

Cody Hanson

Education

M.L.I.S., Dominican University (College of St. Catherine), River Forest, IL **2007**
B.A., English, Reed College, Portland, OR **1999**

Continuing Education

Scrum Master Certification **April, 2014**
University of Minnesota College of Continuing Education, Scrum Alliance

Evidence-Based Library and Information Practice **June, 2008**
Medical Library Association CE course (8 hours)

Professional Positions

Director of Web Development **2014-Present**
Acting Director of Web Development **2012-2014**
University of Minnesota Libraries, Minneapolis, MN

- Oversee all activities of the Web Development Department, including design, development, implementation, support, and integrations of the overall Libraries' web presence and related technology
- Recruit and hire developers and user experience staff
- Engage with campus and libraries strategic initiatives to find opportunities for collaboration and efficiencies

Website Architect and User Experience Analyst **2010-2012**
University of Minnesota Libraries, Minneapolis, MN
Information architect and administrator for Drupal CMS, design content types, views, and taxonomies

- Act as primary facilitator between site owners and Web Development department
- Elicit requirements, develop publishing workflows, site mockups, and dynamic content prototypes for site customization and personalization
- Administer usability tests, create scenarios and tasks for formal and informal usability testing
- Lead University Libraries' Discoverability projects, researching trends and user needs in information discovery (<http://z.umn.edu/disco1> <http://z.umn.edu/disco2>)

Technology Librarian
University of Minnesota Libraries, Minneapolis, MN

May 2007 – May 2010

- Co-chair, project manager for Drupal CMS implementation
- Lead usability testing of Drupal open-source web content management system
- Lead implementation of QuestionPoint virtual reference service
- Wireframing, prototyping for Library web applications including MyU Portal, search interface for MNCat Plus (Primo)
- Co-chair, Discoverability project (report available here: <http://purl.umn.edu/48258>)
- Member, Web Services Steering Committee, Reinventing Reference Collaborative, E-Science and Data Services Collaborative, MyLibrary/MyU Portal team

Adjunct faculty
Masters of Library and Information Science program,
College of Saint Catherine, Saint Paul, MN

2008

- MLIS 7680, "Library 2.0"

Technology Coordinator
University of Minnesota Libraries, Minneapolis, MN

Nov. 2006 – May 2007

- Interim co-coordinator of Libraries' digital reference services, user admin for content management systems

Interactive Copywriter/Information Architect
Carlson School of Management, University of Minnesota, Twin Cities

July 2004 – Nov. 2006

- Revised Carlson School web site taxonomy to reflect changing academic and marketing priorities
- Advised IT staff on the evolution of proprietary web content management system, providing guidance on usability and taxonomy
- Developed information architecture for departments, programs, research centers and institutes' websites

Public Relations and Web Coordinator
Minnesota AIDS Project

May 2002 – July 2004

- Managed and programmed three agency and two special event websites
- Trained and supervised employees on web content management, e-marketing, CRM, and e-commerce systems
- Created and implemented agency-wide web strategy

- Managed two radio station websites, created and managed e-commerce website
- Produced multimedia content for streaming to the public and distributing online to affiliate stations
- Coordinated web strategy with Programming, Sales, and Promotions and Marketing departments

Professional Activities

Publications

Hanson, Cody. "Libraries and the Mobile Web." Library Technology Reports 47.2. March, 2011. <http://www.alastore.ala.org/detail.aspx?ID=3333>

Hanson, Cody, Shane Nackerud, Kristi Jensen. "Affinity Strings: Enterprise Data for Resource Recommendations." The Code4Lib Journal 15 Dec 2008. <http://journal.code4lib.org/articles/501>

Invited Presentations

Hanson, Cody. "In Defense of the Proxy Server." National Information Standards Organization (NISO) meeting: Digital Libraries: Authentication, Access & Security for Information Resources. May 23, 2018. <https://www.niso.org/events/2018/05/digital-libraries-authentication-access-security-information-resources>

Hanson, Cody. "Why Web Scale Means the End of Build vs. Buy." National Information Standards Organization (NISO) virtual conference: Web-Scale Discovery Services: Transforming Access to Library Resources. Nov. 20, 2013. <http://www.niso.org/news/events/2013/virtual/discovery>

Hanson, Cody. "Discovery Services." Minitex/MnLINK Conference, Nov. 15, 2012.

Breeding, Marshall, Barbara DeFelice, Mark Dehmlow, Cody Hanson, Michael Kucsak. "Discovery Systems: The Promise and the Reality." RUSA MARS Local Systems and Services, ALA Annual Conference, Anaheim, CA. June, 2012.

Hanson, Cody. "Mobile Computing 2012." City of Saint Paul Office of Technology and Communication. Sept. 2012.

Hanson, Cody. "Mobile Computing and Public Libraries." Saint Paul Public Libraries Leadership Academy. Nov. 2011.

Hanson, Cody. "Mobile Computing and Public Libraries." MELSA technology team. Sept. 2011.

Hanson, Cody. "Discovery at UMN." University of Pittsburgh Libraries. Sept. 2011.

Benevento, Jenny, John Blyberg, Cody Hanson. "Developing Information Services with User Experience Design." American Library Association Annual Conference, June 2011.

Hanson, Cody. "Information Discovery on Campus." National Federation of Advanced Information Services workshop, April, 2011

Hanson, Cody. "Making Mobile Services Work for your Library." ALA Techsource Webinar, March 2011.

Panelist, MN Library Futures Initiative, Jan. 2011

Panelist, "Mobile Devices, Libraries, and Public Policy." American Library Association Annual Conference, June, 2010.

Hanson, Cody. Keynote. "Improving the User Experience." National Federation of Advanced Information Services. May, 2010.

Panelist, "Discovery Systems: Solutions a User Could Love." Reference and User Services Association, American Library Association Midwinter Conference, January, 2010.

Panelist. "You Got Me, Do You Like Me: Evaluating Next Gen Catalogs." American Library Association Annual Conference, July 2009, Chicago.

Hanson, Cody. "Efficient and Effective Social Media." Hour-long presentation at University Libraries' Enhancing Quality Staff symposium, May 20, 2008, Minneapolis, MN.

Hanson, Cody. "Information Ethics and the Social Web." Hour-long presentation to Minnesota Special Library Association, April 23, 2008, Maplewood, MN.

Hanson, Cody and Shane Nackerud. "Toward the Social Library." Ninety-minute keynote address at the MnPALS (Minnesota State Colleges and Universities automated library services) Spring 2007 Libraries User Groups meeting, April 17, 2007, Saint Cloud, MN.

Barton, Emily, Cody Hanson, Ellysa Stern Cahoy. "NexGen Librarians: Visions of our Future." Panel presentation, Committee on Institutional Cooperation Library Conference, March 19, 2007, Minneapolis, MN.

Submitted/Contributed Presentations

Friesen, Betsy, and Cody Hanson. "Privacy in Principle, Policy, and Practice." Library Technology Conference. St. Paul, MN. March, 2018

Hanson, Cody. "Balancing Business Intelligence and User Privacy in Web Application Development." EDUCAUSE Connect 2017: Chicago. Chicago, IL. April, 2017.

Hanson, Cody. "Libraries are Software." Library Technology Conference. St. Paul, MN. March, 2016.

Marsolek, Wanda, Sunshine J. Carter, Brian Conn, Cody Hanson, Jen Tantzen. "One Change at a Time: Pop-up usability testing." Library Technology Conference. St. Paul, MN. March, 2016

Hanson, Cody and Eric Larson. "Put Your Money Where the Mouse Is." Library Technology Conference. St. Paul, MN. March, 2015.

Hanson, Cody and Eric Larson. "Uglifying in Public: Website Design for Speed, Accessibility, and Staff Delight." Library Technology Conference. St. Paul, MN. March 20, 2014.

Panelist, preconference: "Finding the Right Stuff: the Library's role in discovery." The Charleston Conference, Nov. 2011.

Hanson, Cody and Bruce Heterick. "Bringing the Library to the User." Coalition for Networked Information Spring Membership Meeting, April, 2011

Hanson, Cody and Wayne Loftus. "Doing it With Drupal." Library Information Technology Association Forum, October, 2010.

Hanson, Cody and Shane Nackerud. "A Future of the Academic Library Web Presence." Library Technology Conference, May, 2010.

Hanson, Cody and Shane Nackerud. "Library Integration with the Campus Enterprise and Beyond." Hour-long presentation at Digital Library Federation Spring Forum, April 30, 2008, Minneapolis, MN.

Hanson, Cody and Shane Nackerud. "Library Integration with the Campus Enterprise and Beyond." Hour-long presentation at Coalition for Networked Information Spring Task Force Meeting, April 8, 2008, Minneapolis, MN.

Panelist. "Report from formal Drupal usability testing at the University of Minnesota Libraries." Ninety-minute panel at Drupalcon Boston 2008, Boston, MA.

Hanson, Cody. "Podcasts, Screencasts, and Social Media." Hour-long presentation at Minnesota Library Association annual conference, October 25, 2007, Mankato, MN.

Hanson, Cody and Henry Shore. "To Tag or Not to Tag: Folksonomies as Cataloging Systems." Hour-long presentation at Minnesota Library Association annual conference, September 28, 2006, Saint Cloud, MN.

Hanson, Cody. "New Ways of Delivering Service: Podcasting." Hour-long presentation at Minnesota Library Association annual conference, September 28, 2006, Saint Cloud, MN.

Professional Organizations

American Library Association (ALA)	2005-Present
Library Information Technology Association (LITA)	2005-Present
Member, 2018 LITA Forum Planning Committee	2017-Present
Director-at-large	2012-2015
Member, 2015 LITA Forum Planning Committee	2014-2015
Chair, Education Committee	2011-2012
Co-chair, Education Committee	2010-2011
Member, 2010 LITA Forum Planning Committee	2009-2011
Member, Online Programming Task Force	2009-2010
Member, 2009 LITA Forum Planning Committee	2008-2010