

# CODY LAMPMAN

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2025

## Growth Designer

Marco Polo

I've have **seven years** of product design experience with a focus on growth strategies.

2023 - 2025

## Growth Designer

Concepts App

I recently worked with Marco Polo to increase their experiment output and improve their day-2 retention. Prior to that, I created a refreshed onboarding and reverse trial for Concepts. In the past, I co-built the first growth design team at MailerLite and oversaw UX design for Pacific Outdoor Living. I began my career working with nonprofits such as CFNY and Color Of Change.

2020-2023

## UX Designer (Growth)

MailerLite

I am Google UX Certified, am currently enrolled in the Reforge Growth Series, and recently completed the Growth Design School, a cohort started by some of the best design minds in PLG.

2018-2020

## Product Designer

Independent Consultant

I moonlight as a design mentor, writer, and filmmaker.

I have worked remotely my whole career and am currently based in Taos, New Mexico.

## References

Andrew Thomas ✉

Growth PM @ Marco Polo

Annelise Sandberg ✉

Head of Product @ Concepts

David Brittain ✉

CEO @ Concepts