

You're Spending \$2K+/Month on Marketing That **Doesn't Work**

Inconsistent leads. Wasted ad spend. No clear ROI.

Truvo Fixes That

We're entrepreneurs who build marketing systems that actually grow your business—
not just pretty campaigns that go nowhere.



Clear Metrics

Know exactly what's working



AI-Powered

Premium results, fair prices



True Partnership

Weekly calls, real results

Why Truvo?

We're not another marketing agency. We're entrepreneurs who've built real businesses and know what actually moves the needle.

Traditional Agencies

- ✗ Hand you a strategy deck and disappear
- ✗ One-size-fits-all packages
- ✗ Junior teams learning on your dime
- ✗ Monthly reports you don't understand
- ✗ Vanity metrics, unclear ROI

THE TRUVO DIFFERENCE

Truvo

- ✓ We architect, implement, and optimize in the trenches with you
- ✓ Custom-built systems for YOUR goals and budget
- ✓ Ex-entrepreneurs from cybersecurity, wealth mgmt, & real estate
- ✓ Weekly calls with clear data & next steps
- ✓ Focus on what matters: revenue, trust, and time saved

We treat your business like we're still running our own.

The Truvo System

Not random services. A complete growth engine that works together to turn strangers into customers.

01 Your Business Foundation



High-Converting Website

Professional design that turns visitors into leads



Custom CRM Setup

Track every lead, never miss a follow-up



24/7 AI Receptionist

Never miss a call, even at 2am

02 Your Growth Engine



SEO & Content

Be found when customers search



Facebook & Social Ads

Targeted reach to ideal customers



Multi-Channel Outreach

Email, phone, SMS campaigns



IP Tracking

Know who's visiting your site

03 Continuous Optimization



Weekly Performance Reviews

Clear metrics on what's working and what's not



Data-Driven Adjustments

We test, learn, and improve every single week

Every piece works together. That's how you get **real, compounding growth**.

Investment Options

Choose what fits your goals and budget. We customize every package.

Professional Website Only

Perfect if you just need a great website without ongoing marketing

\$1,500

one-time

+ \$50/month hosting & maintenance

✓ Custom design

✓ Mobile optimized

✓ Up to 7 pages

✓ Basic SEO setup

OR

Monthly Growth Partnerships

Full-service marketing with weekly optimization

★ MOST POPULAR

Starter

\$500

per month

+ \$500 one-time setup

Best for: New businesses

- ✓ Website optimization
- ✓ Google Business Profile setup
- ✓ Basic CRM setup
- ✓ 1 ad campaign test
- ✓ Monthly performance review

Growth

\$750-\$1K

per month

+ \$500 one-time setup

Best for: Established businesses

- ✓ Everything in Starter
- ✓ Multi-channel ads (Facebook, Google)
- ✓ SEO & content strategy
- ✓ Email & SMS campaigns
- ✓ Weekly calls & optimization

Scale

\$1.5K-\$5K

per month

+ \$500 one-time setup

Best for: Scaling businesses

- ✓ Everything in Growth
- ✓ 24/7 AI receptionist
- ✓ Advanced CRM automations
- ✓ IP tracking & retargeting
- ✓ Cross-channel expansion

Every package is customized to your goals and budget. **Let's build what YOU need.**

Real Clients. Real Results.

We don't just talk strategy—we deliver measurable growth

3x

Avg. Lead Increase

\$87K+


Avg. Revenue Impact

60 Days

To First Results

10+ hrs

Time Saved/Week




Dominic

Vibrant Homes


★★★★★

"Reliable leads, a site that converts, and instant follow-ups. Truvo made our marketing run like a business, not a gamble."


RESULTS IN 60 DAYS:

 **+215%**

Lead Volume

 **-43%**

Cost Per Lead




Ashton

Rowe Environmental


★★★★★

"They listened, built a plan around our goals, and executed fast—website, ads, and a CRM that our team actually uses. Weekly calls keep us focused, and we're seeing steadier inbound from the right clients."


RESULTS IN 4 MONTHS:

 **+\$87K**

Revenue Increase

 **10 hrs/wk**

Time Saved

 **Why Our Clients Stay**

95%

Client retention rate

Weekly

Performance reviews with clear next steps

100%

Transparent—you see every metric

"Most agencies make promises. Truvo shows receipts."

Built by **Entrepreneurs**

We're not career marketers. We're operators who've scaled real businesses and know what actually works.



Nate Wolf

Tech & Automation

ex-Cybersecurity Engineer

Built enterprise security systems protecting billions in assets. Now builds marketing automation that actually works—no bloat, just results.

💡 His superpower: Making complex AI tools simple and profitable for small businesses



Coe Tredennick

Client Success

ex-Wealth Management

Managed \$50M+ in client portfolios where every decision had to show ROI. Brings the same investment mindset to your marketing budget.

📊 His superpower: Translating data into actionable strategy you actually understand



AJ Checkoff

Growth Strategy

ex-Real Estate Broker

Closed \$10M+ in real estate deals where every lead counts. Knows exactly how to turn traffic into revenue, not just clicks.

🔄 His superpower: Conversion optimization—turning browsers into buyers



Alec Boyd

Operations & Systems

Founded & Scaled Vestra

Built and scaled multiple companies from zero to six figures. Masters the unglamorous work that makes everything else possible.

🛠️ His superpower: Process design that scales without breaking

Why This Team Matters

We've been in your shoes. We've spent our own money on marketing that didn't work. We've dealt with agencies that disappeared after the proposal.

That's why we built Truvo—the agency we wish we had when we were growing our businesses.

Let's Build Your Growth Plan

No sales pitch. No pressure. Just an honest conversation about your goals and how we can help.

Here's What Happens Next

1

30-Minute Discovery Call

We ask about your business, goals, budget, and current challenges. You ask us anything.

2

Custom Proposal

We build a tailored plan with specific deliverables, timeline, and pricing for YOUR situation.

3

You Decide

If it makes sense, we move forward. If not, no hard feelings—you'll still get value from the conversation.



Book Your Discovery Call

Pick a time that works for you—usually available within 24-48 hours

[Schedule Now →](#)

 Most convenient option • No commitment required



Prefer to Reach Out?

Send us a message and we'll get back to you within a few hours

 contact@gettruvo.com

 (713) 855-5422



No long-term contracts



Month-to-month flexibility



See results in 60 days or less

Stop guessing. Start growing.

gettruvo.com