

Veronica Hinojosa-Stang

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Experience

Baby Nurse and Doula Services

Founder & Lead Newborn Care Specialist

Los Angeles, CA

2005 – Present

- Founded and grew a premier doula practice supporting 1,000+ families across Los Angeles, Orange County, San Bernardino, and internationally over 20+ years
- Achieved Top 10 Best Baby Night Nurse in Los Angeles on Yelp, earning 91+ five-star reviews from satisfied families
- Delivered specialized overnight and daytime newborn care for singles, twins, and preemies, establishing healthy sleep foundations by 12–14 weeks
- Provided trauma-informed NICU doula support including Kangaroo Mother Care and transition-to-home planning for preterm and special needs infants
- Pioneered inclusive family services for LGBT couples, adoptive families, and surrogacy journeys, partnering with Carrot Fertility Benefits and Bridge Program

Baby Nurse and Doula Services

Birth Doula & Postpartum Care Provider

Los Angeles, CA

2005 – Present

- Guided 500+ mothers through birth plan development, childbirth education, and immediate postpartum recovery support
- Coached parents on breastfeeding, chest-feeding, and bottle-feeding techniques, improving feeding confidence in the first 6 weeks
- Administered prenatal and postnatal massage therapy, accelerating maternal physical recovery for 200+ clients

Dr Sears Wellness Institute

Certified Health Coach for Pregnancy & Postpartum

Remote

2017 – Present

- Counseled new mothers on evidence-based nutrition strategies, improving postpartum healing outcomes and milk production

Education

National University of Trujillo

Trujillo, Peru

1994 – 1998

Bachelor's Degree in Education

IPPT – Institute of Professional Practical Therapy

Los Angeles, CA

2006 – 2009

Certified Massage Practitioner

Certifications & Awards

- NICU Doula** – The Nicu Translator Academy (2026)
- Trauma Informed Care** – Tarzana Treatment Centers (2026)
- Certified Infant Feeding Specialist & Postpartum Doula** – Pro Doula (2023)
- Safe Sleep Ambassador** (2022) | **Kangaroula Registered Certified** (2021)
- Certified Health Coach** – Dr Sears Wellness Institute (2017) | **Neonatal Resuscitation Practitioner** (2016)
- Certified Birth Doula** – DONA / Chapman Family Center (2005, recertifying)
- “**Most Awesome Doula Business**” 2013 – Doulas & Midwives Category, Los Angeles
- Featured in La Opinión** (Jan 2020): Advocating expanded Doula services for Medi-Cal families
- 42+ total professional certifications including CPR (Adult/Child/Infant), California Trustline Registered

Skills & Additional

Specialties:	Postpartum Doula, NICU Doula, Birth Doula, Infant Sleep Coach, Baby Nurse, Infant Massage Educator, Lactation Education, Nanny Transition Training
Languages:	English (fluent), Spanish (bilingual – native)

Scope: Domestic & international travel, adoption, surrogacy, LGBT families, Carrot Fertility compliant