

KATYA

UX/UI DESIGNER

✉ coffeeeeee@gmail.com

🐦 @coffeege_

🌐 <https://coffeege.github.io/coffeege/>



PROFILE

Experienced UI/UX designer with 7+ years in gaming and entertainment, specializing in community management, graphic design, and user-centered development. Skilled in Adobe Creative Suite, Figma, and front-end tools, with a passion for creating engaging, functional designs and building strong, interactive communities.

LANGUAGES

English - Spanish - Russian

KEY COMPETENCIES

Figma	HTML / CSS	JavaScript	Python
Canva	Node.js	Server Management	Material.UI
Adobe Products	React.js	Event Management	Creativity

PROFESSIONAL EXPERIENCE

UX/UI DESIGNER

Advent AI

2023 - 2024

Designed compelling logos and user-friendly prototypes using Figma, contributing to international brand identity development and improving user engagement for an AI platform.

- **Brand Identity Development:** Contributed to the creation of compelling logos for clients across various industries internationally.
- **Unique Brand Representation:** Delivered distinctive and memorable brand visuals that effectively communicated core values.
- **Prototyping:** Used Figma to create prototypes that assisted with user engagement, reduction and bounce rate.
- **Creative Collaboration:** Worked closely with international teams and clients to conduct user research that best understands their visions and translates them into impactful visual designs.
- **Global Reach:** Provided design services that resonated with diverse audiences, enhancing brand recognition on an international scale.

FRONT END WEB DEVELOPER

Talent Threads

2023 - 2024

Created visually appealing and functional templates using Adobe Creative Suite and Figma for an AI-powered resume-building platform, enhancing user experience and customization options.

- **Design Software Expertise:** Utilized Adobe Creative Suite and Figma to design and create user-friendly templates for an AI-powered resume-building platform.
- **Template Development:** Developed visually appealing and functional templates that catered to various industries and professional levels.
- **User Experience Focus:** Ensured templates were optimized for usability and ease of customization, enhancing the overall user experience.
- **Collaboration & Innovation:** Worked with the development team to integrate design templates seamlessly into the AI platform, contributing to the product's success.

SERVER ADMIN

Fragadelphia

2024 - PRESENT

Developed and managed a custom bot to streamline map picks and bans, while efficiently resolving server issues during major North American LAN competitions.

- **Bot Development:** Managed and contributed to the coding of a custom bot designed to streamline map picks and bans during major LAN competitions.
- **Technical Issue Resolution:** Utilized the bot to address and resolve server and technical issues efficiently, ensuring smooth operation throughout the competition.
- **High-Stakes Environment:** Operated in one of the largest North American LAN competitions, demonstrating the ability to perform under pressure and deliver reliable solutions.
- **Process Optimization:** Enhanced the competition workflow by automating complex tasks, reducing downtime and improving overall tournament efficiency.

CONTENT CREATOR

Twitch / Youtube / Twitter

APR 2017 - DEC 2022

Built a community of 1,500 subscribers and 5,000 followers, collaborated with brands, and maintained an active audience through consistent engagement across multiple platforms.

- **Community Growth:** Built and nurtured a close-knit community of 1,500 subscribers and 5,000 followers across multiple platforms.
- **Brand Collaboration:** Successfully collaborated with brands such as StreamElements, integrating their products and services into content to enhance user engagement.
- **Consistent Engagement:** Maintained and entertained an active audience for over 6 hours a day, demonstrating strong content creation and engagement skills.
- **Cross-Platform Strategy:** Developed and executed a cross-platform content strategy that boosted visibility and engagement across Twitch, Twitter, Discord, and YouTube.

EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN

APR 2021 - SEP 2023

Full Stack Web Development Certificate

VOLUNTEER ROLES

ESL FACEIT GROUP

2024 - PRESENT

Provided live chat support and collaborated with other volunteers and admins to mitigate DDoS attacks, ensuring platform stability and quick resolution of server-related issues.

- **Provided real-time live chat support:** Assisted players with account issues, match disputes, and technical problems, ensuring high levels of user satisfaction.
- **DDoS Mitigation:** Identified and prevented DDoS attacks on servers, enhancing the overall stability and security of the platform.
- **Incident Management:** Responded swiftly to server-related incidents, working under pressure to restore service and mitigate impact on users.
- **Player Communication:** Communicated between the technical team and players, effectively communicating complex technical issues in a user-friendly manner.

REFERENCES

AVAILABLE UPON REQUEST