



Ruslan “Barik” Valikhanov

Senior Product Designer

CONTACT



Berlin, Germany



+49 171 3429194



ruslan.e.valikhanov@gmail.com



barik.eu



[theactofshining](#)



[barik_rvv](#)



[rvalikhanov](#)

HARD SKILLS

UX / UI
Product Strategy
System design
Journey mapping
User testing/research
Competitor analysis
Illustration
Video editing
Html / CSS / Javascript
React

SOFT SKILLS

Communicative
Critical thinking
Problem solving
Leadership
Friendliness
Energy

LANGUAGES

English (proficient)
German (proficient)
Russian (native)

EDUCATION

Full-Stack Web & App Development

WBS Coding School, Berlin, Germany

Mar 2022 → Jul 2022

Masters Degree in Publishing

Moscow State University of Printing Arts (MGUP), Moscow, Russia

Sep 2008 → Jun 2014

Illustrations Crash Course

British higher school of art & design, Moscow, Russia

Jul 2012

EXPERIENCE

Senior Product Designer

Offerista GmbH, Berlin, Germany

Nov 2022 → Present

- Ideating & validating new features
- General UX strategy
- Cross department design alignment
- User research / testing

Product Designer

AMBOSS GmbH, Berlin, Germany

Apr 2017 → May 2021

- Redesigned the software with different teams – core interactions, language, UI components
- Pushed custom study plans project, adjusted sign-up flow and search functionality, modified our seasonal campaigns, scaled design team
- Worked on native mobile applications

Designer & Illustrator

Freelance in Berlin, Germany and Moscow, Russia

Sep 2013 → Apr 2017

- Designed and shipped materials and content for multiple agencies and companies such as: Lode, DermaPlus, and MAXIM
- Started my own design agency

Designer, Pre-press Specialist & Illustrator

SIMPLE, Moscow, Russia

May 2011 → Sep 2013

- Worked in a team of four designers on developing and implementing layout for magazines, communication materials and campaign concepts
- Supervised the processes between publishing houses, typography departments and clients
- Developed numerous marketing campaigns and brand identity (logos, brochures, newsletters, infographics, presentations and advertisements)