## coffeege.

Experienced Gaming Industry Professional | UI/UX Designer | Community Manager | Content Creator

### **EDUCATION**

## Currently Pursuing Bachelors of Arts

#### 2023 - 2023

Web Development Certificate -University of Texas at Austin

#### 2017

High School Diploma - Plano West Senior High School

### **LANGUAGES**

- English
- Spanish
- Russian
- ASL

### **SKILLS**

- Figma
- React
- node.js
- Java
- MySQL
- Docker

#### CONTACT

coffeegeee@gmail.com

#### **WORK EXPERIENCE**

## <u>Web Developer / UX UI designer - FIGMA | Advent AI</u> 2023-2024

**Brand Identity Development:** Contributed to the creation of compelling logos for clients across various industries internationally.

**Unique Brand Representation:** Delivered distinctive and memorable brand visuals that effectively communicated core values.

**Prototyping**: Used Figma to create prototypes that assisted with user engagement, reduction and bounce rate.

**Creative Collaboration:** Worked closely with international teams and clients to conduct user research that best understands their visions and translates them into impactful visual designs.

**Global Reach:** Provided design services that resonated with diverse audiences, enhancing brand recognition on an international scale.

# <u>Dev Ops / Server Management | ESL Faceit Group</u> 2024

**Provided real-time live chat support:** Assisted players with account issues, match disputes, and technical problems, ensuring high levels of user satisfaction.

**DDoS Mitigation:** Collaborated with the security team to identify and prevent DDoS attacks on servers, enhancing the overall stability and security of the platform.

**Incident Management:** Responded swiftly to server-related incidents, working under pressure to restore service and mitigate impact on users.

**Player Communication:** Acted as a liaison between the technical team and players, effectively communicating complex technical issues in a user-friendly manner.

**System Monitoring:** Utilized monitoring tools such as splunk and grafana to proactively identify potential threats and vulnerabilities in the system.

## Website Designer | Talent Threads

#### 2023-2024

**Design Software Expertise:** Utilized Adobe Creative Suite and Figma to design and create user-friendly templates for an Al-powered resume-building platform.

**Template Development:** Developed visually appealing and functional templates that catered to various industries and professional levels.

**User Experience Focus:** Ensured templates were optimized for usability and ease of customization, enhancing the overall user experience.

**Collaboration & Innovation:** Worked with the development team to integrate design templates seamlessly into the AI platform, contributing to the product's success.

#### Server Admin | Fragadelphia

#### 2024

**Bot Development:** Managed and contributed to the coding of a custom bot designed to streamline map picks and bans during major LAN competitions.

**Technical Issue Resolution:** Utilized the bot to address and resolve server and technical issues efficiently, ensuring smooth operation throughout the competition.

**High-Stakes Environment:** Operated in one of the largest North American LAN competitions, demonstrating the ability to perform under pressure and deliver reliable solutions.

**Process Optimization:** Enhanced the competition workflow by automating complex tasks, reducing downtime and improving overall tournament efficiency.

## <u>Content Manager / Creator | Twitch / Youtube / Twitter</u> <u>2017 - 2022</u>

**Community Growth:** Built and nurtured a close-knit community of 1,500 subscribers and 5,000 followers across multiple platforms.

**Brand Collaboration:** Successfully collaborated with brands such as StreamElements, integrating their products and services into content to enhance user engagement.

**Consistent Engagement:** Maintained and entertained an active audience for over 6 hours a day, demonstrating strong content creation and engagement skills.

**Cross-Platform Strategy:** Developed and executed a cross-platform content strategy that boosted visibility and engagement across Twitch, Twitter, Discord, and YouTube.

#### Manager | GameStop

#### 2017 - 2020

**Customer Service Excellence:** Delivered outstanding customer service, addressing customer needs and ensuring a positive shopping experience in a dynamic retail environment.

**Sales Achievement:** Actively engaged with customers to promote and sell products, contributing to the store's overall sales performance.

**Store Operations:** Responsible for opening and closing the store, including securing the premises and ensuring all tasks were completed.

**Cash Handling:** Accurately counted and managed the register, balancing cash flow and ensuring financial accuracy at the end of each shift.

**Team Collaboration:** Worked closely with team members to maintain store standards and meet sales targets.