



TRUVO
DIGITAL

Truvo × Rowe Environmental

Building the foundation for scalable growth.

Current Challenges



Outdated website + domain issues (Cuneo)



No Google presence



No automated lead capture



Minimal marketing (word of mouth only)

Month 1 Deliverables

\$1,000 All-In



New Website + Domain transfer



Google Business Profile setup/optimization



CRM setup (80 contacts imported,
automations live)



Social ad campaign setup
(Facebook/Instagram)



Lead intake forms + missed-call text back



Review automation workflow

Ongoing Services

\$500/month

\$200–\$300 ad spend included



Ad management

Continuous optimization and monitoring



CRM automations + support

Keep your system running smoothly



Website maintenance

Updates, security, and performance



Google profile updates

Stay visible in local search



Reporting dashboard

Real-time metrics you can actually understand

Growth Roadmap

Next 90 Days



Scale ad budget → \$750–\$1,000/mo plan

Increase reach as we prove ROI



Add Google Ads (Search + Local Service Ads)

Capture high-intent searches



Introduce AI receptionist for 24/7 lead capture

Never miss a call again



Case study build for Rowe Environmental

Document your growth story

Our Goal **for You**



Make the phone ring consistently

Predictable lead flow, every week



Ensure no leads are lost

Every inquiry gets a response, automatically



Build a local presence that outshines competitors

Dominate your market online

Next Steps

1

Confirm domain transfer from Cuneo

We'll handle all the technical details

2

Sign on \$1,000 first-month package

Lock in your complete setup

3

Truvo delivers full setup within 2 weeks

Fast implementation, no delays

4

Ads live → leads flowing

Start seeing results immediately

Let's Build Together 