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Cody Baker
Principal Software Engineer

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Summary

Experienced Principal Software Engineer with 20+ years of expertise in full-stack web development. Proven track record of leading development teams, delivering scalable, high-traffic web applications, and mentoring junior developers. Strong focus on driving measurable results in performance, user experience, and technical innovation. Adept in JavaScript, TypeScript, React, and Vue, with a passion for optimizing processes and collaboration. Known for strong problem-solving abilities and exceptional communication skills.

Professional Experience

Senior Frontend Engineer, Finfare   **November 2024 - Present**
- Led the frontend development of a full-stack marketplace application from the ground up, supporting both web and mobile platforms using TypeScript, React, and React Native.
- Built and integrated seller features for custom shop creation and product management, and developed seamless buyer-facing features for checkout and purchasing.
- Implemented onboarding and account management systems, collaborating with cross-functional teams to enhance user experience and ensure product scalability.

Principal Software Engineer, Flickerbox   **July 2022 - November 2024**
- Led high-traffic web application development for clients in revenue intelligence, mobile experience, and identity access management, supporting over 1 million monthly users.
- Mentored junior developers through weekly training sessions, accelerating their onboarding and productivity within 3 weeks of hire, increasing team efficiency.
- Established technical standards and led a team of 8 developers, optimizing code quality and reducing bug reports by 25%.

Senior Full Stack Engineer, Flickerbox   **Jan 2019 - July 2022**
- Led the transition to WordPress's Gutenberg editor, developing internal tools to reduce development time by 40% across multiple client projects.
- Collaborated with leadership and design teams to prioritize and align development objectives, resulting in increased project delivery speed.
- Collaborated with cross-functional teams, successfully completing high-profile redesigns for companies like Gong.io and Airship within budget and on time.

Full Stack Engineer, Flickerbox   **Jan 2015 - Jan 2019**
- Contributed to the delivery of high-impact projects, focusing on enhancing site performance by reducing page load times by an average of 30%.
- Implemented new features and maintained existing codebases, improving scalability and long-term resilience for client websites, resulting in a 20% reduction in technical debt.

Web Developer, Joslex   **Aug 2009 - Jan 2015**
- Developed and maintained websites for clients across industries, improving functionality and user engagement, resulting in a 25% boost in web traffic for key clients.
- Utilized technologies such as PHP, JavaScript, and WordPress to deliver customized, scalable solutions that met evolving client needs.

Freelance Web Developer, Self-employed   **Nov 2002 - Aug 2009**
- Provided end-to-end web development services for various clients, delivering all projects on time and within budget, building a strong reputation for reliability and technical proficiency.

Skills

- **Front-end & Frameworks**: JavaScript, TypeScript, React, Vue, Next.js, Node.js, NPM, CSS, SCSS, HTML
- **Backend & CMS**: PHP, WordPress, Drupal, Laravel, MySQL, PostgreSQL
- **Leadership & Management**: Team Leadership, Project Management, Mentorship, Process Optimization
- **Other Tools**: Git, Webpack, Rollup, Docker, CI/CD

Education

Portland State University
Coursework in Computer Science
2006-2010

Recommendations

"Cody always exceeded my expectations. Not only was Cody easy to work with, he also had great communication and is one of the most talented programmers I've worked with. I'm confident he would be a great team player in any environment."
– **Ryan Glasgow**, CEO at Sprig

"Someone was looking at your code and told me you are a genius – I can't agree more! Thank you for all your help with everything, we couldn't have made all this progress without your help."
– **Hamza Essaoui**, Director, Web Development at Databricks