

**Gate 3 Approval Sheet**

REV00 – Date Effective 9.6.24

<b>Final Product Name</b>	
<b>Product Launch Type</b>	
<b>Brand</b>	
<b>Launch Date</b>	
<b>Submittal Date</b>	

<b>Market Preparation</b>
Describe the in-market plan and rollout
List collateral developed and approved by regulatory

<b>Approved Label Design</b>

<b>Product Information</b>
SKU
Supplements Facts
Required Trademark Statements
Bottle Count
Serving Size
Suggested Use
Delivery Format
Unit Size
Bottle Size
Lid Size
Label Size
UPC
Shelf Life
Attributes
Vegan/Vegetarian

### Gate 3 Approval Sheet

REV00 – Date Effective 9.6.24

Halal/Kosher	
Other Label Requirements	

Production Planning	
Manufacturer	
Production Dates	
On Shelf Date	
Manufacturing Order	
Cost Per Unit	
Initial Purchase Order	
Lead Time	

Finalized Financials			
Year	Year 1	Year 2	Year 3
Est. Bottles Sold			
Net Sales*			
COGS			
Gross Margin			
% Gross Margin			
Assumptions	*Net Sales assumes Channel Mix (weighted) of... Practitioner: Consumer: International: Based on MSRP xx, WSP xx, Amazon xx, EE/FS xx		

Approvals		
Person	Signature	Date
Todd Walter Chief Financial & Operating Officer		
John Troup Chief Science, Education, Quality & Regulatory Officer		
Andrew O'Rourke Chief Strategy Officer		
Florian Bernodat Chief Manufacturing Officer		
Lester Meeks Chief Technology Officer		



**Gate 3 Approval Sheet**

REV00 – Date Effective 9.6.24