



# CODY DAVIS

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PROFESSIONAL PORTFOLIO

# Hi, I'm Cody Davis.

Designer trained in *Art & Architecture* with an eye for detail and sophistication.

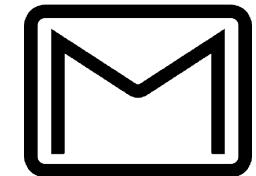
Oriented in the beauty & cosmetic industry, I bring creative ideas to life through design.

Location: Brooklyn, NY, 11221, USA

BA : Architecture - Pratt Institute



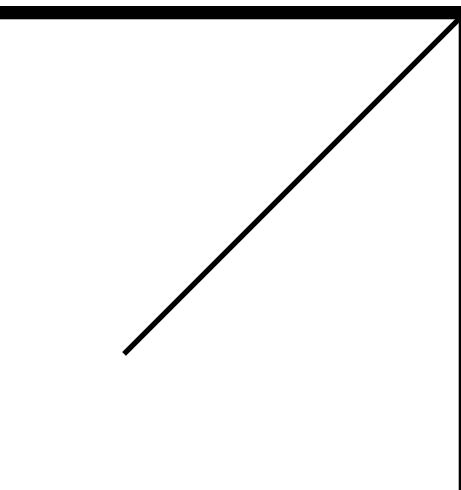
[www.linkedin.com/in/cody-davis-947257303](http://www.linkedin.com/in/cody-davis-947257303)



[designing.cd@gmail.com](mailto:designing.cd@gmail.com)

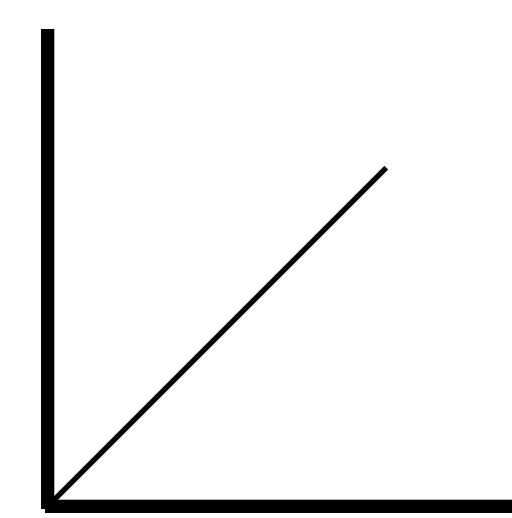


(816)-217-7470



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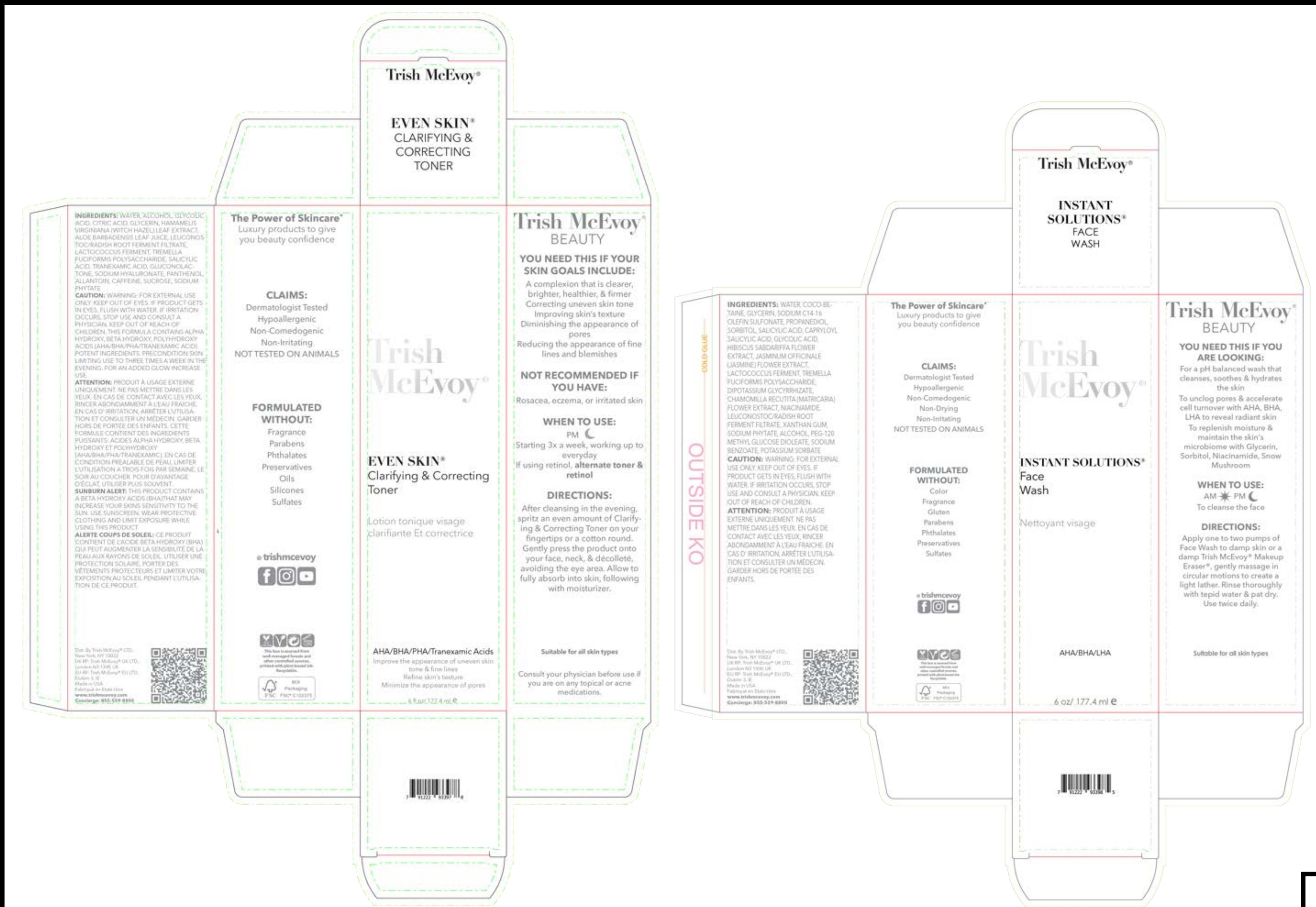
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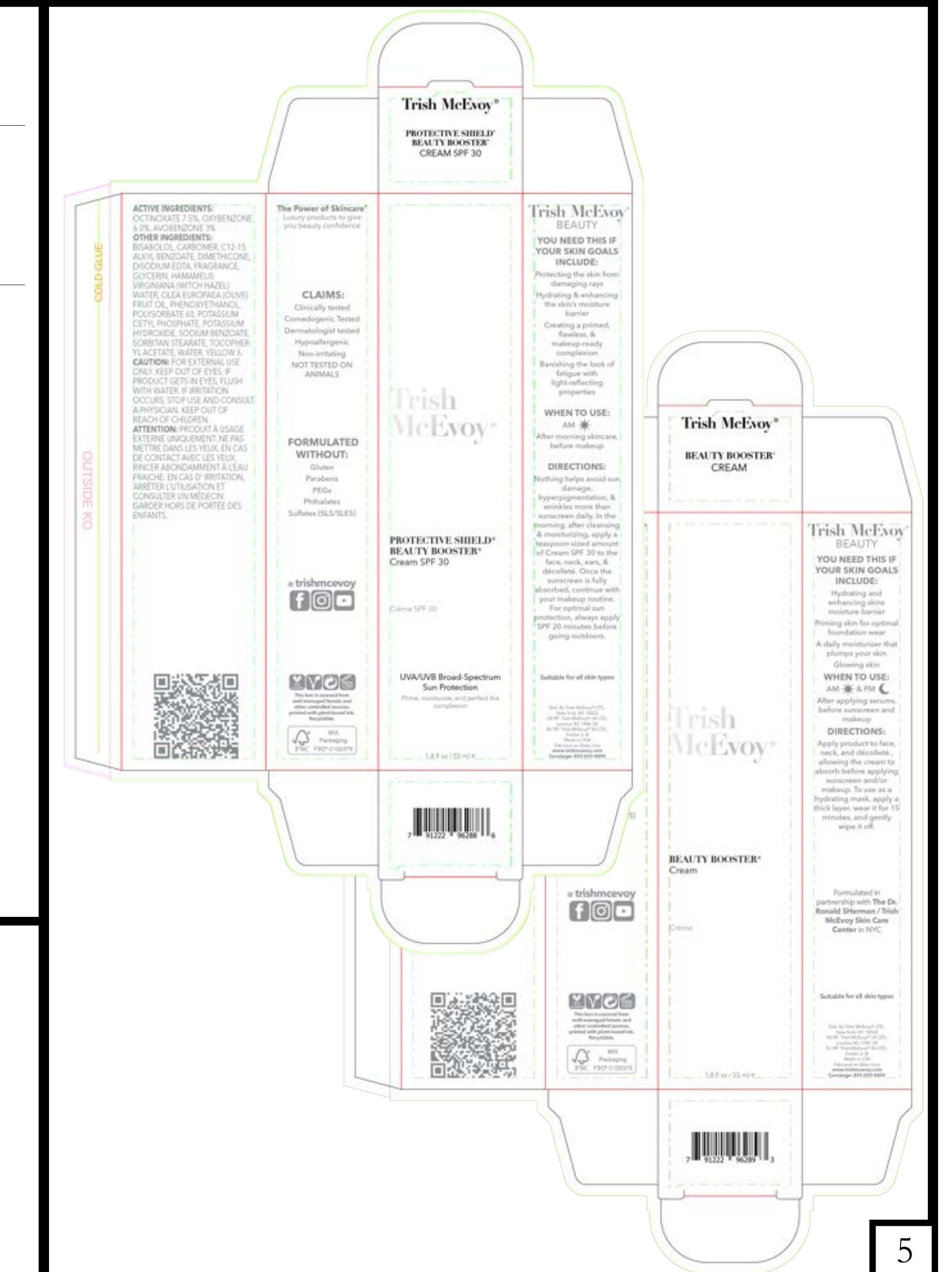
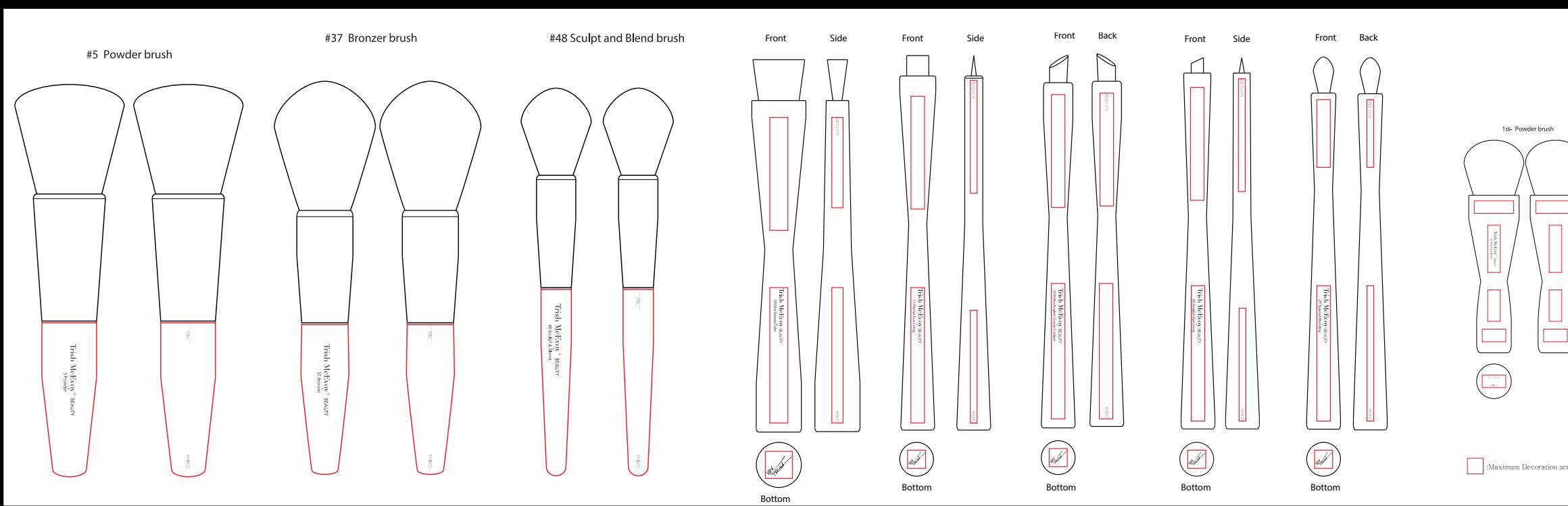
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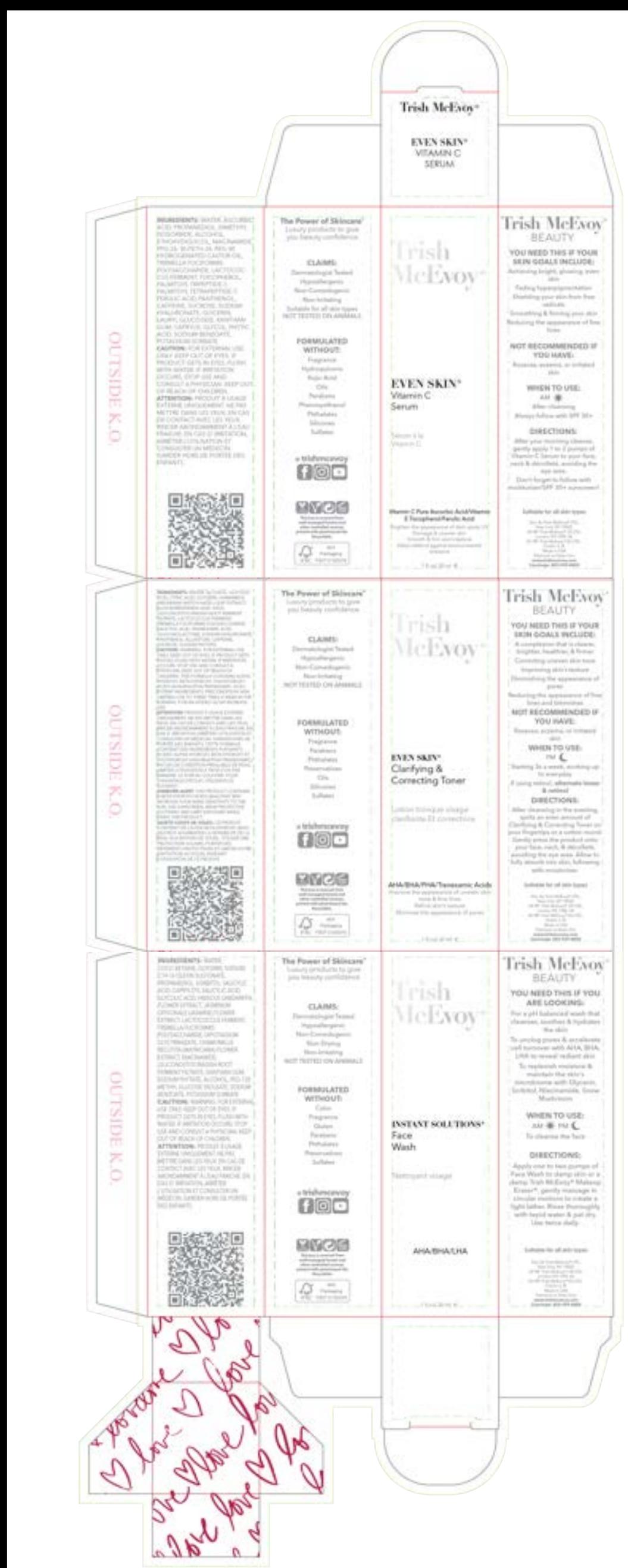
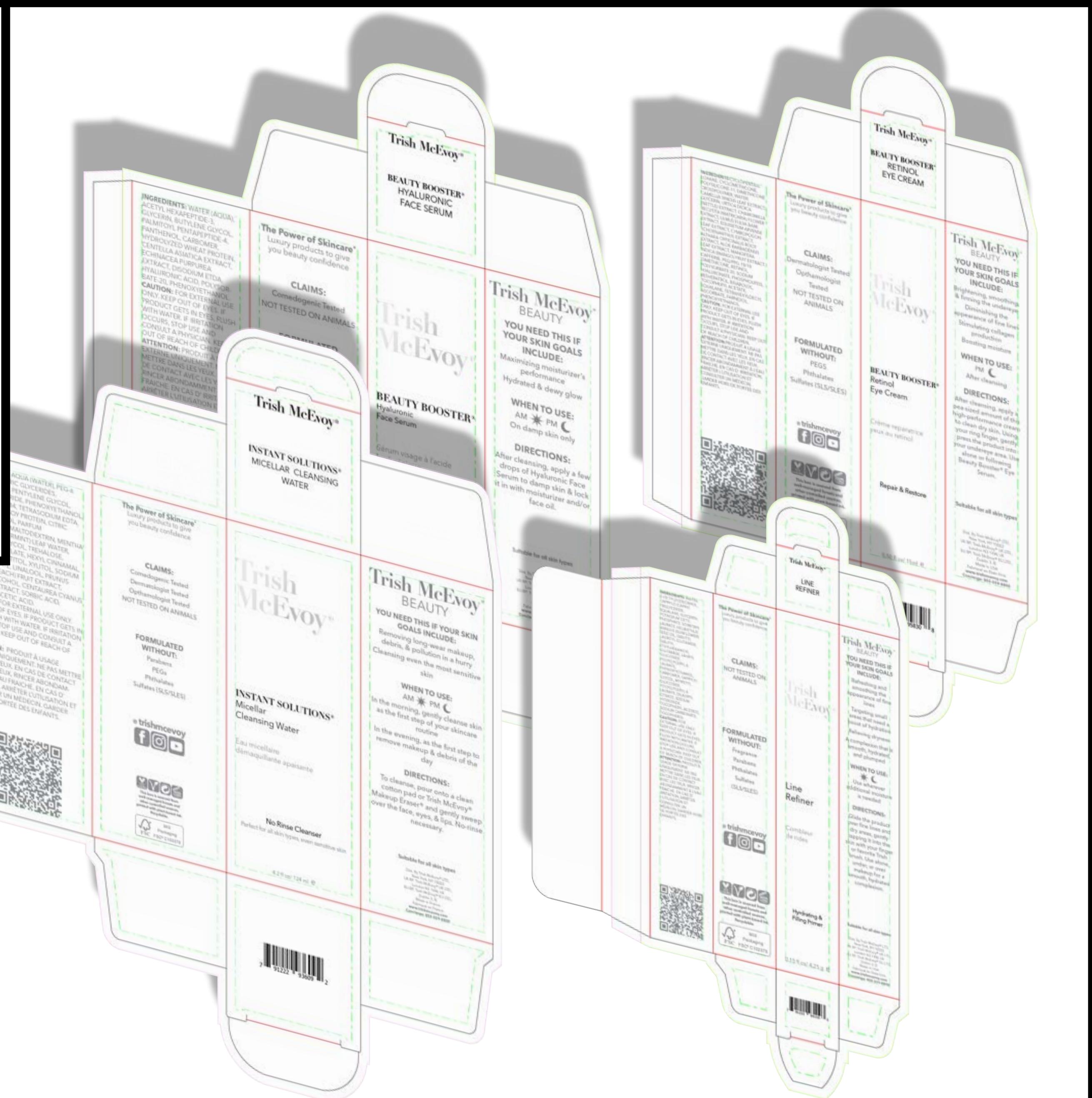
# PACKAGING DESIGN & CONCEPT ART 2022-2023

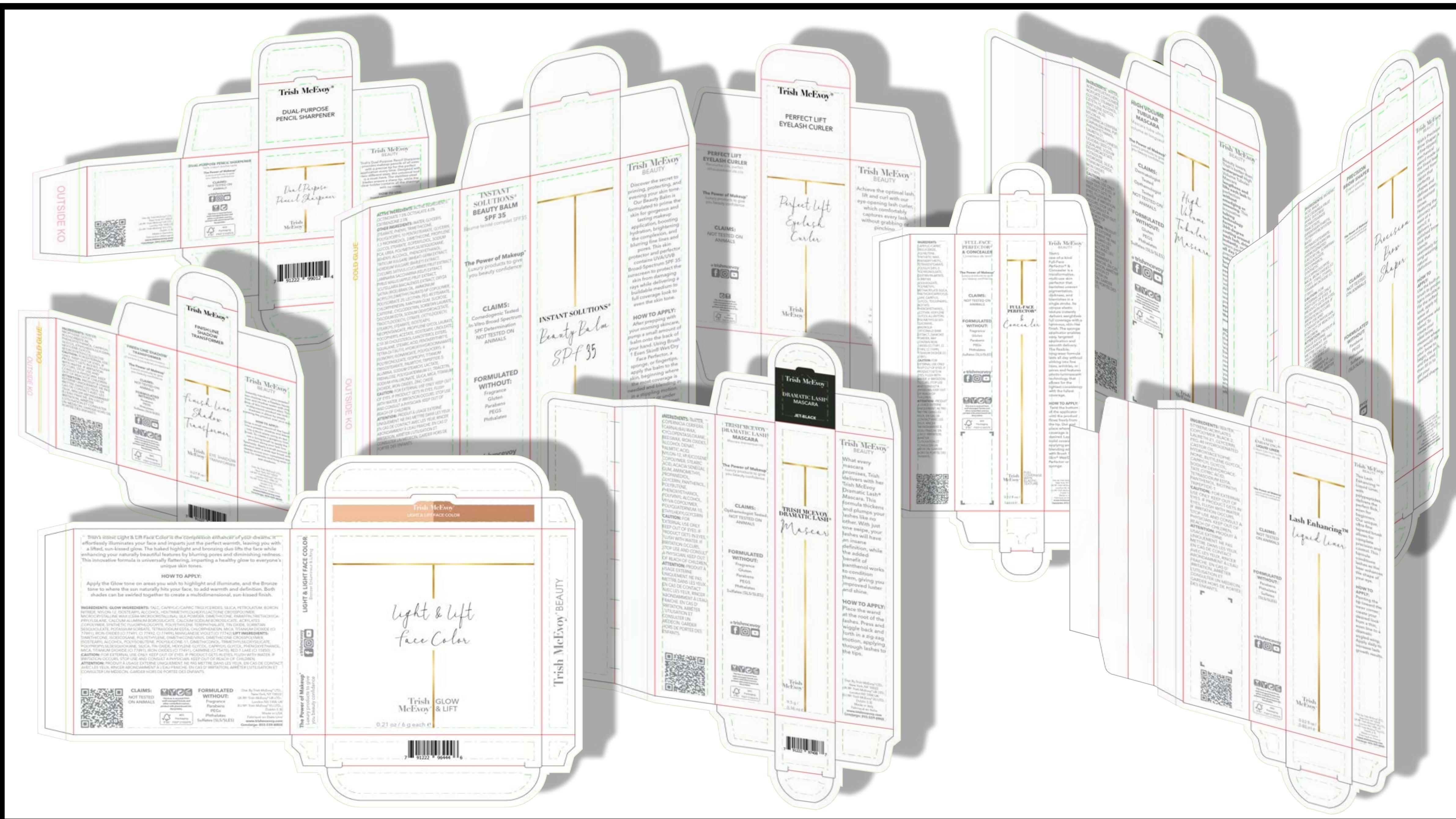
FULL BRAND REDESIGN FOR BRUSHES, POWDERS, COMPACTS, LIPSTICKS, PALLETS, & SKINCARE. SPECIALTY RELEASES AND EXCLUSIVES.

My role involved working directly with the CDO & CEO- Trish McEvoy, on redefining the brands image through product packaging. The goal was to produce a cohesive line across the collection of products. Through collaboration with the CDO, we developed a sleek & clean design for the beauty product line. I was entirely responsible for the placement of all assets on every box. I placed an emphasis on alignment and precision in order for the collection to read as one family no matter the box size variation.









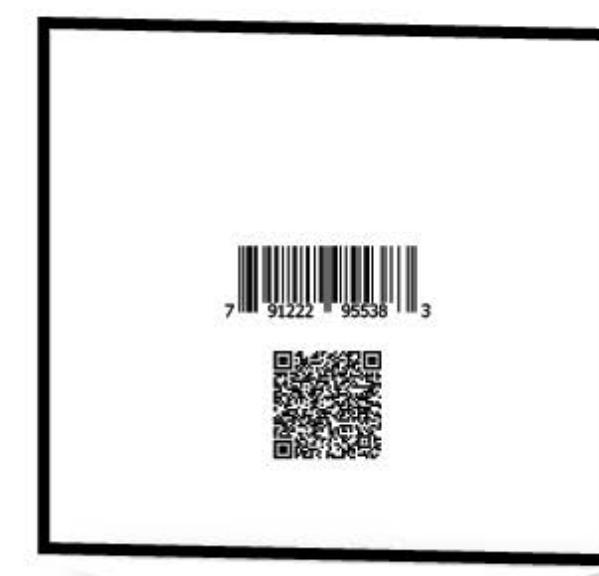


BACK



**Trish McEvoy®**  
**GORGEIOUS**  
**CLEAR SKIN**

## Beta Hydroxy Peel



4MM FRAGRANCE  
LINE THICKNESS

- You need this if you want to:
  - prevent blemishes
  - clarify pores
  - dissolve dry & dead skin cells
- You don't need this if:
  - you do not break out
- You shouldn't use this if:
  - you are taking accutane
  - you are using retinoids
  - you have rosacea, eczema or open sores
- When to use: AM ☀

FREE OF: PEGs, Phthalates, Sulfates  
(\$LS/\$LES), Gluten, Parabens, Fragrances  
NOT TESTED ON ANIMALS

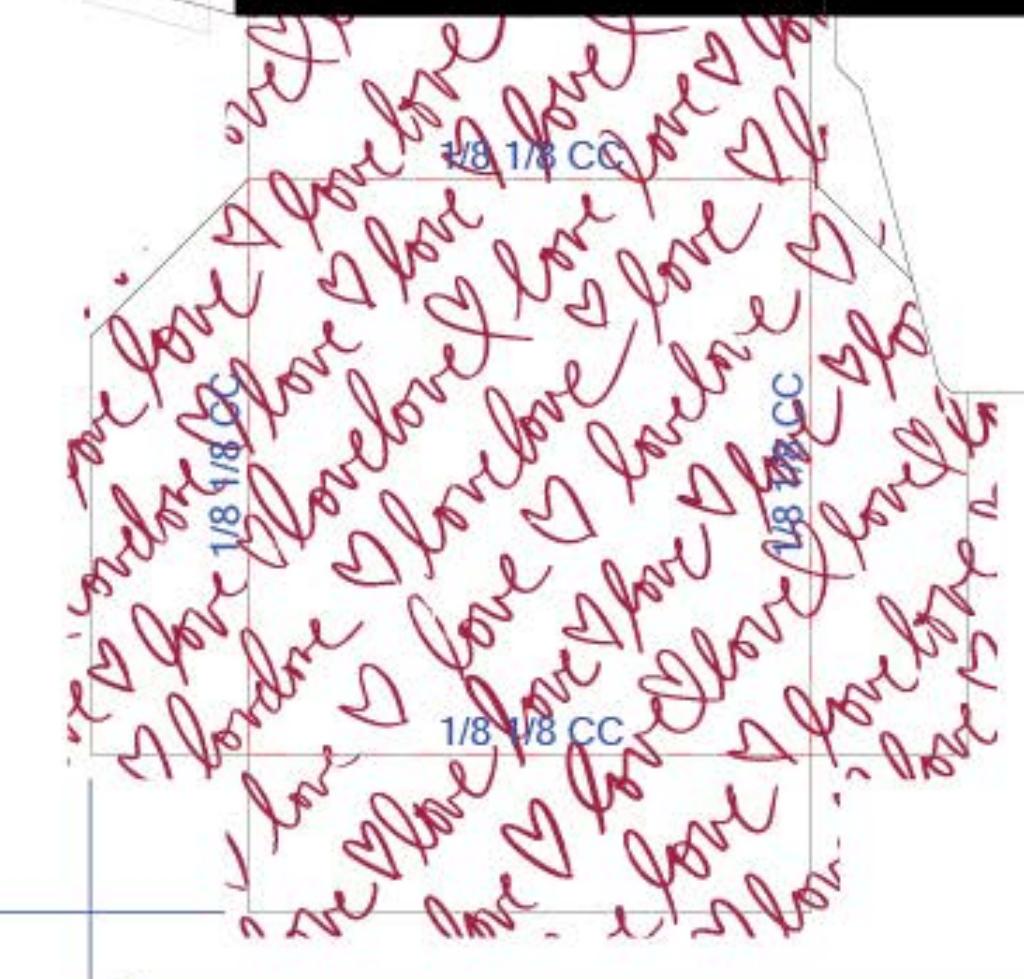
This box is sourced from well-managed forests and printed with plant-based ink. Recyclable.



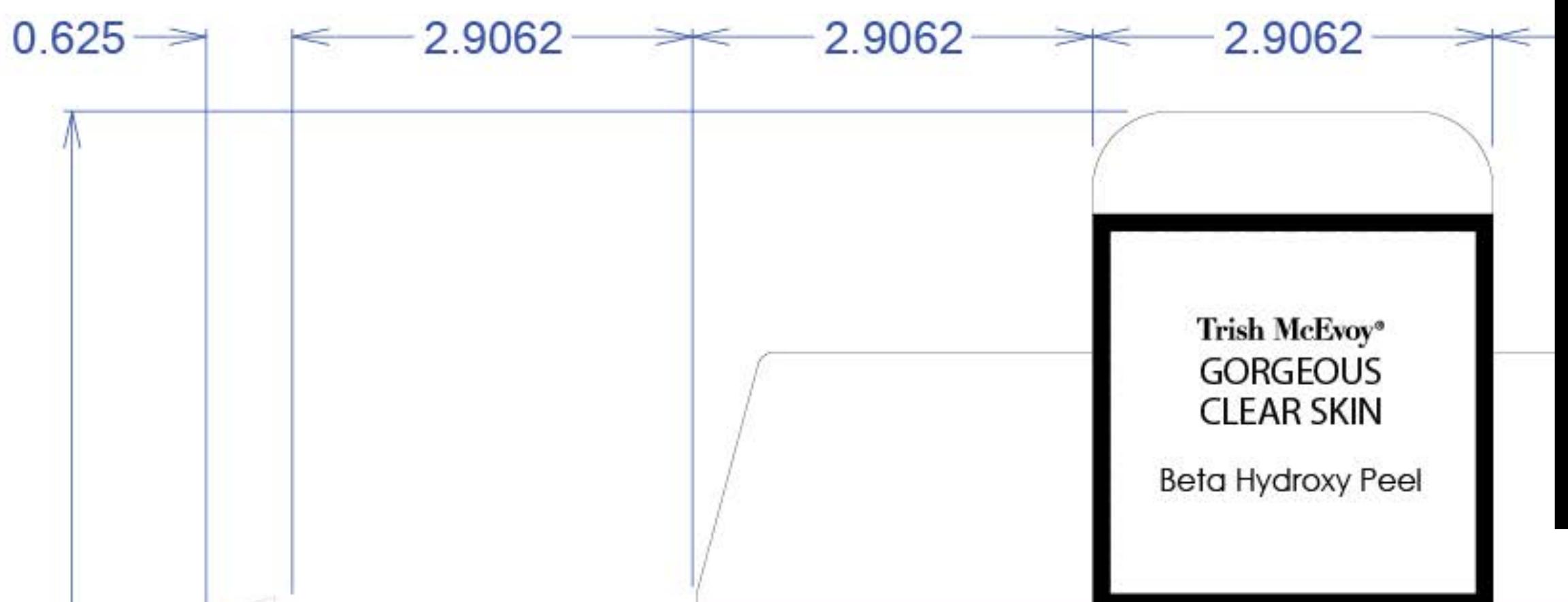
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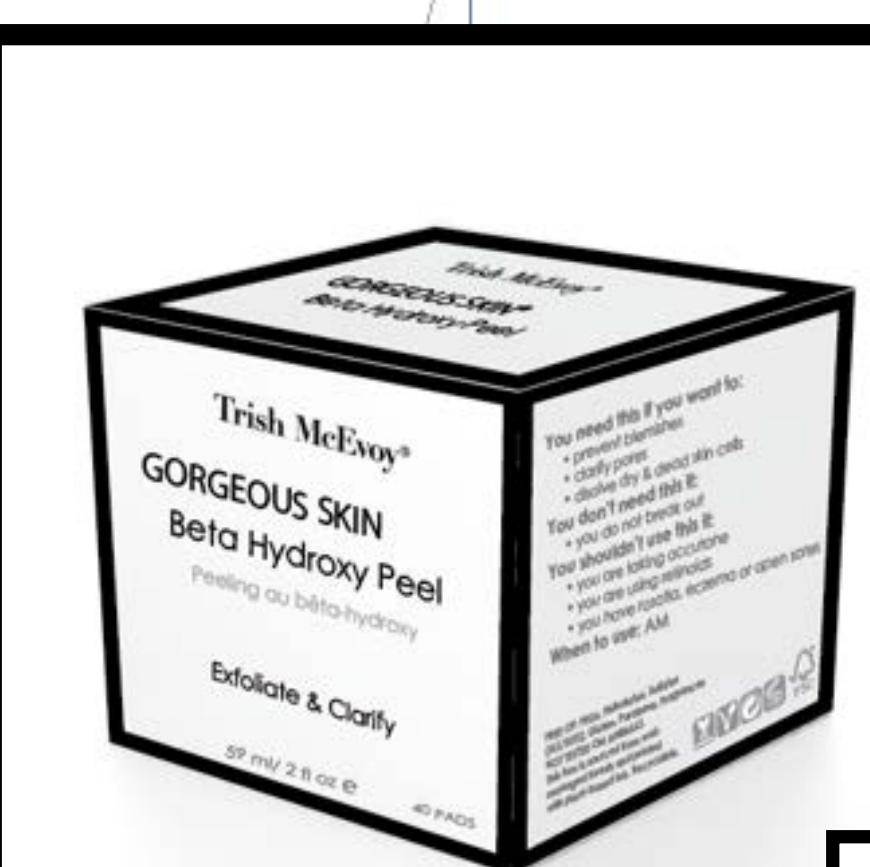
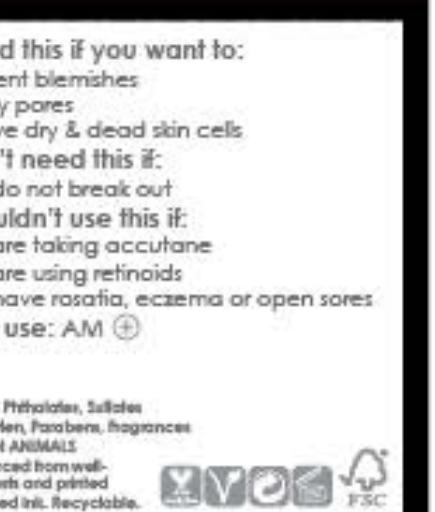
A technical line drawing of a rectangular product label. The label has rounded corners and a black border. Inside, the text 'Trish McEvoy® GORGEOUS CLEAR SKIN' is stacked vertically in a serif font, and 'Beta Hydroxy Peel' is centered below it in a smaller sans-serif font. The label is positioned on a grid system. A vertical line on the left is labeled '0.625' at the top. Three horizontal double-headed arrows across the top are labeled '2.9062'. The label itself is centered horizontally with a bounding box of approximately [700, 180, 950, 950].



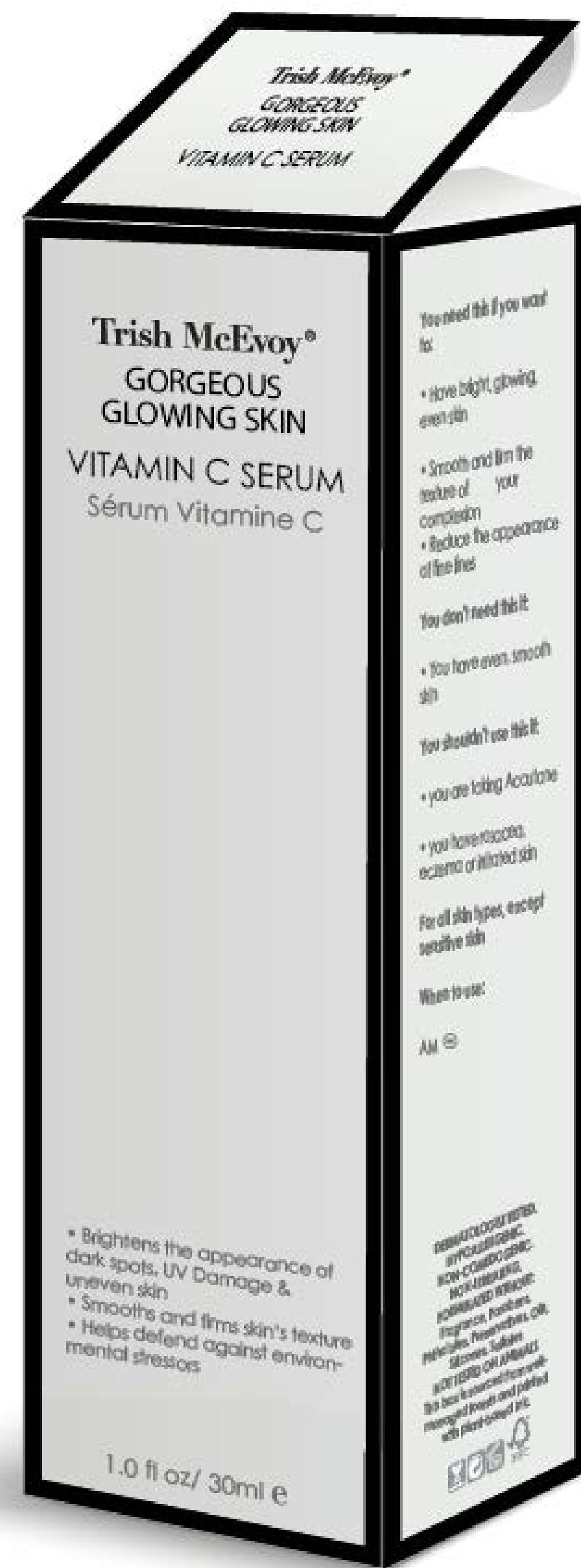
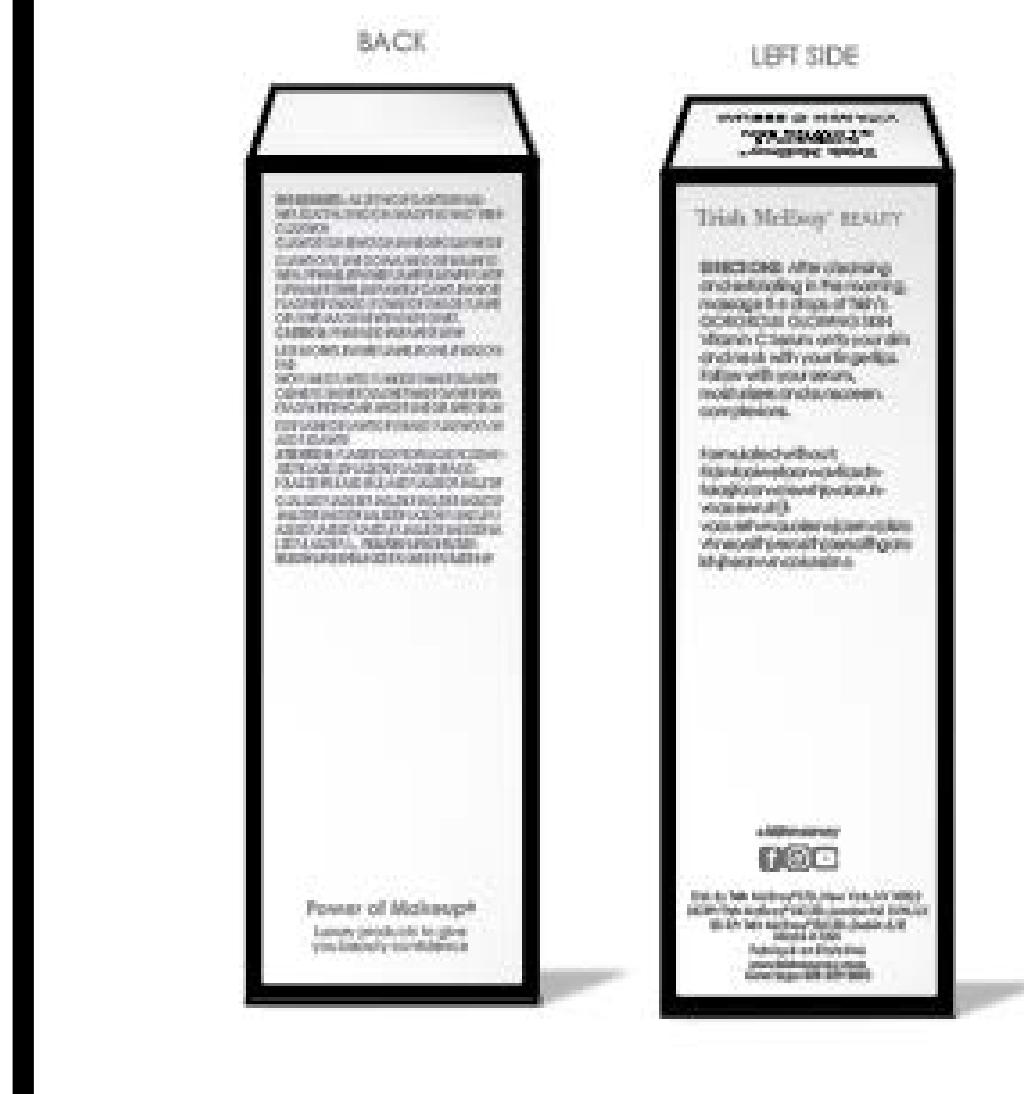
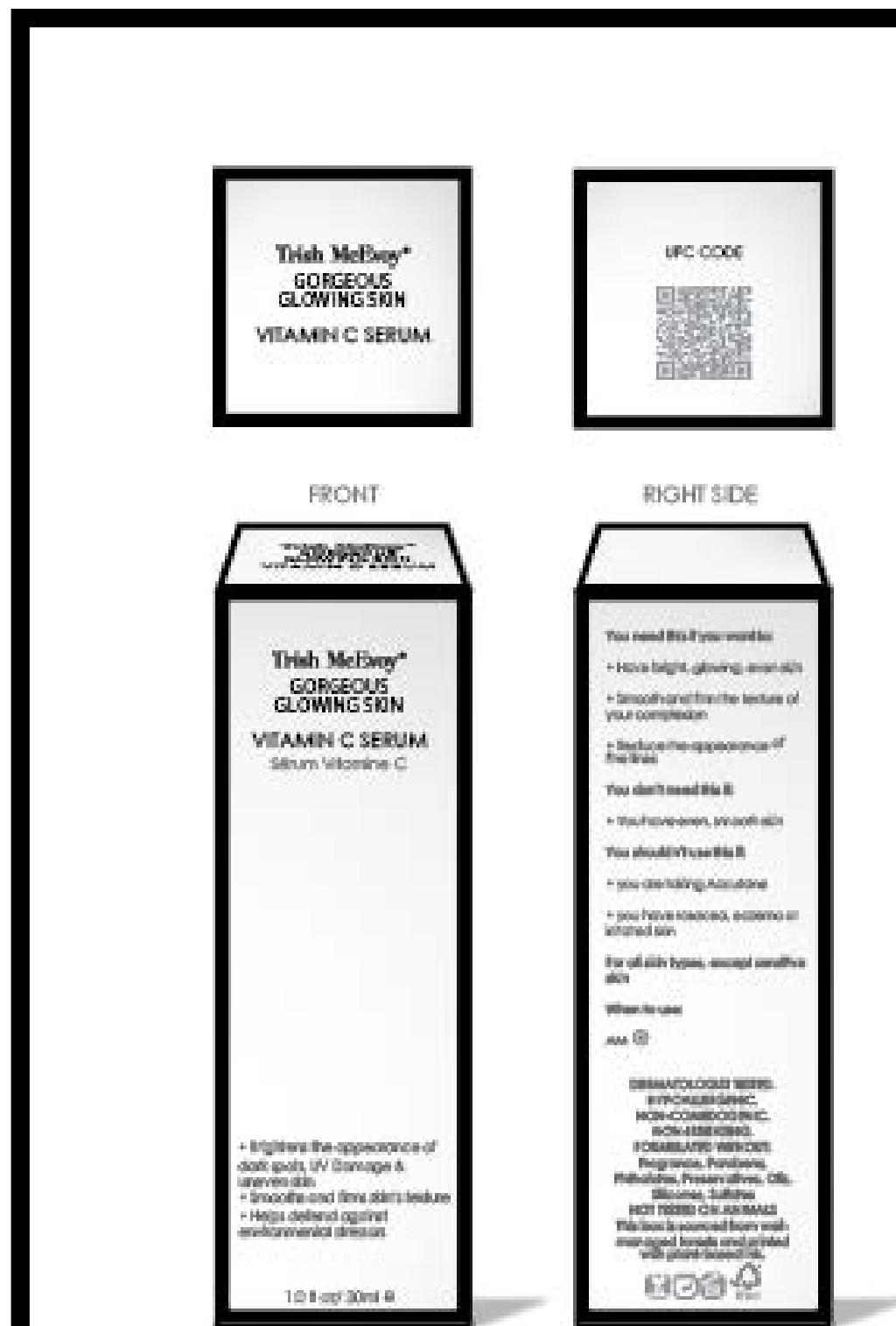
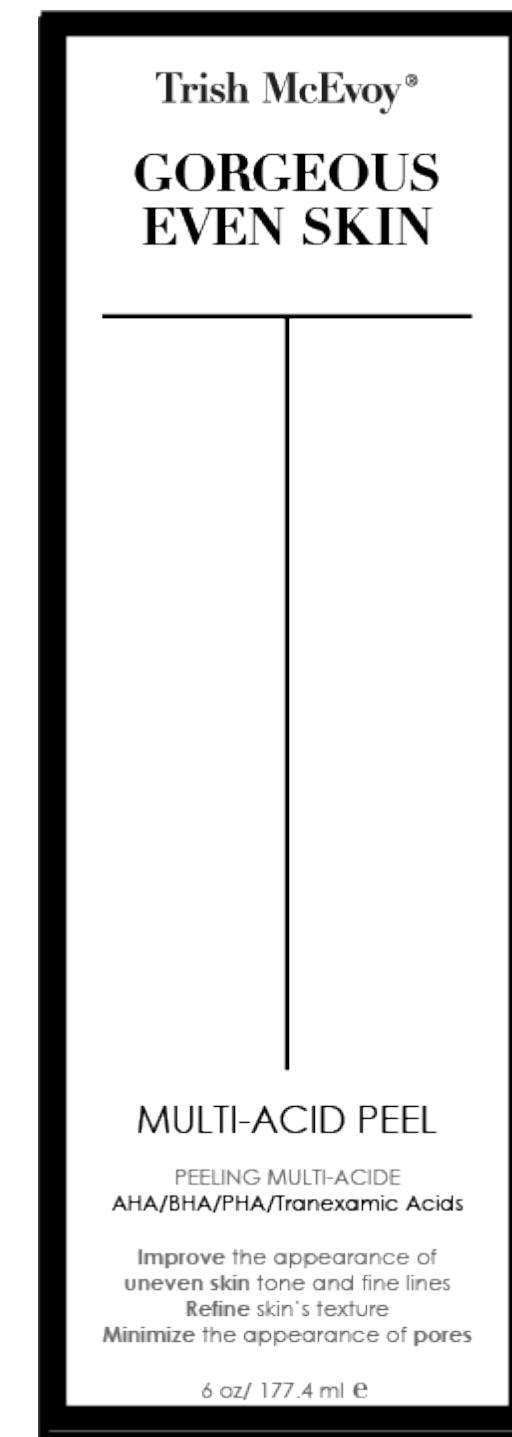
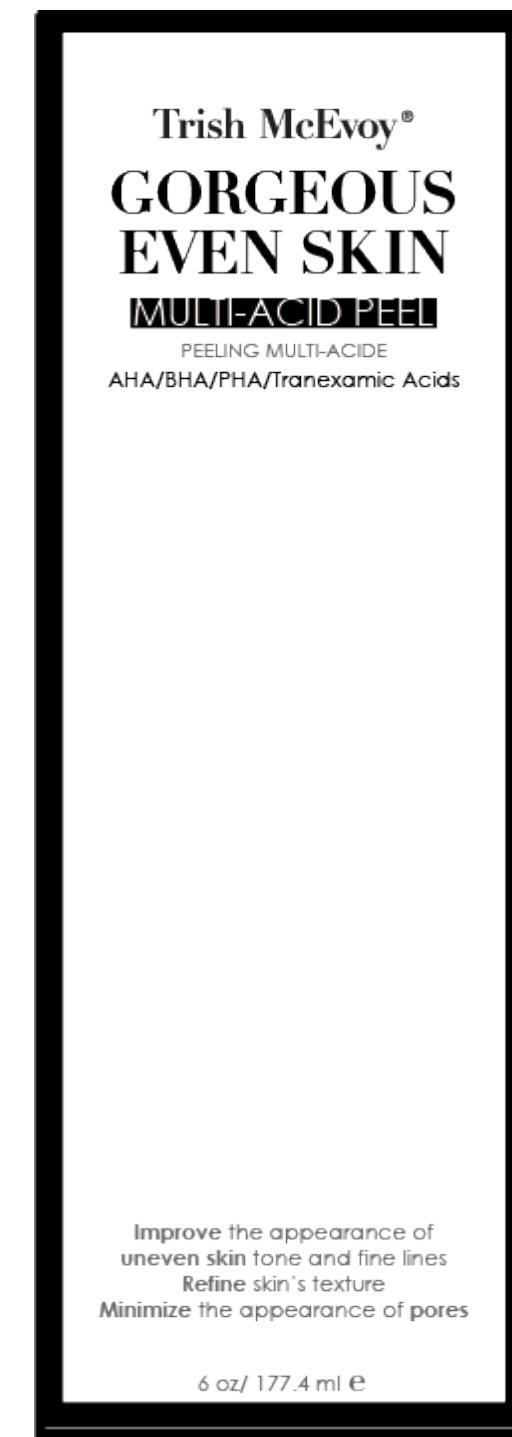
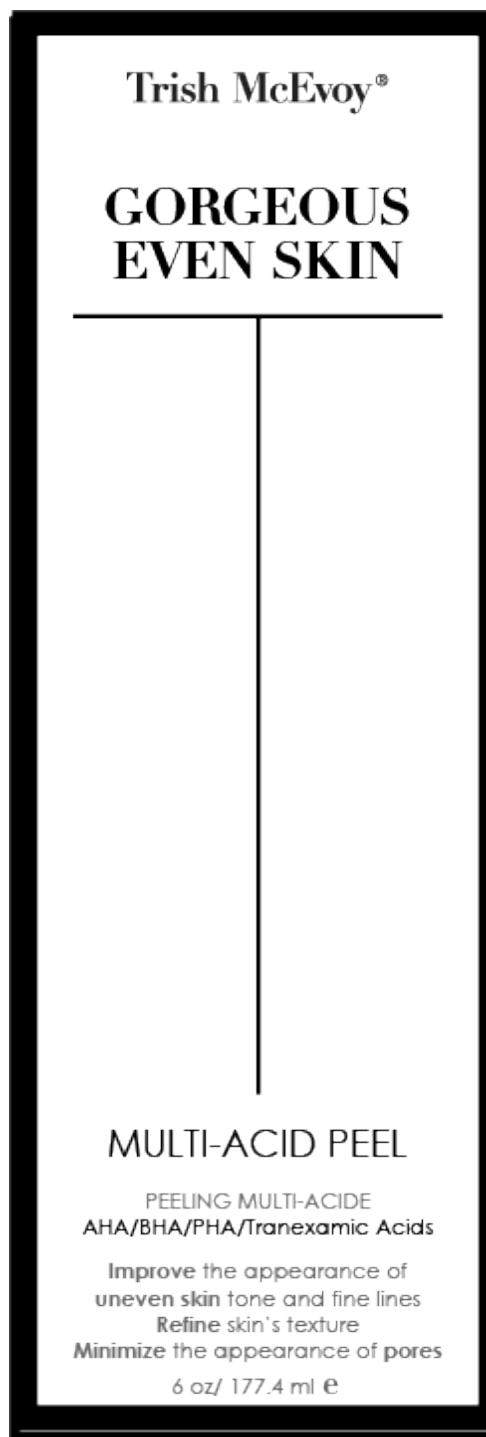
107812



27188



2.3125 —



BOTTLE DECO  
2022-2023

FIRST GENERATION OF REDESIGN FOR  
ENTIRE 'POWER OF SKINCARE' LINE.

My role involved producing a series of original designs for the skincare line. I was tasked as the lead on this project directly consulting with Trish McEvoy to adhere to her vision of the line. I produced three new full size bottles in the family as well as producing condensed versions for GWP and travel size bottles. This project began in November 2022, the Face Wash rolled out December 1st, Toner February 1st, & the Vitamin C Serum out on February 20th.

FRONT

Trish McEvoy® BEAUTY

BACK

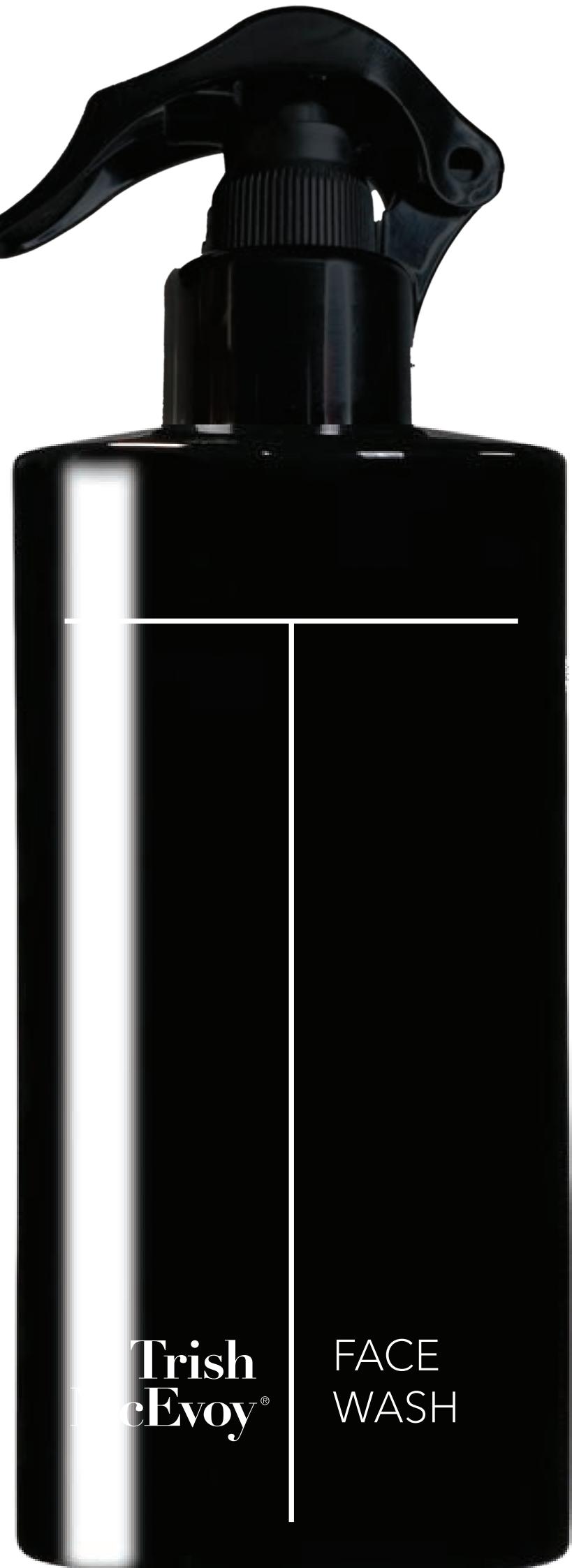
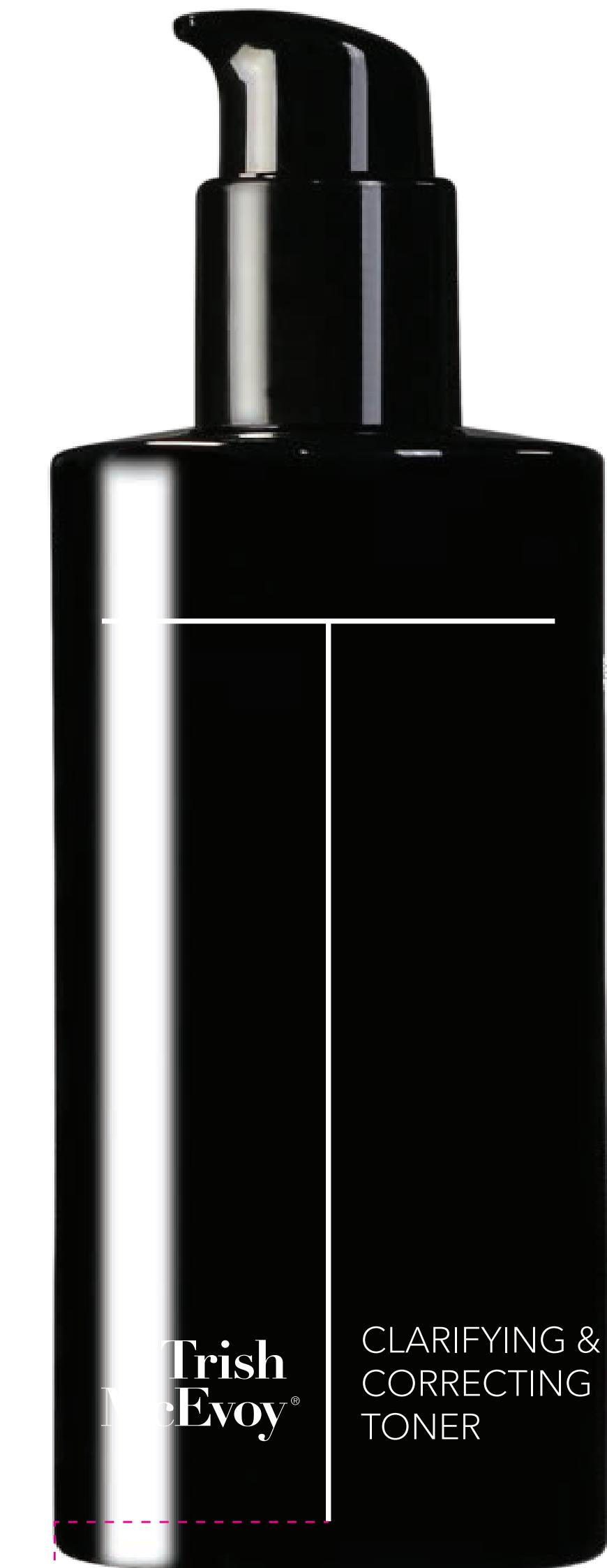
VISUAL RENDER

FRONT

BACK

DECO WASH & TONER

DATE: 1-19-23



DATE: 3-29-23  
Trish McEvoy® BEAUTY  
**DECO MINI FACE WASH**

Mission Screen Printing Template  
PROOF: #1  
JAR: 5 ml Miron Glass Bottle  
INK COLOR:  
PRINT AREA: 63.5mm w x 31.826mm h

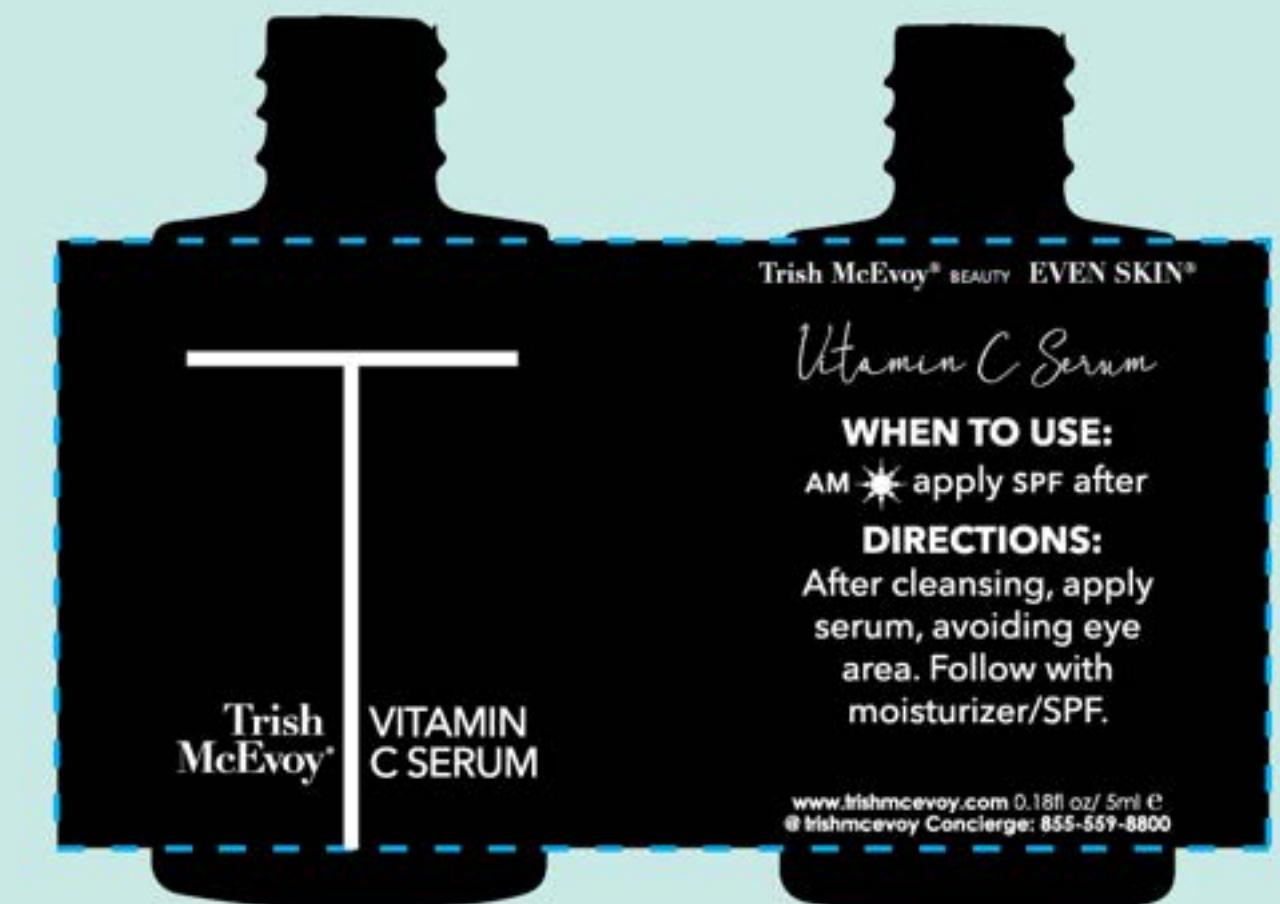
DATE: 3-22-23  
Trish McEvoy® BEAUTY  
**DECO 1oz Toner**

Mission Screen Printing Template  
PROOF: #1  
JAR: 30 ml Miron Glass Bottle  
INK COLOR:  
PRINT AREA: 110.9mm w x 46.5mm h

Trish McEvoy® BEAUTY EVEN SKIN®  
*Clarifying & Correcting  
Toner*

DATE: 3-22-23  
Trish McEvoy® BEAUTY  
**DECO MINI V. C. S.**

Mission Screen Printing Template  
PROOF: #1  
JAR: 5 ml Miron Glass Bottle  
INK COLOR:  
PRINT AREA: 63.5mm w x 31.826mm h

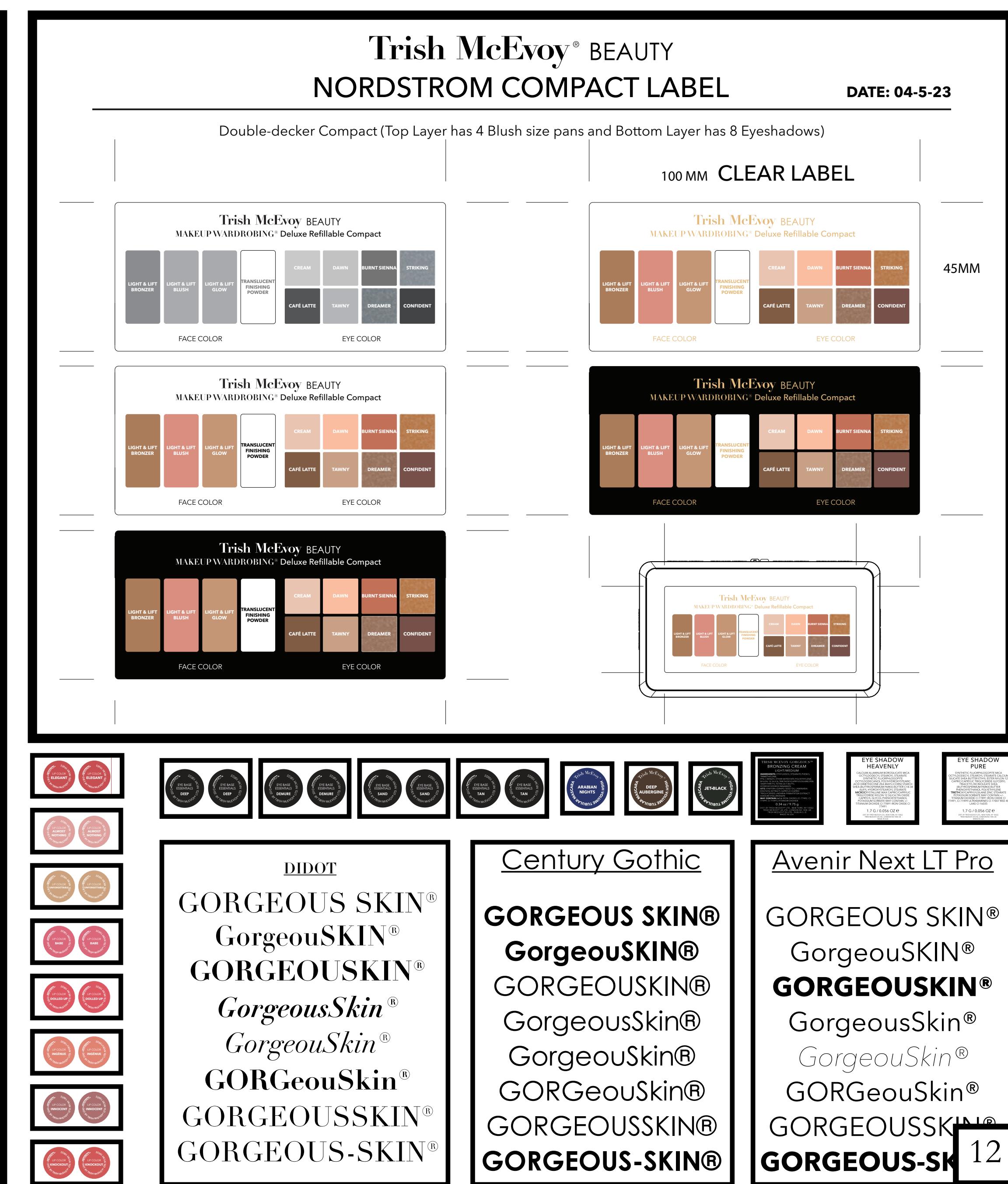


# LABELS & LOGOS 2022-2023

LABELS INCLUDED QR CODES, UPC CODES, PACKAGING STICKERS, SHADE LABELS, REFILLABLE COMPACTS, ETC., FOR ONLINE & IN STORE RETAIL. LOGOS INCLUDE TRADEMARKS, GRAPHIC SIGNATURES, & INFORMATION GRAPHICS PUBLISHED ONLINE & ON MERCHANDISE.

My role involved producing stickers for large scale printing in order to successfully launch products on time. Every box I produced individual QR & Bar codes. If compacts or exclusives changed, I was tasked with importing the correct shade labels and colors. I was responsible for the brands visual representation through these stickers as they are the first notation of the product within. With consultation of the CDO I was responsible for producing the labels with fresh eyes and providing a glamourous gold and white set for the Nordstrom collection.

XOXO TRISH

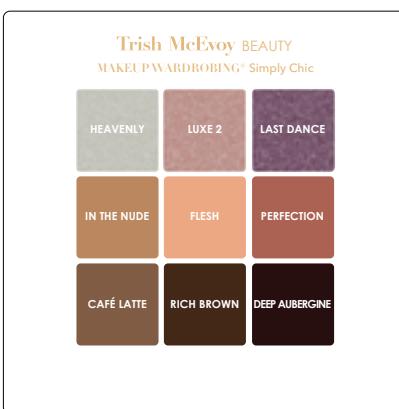


Trish McEvoy® BEAUTY    63.5mm Height X 63.5mm Width

DATE: 04-5-23

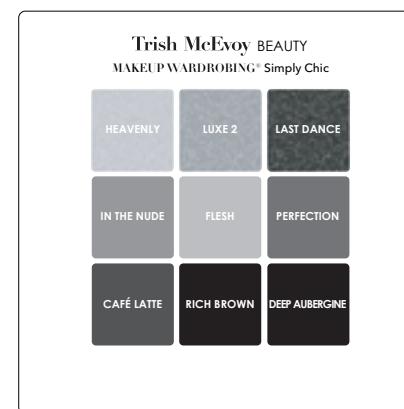
CLEAR LABEL

63.5mm



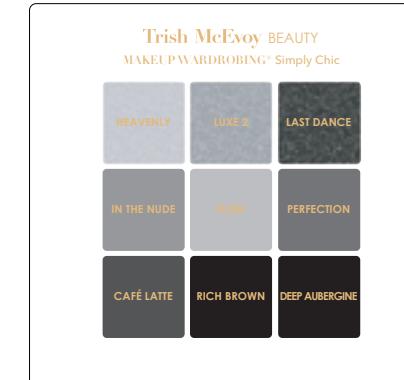
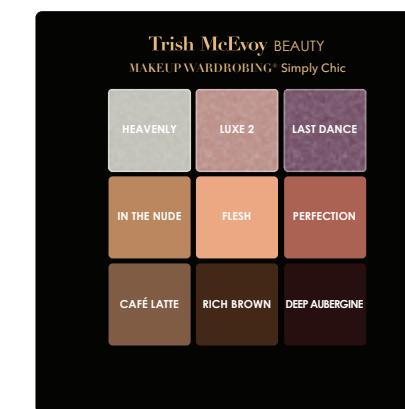
CLEAR LABEL

63.5mm



CLEAR LABEL

63.5mm



Trish McEvoy® BEAUTY  
NORDSTROM COMPACT LABEL

DATE: 2-27-23

Double-decker Compact (Top Layer has 4 Blush size pans and Bottom Layer has 8 Eyeshadows)

100 MM

45MM



100 MM

45MM



Trish McEvoy® BEAUTY  
NORDSTROM COMPACT BOX LABEL

DATE: 04-5-23

Delize Refillable Compact- EFFORTLESS EYE PALETTE (4 Eyeshadows)



Dist. By Trish McEvoy LTD., New York, NY 10022  
UK RP: Trish McEvoy LTD., London N3 1XW, UK  
© 2022 Trish McEvoy LTD. All rights reserved.  
Made in USA Fabriqué en Etats-Unis.  
www.trishmcvey.com Concierge 855-357-8800



Trish McEvoy® BEAUTY

COMPACT BACK LABEL (SQUARE)

DATE: 2-27-23

BLACK & WHITE  
ART FILE

42mm  
REFERENCE



BLACK & WHITE  
ART FILE

42mm



COLOR  
VERSION

42mm



Trish McEvoy®  
MAKEUP PLANNER®  
THE POWER OF MAKEUP®

CLEAR LABEL

42mm

40mm

CLEAR LABEL

42mm

40mm

ART



Trish McEvoy® BEAUTY  
SMALL PAGE TEMPLATE

95mm Height X 47mm Width

DATE: 2-10-23

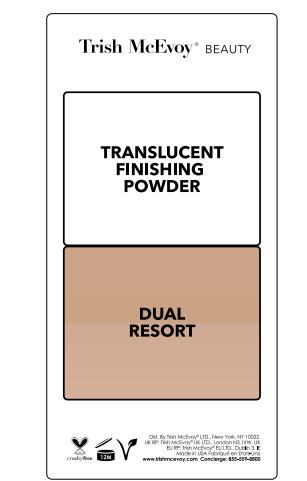
COLOR

47mm

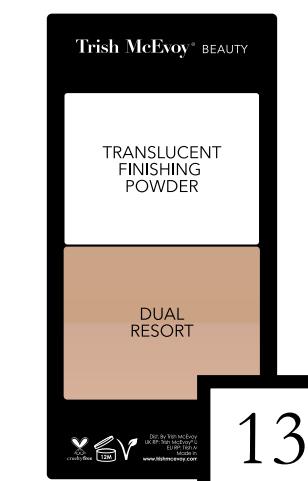


ART

47mm



PANTONES  
NUMBERED SWATCHES  
TO SHOW COLOR



## PHOTO RETOUCHING & PRODUCT SHOTS 2022-2023

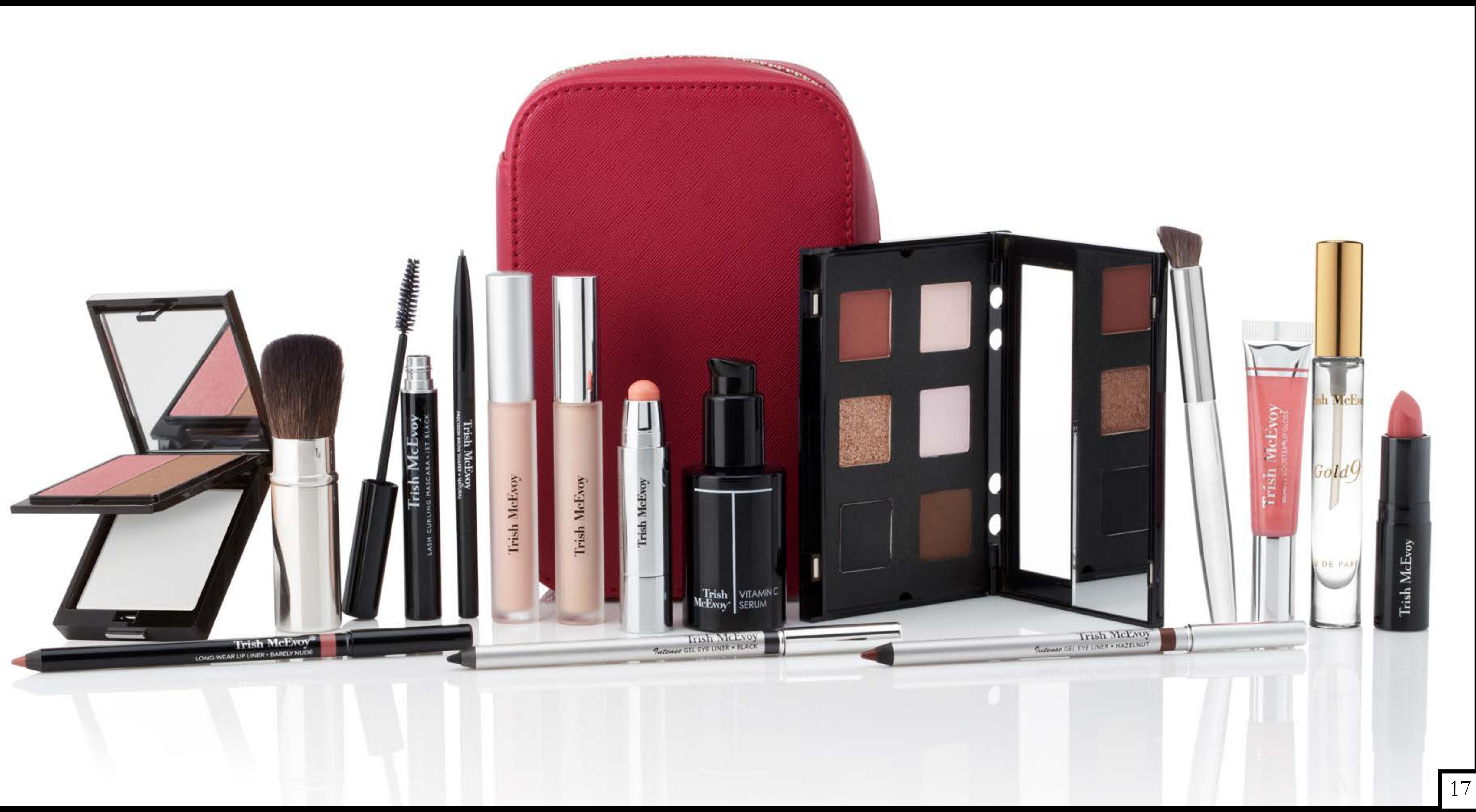
POST PRODUCTION FOR  
E-COMMERCE, EMAILS, VISUAL  
MERCHANDISING, PROMOTIONAL  
ASSETS, PDP'S, ONE PAGERS.

My role involved coordinating the entire post production process. I executed web ready assets that represented the vision of the brand. I handled cropping, color matching & correcting, as well as tone & shadow. I corrected imperfections on model shots such as: highlights, contrasts, fine lines, makeup, and hair & brows. After receiving product images from photographers I edit, correct, and combine images for PDP's or One Pagers. With Photoshop & Illustrator I produced these images swiftly and efficiently.









# ONE PAGERS, FIELD GUIDES, PRODUCT LAUNCHES 2022-2023

ONE PAGERS FOR EXCLUSIVE STORE LAUNCHES ( **NORDSTROM, SAKS, BLUEMERCUREY, NEIMAN MARCUS, ETC.**) FIELD GUIDES FOR NEW YORK DISTRICT STORES. PRODUCT LAUNCHES IN-STORE, PROMOTIONAL EMAILS, SOCIALS, AND WEBSITES.

My role involved producing information graphics that coordinated with the marketing departments release of new and existing products. This included promotional events, “meet-and-greet” style sessions with Trish herself, seasonal drops, and in-store exclusive deals. I had a key role in designing posters that represented the brands clean & luxurious standards. Utilizing Photoshop and Illustrator, I produced these various pages to promote merchandise. I kept a sharp eye in-tune with fonts, alignments, and aesthetics of the brands representation. The content of the pages were produced in collaboration with the marketing department as well as Trish and her team of writers.

# The Power of Makeup®

**Trish McEvoy® BEAUTY**

**bluemercury**

*Confidence is Beautiful!*

**EARLY APRIL:**

**NEW!** Simply Chic All Over Face & Eye Palette  
SRP: \$125  
Makeup Wardribing® Deluxe Refillable White Compact

**LATE APRIL:**

**NEW!** Lip Trio!  
SRP: \$68  
Lip Gloss & Lip Color in KNOCKOUT  
Shape & Enhance Lip Liner in Barely Nude

**MAY:**

**Travel Skincare Set!**  
SRP: \$125  
Includes: Instant Solutions® MINI Face Wash, Even Skin® MINI Clarifying & Correcting toner, Even Skin® MINI Vitamin C Serum, Beauty Booster® Hyaluronic Face serum, 3 MINI Makeup Eraser® Rounds, 3 Even Skin® Correct & Brighten Beta Hydroxy Pads, Nylon Dove Travel Bag

**APPLICATION NOTES**  
Beauty Level ID: 1 2 3

- STEP 1
- STEP 2
- STEP 3
- STEP 4
- STEP 5
- STEP 6
- STEP 7
- STEP 8

## Trish McEvoy® BEAUTY

The Makeup of a Confident Woman



**PRODUCTS**  
**The Power of Skincare\***

- |                    |   |
|--------------------|---|
| A.M. ROUTINE       | Cleanse:  |
| Serums (Eye/Face): | Moisturize:   |
| P.M. ROUTINE       | Protect:  |
| Cleanse:           | Exfoliate:  |
| Serums (Eye/Face): | Treat:  |
| Moisturize:        | The Power of Beauty*  |
| Eye Base:          | Invisible Eye Lining: Holding intense gel eyeliner in _____ upright underneath the upper lashes, press and wiggle th eliner in between each lash along the lash line. |
| Eye Shadow:        | Eye Lid:  |
| All Over Lid:      | Crease Color:   |
| Under Brows:       | Ball of the Eye:  |
| Ball of the Eye:   | Definer:  |
| Definer:           | Eyeliner:   |
| Under Eye:         | Mascara:  |
| Mascara:           | Foundation:   |
| Foundation:        | Face Color:   |
| Bronzer:           | Bronzer:  |
| Blush:             | Highlight:  |
| Highlight:         | Brown:  |
| Brown:             | Lip Primer:   |
| Lip Primer:        | Lip Pencil:   |
| Lip Pencil:        | Lip Color:  |
| Lip Color:         | Lip Gloss:  |

## Trish McEvoy® BEAUTY

### The Power of Brushes\*



### The Power of Brushes\*

- |   |                                |  |
|---|--------------------------------|--|
| Brush 1 Even Skin® Wet/Dry Face Perfector | Brush 40 Medium Laydown        | Brush 71 Perfect Face                  |
| Brush 5 Powder                            | Brush 41 Precision Smudge      | Brush 75 Classic Foundation            |
| Brush 6 Deep Eye Contour                  | Brush 44 Precision Concealer   | Brush 76 Perfect Foundation            |
| Brush 8 Covered Lip                       | Brush 47 The Face Brush        | Brush 77 Pointed Foundation            |
| Brush 10 One Sweep Color                  | Brush 48 Sculpt & Blend        | Brush 78 Blender                       |
| Brush 11 Precise Eye Lining               | Brush 50 Angled Eye Lining     | Brush 82 All Over Face and Eye         |
| Brush 18 Detail                           | Brush 54 Va Va Voom Smudge     | Brush 83 All Over Eye                  |
| Brush 19 Small Laydown                    | Brush 55 Deluxe Blender        | Brush 85 Ultimate Face Enhancer Kabuki |
| Brush 20 Face Blender                     | Brush 62 Fan                   | Brush 86 Petite Kabuki                 |
| Brush 23 Angled Crease Contour            | Brush 65 Angled Contour        | Brush 87 Mini Kabuki                   |
| Brush 29 Tapered Blending                 | Brush 66 Cream Blender         | Tools & Accessories                    |
| Brush 30 Eye Blending                     | Brush 67 Correct/Smudge/Define | Dual-Purpose Pencil Sharpener          |
| Brush 33 Brow Groomer                     | Brush 68 Everything Eye        | Perfect Lift Eye Lash Curler           |
| Brush 37 Bronzer                          | Brush 69 Shadow                | Brush Cleaner                          |

### The Power of Makeup® Makeup Planner® System

- |   |  |
|---|--|
| Makeup Wardribing® Classic Refillable Compact             | No. 3 Snowdrop & Crystal Flowers Eau De Parfum |
| Makeup Wardribing® Deluxe Refillable Compact 1 Black      | No. 6 Mandarin & Ginger Lily Eau De Toilette   |
| Makeup Wardribing® Deluxe Refillable Compact 2 Black      | No. 9 Blackberry & Vanilla Musk Eau De Parfum  |
| Makeup Wardribing® Deluxe Refillable Compact 1 White      | Sexy 9 Blackberry & Vanilla Musk Eau De Parfum |
| Makeup Wardribing® Deluxe Refillable Compact 2 White      | Gold 9 Eau De Parfum                           |
| Makeup Wardribing® Refillable Magnetic Makeup Face Small  | No. 10 Lavender Spice Eau De Cologne           |
| Makeup Wardribing® Refillable Magnetic Makeup Face Medium | Trish Eau De Parfum                            |
| The Power of Makeup® Small Makeup Planner®                | Precious Pink Jasmine Eau De Parfum            |
| The Power of Makeup® Medium Makeup Planner®               | Black Rose Oud Eau De Parfum                   |
| The Power of Makeup® Large Makeup Planner®                | X Eau De Parfum                                |
| The Power of Brushes® Brush Clutch                        | 100 Eau De Parfum                              |
| Tools & Accessories                                       | Contour, Blending & Setting Sponge             |
| Dual-Purpose Pencil Sharpener                             | Trish McEvoy® Makeup Eraser                    |
| Perfect Lift Eye Lash Curler                              | Wild Blueberry Vanilla Scented Candle          |
| Brush Cleaner   | No. 9 Super Enriched Body Cream                |

# The Power of Makeup®

Trish McEvoy® BEAUTY  
Saks Fifth Avenue



Designed to put The Power of Makeup® into your hands, glide the zipper open and watch the magic of Trish's limited-edition collection unfold. This bespoke interior contains everything you need to put your best face forward, including your tried and true Trish essentials, alongside our newest innovations of the season. Perfectly curated to deliver the ultimate Spring glow, you don't want to miss out!

- Limited Edition Raspberry The Power of Makeup® Makeup Planner® Medium
- New Deluxe Travel Size Instant Solutions® Face Wash (1 fl. oz.)
- Eye Base Essentials
- Trish McEvoy Instant Eye Lift®
- Makeup Wardrobing® Refillable Medium Page housing Glaze Eye Shadow Pink Petal, Classic Eye Shadow Shell, Classic Eye Shadow Dreamer, Classic Eye Shadow Fearless, Eye Definers Rich Brown and Jet-Black
- Lash Curling Tubular Mascara in Jet-Black
- Intense Gel Eyeliners in New Hazelnut and Jet-Black
- New Fast-Track® Cream Glow
- Makeup Wardrobing® Classic Refillable Compact housing New Light & Lift Blush, New Light & Lift Bronzer, and Translucent Finishing Powder
- Shape & Enhance Lip Liner in Barley Nude
- Limited Edition Lip Color in Sheer London
- Beauty Booster® Lip Gloss in Sexy Petal
- Precision Brow Shaper in Natural
- Brush 23 Petite Angled Crease Contour
- Brush 57 Retractable Powder/Face Color
- Eau de Parfum Pen Spray

SRP: \$350.00  
JOIN TRISH MCEVOY'S LIVE PERSONAL APPEARANCE!  
THURSDAY APRIL 20<sup>TH</sup> AT 5:00 PM EST  
SAKS FIFTH AVENUE, NEW YORK  
APRIL 19TH-21ST | EGC  
BEAUTY TREATS \$20 OFF EVERY \$150

For more information and to reserve your space  
PLEASE CALL:  
Saks Fifth Avenue Trish McEvoy® Counter  
(212) 940-2274

XO  
TRISH

# Trish McEvoy® NORDSTROM KENWOOD

Virtually Join Trish McEvoy

Curated by Trish exclusively for you, this coveted Makeup Planner® Collection is your portable vanity, smartly engineered to house all your beauty products



# The Power of Makeup®

Trish McEvoy® BEAUTY  
NORDSTROM KING OF PRUSSIA  
VIRTUAL PERSONAL APPEARANCE



NEW!  
THE POWER OF MAKEUP®  
MAKEUP PLANNER® VIRTUAL  
PERSONAL APPEARANCE COLLECTION  
SPRING 2023  
SRP: \$350.00

Includes:

• Limited Edition Raspberry The Power of

• Makeup Planner® Medium

• New Deluxe Travel Size Instant Solutions®

• Eye Base Essentials

• Trish McEvoy Instant Eye Lift®

• Makeup Wardrobing® Refillable Medium

• Page housing Glaze Eye Shadow Pink Petal,

Classic Eye Shadow Shell, Classic Eye

Fearless, Eye Definers Rich Brown and

Jet-Black

• Lash Curling Tubular Mascara in Jet-Black

• Intense Gel Eyeliners in New Hazelnut and

Jet-Black

• New Fast-Track® Cream Glow

• Makeup Wardrobing® Classic Refillable

• Compact housing New Light & Lift Blush,

Translucent Finishing Powder

• Shape & Enhance Lip Liner in Barley Nude

• Limited Edition Lip Color in Sheer London

• Beauty Booster® Lip Gloss in Sexy Petal

• Precision Brow Shaper in Natural

• Brush 23 Petite Angled Crease Contour

• Brush 57 Retractable Powder/Face Color

• Eau de Parfum Pen Spray

SRP: \$350.00  
JOIN TRISH MCEVOY'S LIVE PERSONAL APPEARANCE!  
THURSDAY APRIL 20<sup>TH</sup> AT 5:00 PM EST  
SAKS FIFTH AVENUE, NEW YORK  
APRIL 19TH-21ST | EGC  
BEAUTY TREATS \$20 OFF EVERY \$150

For more information and to reserve your space  
PLEASE CALL:  
Saks Fifth Avenue Trish McEvoy® Counter  
(212) 940-2274

# Trish McEvoy®

## NATIONAL RETAILER EVENTS

FEB 1-5 | BLOOMINGDALES  
SHOP FOR GOOD | LOYALIST 5K  
PPTS FOR EVERY \$150 SPEND |

FEBRUARY 11-26 | NEIMAN  
MARCUS FEBRUARY BEAUTY EVENT  
11-26 (PRE-RING FEB 9-10TH)

FEB 16-23 | SAKS BEAUTY WEEK |

FEB 16-19 | SAKS EGC EVENT |  
SPEND & GET: \$250.00 GET \$35.00  
|\$500.00 GET \$75.00 | \$1,000 GET  
\$150.00 | \$2,000 GET \$450.00  
|\$3,000 GET \$700.00

NEW!  
LIMITED EDITION  
NORDSTROM TREND  
SHOW EXCLUSIVE:  
EVEN SKIN®  
RADIANT GLOW TRIO  
SRP: \$165.00

For more information and to reserve your space  
PLEASE CALL:  
Domestic: 456-309-4987  
International: 215-436-4424

## FEBRUARY RELEASES



NEW!  
POWER OF MAKEUP  
MAKEUP PLANNER  
CARPE DIEM SPRING 2023  
\$295

Enclosed you will find your eye brightener, a new eye to transition your look from neutral to vibrant, face to bring warmth to your complexion (and mind!), and a rule to create the perfectly kissable pout!



LIMITED EDITION  
POWER OF BEAUTY  
ALL OVER FACE  
CO.



NEW!  
LIGHT & LIFT PALETTE  
BLUSH, GLOW, BRONZE  
\$68.00



Dish's Fast Track® Glow Stick is the secret to achieving the glow of a sun-kissed complexion. Enhance effortlessly with a dewy, peachy glow. The light-reflecting pigments glide onto skin, seamlessly leaving behind a healthy flush with a healing, skin-toned glow.

Achieve instant warmth, radiance and a lit-from-within glow with Trish's iconic baked blush. The soft, velvety texture glides on with a mix of luminosity for all day wear.

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# The Power of Skincare®

Trish McEvoy® BEAUTY  
NORDSTROM



## NORDSTROM BEAUTY TREND EVENT

APRIL 9TH - 15TH | BEAUTY TREND EVENT  
APRIL 13TH | DAILY DEAL 25% OFF  
BEAUTY BOOSTER® EYE SERUM

## TRISH MCEVOY VIRTUAL PERSONAL APPEARANCES

APRIL 13TH  
NORDSTROM #629 KING OF PRUSSIA  
SESSION TIME: 11:00 A.M. EST

NORDSTROM #380 SCOTTSDALE  
SESSION TIMES: 1:00 P.M. EST / 10:00 A.M. PT  
AND 5:00 P.M. EST / 2:00 P.M. PT

DISCOVER!  
NEW! LIMITED EDITION NORDSTROM  
TREND SHOW EXCLUSIVE:  
EVEN SKIN® RADIANT GLOW TRIO  
SRP: \$165.00

NEW Instant Solutions® Face Wash  
Beautiful, radiant skin awaits you. Trish cleanses, soothes, and hydrates the skin while targeting debris. The combination of targeted cell turnover, perfect blend of Niacinamide, Glycolic Acid, and Hyaluronic Acid, and a perfect blend of Niacinamide, Glycerin, Sorbitol, and Snow Mushroom to replenish your complexion with moisture while maintaining your skin's microbiome.

NEW Even Skin® Clarifying & Correcting Toner  
Introducing Trish's NEW Clarifying & Correcting Toner. Formulated with a perfect blend of Witch Hazel, AHA, BHA, and Tranexamic acid, this toner helps to resurface your skin, revealing clearer and smoother skin. Witch Hazel infuses antioxidants to hydrate and protect your skin while maintaining your skin's microbiome.

NEW Even Skin®  
RADIANT GLOW TRIO  
SRP: \$165.00

NEW Instant Solutions® Face Wash  
Beautiful, radiant skin awaits you. Trish's NEW Face Wash is a pH-balanced wash that cleanses, soothes, and hydrates the skin while gently dissolving makeup and environmental debris. The combination of targeted AHA, BHA, and UHA will make your pores appear smaller while accelerating cell turnover; revealing a radiant complexion. Infused with the perfect blend of Niacinamide, Glycerin, Sorbitol, and Snow Mushroom to replenish your complexion with moisture while maintaining your skin's microbiome.

NEW Even Skin® Clarifying & Correcting Toner  
Introducing Trish's NEW Clarifying & Correcting Toner. Formulated with a perfect blend of AHA, BHA, PHA, and Tranexamic acid, this toner helps to resurface your skin, revealing clearer and smoother skin. Witch Hazel infuses antioxidants to heal the skin, while Hyaluronic Acid and Aloe Vera hydrate and protect your skin's moisture barrier.

NEW Even Skin® Vitamin C Serum  
Illuminate your complexion with our NEW Vitamin C Serum, designed to improve skin texture and protect against daily stressors. Formulated with a synergistic cocktail of Vitamin E, Biotin, Ferulic Acid to visibly brighten your skin and reduce the appearance of hyperpigmentation. This multitasker not only firms and evens skin tone but also shields it from free radicals, leaving you with a radiant and healthy-looking complexion. Always follow with one for maximum protection.

Gift With Purchase:  
TRISH MCEVOY DRAMATIC LASH®  
MASCARA & INTENSE GEL EYELINER®  
DELUXE TRAVEL SIZE  
DUAL-LIPSTICK \$100

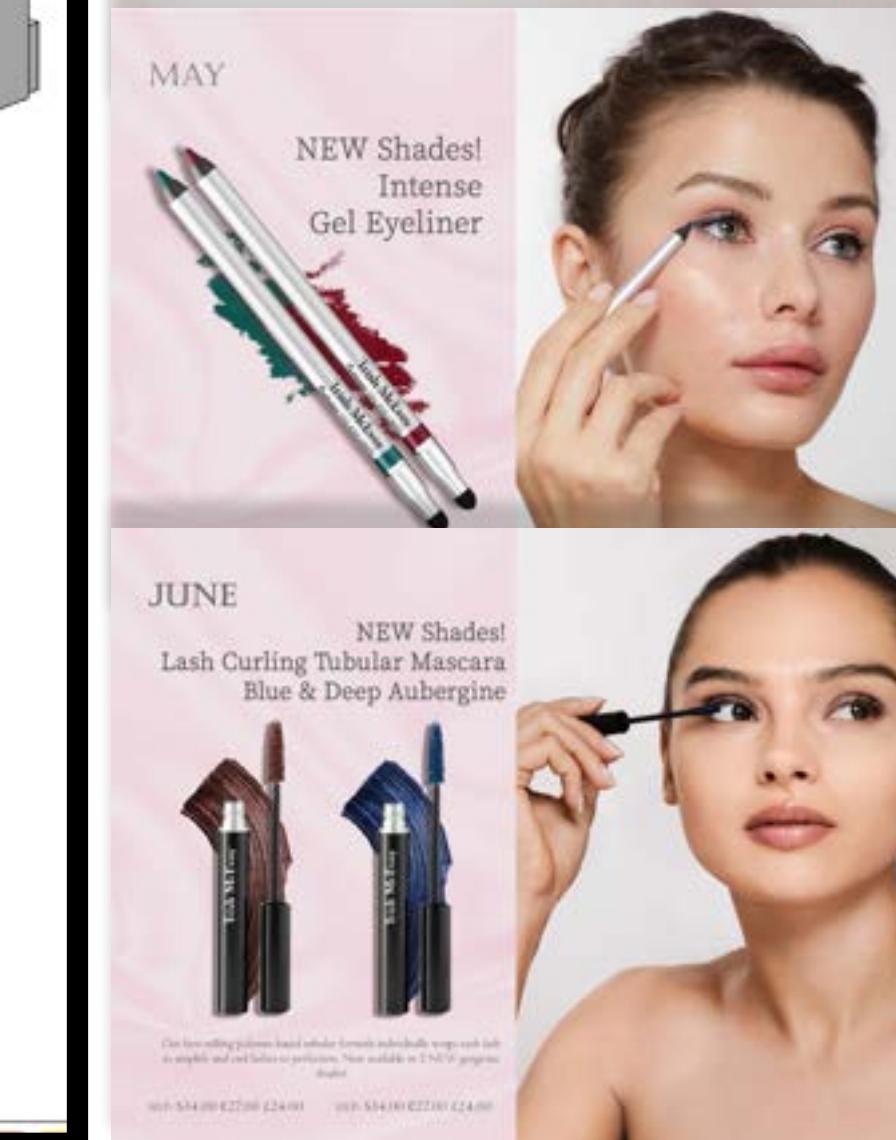
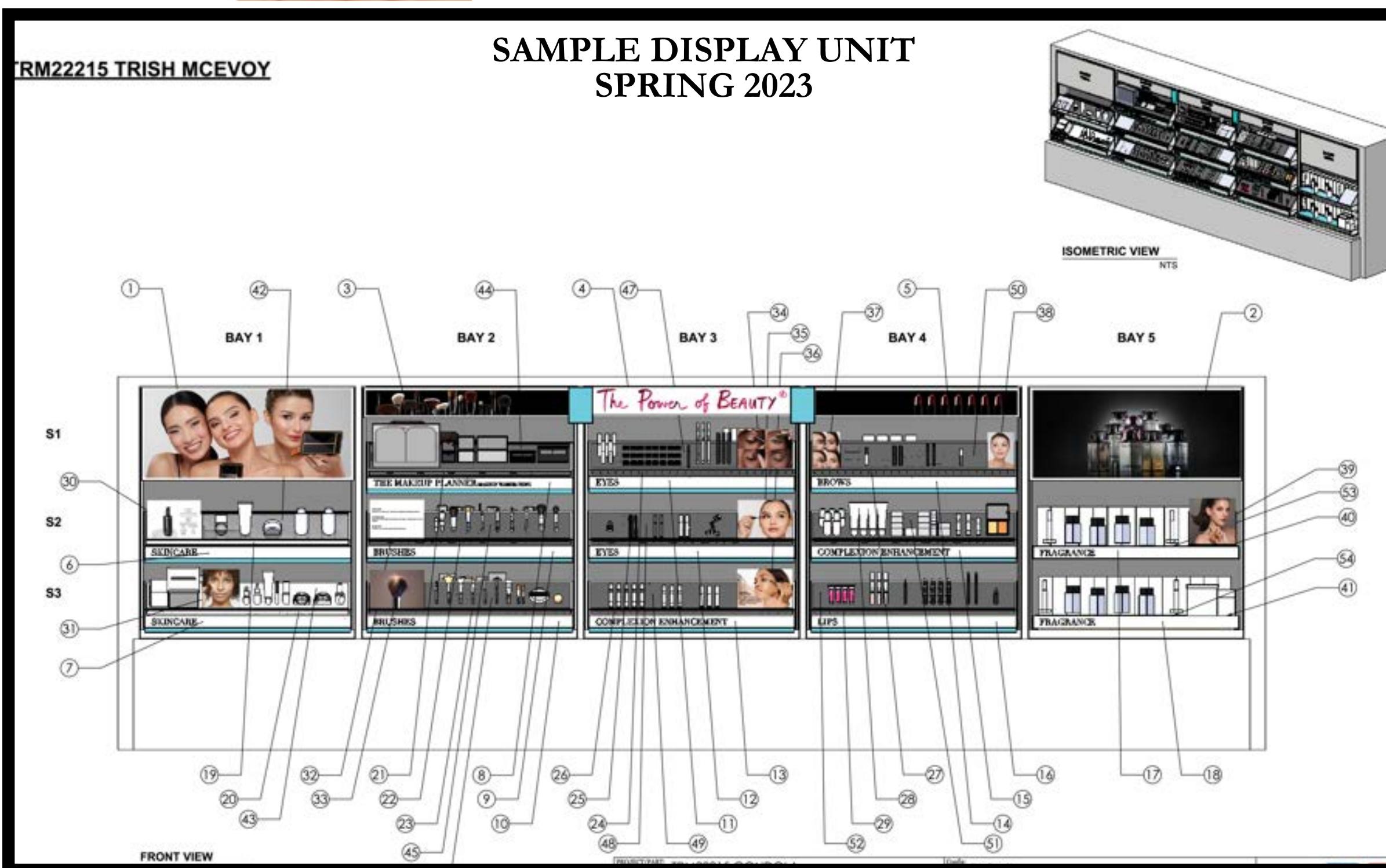
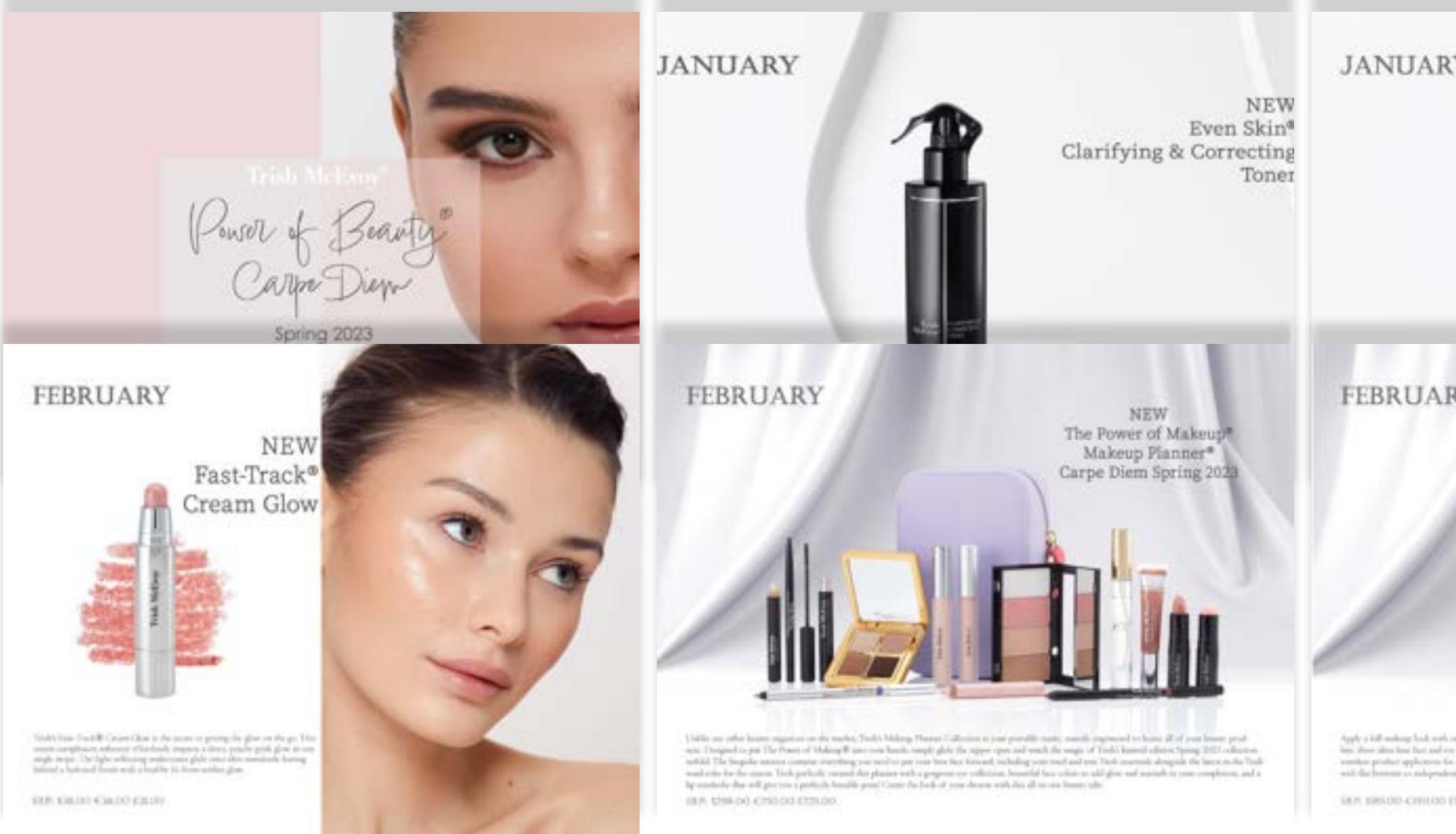
# The Power of Skincare®

Trish McEvoy® BEAUTY  
NORDSTROM



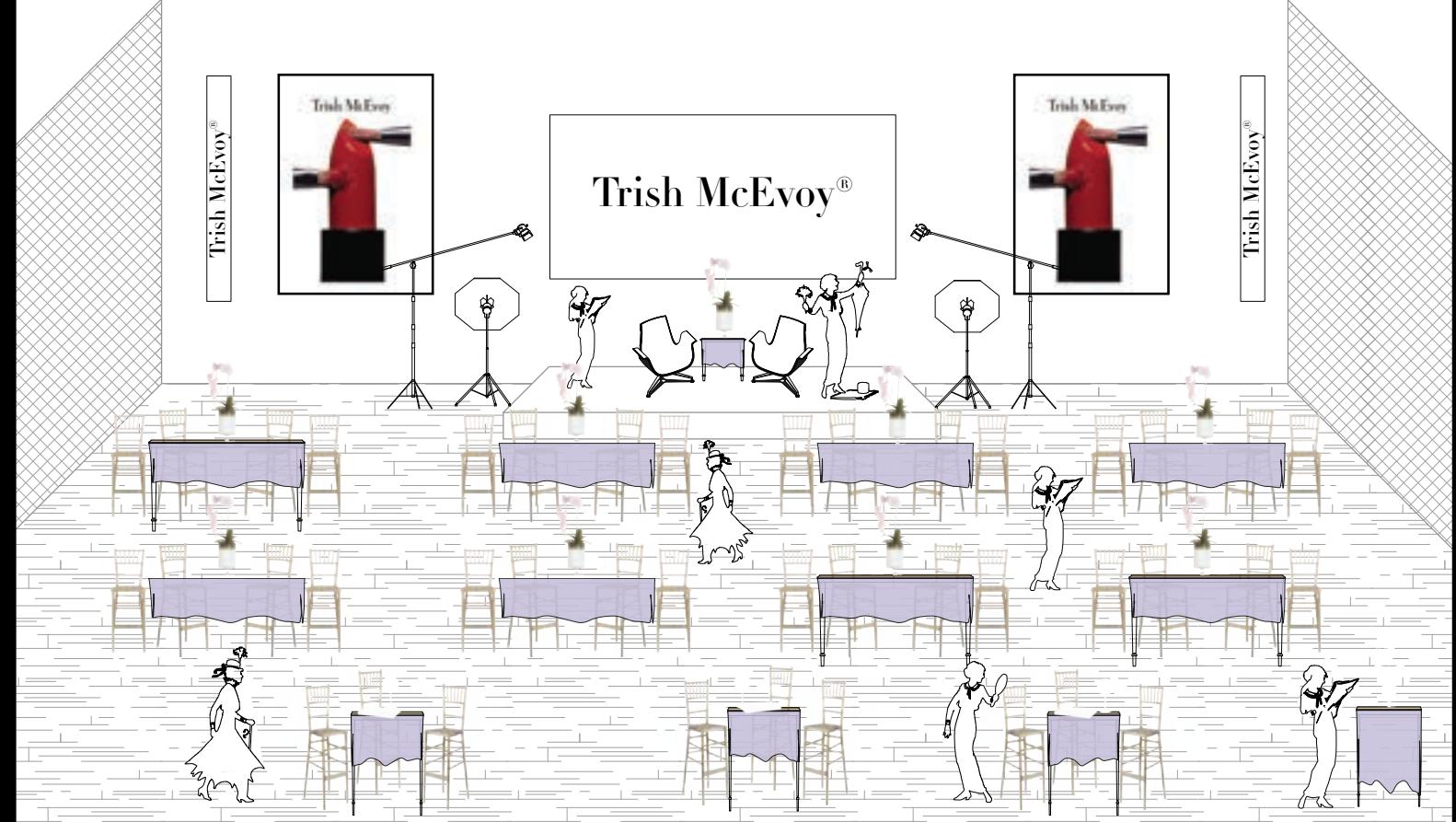
Radiate confidence with glowing skin!

# SAMPLE OF SPRING PRODUCT GUIDE 2023



# SAMPLE OF MASTER CLASS PRODUCTION GUIDE 2023

## The Power of Makeup® Master Class (PA)/VPA



## The Power of Makeup® Workshop (POM)

