

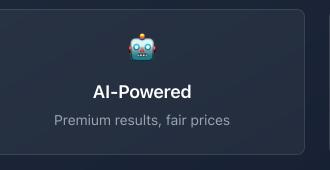
# You're Spending \$2K+/Month on Marketing That Doesn't Work

Inconsistent leads. Wasted ad spend. No clear ROI.

# **Truvo Fixes That**

We're entrepreneurs who build marketing systems that actually grow your business not just pretty campaigns that go nowhere.









# Why Truvo?

We're not another marketing agency. We're entrepreneurs who've built real businesses and know what actually moves the needle.

# **Traditional Agencies**

- × Hand you a strategy deck and disappear
- ★ One-size-fits-all packages
- X Junior teams learning on your dime
- × Monthly reports you don't understand
- × Vanity metrics, unclear ROI

#### THE TRUVO DIFFERENCE

#### Truvo

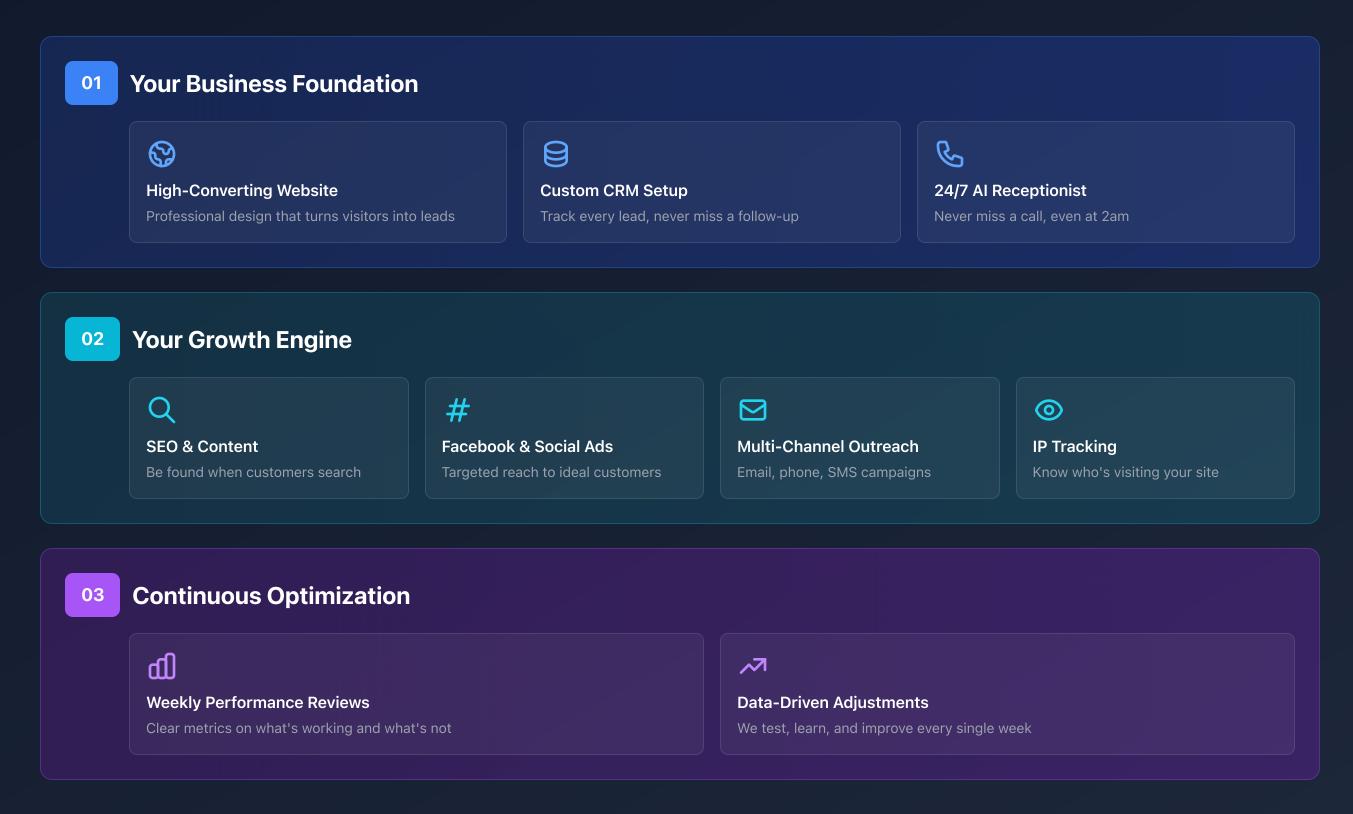
- We architect, implement, and optimize in the trenches with you
- Custom-built systems for YOUR goals and budget
- Ex-entrepreneurs from cybersecurity, wealth mgmt, & real estate
- ✓ Weekly calls with clear data & next steps
- ✓ Focus on what matters: revenue, trust, and time saved

We treat your business like we're still running our own.



# **The Truvo System**

Not random services. A complete growth engine that works together to turn strangers into customers.



Every piece works together. That's how you get real, compounding growth.



# **Investment Options**

Choose what fits your goals and budget. We customize every package.

Professional Website Only			\$1,500
Perfect if you just need a great website without ongoing marketing			one-time + \$50/month hosting & maintenance
✓ Custom design	✓ Mobile optimized	✓ Up to 7 pages	✓ Basic SEO setup
		OR —	

# **Monthly Growth Partnerships**

# Starter \$500 per month + \$500 one-time setup Best for: New businesses Website optimization Google Business Profile setup Basic CRM setup 1 ad campaign test Monthly performance review

#### Full-service marketing with weekly optimization **★** MOST POPULAR Growth Scale \$1.5K-\$5K \$750-\$1K per month per month + \$500 one-time setup + \$500 one-time setup **Best for: Scaling businesses Best for: Established businesses** Everything in Growth Everything in Starter ✓ 24/7 Al receptionist Multi-channel ads (Facebook, Google) Advanced CRM automations ✓ SEO & content strategy ✓ IP tracking & retargeting Email & SMS campaigns ✓ Cross-channel expansion ✓ Weekly calls & optimization



# Real Clients. Real Results.

We don't just talk strategy—we deliver measurable growth

**3**x

Avg. Lead Increase

\$87K+

Avg. Revenue Impact

60 Days

To First Results

10+ hrs

Time Saved/Week



### **Dominic**

**Vibrant Homes** 

\*\*\*\*

"Reliable leads, a site that converts, and instant follow-ups. Truvo made our marketing run like a business, not a gamble."

**RESULTS IN 60 DAYS:** 

**~** +215%

Lead Volume

**\$ -43%** Cost Per Lead



#### **Ashton**

Rowe Environmental

\*\*\*\*

"They listened, built a plan around our goals, and executed fast website, ads, and a CRM that our team actually uses. Weekly calls keep us focused, and we're seeing steadier inbound from the right clients."

**RESULTS IN 4 MONTHS:** 

**\$** +\$87K

Revenue Increase

**()** 10 hrs/wk

Time Saved

Why Our Clients Stay

95%

Weekly

100%

Client retention rate

Performance reviews with clear next steps

Transparent—you see every metric



# **Built by Entrepreneurs**

We're not career marketers. We're operators who've scaled real businesses and know what actually works.



#### **Nate Wolf Tech & Automation** ex-Cybersecurity Engineer

Built enterprise security systems protecting billions in assets. Now builds marketing automation that actually works—no bloat, just results.

→ His superpower: Making complex AI tools simple and profitable for small businesses



#### **Coe Tredennick**

**Client Success** ex-Wealth Management

Managed \$50M+ in client portfolios where every decision had to show ROI. Brings the same investment mindset to your marketing budget.

☐ His superpower: Translating data into actionable strategy you actually understand



## **AJ Checkoff Growth Strategy**

Closed \$10M+ in real estate deals where every lead counts. Knows exactly how to turn traffic into revenue, not just clicks.



#### **Alec Boyd**

**Operations & Systems** 

Built and scaled multiple companies from zero to six figures. Masters the unglamorous work that makes everything else possible.

## His superpower: Process design that scales without breaking

# **Why This Team Matters**

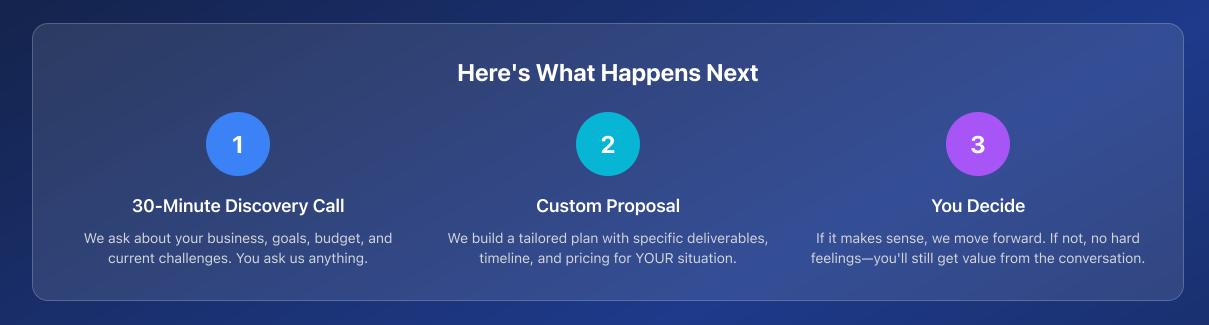
We've been in your shoes. We've spent our own money on marketing that didn't work. We've dealt with agencies that disappeared after the proposal.

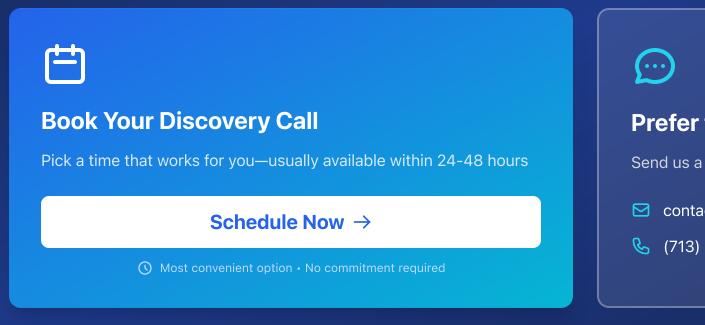
That's why we built Truvo—the agency we wish we had when we were growing our businesses.



# Let's Build Your Growth Plan

No sales pitch. No pressure. Just an honest conversation about your goals and how we can help.







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No long-term contracts

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Month-to-month flexibility

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See results in 60 days or less

Stop guessing. Start growing.

gettruvo.com