

# CODY LAMPMAN

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I've have **eight years** of product design experience with a focus on PLG and product strategy.

I recently worked with Marco Polo to increase their experiment output and improve their day-2 retention. Prior to that, I created a refreshed onboarding and reverse trial for Concepts. In the past, I co-built the first growth design team at MailerLite and oversaw UX design for Pacific Outdoor Living. I began my career working with nonprofits such as CFNY and Color Of Change.

I am Google UX Certified, am currently enrolled in the Reforge Growth Series, and am a graduate of the Growth Design School, a design cohort created by some of the best minds in PLG. I am an active member in multiple Product Design communities.

I moonlight as a design mentor, writer, and large format photographer.

I have worked remotely my entire career and am currently based in Taos, New Mexico.

2025

**Product Designer**

Marco Polo

2023 - 2025

**Product Designer**

Concepts App

2020-2023

**Product Designer**

MailerLite

2018-2020

**Product Designer**

Independent Consultant

## References

Andrew Thomas ✉

Growth PM @ Marco Polo

Annelise Sandberg ✉

Head of Product @ Concepts

David Brittain ✉

CEO @ Concepts