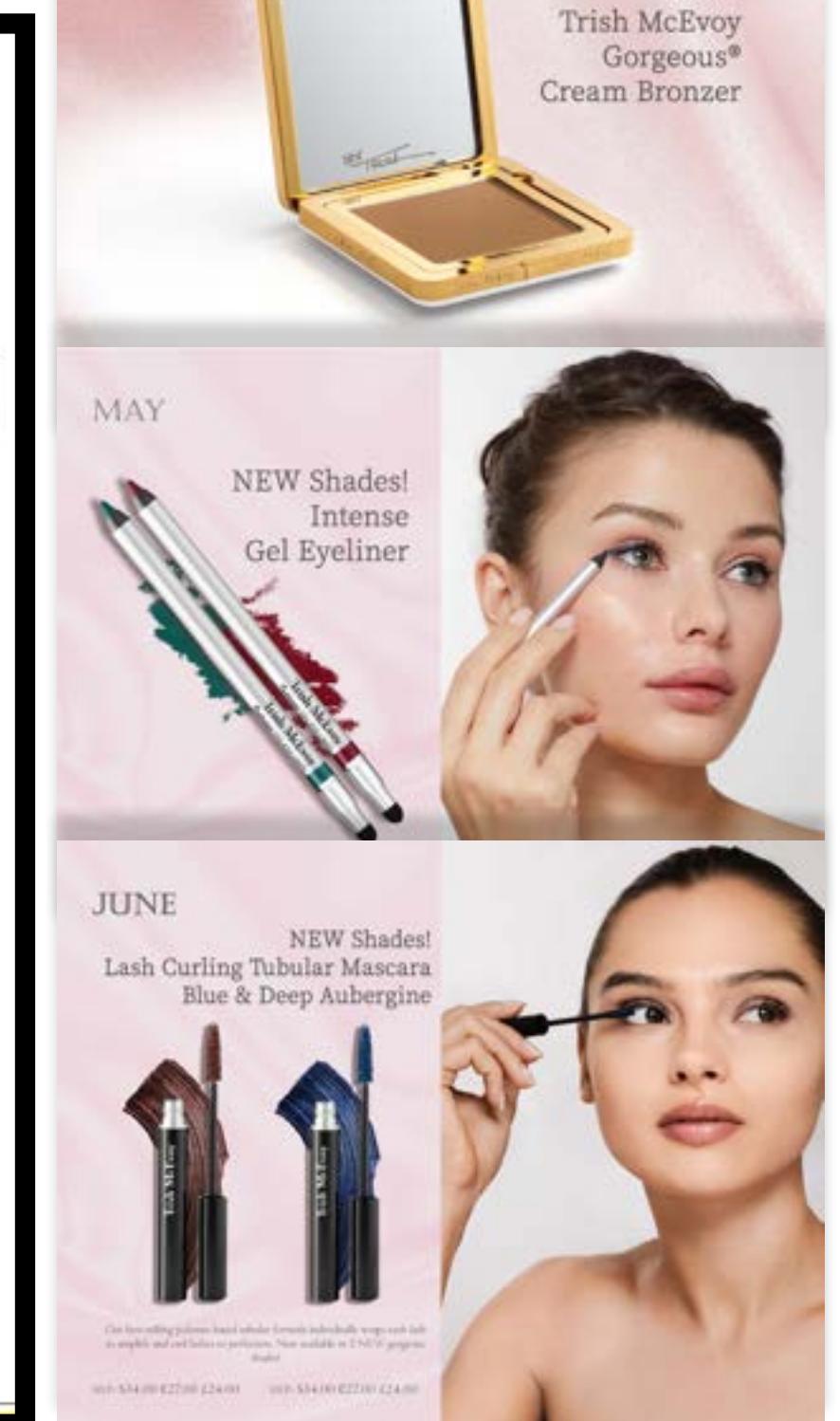
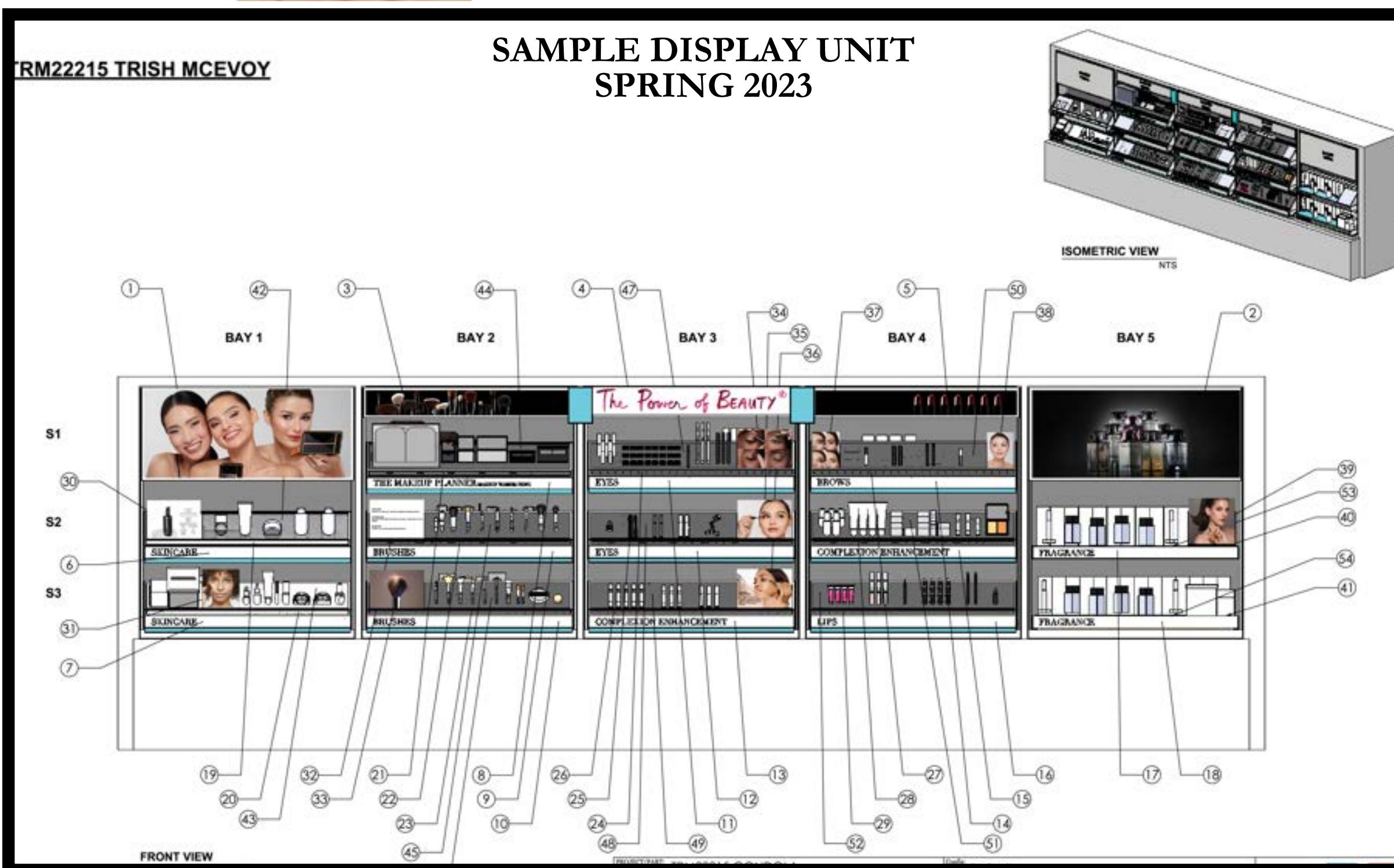
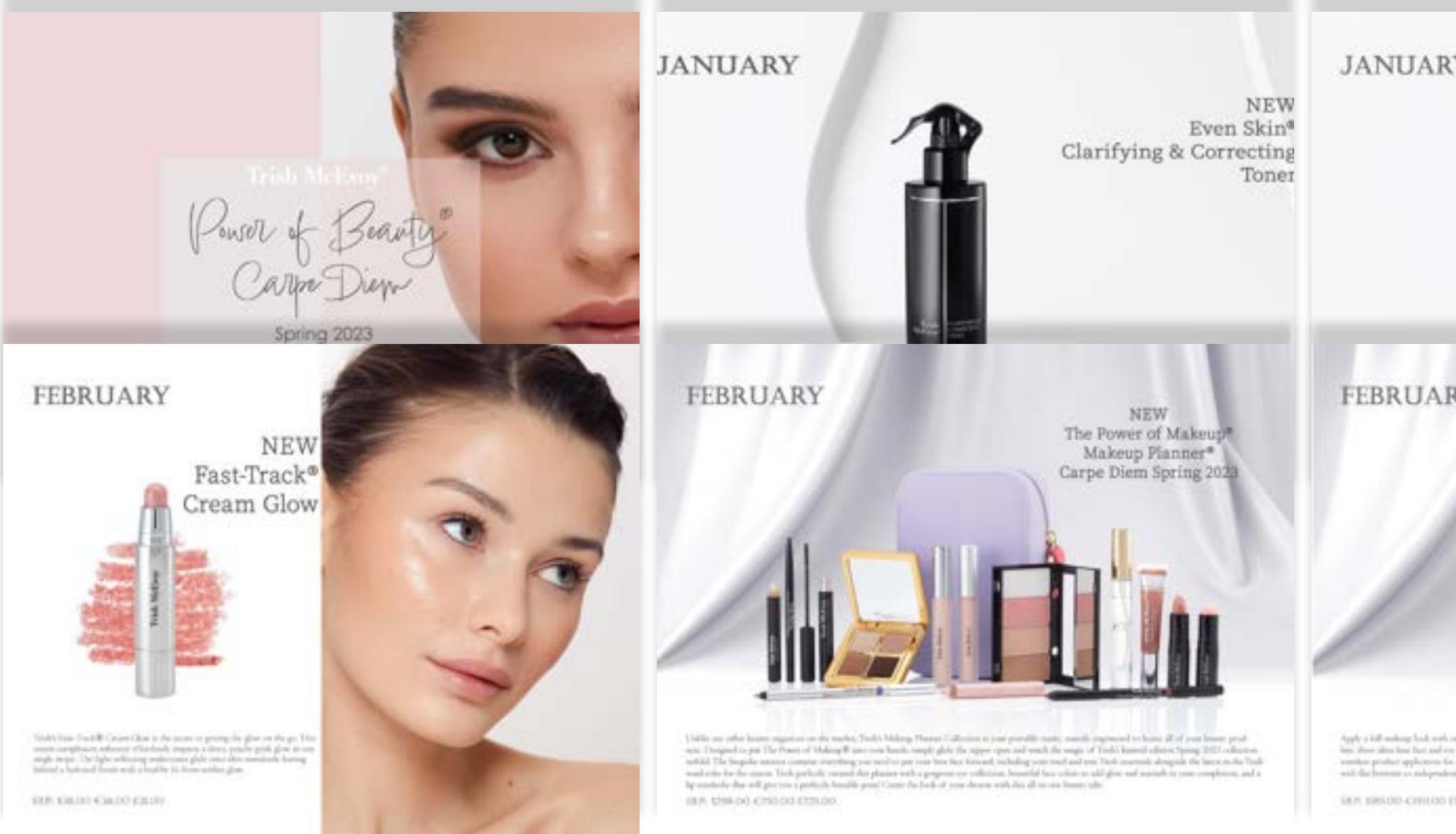
NEW Instant Solutions® Face Wash
Beautiful, radiant skin awaits you. Trish's NEW Face Wash is a pH-balanced wash that cleanses, soothes, and hydrates the skin while gently dissolving makeup and environmental debris. The combination of targeted AHA, BHA, and UHA will make your pores appear smaller while accelerating cell turnover, revealing a perfect blend of Niacinamide, Glycerin, Sorbitol, and Snow Mushroom to replenish your complexion with moisture while maintaining your skin's microbiome.

NEW Even Skin® Clarifying & Correcting Toner
Introducing Trish's NEW Clarifying & Correcting Toner - the ultimate skincare solution. Formulated with a perfect blend of AHA, BHA, PHA, and Tranexamic acid, this correcting toner helps to resurface your complexion by removing dead skin and increasing cell turnover, revealing clearer and firmer skin. Its botanical blend of Snow Mushroom and Witch Hazel infuses antioxidants to heal the skin, while Hyaluronic Acid and Aloe Vera hydrate and protect your skin's moisture barrier.

NEW Even Skin® Vitamin C Serum
Illuminate your complexion with our NEW Vitamin C Serum, designed to improve skin texture and protect against daily stressors. Formulated with a synergistic cocktail of Vitamin B, E & Ferulic Acid to visibly brighten your skin and reduce the appearance of hyperpigmentation. This multitasker not only firms and evens skin tone but also shields it from free radicals, leaving you with a radiant and healthy-looking complexion. Apply it in the morning daily, and always follow with one for maximum protection.

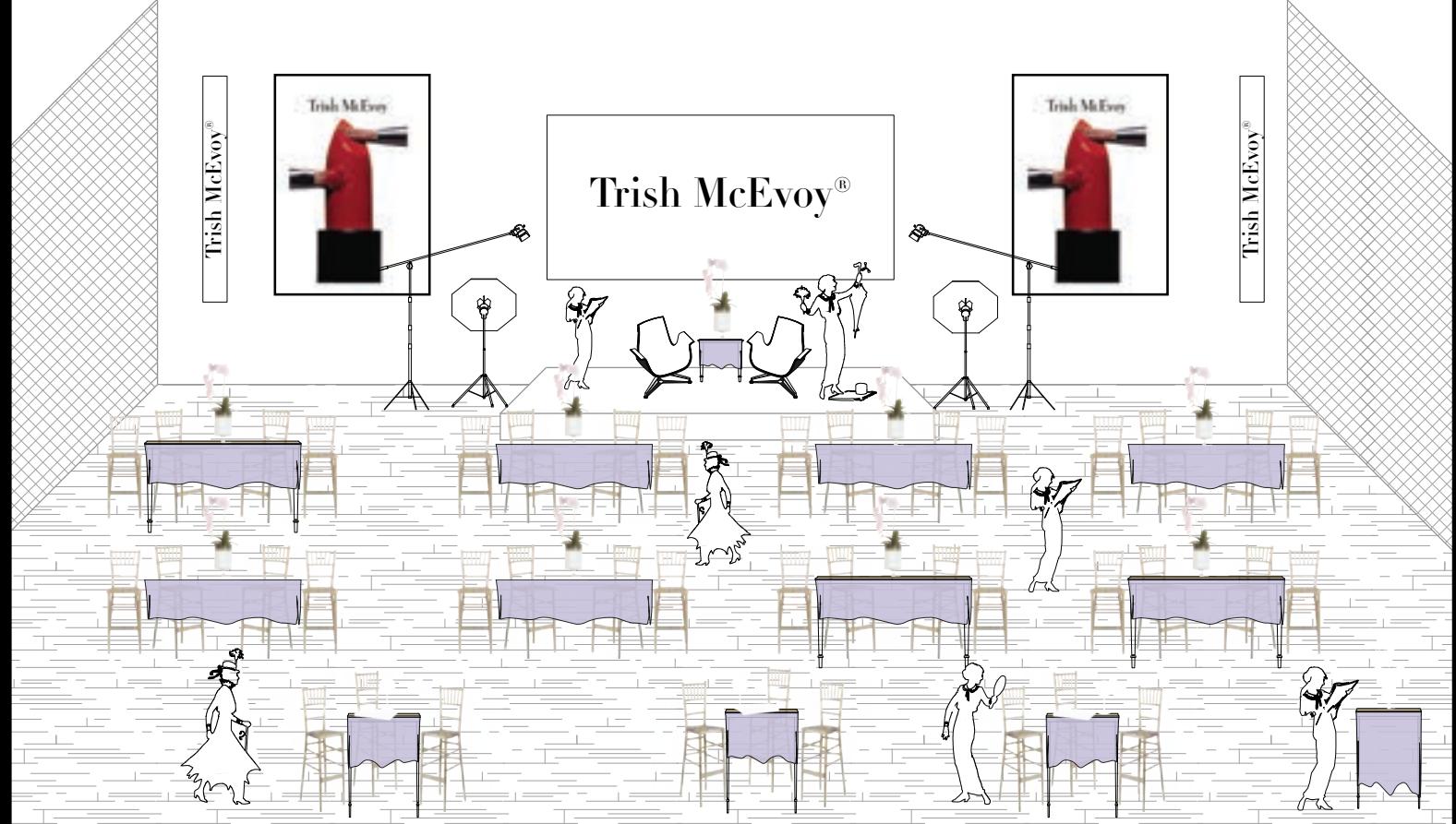
GIFT WITH PURCHASE*
TRISH MCEVOY DRAMATIC LASH® MASCARA & INTENSE GEL EYELINER® DELUXE TRAVEL SIZE DUO (REG. \$100)

SAMPLE OF SPRING PRODUCT GUIDE 2023



SAMPLE OF MASTER CLASS PRODUCTION GUIDE 2023

The Power of Makeup® Master Class (PA)/VPA



The Power of Makeup® Workshop (POM)

