

Tech Review: BERT

The purpose of this review is to produce an overview of a relatively new language representation known as Bidirectional Encoder Representations and Transformers (BERT). In research literature BERT has been described as “conceptually simple and empirically powerful” (Devlin et al., 2019). It has achieved this distinction through its ability to handle a wide range of natural language processing (NLP) tasks through minor modifications to the original model. The performance of a BERT model has been empirically shown to exceed the performance of current state-of-the-art models and algorithms in common benchmarks.

As the research and institutional knowledge of language representation has progressed it has become ever more apparent that pre-training is an effective way to improve performance on natural language processing models (Dai and Le, 2015; Peters et al., 2018a; Radford et al., 2018; Howard and Ruder, 2018). The two current most prevalent methods of pre-training, feature-based and fine-tuning, both rely on unidirectional language models to learn the representation of a language. The purpose of the BERT method is to alleviate the restrictions imposed by the unidirectional model that these common approaches have. The lack of options for pre-training architecture is one of the major limitations of the unidirectional language models because it limits the tasks that the model can be trained to perform.

BERT attempts to remove the constraints imposed by the unidirectional language model by using a masked language model (MLM). The MLM attempts to train the model by randomly removing words for the training data and requiring the model to fill in the missing text through context analysis of the surrounding terms. The BERT models also introduces the “next sentence prediction” step that attempts to train the model on the relationships between pairs of text within the training data.

The BERT model contains two main steps, pre-training and fine-tuning. Pre-training of a BERT model consists of running the model over unlabeled data and through various tasks set forth by the developer. The fine-tuned parameters of a BERT model are unique to every potential implementation of the model. Even though each variation of fine-tuning is unique they all use the same initial parameters that are generated from the pre-training step. There are only minor changes between the pre-trained model the generated fine-tuned model that is used for the actual NLP task.

The architecture of a BERT model is multi-layered. This multi-layered model is a bidirectional Transformer encoder. There are two model sizes, base and large, described within the initial paper (Devlin et al., 2019). The base model has 12 layers with a hidden size of 768 and 12 self-attention heads. This base model has a total of 110 million parameters. The large model has 24 layers with a hidden size of 1024 and 16 self-attention heads. The large model has 340 million total parameters. The model sizes chosen for the paper were selected based on the ability to compare them with existed published data.

The BERT model is capable of handling inputs in two formats. It can handle either a single sentence or a pair of sentences. For description purposes a BERT model’s inputs are generally described as sequences which can refer to either input option and their tokenized representation. Each token sequence is represented using the vocabulary of the WordPiece embeddings (Wu et al., 2016). Special tokens are used to distinguish the start and end of a sentence as well as when two sentences are contained within the same sequence.

Traditional language models can only be trained as left-to-right or right-to-left. This limitation is due to the ability of a word to “see itself” in a multi-layered approach. This results in the model being easily able to predict words in training data but ultimately failing in a real application. The bi-directional approach is only possible because of the MLM. The masking of random words prevents their easy prediction in subsequent layers and allows for the bi-directional approach. The standard approach, as described in relevant literature, is to mask 15% of the tokens in any sequence (Devlin et al., 2019). The model is constrained to only predict the masked inputs instead of all tokens in the input sequence. The actual token that is used to mask the input token varies by set percentages and is used to account for the fact that the general masking token is not present in the fine-tuning step.

Next sentence prediction is an important feature in models because it relies on and demonstrates the ability of the model to understand the relationship between sentences. Traditional language models do not capture these relationships. Pre-training a model for next sentence prediction is easy because it simply relies on feeding the model sequences of sentences that are marked as either legitimate sequences or illegitimate ones. It is critical when pre-training a model that the sequences fed into it come from a real textual body rather than random combinations. Fine-tuning a model that has been pre-trained adequately is as simple as replacing the inputs with the actual inputs and outputs.

The BERT model has been tested against a number of different standards and metrics. The results of tests are discussed in (Devlin et al., 2019) and will be briefly summarized. BERT was tested against the General Language Understanding Evaluation (GLUE) benchmark (Wang et al., 2018a). The GLUE benchmark is a large collection of NLP tasks and is used as a benchmark for test state of the art NLP models. For GLUE, the results of BERT were compared to other state of the art models such as OpenAI GPT, Pre-OpenAI SOTA, and BiLSTM+ELMo+Attn. BERT outperformed all of these models.

BERT was also tested against both Stanford Question Answering Dataset (SQuAD) v1.1 and v2.0. The SQuAD tasks are to predict the answer of a question based on the text of the question if given a paragraph from Wikipedia. The answer is limited to once sentence in v1.1 and can encompass multiple in v2.0. When tested in both versions the BERT model was able to outperform the previous best scores by appreciable margins. The last test described in the paper was Situations With Adversarial Generations (SWAG). The goal of SWAG is to predict the next term in a sequence based from a list of possible terms. BERT outperforms the comparison models.

After BERT gained some notoriety for its ability to outperform the current state-of-the-art NLP models it was expanded up in numerous ways by other research groups. Each added to BERT or adapted it to serve the NLP task that they needed but all without changing the underlying bi-directional training that BERT was developed for. DeText is a great example of the extended capabilities of BERT. DeText was developed to utilize BERT for document ranking of a user's queries (Guo et al., 2020). The DeText implementation was designed for an online search engine to be used by LinkedIn. The researchers also discuss the ability to extend BERT to more than just search by using it to recommend jobs for users to apply to and to recommend completion options as a user is typing in a query.

Through the various tests performed against industry benchmarks the BERT model has been shown to be an effective, robust, and versatile model with state-of-the-art performance across a variety of NLP tasks. The major contribution of the BERT model is its bidirectional architecture that allows it to address a wide range of NLP problems. The extended capabilities of BERT that have come out of further

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research on the topic continue to show BERTs value to the field of natural language processing and future research will continue to demonstrate this.

References

*all references included from original paper

* several references from additional research that discuss extensions of BERT have been added as well

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