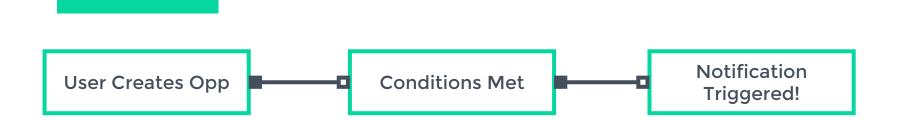


Opportunity

Complex Reminder System

How it Works



Creating Opps

Users create Opps within the app and specify which conditions need to be filled before a notification is triggered

Triggering Notifications

Opps are periodically checked every so often and when the user's location changes significantly. If all conditions for an Opp pass, a notification is shown.

Features



Location

Set conditions based on geographic locations



Availability

The app can check your calendar and only give you notification if you are free for a specific amount of time



Weather

Triggers based on the current temperature or whether it is sunny, cloudy, rainy, etc.



Events

Get notified of local events you would normally never hear about



Time

Only be notified during specific times of the day



and More!

Ability to easily create more conditions, such as ski resort snow reports or store inventory

User Testing



Testflight Beta Testing

Invite users to try app via email

 Update users automatically of new versions

Observation Testing

- Watch users use the app and gather metrics
- Improve user experience from user feedback and data gathered

Customer Acceptance Testing

- Time Condition Test
 - Deactivation Test

Location Condition Test Snooze Test

Weather Condition Test Opp Interface Test

Availability Condition Test

Performance Testing

Application Side

Server Side

System Resources

Availability

Battery Life

Requests per Second

Network Usage

Response Time



Demo

Thanks.

Any questions?

FixCode **C**

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