

JV MATCHER REPORT

Your Personalized Partnership Opportunities

Prepared for: Janet Bray Attwood

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YOUR PROFILE

What You Do:

Passion & purpose discovery, personal development, facilitator training

Who You Serve:

Individuals seeking clarity on life direction, coaches/facilitators, transformational leaders

What You're Seeking:

JV Launch Partners, Affiliates/Promoters, Leads/Referrals

What You're Offering:

Email List/Audience, Podcast/Media, Coaching/Training, Courses/Programs, Events/Speaking

Current Projects:

Becoming International - 3-tier program for aspiring and early-stage facilitators

MATCH SUMMARY

Total Matches: **50** | Average Score: **84/100** | Top Score: **100/100**

EXECUTIVE DASHBOARD

Quick Overview of All Your Matches

#	Partner Name	Score	Type	Urgency
1	David Riklan	100/100	JV Partnership	High
2	Cathy Smith	92/100	JV Partnership	High
3	Julie Ann Mercouris (Meyer)	85/100	JV Partnership	High
4	Bob Sparkins	85/100	JV Partnership	High
5	Dr. Stephen J. and Tené K. Kos	85/100	JV Partnership	High
6	Suzanne Evans	85/100	JV Partnership	High
7	Rebecca Murtagh	85/100	JV Partnership	High
8	Diane Forster	85/100	JV Partnership	High
9	Andrew Mellen	85/100	JV Partnership	High
10	Phyllis Marlene Benstein	84/100	JV Partnership	High
11	Vandana Puranik	84/100	JV Partnership	High
12	Steve Yacovelli	84/100	JV Partnership	High
13	Tanya Tecce	84/100	JV Partnership	High
14	Krystal Hille	84/100	JV Partnership	High
15	Lori McDowell	84/100	JV Partnership	High
16	Nathan Johnston	84/100	JV Partnership	High
17	Tosin Arowojolu	84/100	JV Partnership	High
18	Alana Cahoon	84/100	JV Partnership	High
19	Andie Monet	84/100	JV Partnership	High
20	Business Skills, Relationships	84/100	JV Partnership	High
21	Carla Taylor	84/100	JV Partnership	High
22	Casey McDonald	84/100	JV Partnership	High
23	Christina Tasiou	84/100	JV Partnership	High

24	Diane Rolston	84/100	JV Partnership	High
25	John Eggen	84/100	JV Partnership	High
26	Ronnie Ryan	84/100	JV Partnership	High
27	Sam Tarell	84/100	JV Partnership	High
28	Susan Shatzer	84/100	JV Partnership	High
29	Alan Stevens	84/100	JV Partnership	High
30	Carmen Croonquist	84/100	JV Partnership	High
31	Dr. Yasemin Yazan	84/100	JV Partnership	High
32	Melissa Johnston	84/100	JV Partnership	High
33	Shiraz Baboo	84/100	JV Partnership	High
34	Sue London	84/100	JV Partnership	High
35	Eva Gregory	84/100	JV Partnership	High
36	Jeanne Zierhoffer, PCC	84/100	JV Partnership	High
37	Mike Van Pelt	84/100	JV Partnership	High
38	Corrina Lindby	84/100	JV Partnership	High
39	Casey Lightbody	84/100	JV Partnership	High
40	Anandra George	84/100	JV Partnership	High
41	Robyn Zaval	84/100	JV Partnership	High
42	Ed Finch	84/100	JV Partnership	High
43	Caitlin Doemner	84/100	JV Partnership	High
44	Charles Kovess	84/100	JV Partnership	High
45	Quinton Jacobs	83/100	JV Partnership	High
46	Lisa J. MacDonald	83/100	JV Partnership	High
47	Michela Fantinel	83/100	JV Partnership	High
48	Al Jensen	83/100	JV Partnership	High
49	Antoniette Roze	83/100	JV Partnership	High
50	Carrie Schmidt	83/100	JV Partnership	High

Urgency Legend: High = Act Now | Medium = This Quarter | Low = Ongoing

★ TOP PICK 100/100

David Riklan

CONTACT

david@selfgrowth.com

WHY GREAT FIT

STRATEGIC ALIGNMENT: David Riklan has built a substantial audience of 295,000 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery. **OPPORTUNITY:** Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to David's work.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide David's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi David,

I've been following SelfGrowth.com and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

★ TOP PICK 92/100

Cathy Smith

WHY GREAT FIT

STRATEGIC ALIGNMENT: Cathy Smith's 14,350 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Cathy, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Cathy's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Cathy,

I've been following Cathy Smith Coaching and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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★ TOP PICK 85/100

**Julie Ann Mercouris
(Meyer)**

WHY GREAT FIT

STRATEGIC ALIGNMENT: Julie Ann Mercouris (Meyer) has built a substantial audience of 100,000 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery. OPPORTUNITY: Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to Julie's work.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Julie,

I've been following Achieve TV Network and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#4 85/100

Bob Sparkins

WHY GREAT FIT

STRATEGIC ALIGNMENT: Bob Sparkins has built a substantial audience of 163,149 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery. **OPPORTUNITY:** Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to Bob's work.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Bob's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Bob,

I've been following Leadpages and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

#5 85/100

Dr. Stephen J. and Tené K. Kosmyna

WHY GREAT FIT

STRATEGIC ALIGNMENT: Dr. Stephen J. and Tené K. Kosmyna has built a substantial audience of 63,000 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery. OPPORTUNITY: Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to Dr.'s work.

STRATEGY

PARTNERSHIP STRATEGY:

Cross-Promotion & Affiliate

- Janet promotes Dr.'s work to her facilitator network
- Dr. introduces Passion Test to their 63,000 subscribers
- Establish affiliate commissions on program referrals
- Co-create content (webinar, PDF guide, or challenge)

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Dr.,

I've been following Success Ocean International and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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When someone knows their passions, everything you teach them becomes more

#6 85/100

Suzanne Evans

WHY GREAT FIT

STRATEGIC ALIGNMENT: Suzanne Evans has built a substantial audience of 91,100 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery. **OPPORTUNITY:** Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to Suzanne's work.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Suzanne,

I've been following Driven Inc. and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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#7 85/100

Rebecca Murtagh

WHY GREAT FIT

STRATEGIC ALIGNMENT: Rebecca Murtagh has built a substantial audience of 1,027,500 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery.

OPPORTUNITY: Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to Rebecca's work.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Rebecca's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Rebecca,

I've been following Human AI Institute and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#8 85/100

Diane Forster

WHY GREAT FIT

STRATEGIC ALIGNMENT: Diane Forster has built a substantial audience of 171,500 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery. **OPPORTUNITY:** Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to Diane's work.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Diane's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Diane,

I've been following I HAVE TODAY TV NETWORK and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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When someone knows their passions, everything you teach them becomes more

#9 85/100

Andrew Mellen

WHY GREAT FIT

STRATEGIC ALIGNMENT: Andrew Mellen has built a substantial audience of 157,200 subscribers in the business coach space. Their entrepreneurs and business owners are actively investing in personal growth—exactly the mindset required for passion discovery. **OPPORTUNITY:** Many of their followers have achieved external success but feel something's missing. The Passion Test provides the 'why' behind their 'what'—a perfect complement to Andrew's work.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Andrew,

I've been following ANDREW MELLEN SPEAKING and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

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#10 84/100

Phyllis Marlene Benstein

WHY GREAT FIT

STRATEGIC ALIGNMENT: Phyllis Marlene Benstein's 13,155 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Phyllis, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Speaking & Event Collaboration

- Position Janet as keynote speaker or workshop leader
- Deliver interactive Passion Test experience for attendees
- Offer event promotion to Janet's global facilitator network
- Create co-branded follow-up resources for attendees

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Phyllis,

I've been following Connect & Collaborate and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

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#11 84/100

Vandana Puranik

WHY GREAT FIT

STRATEGIC ALIGNMENT: Vandana Puranik's 10,300 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Vandana, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Speaking & Event Collaboration

- Position Janet as keynote speaker or workshop leader
- Deliver interactive Passion Test experience for attendees
- Offer event promotion to Janet's global facilitator network
- Create co-branded follow-up resources for attendees

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Vandana,

I've been following Active Ingredients Inc. and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#12 84/100

Steve Yacovelli

WHY GREAT FIT

STRATEGIC ALIGNMENT: Steve Yacovelli's 47,700 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Steve, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Steve,

I've been following TopDog Learning Group, LLC and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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#13 84/100

Tanya Tecce

WHY GREAT FIT

STRATEGIC ALIGNMENT: Tanya Tecce's 33,345 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Tanya, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Tanya,

I've been following 2T Alchemy, LLC and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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#14 84/100

Krystal Hille

WHY GREAT FIT

STRATEGIC ALIGNMENT: Krystal Hille's 22,780 subscribers are individuals seeking growth who transform their lives. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Krystal, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your individuals seeking growth found their business... but have they found their passion?

Hi Krystal,

I've been following Hille House Publishing and love how you help individuals seeking growth transform their lives.

Here's what I've noticed: Your individuals seeking growth are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

#15 84/100

Lori McDowell

WHY GREAT FIT

STRATEGIC ALIGNMENT: Lori McDowell's 14,400 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Lori, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Lori,

I've been following Reimagine U Strategies and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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When someone knows their passions, everything you teach them becomes more

#16 84/100

Nathan Johnston

WHY GREAT FIT

STRATEGIC ALIGNMENT: Nathan Johnston's 22,003 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Nathan, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Nathan's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Nathan,

I've been following Interaction Focused Family and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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#17 84/100

Tosin Arowojolu

WHY GREAT FIT

STRATEGIC ALIGNMENT: Tosin Arowojolu's 20,810 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Tosin, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Tosin,

I've been following , Self Improvement, Service Provider, Success and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

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#18 84/100

Alana Cahoon

WHY GREAT FIT

STRATEGIC ALIGNMENT: Alana Cahoon's 14,431 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Alana, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Client Referral Partnership

- Offer Passion Test as client intake assessment tool
- Provide affiliate commissions on Passion Test program sales
- Explore facilitator certification for Alana's methodology
- Joint webinar: 'Clarity + Coaching = Breakthrough Results'

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Alana,

I've been following Grow 2 B U, LLC and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

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#19 84/100

Andie Monet

WHY GREAT FIT

STRATEGIC ALIGNMENT: Andie Monet's 26,100 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Andie, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Andie's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Andie,

I've been following Billionaire Women Rising and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

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#20 84/100

Business Skills, Relationships

WHY GREAT FIT

STRATEGIC ALIGNMENT: Business Skills, Relationships's 17,800 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. OPPORTUNITY: After working with Business, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Business's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Business,

I've been following Brigitta Hoeflerle and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#21 84/100

Carla Taylor

WHY GREAT FIT

STRATEGIC ALIGNMENT: Carla Taylor's 12,726 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Carla, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Carla,

I've been following DreamMakers and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#22 84/100

Casey McDonald

WHY GREAT FIT

STRATEGIC ALIGNMENT: Casey McDonald's 20,120 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Casey, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Casey,

I've been following Transcendent Wealth Architects and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#23 84/100

Christina Tasiou

WHY GREAT FIT

STRATEGIC ALIGNMENT: Christina Tasiou's 26,700 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Christina, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Christina's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Christina,

I've been following Tasiou Enterprise Inc. and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

#24 84/100

Diane Rolston

WHY GREAT FIT

STRATEGIC ALIGNMENT: Diane Rolston's 26,196 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Diane, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Diane's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Diane,

I've been following Diane Rolston Group and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#25 84/100

John Eggen

WHY GREAT FIT

STRATEGIC ALIGNMENT: John Eggen's 32,448 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. OPPORTUNITY: After working with John, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY:

Cross-Promotion & Affiliate

- Janet promotes John's work to her facilitator network
- John introduces Passion Test to their 32,448 subscribers
- Establish affiliate commissions on program referrals
- Co-create content (webinar, PDF guide, or challenge)

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi John,

I've been following Mission Publishing Services and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#26 84/100

Ronnie Ryan

WHY GREAT FIT

STRATEGIC ALIGNMENT: Ronnie Ryan's 17,400 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Ronnie, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Ronnie's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Ronnie,

I've been following Business Intuitive and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#27 84/100

Sam Tarell

WHY GREAT FIT

STRATEGIC ALIGNMENT: Sam Tarell's 15,386 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Sam, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Sam,

I've been following Divergent U and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#28 84/100

Susan Shatzer

WHY GREAT FIT

STRATEGIC ALIGNMENT: Susan Shatzer's 28,927 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Susan, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Susan's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Susan,

I've been following Susan Shatzer International and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#29 84/100

Alan Stevens

WHY GREAT FIT

STRATEGIC ALIGNMENT: Alan Stevens's 33,614 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Alan, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Alan,

I've been following Human Pattern Recognition and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#30 84/100

Carmen Croonquist

WHY GREAT FIT

STRATEGIC ALIGNMENT: Carmen Croonquist's 10,800 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Carmen, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Carmen,

I've been following Intentionality LLC and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#31 84/100

Dr. Yasemin Yazan

WHY GREAT FIT

STRATEGIC ALIGNMENT: Dr. Yasemin Yazan's 16,864 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. OPPORTUNITY: After working with Dr., clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Dr.'s audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Dr.,

I've been following , Relationships, Self Improvement, Success and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#32 84/100

Melissa Johnston

WHY GREAT FIT

STRATEGIC ALIGNMENT: Melissa Johnston's 47,250 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Melissa, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Melissa's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Melissa,

I've been following Intuitive Intelligence Inc. and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#33 84/100

Shiraz Baboo

WHY GREAT FIT

STRATEGIC ALIGNMENT: Shiraz Baboo's 12,449 subscribers are individuals seeking growth who transform their lives. These are growth-minded individuals who understand the value of clarity and direction. OPPORTUNITY: After working with Shiraz, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your individuals seeking growth found their business... but have they found their passion?

Hi Shiraz,

I've been following Energetic Magic Inc. and love how you help individuals seeking growth transform their lives.

Here's what I've noticed: Your individuals seeking growth are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#34 84/100

Sue London

WHY GREAT FIT

STRATEGIC ALIGNMENT: Sue London's 15,084 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Sue, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Sue's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Sue,

I've been following 7 Dogs Media and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#35 84/100

Eva Gregory

WHY GREAT FIT

STRATEGIC ALIGNMENT: Eva Gregory's 10,000 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Eva, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Eva,

I've been following Leading Edge Coaching and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#36 84/100

Jeanne Zierhoffer, PCC

WHY GREAT FIT

STRATEGIC ALIGNMENT: Jeanne Zierhoffer, PCC's 20,028 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Jeanne, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Jeanne,

I've been following JZ LifeStyle Team and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#37 84/100

Mike Van Pelt

WHY GREAT FIT

STRATEGIC ALIGNMENT: Mike Van Pelt's 18,475 subscribers are individuals seeking growth who transform their lives. These are growth-minded individuals who understand the value of clarity and direction. OPPORTUNITY: After working with Mike, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Client Referral Partnership

- Offer Passion Test as client intake assessment tool
- Provide affiliate commissions on Passion Test program sales
- Explore facilitator certification for Mike's methodology
- Joint webinar: 'Clarity + Coaching = Breakthrough Results'

OUTREACH EMAIL

Subject: Your individuals seeking growth found their business... but have they found their passion?

Hi Mike,

I've been following Affiliate Marketplace and love how you help individuals seeking growth transform their lives.

Here's what I've noticed: Your individuals seeking growth are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#38 84/100

Corrina Lindby

WHY GREAT FIT

STRATEGIC ALIGNMENT: Corrina Lindby's 15,676 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Corrina, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Corrina's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Corrina,

I've been following The Answer is Yes Academy and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#39 84/100

Casey Lightbody

WHY GREAT FIT

STRATEGIC ALIGNMENT: Casey Lightbody's 10,800 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Casey, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Speaking & Event Collaboration

- Position Janet as keynote speaker or workshop leader
- Deliver interactive Passion Test experience for attendees
- Offer event promotion to Janet's global facilitator network
- Create co-branded follow-up resources for attendees

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Casey,

I've been following The Quiet Collective and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

#40 84/100

Anandra George

WHY GREAT FIT

STRATEGIC ALIGNMENT: Anandra George's 17,615 subscribers are individuals seeking growth who transform their lives. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Anandra, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Collaboration idea for your audience

Hi Anandra,

I've been following Heart of Sound and love how you help individuals seeking growth transform their lives.

Here's what I've noticed: Your individuals seeking growth are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

When someone knows their passions, everything you teach them becomes more powerful. They're more motivated, more focused, and more likely to follow through.

#41 84/100

Robyn Zaval

WHY GREAT FIT

STRATEGIC ALIGNMENT: Robyn Zaval's 14,687 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Robyn, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Robyn,

I've been following OnlyTheInspired.com and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

#42 84/100

Ed Finch

WHY GREAT FIT

STRATEGIC ALIGNMENT: Ed Finch's 11,759 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Ed, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Client Referral Partnership

- Offer Passion Test as client intake assessment tool
- Provide affiliate commissions on Passion Test program sales
- Explore facilitator certification for Ed's methodology
- Joint webinar: 'Clarity + Coaching = Breakthrough Results'

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Ed,

I've been following Finch Model and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

#43 84/100

Caitlin Doemner

WHY GREAT FIT

STRATEGIC ALIGNMENT: Caitlin Doemner's 16,206 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Caitlin, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Caitlin,

I've been following Ecstatic Way and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#44 84/100

Charles Kovess

WHY GREAT FIT

STRATEGIC ALIGNMENT: Charles Kovess's 13,700 subscribers are entrepreneurs and business owners who build and scale their businesses. These are growth-minded individuals who understand the value of clarity and direction. **OPPORTUNITY:** After working with Charles, clients often ask 'What's next?' or 'What do I really want?' The Passion Test answers that question—making this a natural referral pathway.

STRATEGY

PARTNERSHIP STRATEGY: Guest Interview Exchange

- Propose Janet as a podcast guest sharing The Passion Test methodology
- Offer reciprocal promotion to Janet's 65-country facilitator network
- Provide Charles's audience with exclusive Passion Test resources
- Explore affiliate partnership on Passion Test certification programs

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Charles,

I've been following Kovess International and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true **PURPOSE**.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover **WHY**.

#45 83/100

Quinton Jacobs

WHY GREAT FIT

STRATEGIC ALIGNMENT: As a business coach, Quinton Jacobs works with entrepreneurs and business owners who build and scale their businesses. Passion clarity is foundational to all lasting transformation—clients can't sustainably achieve what they don't genuinely want.

OPPORTUNITY: The Passion Test can become a client intake tool or a standalone offering that deepens Quinton's impact.

STRATEGY

PARTNERSHIP STRATEGY: Client Referral Partnership

- Offer Passion Test as client intake assessment tool
- Provide affiliate commissions on Passion Test program sales
- Explore facilitator certification for Quinton's methodology
- Joint webinar: 'Clarity + Coaching = Breakthrough Results'

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Quinton,

I've been following TrainMe Academy and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#46 83/100

Lisa J. MacDonald

WHY GREAT FIT

STRATEGIC ALIGNMENT: As a business coach, Lisa J. MacDonald works with entrepreneurs and business owners who build and scale their businesses. Passion clarity is foundational to all lasting transformation—clients can't sustainably achieve what they don't genuinely want.

OPPORTUNITY: The Passion Test can become a client intake tool or a standalone offering that deepens Lisa's impact.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Lisa,

I've been following Step It Up Enterprises and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#47 83/100

Michela Fantinel

WHY GREAT FIT

STRATEGIC ALIGNMENT: As a business coach, Michela Fantinel works with entrepreneurs and business owners who build and scale their businesses. Passion clarity is foundational to all lasting transformation—clients can't sustainably achieve what they don't genuinely want.

OPPORTUNITY: The Passion Test can become a client intake tool or a standalone offering that deepens Michela's impact.

STRATEGY

PARTNERSHIP STRATEGY: Client Referral Partnership

- Offer Passion Test as client intake assessment tool
- Provide affiliate commissions on Passion Test program sales
- Explore facilitator certification for Michela's methodology
- Joint webinar: 'Clarity + Coaching = Breakthrough Results'

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Michela,

I've been following Magic Fifty and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#48 83/100

Al Jensen

WHY GREAT FIT

STRATEGIC ALIGNMENT: As a business coach, Al Jensen works with entrepreneurs and business owners who build and scale their businesses. Passion clarity is foundational to all lasting transformation—clients can't sustainably achieve what they don't genuinely want.

OPPORTUNITY: The Passion Test can become a client intake tool or a standalone offering that deepens Al's impact.

STRATEGY

PARTNERSHIP STRATEGY: Certification Integration

- Add Passion Test certification as complementary module
- Cross-certify graduates in both methodologies
- Create new revenue stream through bundled offerings
- Joint promotion to both facilitator networks

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Al,

I've been following Next Stage Academy and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

#49 83/100

Antionette Roze

WHY GREAT FIT

STRATEGIC ALIGNMENT: As a business coach, Antionette Roze works with entrepreneurs and business owners who build and scale their businesses. Passion clarity is foundational to all lasting transformation—clients can't sustainably achieve what they don't genuinely want.

OPPORTUNITY: The Passion Test can become a client intake tool or a standalone offering that deepens Antionette's impact.

STRATEGY

PARTNERSHIP STRATEGY: Speaking & Event Collaboration

- Position Janet as keynote speaker or workshop leader
- Deliver interactive Passion Test experience for attendees
- Offer event promotion to Janet's global facilitator network
- Create co-branded follow-up resources for attendees

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Antionette,

I've been following Wellness Productions Co and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

#50 83/100

Carrie Schmidt

WHY GREAT FIT

STRATEGIC ALIGNMENT: As a business coach, Carrie Schmidt works with entrepreneurs and business owners who build and scale their businesses. Passion clarity is foundational to all lasting transformation—clients can't sustainably achieve what they don't genuinely want.

OPPORTUNITY: The Passion Test can become a client intake tool or a standalone offering that deepens Carrie's impact.

STRATEGY

PARTNERSHIP STRATEGY: Client Referral Partnership

- Offer Passion Test as client intake assessment tool
- Provide affiliate commissions on Passion Test program sales
- Explore facilitator certification for Carrie's methodology
- Joint webinar: 'Clarity + Coaching = Breakthrough Results'

OUTREACH EMAIL

Subject: Your entrepreneurs and business owners found their business... but have they found their passion?

Hi Carrie,

I've been following Infinite SOULtuons LLC and love how you help entrepreneurs and business owners build and scale their businesses.

Here's what I've noticed: Your entrepreneurs and business owners are successful at what they do... but many feel something's missing. They've achieved results but haven't clarified their true PURPOSE.

That's where I come in. I'm Janet Attwood, co-creator of The Passion Test—a simple but powerful process used by hundreds of thousands of people in 65+ countries to discover what matters most to them.

You help them succeed. I help them discover WHY.

When someone knows their passions, everything you teach them becomes more

ACTION TRACKER

Your Follow-Up Checklist

	Partner	Action Item	Urgency	Status
1	David Riklan	Send outreach message TODAY	High	■
2	Cathy Smith	Send outreach message TODAY	High	■
3	Julie Ann Mercouris (Meyer)	Send outreach message TODAY	High	■
4	Bob Sparkins	Send outreach message TODAY	High	■
5	Dr. Stephen J. and Tené K.	Send outreach message TODAY	High	■
6	Suzanne Evans	Send outreach message TODAY	High	■
7	Rebecca Murtagh	Send outreach message TODAY	High	■
8	Diane Forster	Send outreach message TODAY	High	■
9	Andrew Mellen	Send outreach message TODAY	High	■
10	Phyllis Marlene Benstein	Send outreach message TODAY	High	■
11	Vandana Puranik	Send outreach message TODAY	High	■
12	Steve Yacovelli	Send outreach message TODAY	High	■
13	Tanya Tecce	Send outreach message TODAY	High	■
14	Krystal Hille	Send outreach message TODAY	High	■
15	Lori McDowell	Send outreach message TODAY	High	■
16	Nathan Johnston	Send outreach message TODAY	High	■
17	Tosin Arowojolu	Send outreach message TODAY	High	■
18	Alana Cahoon	Send outreach message TODAY	High	■
19	Andie Monet	Send outreach message TODAY	High	■

20	Business Skills, Relationship	Send outreach message TODAY	High	■
21	Carla Taylor	Send outreach message TODAY	High	■
22	Casey McDonald	Send outreach message TODAY	High	■
23	Christina Tasiou	Send outreach message TODAY	High	■
24	Diane Rolston	Send outreach message TODAY	High	■
25	John Eggen	Send outreach message TODAY	High	■
26	Ronnie Ryan	Send outreach message TODAY	High	■
27	Sam Tarell	Send outreach message TODAY	High	■
28	Susan Shatzer	Send outreach message TODAY	High	■
29	Alan Stevens	Send outreach message TODAY	High	■
30	Carmen Croonquist	Send outreach message TODAY	High	■
31	Dr. Yasemin Yazan	Send outreach message TODAY	High	■
32	Melissa Johnston	Send outreach message TODAY	High	■
33	Shiraz Baboo	Send outreach message TODAY	High	■
34	Sue London	Send outreach message TODAY	High	■
35	Eva Gregory	Send outreach message TODAY	High	■
36	Jeanne Zierhoffer, PCC	Send outreach message TODAY	High	■
37	Mike Van Pelt	Send outreach message TODAY	High	■
38	Corrina Lindby	Send outreach message TODAY	High	■
39	Casey Lightbody	Send outreach message TODAY	High	■
40	Anandra George	Send outreach message TODAY	High	■
41	Robyn Zaval	Send outreach message TODAY	High	■
42	Ed Finch	Send outreach message TODAY	High	■
43	Caitlin Doemner	Send outreach message TODAY	High	■

44	Charles Kovess	Send outreach message TODAY	High	■
45	Quinton Jacobs	Send outreach message TODAY	High	■
46	Lisa J. MacDonald	Send outreach message TODAY	High	■
47	Michela Fantinel	Send outreach message TODAY	High	■
48	Al Jensen	Send outreach message TODAY	High	■
49	Antoniette Roze	Send outreach message TODAY	High	■
50	Carrie Schmidt	Send outreach message TODAY	High	■

Follow-Up Tips:

Personalize each message - reference specific points from their profile

High urgency contacts should be reached within 24-48 hours

Follow up if no response within 5-7 business days

Track all communications in your CRM or spreadsheet