

CODY LAMPMAN

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I've have **eight years** of product design experience with a focus on PLG and product strategy.

I recently worked with [Marco Polo](#) to increase their experiment output and improve their day-2 retention. Prior to that, I created a refreshed onboarding and reverse trial for [Concepts](#). In the past, I co-built the first growth design team at [MailerLite](#) and oversaw UX design for [Pacific Outdoor Living](#). I began my career working with nonprofits such as [CFNY](#) and [Color Of Change](#).

I am [Google UX Certified](#), am currently enrolled in the [Reforge Growth Series](#), and am a graduate of the [Growth Design School](#), a design cohort created by some of the best minds in PLG. I am an active member in multiple Product Design communities.

I moonlight as a design mentor, writer, and large format photographer.

I have worked remotely my entire career and am currently based in Taos, New Mexico.

2025

Product Designer
Marco Polo

2023 - 2025

Product Designer
Concepts App

2020-2023

Product Designer
MailerLite

2018-2020

Product Designer
Independent Consultant

References

[Andrew Thomas](#) 

Growth PM @ Marco Polo

[Annelise Sandberg](#) 

Head of Product @ Concepts

[David Brittain](#) 

CEO @ Concepts