



COFFEE CLOUD

Taking your technology to Cloud Nine

WHO WE ARE



Coffee Cloud gives your technology the caffeine kick it needs. Founded in 2021, we are a fintech company based in Hong Kong specializing in crypto mining solutions.



Our Core Business:

**Customizable and Scalable
Cryptocurrency Mining
Solutions (Filecoin)**

Under Development:

**Decentralized Blockchain
Storage Solutions**

WHERE WE STARTED



Our core team (including our founder) were early participants in Bitcoin/Eth mining, and start looking at investing in other crypto-mining possibilities in 2018-2019.

The Coffee Cloud team look into **more energy efficient crypto mining solutions** than Bitcoin or Ethereum.

We participated in the global testing of Filecoin, the leader in decentralized storage solutions.

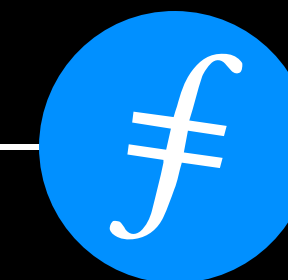
After analysis & sufficient testing in China, we found Filecoin would be our best fit for our core technology because:

- Filecoin's general **internet infrastructure stability**
- It's **low cost** and **low power consumption**
- Application to the **Hong Kong market**
- Application to **global networking capabilities**
- **Data Center and engineering support** in HK



2019

2020



PRESENT



Relocated to Hong Kong in early 2021.

Established Coffee Cloud in August 2021.

Focusing on Tech-R&D companies, becoming one of the largest **Filecoin mining operations in Hong Kong**, with over **250 petabytes of storage capacity**.

Our engineers developed one of the most effective decentralized storage systems in Asia.

We continued to invest in IPFS based solutions.

We manage over **1500 servers**, in **5 different data centers across Hong Kong**.

Cooperation and partnerships include: **Hong Kong Telecom, iAdvantage, Nippon Telegraph and Telephone, Indonesia Telecommunications**, etc.

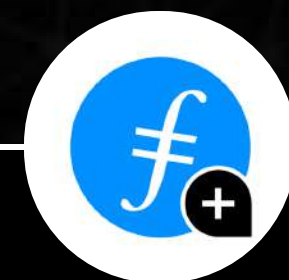
We created a specialized data centre Tuen Mun, with the goal of becoming the first **data centre in Hong Kong specifically designed to cater to the long term requirements for decentralized storage**.

We engage with **communities, institutions and universities**. Currently we are working with **Hong Kong Blockchains Association, Education College** and are reaching out to HKUST.

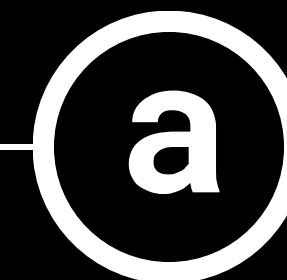
We have **Filecoin Notary Status**, allow us to work and develop projects in Filecoin the community providing free data storage solutions.

We will mine 2 new cryptocurrencies this year, Arweave & Aleo.

2021



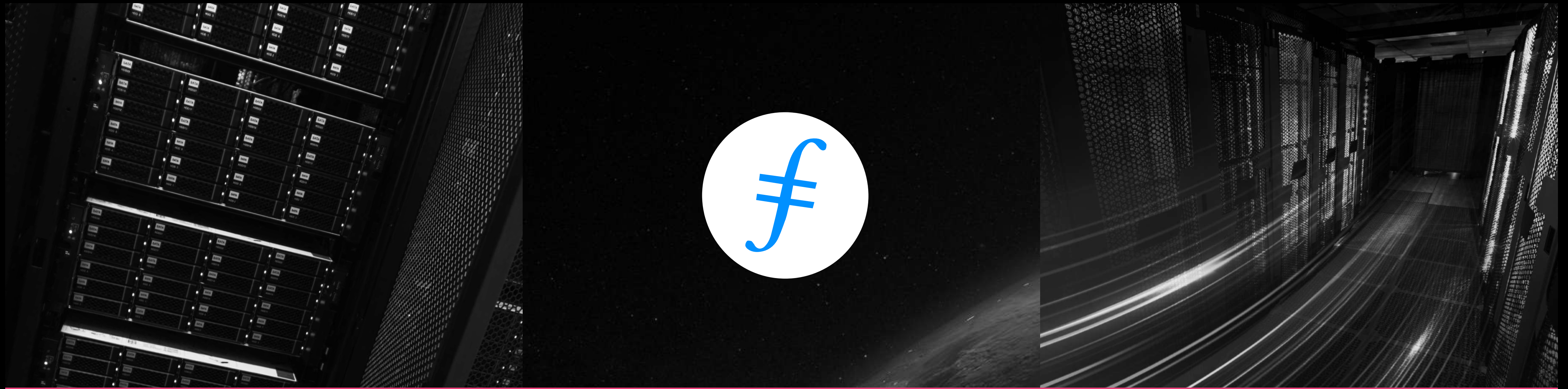
2022



OUR HARDWARE



Extensive investment in Hardware solutions



+1500

Custom designed servers
Over 240 million (HKD) invested

+1m

Over 1 Million FIL deposit
24/7 online & on-site monitoring

5x

Hong Kong
data centres

- Tseung Kwan O HKT (360+)
- Tai Po NTT (900+) x 2
- Chai Wan Mega-i (100+)
- Tuen Mun self-built data centre (140+)



OUR SOFTWARE

Improving and optimizing our software solutions.

Ready To Go

Complete cryptocurrency mining solution.
Currently we are mining Filecoin using Lotus.
We will start mining Arweave and Aleo.

Scale

Easily adding more machines. We switch and monitor machines easily.

Transparency

Monitor everything in browser and online real time data.

New Project Under Development

- DCIM
- Filecoin mining optimization
- Remote access
- Smart contracts



OUR TRACTION

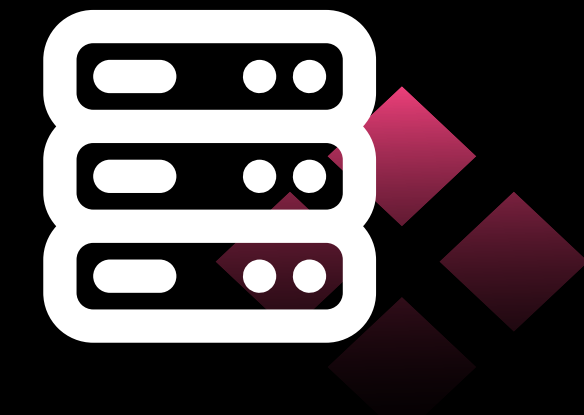
Extensive investment in hardware solutions



**International Team based
in Hong Kong**



50% YoY (Year-Over-Year)



**Internationally Based
Operation For IT
Infrastructure Partners**

Easily Integrated

Easily integrated with existing or other projects.

Adaptable / Flexible

Team is small, adaptable, scalable and flexible. Able to adapt quickly to change.

Fintech Ready

Ideal fintech “plug-and-play” enterprise. Up and running, generating revenue, adding immediate value.

FUTURE PROJECTS



Partnerships

- Key partnership with Filecoin
- Key Partnership with HKBA
- Partnership with local educational institutions

NFT & Metaverse

We see immense opportunity with new technologies especially around Web 3.0, NFT and Metaverse. We are looking to develop more tools to support these projects, integrating them with our existing product offerings.

Funding & Grants

Working with partners and applying for government grants/funding to support new R&D projects.



RESEARCH & DEVELOPMENT



Data Center Infrastructure Management

Optimize ourselves and our clients capabilities to run Data Centre more efficiently. Saving money, time and and time. This is a core part of our brand as we manage multiple Data Centres all over Hong Kong.



Filecoin Mining Optimization

Optimize Filecoin mining as a service for ourselves and our clients. Comes with added benefit of improving our overall performance. Our long term goal is to apply this technology across other cryptocurrency tokens.



Web 3.0 Projects & POS Optimization

Looking into developing new Web 3.0 projects to optimize and save costs for decentralized platforms, while also experimenting and researching with different cryptocurrencies to optimize proof-of-stake protocols specifically for Hong Kong data storage industry.

OUR TEAM



Paul Wong

Chief Executive Officer

Paul is passionate about cryptocurrency and blockchain technology, firmly believing that it is the driving force for innovations and new ideas. Coffee Cloud was created to help businesses, communities and organizations take advantage of this new groundbreaking technology, allowing Hong Kong (and beyond) to reach new heights of digital opportunities.

Paul studied internationally, obtaining a Masters Degree in Journalism and Communication from Tsinghua University and an EMBA from Cheung Kong Graduate School of Business in Beijing. Furthermore, Paul completed an EMBA from IMD Business School in Lausanne, Switzerland.



David Thoms

Marketing Manager

David has extensive media and marketing experience in various roles in the UK and Hong Kong. He has work with various organizations and sectors including banking, finance, and technology.

Bringing this focused passion, experience and creativity to Coffee Cloud, David is able to create and coordinate digital content and marketing teams as with his previous role with the technology group, GL.iNet. With a wealth of experience focusing on content and marketing for a variety of brands in Hong Kong and for international markets. He is passionate about bringing Coffee Cloud's customizable mining and decentralized solutions to HKSAR.



Job Deng

Chief Technical Officer

With almost 20 years of experience in the field, Job brings his rich experience in enterprise application architecture, design, and development to Coffee Cloud. With an Engineering degree in Automation from the Wuhan University of Technology, Job has worked in such fields as manufacturing, telecommunications, advertising, banking, and blockchain.

Job as worked with such notable brands as Huawei, IBM, and BOCHK. As of 2020, Job has devoted himself to to blockchain, cloud computing, DeFi, and NFT technology.



COFFEE CLOUD