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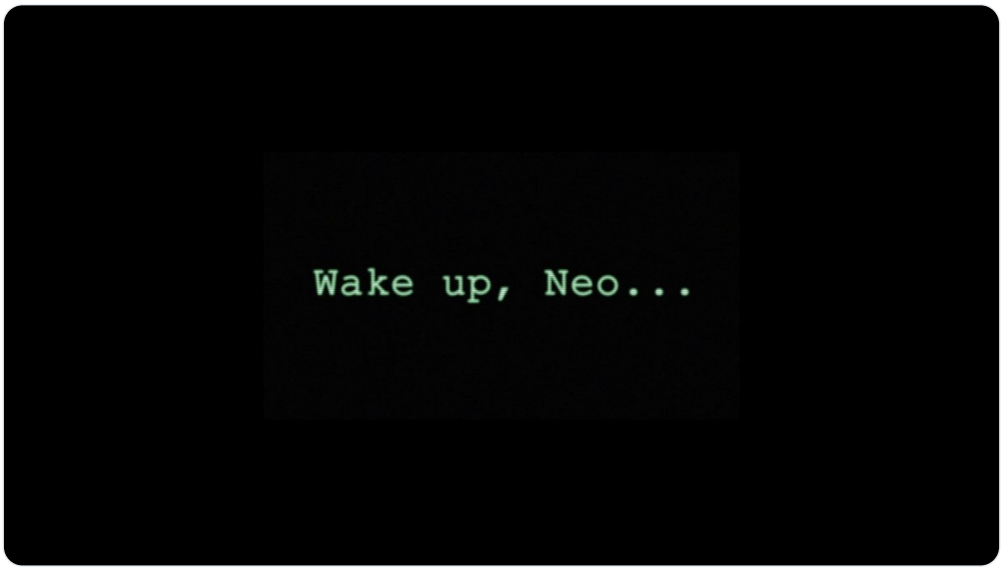
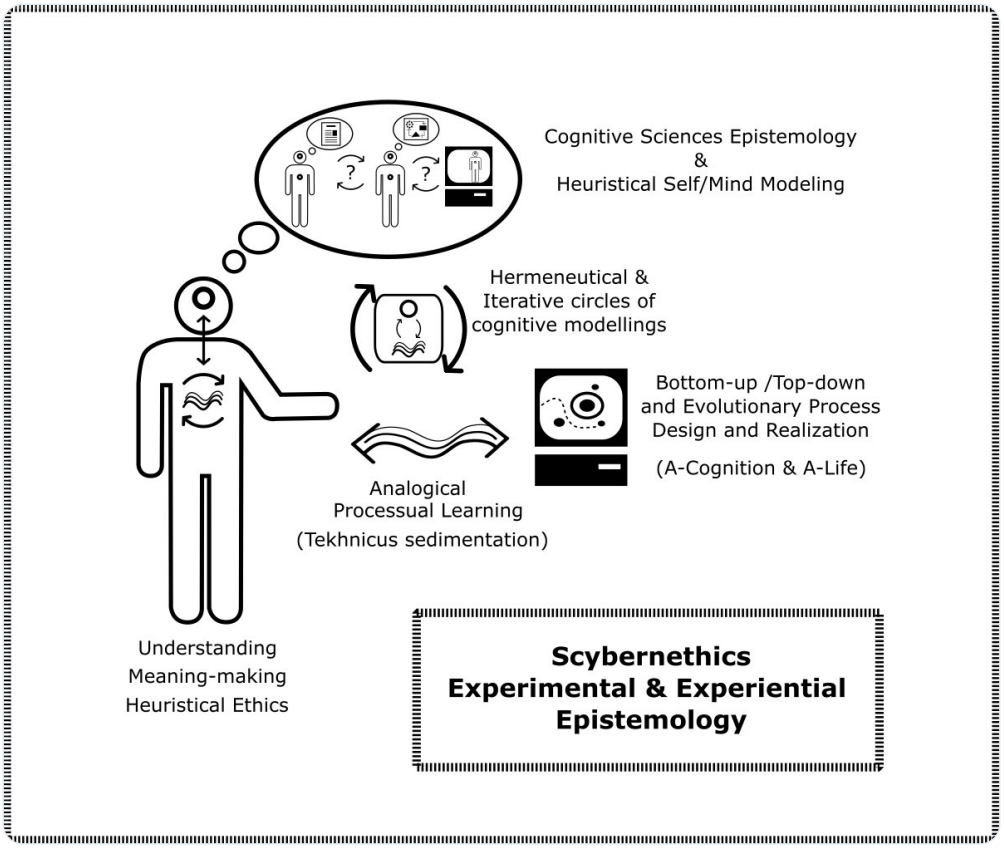
Jan 2, 2025 • 7 tweets • ki_cog/status/1874757664754037140

[Hacking the Machine (in Ourself)] 🧵💉

People should stop blaming or adulating robotic machines and understand that they are just an objectified mirror of *our own automatism and conventions*.



It is important to see that this reflection can be used in a cognitive reverse engineering perspective (cognitive hacking) to better understand our own habitual and therefore uncontested *unconscious* habits of the body (concrete mechanics) and mind (abstract computations).



This is why it is essential to understand in depth, in a practical (know-how) and historical (evolutionary epistemology) way, what it means to "code" and design "functions".

Machines show us in the negative how much we are stuck in a lack of self-awareness and self-creativity, that is, in a lack of self-understanding.

They push us (Gestell) to deepen our superficial conception of ourselves, mechanized both by our vital desires instrumentalized & amplified (positive feedback) by the society of programmatic marketing

and by our lack of significant historical anchoring in an increasingly complex and therefore abstract(ed) world.

The search for *meaningful* origins is more crucial than ever. What is before the Big Bang? What face did you have before you were born?

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