

JV MATCHER REPORT

Your Personalized Partnership Opportunities

Prepared for: Janet Bray Attwood

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YOUR PROFILE

What You Do:

NY Times bestselling author and co-creator of The Passion Test, helping people discover their passions and purpose

Who You Serve:

Coaches, entrepreneurs, and transformation seekers ready to expand their impact globally

What You're Seeking:

Partners for Becoming International - a 3-tier program teaching wannabe, 1st level, and 2nd level coaches/entrepreneurs how to expand internationally

What You're Offering:

Global network of 5,000+ certified facilitators in 65+ countries, bestseller credibility, engaged audience seeking transformation

MATCH SUMMARY

Total Matches: **10** | Average Score: **87/100** | Top Score: **100/100**

EXECUTIVE DASHBOARD

Quick Overview of All Your Matches

#	Partner Name	Score	Type	Urgency
1	David Riklan	100/100	Email Ready	Medium
2	Suzanne Evans	85/100	Email Ready	Medium
3	Diane Forster	85/100	Email Ready	Medium
4	Andrew Mellen	85/100	Email Ready	Medium
5	Bob Sparkins	85/100	Email Ready	Medium
6	Dr. Stephen J. Kosmyna	85/100	Email Ready	Medium
7	Cathy Smith	92/100	LinkedIn	High
8	Julie Ann Mercouris	85/100	LinkedIn	High
9	Rebecca Murtagh	85/100	LinkedIn	High
10	Phyllis Marlene Benstein	84/100	LinkedIn	High

Urgency Legend: **High** = Act Now | **Medium** = This Quarter | Low = Ongoing

★ TOP PICK 100/100

David Riklan

CONTACT

david@selfgrowth.com

<https://www.linkedin.com/in/davidriklan/>

Preferred: Email: David@selfgrowth.com |

Phone: 732-617-1030

WHY GREAT FIT

AUDIENCE ALIGNMENT: David serves Entrepreneurs seeking JV opportunities - these are exactly the people who need Janet's clarity methodology before they can fully benefit from David's expertise.

THEY WANT THIS: David is actively seeking 'Partnerships with other JV-minded professionals; cross-promotion via email and social media;...' - Janet offers exactly this with a global facilitator network and engaged audience.

STRATEGY

WHAT DAVID GETS:

- * Exposure to Janet's global network of 5,000+ certified facilitators
- * Speaking opportunities at Passion Test events and facilitator trainings

WHAT JANET GETS:

- * Promotion to 295,000 subscribers
- * Podcast guest opportunity

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi David,

I came across your JV Directory profile and really resonated with how you approach partnerships - especially the emphasis on collaboration and long-term alignment.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

★ TOP PICK 85/100

Suzanne Evans

CONTACT

suzanne@driveninc.com
linkedin.com/in/suzanne-evans-driven/
driveninc.com

WHY GREAT FIT

AUDIENCE ALIGNMENT: Suzanne serves business owners - these are exactly the people who need Janet's clarity methodology before they can fully benefit from Suzanne's expertise.

SCALE: Suzanne's reach of 91,100 subscribers provides significant cross-promotion value for Janet.

THEY OFFER: Suzanne brings High Ticket Sales Training, Speaker Training, Elite Business Scaling Mentorship, Industry Leading Events

STRATEGY

WHAT SUZANNE GETS:

* Access to Janet's engaged audience

WHAT JANET GETS:

* Promotion to 91,100 subscribers

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Suzanne,

I love that you serve business owners- it's so aligned with the community I've built.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

★ TOP PICK 85/100

Diane Forster

CONTACT

info@dianeforster.com

linkedin.com/in/dianeforsterofficial/

<https://www.facebook.com/DianeForsterOfficial>

WHY GREAT FIT

SCALE: Diane's reach of 171,500 subscribers provides significant cross-promotion value for Janet.

THEY OFFER: Diane brings Business Coaching, Business Consulting, Group Coaching, Intuition Coaching, Podcast Host, Spiritual Coaching

STRATEGY

WHAT DIANE GETS:

- * Access to Janet's engaged audience

WHAT JANET GETS:

- * Promotion to 171,500 subscribers
- * Podcast guest opportunity

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Diane,

I've admired what you're building with I Have Today TV Network.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

#4 85/100

Andrew Mellen

CONTACT

hello@andrewmellen.com
linkedin.com/in/andrewmellen/
andrewmellen.com

WHY GREAT FIT

SCALE: Andrew's reach of 157,200 subscribers provides significant cross-promotion value for Janet.

THEY OFFER: Andrew brings Speaking + Training, Coaching, Mellen Certified Organizer

STRATEGY

WHAT ANDREW GETS:

- * Access to Janet's engaged audience

WHAT JANET GETS:

- * Promotion to 157,200 subscribers
- * Speaking platform access

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Andrew,

I've admired what you're building with Andrew Mellen Speaking.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

#5 85/100

Bob Sparkins

CONTACT

bob@bobtheteacher.com
linkedin.com/in/bobtheteacher/
<https://LinkedIn.com/in/bobtheteacher>
Preferred: bob@bobtheteacher.com

WHY GREAT FIT

SCALE: Bob's reach of 163,149 subscribers provides significant cross-promotion value for Janet.

THEY OFFER: Bob brings Book Marketing, Business Coaching, Coach Marketing Training, Funnel Creation Tools, Landing Page Tools, Lead Generation Specialists, Marketing...

STRATEGY

WHAT BOB GETS:

- * Access to Janet's engaged audience

WHAT JANET GETS:

- * Promotion to 163,149 subscribers
- * Podcast guest opportunity

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Bob,

I've admired what you're building with LeadFunnelMagic.com.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

#6 **85**/100

Dr. Stephen J. Kosmyna

CONTACT

stephen@successocean.com
linkedin.com/in/dr-stephen-j-kosmyna-ph-d-12b822a5/
successocean.com

WHY GREAT FIT

SCALE: Dr.'s reach of 63,000 subscribers provides significant cross-promotion value for Janet.

THEY OFFER: Dr. brings Business Coaching, Business Consulting, Marketing Coach, Spiritual Coaching

STRATEGY

WHAT DR. GETS:

- * Access to Janet's engaged audience

WHAT JANET GETS:

- * Promotion to 63,000 subscribers

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Stephen,

I've admired what you're building with Success Ocean International.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

#7 92/100

Cathy Smith

CONTACT

linkedin.com/in/cathy-smith/
cathysmith.com.au

WHY GREAT FIT

AUDIENCE ALIGNMENT: Cathy serves Established coaches - these are exactly the people who need Janet's clarity methodology before they can fully benefit from Cathy's expertise.

THEY WANT THIS: Cathy is seeking 'partnerships with coaches, technology integration' - perfectly aligned with Janet's JV partnership goals.

ENGAGED AUDIENCE: Cathy has 14,350 subscribers in a complementary niche.

STRATEGY

WHAT CATHY GETS:

- * Access to Janet's engaged audience

WHAT JANET GETS:

- * Promotion to 14,350 subscribers
- * Podcast guest opportunity

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Cathy,

I came across your JV Directory profile and really resonated with how you approach partnerships - especially the emphasis on collaboration and long-term alignment.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

#8 **85**/100

Julie Ann Mercouris

CONTACT

linkedin.com/in/julie-ann-meyer/
e360tv.com

WHY GREAT FIT

SCALE: Julie's reach of 100,000 subscribers provides significant cross-promotion value for Janet.

THEY OFFER: Julie brings Business Coaching, Business Consulting, Communication Training, Content Creation, Content Marketing, Funnel Creation Tools, Sales Training, Video...

STRATEGY

WHAT JULIE GETS:

- * Access to Janet's engaged audience

WHAT JANET GETS:

- * Promotion to 100,000 subscribers

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Julie,

I've admired what you're building with Achieve TV Network / e360tv.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

#9 **85**/100

Rebecca Murtagh

CONTACT

linkedin.com/in/rebeccamurtagh/
humanai.institute

WHY GREAT FIT

AUDIENCE ALIGNMENT: Rebecca serves Executives, Entrepreneurs Leaders, Teams & Groups - these are exactly the people who need Janet's clarity methodology before they can fully benefit from Rebecca's expertise.

SCALE: Rebecca's reach of 1,027,500 subscribers provides significant cross-promotion value for Janet.

THEY OFFER: Rebecca brings Business Coaching, Business Consulting, Marketing Coach, Online Education for Business Owners, Podcast Host, Startup Coaches

STRATEGY

WHAT REBECCA GETS:

- * Access to Janet's engaged audience

WHAT JANET GETS:

- * Promotion to 1,027,500 subscribers
- * Podcast guest opportunity

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Rebecca,

I love that you serve Executives, Entrepreneurs Leaders, Teams & Groups- it's so aligned with the community I've built.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

#10 84/100

Phyllis Marlene Benstein

CONTACT

linkedin.com/in/phyllismarlenebenstein/
connectandcollaborate.co

WHY GREAT FIT

AUDIENCE ALIGNMENT: Phyllis serves Inspired individuals, entrepreneurs, and business owners wanting to up-level their business who... - these are exactly the people who need Janet's clarity methodology before they can fully benefit from Phyllis's expertise.

THEY WANT THIS: Phyllis wants 'Speaking and sponsorship opportunities, collaboration partners, JV partners, and referrals.' - Janet can provide speaking platforms and interview opportunities through facilitator events.

STRATEGY

WHAT PHYLLIS GETS:

- * Speaking opportunities at Passion Test events and facilitator trainings

WHAT JANET GETS:

- * Promotion to 13,155 subscribers
- * Speaking platform access

OUTREACH EMAIL

Subject: Connection from Janet Attwood

Hi Phyllis,

I came across your JV Directory profile and really resonated with how you approach partnerships-especially the emphasis on collaboration and long-term alignment.

I'm Janet Attwood, co-creator of The Passion Test. Over the years, we've built a global community around purpose-driven work, and I'm always interested in connecting with people who value meaningful, win-win partnerships as much as we do.

There may be some natural ways we could support one another that I'd love to chat about.

If you're open to it, I'd love to hop on a short call to get to know each other and see if there's a mutual fit.

You can grab a time that works for you here:
[calendar link]

Looking forward to connecting,
Janet

ACTION TRACKER

Your Follow-Up Checklist

	Partner	Action Item	Urgency	Status
1	David Riklan	Schedule outreach this week	Medium	<input type="checkbox"/>
2	Suzanne Evans	Schedule outreach this week	Medium	<input type="checkbox"/>
3	Diane Forster	Schedule outreach this week	Medium	<input type="checkbox"/>
4	Andrew Mellen	Schedule outreach this week	Medium	<input type="checkbox"/>
5	Bob Sparkins	Schedule outreach this week	Medium	<input type="checkbox"/>
6	Dr. Stephen J. Kosmyna	Schedule outreach this week	Medium	<input type="checkbox"/>
7	Cathy Smith	Send outreach message TODAY	High	<input type="checkbox"/>
8	Julie Ann Mercouris	Send outreach message TODAY	High	<input type="checkbox"/>
9	Rebecca Murtagh	Send outreach message TODAY	High	<input type="checkbox"/>
10	Phyllis Marlene Benstein	Send outreach message TODAY	High	<input type="checkbox"/>

Follow-Up Tips:

Personalize each message - reference specific points from their profile

High urgency contacts should be reached within 24-48 hours

Follow up if no response within 5-7 business days

Track all communications in your CRM or spreadsheet