

# Cody Hopper

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## Experience

**Oldspeake.io** Front End Designer 2020–Present

- Iterated through design problems and developed solutions in code
- Developed proficiencies in pre- and post-print production
- Implemented user-centered design and accessibility principles

**West Cary Group** Digital Designer 2019 –2020

- Connected data and design in a full-service advertising agency
- Collaborated with designers, strategists and analysts
- Invented new branding materials, guidelines and practices

**VCUarts** Graphic Designer 2018–2019

- Coordinated print and marketing for the School of the Arts
- Conducted public tours, tutorials and workshops

**mOb Studio** Graphic Designer 2018

- Created design solutions for local non-profits and businesses
- Designed and built an urban activism toolkit for the community

## Education

### **B.F.A. in Graphic Design, General Business Minor**

Virginia Commonwealth University, 2017–2019

- #1 Public Graphic Design Program in the United States
- Type Directors Club Scholarship, 1 of 7 International Recipients
- VCUarts Deans' Scholarship, 2018 Recipient

## Community

### **Midwest Design Week**

A virtual design conference hosted by several AIGA chapters in the Midwest celebrating the power of diversity and inclusion in culture.

### **CreativeMornings**

Breakfast lecture series supporting community-minded creatives by making face-to-face connections and learning from others.

### **Product Tribes Remote UX Design Conference**

Digital event for collaborative environments in user experience design.

### **World IA Day**

International conference for supporting and learning about UX/UI design, information architecture, and related disciplines.

### **Mindful Mornings**

Speaker series for positive change and social justice in local communities.

## Skills, Toolsets, & Interests

### **Development**

- Semantic HTML
- CSS, SCSS + Sass
- Vanilla Javascript
- Git + Github
- WCAG 2.1
- Craft, Twig + Svelte

### **Design**

- Adobe CC + XD
- Sketch
- Figma
- Motion Design
- Type Design
- Inclusive Design

### **Interests**

- Design Research
- Hand-lettering
- Folk Architecture
- Community-building
- Data Visualization
- Activism