

# JV MATCHER REPORT

Your Personalized Partnership Opportunities

## Prepared for: Janet Bray Attwood

Generated: February 02, 2026 at 10:54 PM

## YOUR PROFILE

### What You Do:

NY Times bestselling author of "The Passion Test"

### Who You Serve:

Coaches and entrepreneurs seeking life purpose clarity

### What You're Seeking:

JV partners for book launches and program promotions

### What You're Offering:

Global audience access, bestseller credibility

## MATCH SUMMARY

Total Matches: **10** | Average Score: **87/100** | Top Score: **100/100**

# EXECUTIVE DASHBOARD

Quick Overview of All Your Matches

#	Partner Name	Score	Type	Urgency
1	David Riklan	100/100	Email Ready	Medium
2	Suzanne Evans	85/100	Email Ready	Medium
3	Diane Forster	85/100	Email Ready	Medium
4	Andrew Mellen	85/100	Email Ready	Medium
5	Bob Sparkins	85/100	Verify	High
6	Dr. Stephen J. Kosmyna	85/100	Verify	High
7	Cathy Smith	92/100	LinkedIn	High
8	Julie Ann Mercouris	85/100	LinkedIn	High
9	Rebecca Murtagh	85/100	LinkedIn	High
10	Phyllis Marlene Benstein	84/100	LinkedIn	High

Urgency Legend: **High** = Act Now | **Medium** = This Quarter | Low = Ongoing

★ TOP PICK 100/100

## David Riklan

### CONTACT

David@selfgrowth.com

732-617-1030

### WHY GREAT FIT

business coaching -> passion clarity;  
serves entrepreneurs; 295,000 list (large  
reach); email available

### STRATEGY

List size: 295,000 subscribers in Business  
Skills, Self Improvement, Success

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test +  
SelfGrowth.com

Hi David,

I found you through the JV Directory and love  
what you're doing at SelfGrowth.com.

As co-author of The Passion Test (NY Times  
bestseller), I help people discover their  
passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration  
- webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

★ TOP PICK 85/100

## Suzanne Evans

### CONTACT

cathi@driveninc.com

919-726-4236

### WHY GREAT FIT

business coaching -> passion clarity;  
91,100 list (large reach)

### STRATEGY

List size: 91,100 subscribers in Book  
Launches, Business Coaching, Sales  
Training

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test + Driven  
Inc.

Hi Suzanne,

I found you through the JV Directory and love  
what you're doing at Driven Inc..

As co-author of The Passion Test (NY Times  
bestseller), I help people discover their  
passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration  
- webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

★ TOP PICK 85/100

## Diane Forster

### CONTACT

diane@dianeforster.com

804-818-6848

### WHY GREAT FIT

business coaching -> passion clarity;  
171,500 list (large reach)

### STRATEGY

List size: 171,500 subscribers in Business Skills, Self Improvement, Spirituality

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test + I HAVE TODAY TV NETWORK

Hi Diane,

I found you through the JV Directory and love what you're doing at I HAVE TODAY TV NETWORK.

As co-author of The Passion Test (NY Times bestseller), I help people discover their passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration - webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

#4 85/100

## Andrew Mellon

### CONTACT

hello@andrewmellen.com  
858-867-8833

### WHY GREAT FIT

business coaching -> passion clarity;  
157,200 list (large reach)

### STRATEGY

List size: 157,200 subscribers in Business Coaching, Communication Training, Speaker Training

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test +  
ANDREW MELLEN SPEAKING

Hi Andrew,

I found you through the JV Directory and love what you're doing at ANDREW MELLEN SPEAKING.

As co-author of The Passion Test (NY Times bestseller), I help people discover their passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration - webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

#5 85/100

## Bob Sparkins

### CONTACT

bob.sparkins@leadpages.com  
linkedin.com/in/bobtheteacher/

### WHY GREAT FIT

business coaching -> passion clarity;  
163,149 list (large reach)

### STRATEGY

List size: 163,149 subscribers in Business Coaching, Lead Generation, Marketing Coach

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test + Leadpages

Hi Bob,

I found you through the JV Directory and love what you're doing at Leadpages.

As co-author of The Passion Test (NY Times bestseller), I help people discover their passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration - webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

#6 **85**/100

## Dr. Stephen J. Kosmyna

### CONTACT

stephen@successocean.com

linkedin.com/in/dr-stephen-j-kosmyna-ph-d-12b822a5/

### WHY GREAT FIT

business coaching -> passion clarity;  
63,000 list (large reach)

### STRATEGY

List size: 63,000 subscribers in Business  
Coaching, Spiritual Coaching

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test +  
Success Ocean International

Hi Dr.,

I found you through the JV Directory and love  
what you're doing at Success Ocean  
International.

As co-author of The Passion Test (NY Times  
bestseller), I help people discover their  
passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration  
- webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

#7 **92**/100

## Cathy Smith

### CONTACT

[linkedin.com/in/cathy-smith/](https://www.linkedin.com/in/cathy-smith/)

### WHY GREAT FIT

business coaching -> passion clarity;  
serves coaches/facilitators; 14,350 list  
(solid reach)

### STRATEGY

List size: 14,350 subscribers in Business  
Coaching, Coach Marketing Training

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test + Cathy  
Smith Coaching

Hi Cathy,

I found you through the JV Directory and love  
what you're doing at Cathy Smith Coaching.

As co-author of The Passion Test (NY Times  
bestseller), I help people discover their  
passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration  
- webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

**#8 85**/100

## Julie Ann Mercouris

### CONTACT

[linkedin.com/in/julie-ann-meyer/](https://linkedin.com/in/julie-ann-meyer/)

### WHY GREAT FIT

business coaching -> passion clarity;  
100,000 list (large reach)

### STRATEGY

List size: 100,000 subscribers in Business  
Coaching, Video Marketing, Content  
Creation

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test + Achieve  
TV Network / e360tv

Hi Julie,

I found you through the JV Directory and love  
what you're doing at Achieve TV Network /  
e360tv.

As co-author of The Passion Test (NY Times  
bestseller), I help people discover their  
passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration  
- webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

#9 **85**/100

## Rebecca Murtagh

### CONTACT

[linkedin.com/in/rebeccamurtagh/](https://linkedin.com/in/rebeccamurtagh/)

### WHY GREAT FIT

business coaching -> passion clarity;  
1,027,500 list (large reach)

### STRATEGY

List size: 1,027,500 subscribers in  
Business Coaching, Business Consulting

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test + Human AI Institute

Hi Rebecca,

I found you through the JV Directory and love what you're doing at Human AI Institute.

As co-author of The Passion Test (NY Times bestseller), I help people discover their passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration - webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

**#10 84**/100

## Phyllis Marlene Benstein

### CONTACT

phyllis@phyllismarlene.com  
1-847-910-6039

### WHY GREAT FIT

business coaching -> passion clarity;  
13,155 list (solid reach)

### STRATEGY

List size: 13,155 subscribers in Business Coaching, Event Hosting, Networking Groups

### OUTREACH EMAIL

**Subject:** Partnership - Passion Test + Connect & Collaborate

Hi Phyllis,

I found you through the JV Directory and love what you're doing at Connect & Collaborate.

As co-author of The Passion Test (NY Times bestseller), I help people discover their passions. Our audiences seem like a great fit.

Would you be open to exploring a collaboration - webinar, podcast swap, or cross-promotion?

Warm regards,

Janet Bray Attwood

Co-Author, The Passion Test

# ACTION TRACKER

## Your Follow-Up Checklist

	Partner	Action Item	Urgency	Status
1	David Riklan	Schedule outreach this week	Medium	<input type="checkbox"/>
2	Suzanne Evans	Schedule outreach this week	Medium	<input type="checkbox"/>
3	Diane Forster	Schedule outreach this week	Medium	<input type="checkbox"/>
4	Andrew Mellen	Schedule outreach this week	Medium	<input type="checkbox"/>
5	Bob Sparkins	Send outreach message TODAY	High	<input type="checkbox"/>
6	Dr. Stephen J. Kosmyna	Send outreach message TODAY	High	<input type="checkbox"/>
7	Cathy Smith	Send outreach message TODAY	High	<input type="checkbox"/>
8	Julie Ann Mercouris	Send outreach message TODAY	High	<input type="checkbox"/>
9	Rebecca Murtagh	Send outreach message TODAY	High	<input type="checkbox"/>
10	Phyllis Marlene Benstein	Send outreach message TODAY	High	<input type="checkbox"/>

### Follow-Up Tips:

Personalize each message - reference specific points from their profile

High urgency contacts should be reached within 24-48 hours

Follow up if no response within 5-7 business days

Track all communications in your CRM or spreadsheet