

JV MATCHER REPORT

Your Personalized Partnership Opportunities

Prepared for: Janet Bray Attwood

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YOUR PROFILE

What You Do:

NY Times bestselling author of "The Passion Test"

Who You Serve:

Coaches and entrepreneurs seeking life purpose clarity

What You're Seeking:

JV partners for book launches and program promotions

What You're Offering:

Global audience access, bestseller credibility

MATCH SUMMARY

Total Matches: **10** | Average Score: **87/100** | Top Score: **100/100**

EXECUTIVE DASHBOARD

Quick Overview of All Your Matches

#	Partner Name	Score	Type	Urgency
1	David Riklan	100/100	Email Ready	Medium
2	Suzanne Evans	85/100	Email Ready	Medium
3	Diane Forster	85/100	Email Ready	Medium
4	Andrew Mellen	85/100	Email Ready	Medium
5	Bob Sparkins	85/100	Verify	High
6	Dr. Stephen J. Kosmyna	85/100	Verify	High
7	Cathy Smith	92/100	LinkedIn	High
8	Julie Ann Mercouris	85/100	LinkedIn	High
9	Rebecca Murtagh	85/100	LinkedIn	High
10	Phyllis Marlene Benstein	84/100	LinkedIn	High

Urgency Legend: **High** = Act Now | **Medium** = This Quarter | Low = Ongoing

★ TOP PICK 100/100

David Riklan

CONTACT

David@selfgrowth.com

732-617-1030

WHY GREAT FIT

business coaching -> passion clarity;
serves entrepreneurs; 295,000 list (large
reach); email available

STRATEGY

List size: 295,000 subscribers in Business Skills, Self Improvement, Success

OUTREACH EMAIL

Subject: David - Quick Passion Test collaboration idea?

Hi David,

Your work helping people transform really resonates with me at SelfGrowth.com.

The Passion Test has helped over 3 million people gain clarity on what matters most - I think our audiences would benefit from knowing each other

With your reach of 295,000+ subscribers combined with my global Passion Test community could create something really powerful together.

Would you be open to a quick 15-minute call to explore a joint webinar, podcast swap, or cross-promotion to our communities?

I'm flexible on timing and happy to work around your schedule.

With gratitude,

★ TOP PICK 85/100

Suzanne Evans

CONTACT

cathi@driveninc.com

919-726-4236

WHY GREAT FIT

business coaching -> passion clarity;
91,100 list (large reach)

STRATEGY

List size: 91,100 subscribers in Book
Launches, Business Coaching, Sales
Training

OUTREACH EMAIL

Subject: Suzanne - Quick Passion Test
collaboration idea?

Hi Suzanne,

As a fellow author, I admire what you've built at
Driven Inc..

With my upcoming Passion Test initiatives, I'm
looking for strategic launch partners who
understand the power of transformation
through books

Your engaged community of 91,100 combined
with my global Passion Test community could
create something really powerful together.

Would you be open to a quick 15-minute call to
explore a virtual book summit, cross-promotion
to our lists, or a joint author interview series?

I'm flexible on timing and happy to work around
your schedule.

★ TOP PICK 85/100

Diane Forster

CONTACT

diane@dianeforster.com

804-818-6848

WHY GREAT FIT

business coaching -> passion clarity;
171,500 list (large reach)

STRATEGY

List size: 171,500 subscribers in Business Skills, Self Improvement, Spirituality

OUTREACH EMAIL

Subject: Diane - Quick Passion Test collaboration idea?

Hi Diane,

Your work in spirituality deeply resonates with me at I HAVE TODAY TV NETWORK.

I'd love to explore bringing The Passion Test to your community - it's helped millions connect their purpose with their spiritual path

With your reach of 171,500+ subscribers combined with my global Passion Test community could create something really powerful together.

Would you be open to a quick 15-minute call to explore a joint workshop on 'Finding Your Divine Purpose' or featuring each other on our platforms?

I'm flexible on timing and happy to work around your schedule.

With gratitude,

#4 85/100

Andrew Mellen

CONTACT

hello@andrewmellen.com
858-867-8833

WHY GREAT FIT

business coaching -> passion clarity;
157,200 list (large reach)

STRATEGY

List size: 157,200 subscribers in Business Coaching, Communication Training, Speaker Training

OUTREACH EMAIL

Subject: Andrew - Quick Passion Test collaboration idea?

Hi Andrew,

Your coaching work caught my attention at ANDREW MELLEN SPEAKING.

The Passion Test methodology has been used by coaches worldwide to help clients get clarity fast - I think your audience would love it

With your reach of 157,200+ subscribers combined with my global Passion Test community could create something really powerful together.

Would you be open to a quick 15-minute call to explore a training collaboration, offering your community a special Passion Test experience, or a podcast swap?

I'm flexible on timing and happy to work around your schedule.

With gratitude,

#5 85/100

Bob Sparkins

CONTACT

bob.sparkins@leadpages.com
linkedin.com/in/bobtheteacher/

WHY GREAT FIT

business coaching -> passion clarity;
163,149 list (large reach)

STRATEGY

List size: 163,149 subscribers in Business Coaching, Lead Generation, Marketing Coach

OUTREACH EMAIL

Subject: Bob - Quick Passion Test collaboration idea?

Hi Bob,

Your coaching work caught my attention at Leadpages.

The Passion Test methodology has been used by coaches worldwide to help clients get clarity fast - I think your audience would love it

With your reach of 163,149+ subscribers combined with my global Passion Test community could create something really powerful together.

Would you be open to a quick 15-minute call to explore a training collaboration, offering your community a special Passion Test experience, or a podcast swap?

I'm flexible on timing and happy to work around your schedule.

With gratitude,

#6 **85**/100

Dr. Stephen J. Kosmyna

CONTACT

stephen@successocean.com

linkedin.com/in/dr-stephen-j-kosmyna-ph-d-12b822a5/

WHY GREAT FIT

business coaching -> passion clarity;
63,000 list (large reach)

STRATEGY

List size: 63,000 subscribers in Business Coaching, Spiritual Coaching

OUTREACH EMAIL

Subject: Stephen - Quick Passion Test collaboration idea?

Hi Stephen,

Your work in spirituality deeply resonates with me at Success Ocean International.

I'd love to explore bringing The Passion Test to your community - it's helped millions connect their purpose with their spiritual path

Your engaged community of 63,000 combined with my global Passion Test community could create something really powerful together.

Would you be open to a quick 15-minute call to explore a joint workshop on 'Finding Your Divine Purpose' or featuring each other on our platforms?

I'm flexible on timing and happy to work around your schedule.

#7 **92**/100

Cathy Smith

CONTACT

linkedin.com/in/cathy-smith/

WHY GREAT FIT

business coaching -> passion clarity;
serves coaches/facilitators; 14,350 list
(solid reach)

STRATEGY

List size: 14,350 subscribers in Business
Coaching, Coach Marketing Training

OUTREACH EMAIL

Subject: Cathy - Quick Passion Test
collaboration idea?

Hi Cathy,

Your coaching work caught my attention at
Cathy Smith Coaching.

The Passion Test methodology has been used
by coaches worldwide to help clients get clarity
fast - I think your audience would love it

Your engaged community of 14,350 combined
with my global Passion Test community could
create something really powerful together.

Would you be open to a quick 15-minute call to
explore a training collaboration, offering your
community a special Passion Test experience,
or a podcast swap?

I'm flexible on timing and happy to work around
your schedule.

#8 85/100

Julie Ann Mercouris

CONTACT

linkedin.com/in/julie-ann-meyer/

WHY GREAT FIT

business coaching -> passion clarity;
100,000 list (large reach)

STRATEGY

List size: 100,000 subscribers in Business
Coaching, Video Marketing, Content
Creation

OUTREACH EMAIL

Subject: Julie - Quick Passion Test
collaboration idea?

Hi Julie,

Your coaching work caught my attention at
Achieve TV Network / e360tv.

The Passion Test methodology has been used
by coaches worldwide to help clients get clarity
fast - I think your audience would love it

With your reach of 100,000+ subscribers
combined with my global Passion Test
community could create something really
powerful together.

Would you be open to a quick 15-minute call to
explore a training collaboration, offering your
community a special Passion Test experience,
or a podcast swap?

I'm flexible on timing and happy to work around
your schedule.

With gratitude,

#9 85/100

Rebecca Murtagh

CONTACT

linkedin.com/in/rebeccamurtagh/

WHY GREAT FIT

business coaching -> passion clarity;
1,027,500 list (large reach)

STRATEGY

List size: 1,027,500 subscribers in
Business Coaching, Business Consulting

OUTREACH EMAIL

Subject: Rebecca - Quick Passion Test collaboration idea?

Hi Rebecca,

Your coaching work caught my attention at Human AI Institute.

The Passion Test methodology has been used by coaches worldwide to help clients get clarity fast - I think your audience would love it

With your reach of 1,027,500+ subscribers combined with my global Passion Test community could create something really powerful together.

Would you be open to a quick 15-minute call to explore a training collaboration, offering your community a special Passion Test experience, or a podcast swap?

I'm flexible on timing and happy to work around your schedule.

With gratitude,

#10 84/100

Phyllis Marlene Benstein

CONTACT

phyllis@phyllismarlene.com
1-847-910-6039

WHY GREAT FIT

business coaching -> passion clarity;
13,155 list (solid reach)

STRATEGY

List size: 13,155 subscribers in Business Coaching, Event Hosting, Networking Groups

OUTREACH EMAIL

Subject: Phyllis - Quick Passion Test collaboration idea?

Hi Phyllis,

Your coaching work caught my attention at Connect & Collaborate.

The Passion Test methodology has been used by coaches worldwide to help clients get clarity fast - I think your audience would love it

Your engaged community of 13,155 combined with my global Passion Test community could create something really powerful together.

Would you be open to a quick 15-minute call to explore a training collaboration, offering your community a special Passion Test experience, or a podcast swap?

I'm flexible on timing and happy to work around your schedule.

With gratitude,

ACTION TRACKER

Your Follow-Up Checklist

	Partner	Action Item	Urgency	Status
1	David Riklan	Schedule outreach this week	Medium	<input type="checkbox"/>
2	Suzanne Evans	Schedule outreach this week	Medium	<input type="checkbox"/>
3	Diane Forster	Schedule outreach this week	Medium	<input type="checkbox"/>
4	Andrew Mellen	Schedule outreach this week	Medium	<input type="checkbox"/>
5	Bob Sparkins	Send outreach message TODAY	High	<input type="checkbox"/>
6	Dr. Stephen J. Kosmyna	Send outreach message TODAY	High	<input type="checkbox"/>
7	Cathy Smith	Send outreach message TODAY	High	<input type="checkbox"/>
8	Julie Ann Mercouris	Send outreach message TODAY	High	<input type="checkbox"/>
9	Rebecca Murtagh	Send outreach message TODAY	High	<input type="checkbox"/>
10	Phyllis Marlene Benstein	Send outreach message TODAY	High	<input type="checkbox"/>

Follow-Up Tips:

Personalize each message - reference specific points from their profile

High urgency contacts should be reached within 24-48 hours

Follow up if no response within 5-7 business days

Track all communications in your CRM or spreadsheet