

JV EXECUTION SHEET

FEB 10

Financial Freedom 101 | Penelope Jane Smith | chelsea@sharkmarketing.co

SEND TODAY — 7 Verified

David Riklan	david@selfgrowth.com	295K
Suzanne Evans ★	suzanne@driveninc.com	91K
Toni Kaufman	toni@standoutstars.com	130K
Sally Sparks-Cousins	hello@teamsparkle.com.au	125K
Andie Monet ★	andie@ssd-intl.com	26K
Cathy Smith ★	coach@cathysmith.com.au	14K
Leslie Capps ★	Leslie@WildWomanMarketing.com	9K

COMMISSION

\$1/opt-in \$50/reg \$1K-\$3.5K/sale LIFETIME

Avg sale ~\$10K | realprosperityinc.com/affiliates/

TIMELINE

Jan 29-31 Send to "Today" partners

Feb 1-3 Follow-up + This Week

Feb 4-7 Swipe copy to confirmed

Feb 8-9 Final reminders

FEB 10 LAUNCH DAY

THIS WEEK — High Volume

Brandi Cox	brandicox0703@gmail.com	274K
Diane Forster ★	diane@dianeforster.com	172K
Bob Sparkins	bob.sparkins@leadpages.com	163K
Sandra Yancey ★	members@ewomennetwork.com	500K
Milana Leshinsky ★	milanaleshinsky@gmail.com	50K+
Rachel Rodgers ★	info@helloseven.co	Large

APPLY TO JV PAGES

Sage Lavine ★	sagelavine.com/jvpartners/
Lisa Nichols	motivatingthemasses.com/affiliate
Natalie Sisson ★	suitcaseentrepreneur.com/affiliate
Sigrun ★	sigrun.com/partner-hub

EMAIL FORMULA

1. Compliment their work
2. "Here's what happens next..." (gap)
3. Penelope bridges that gap
4. Commission structure → Call CTA

Core: "You teach MAKE money. Penelope teaches GROW it."

DAILY CHECKLIST

- Send 5-7 outreach emails
- Log all sends in tracking sheet
- Follow up on 3-4 day old emails
- Reply to responses same day

- Send swipe copy to confirmed
- Update tracking with responses
- Apply to 1-2 JV pages
- Brief Chelsea on progress

DO NOT CONTACT: Rebecca Murtagh — 1M list unverified (social, not email)

★ = Women-specific (priority) | Full details in Master Packet | chelsea@sharkmarketing.co