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[Self-Deception / Collective Illusions] 🧵 □

I think that this very widespread emphasis, particularly in cognitive psychology (very "cognitivist"), on *self-deception*, at the expense of collective illusion, is mainly due to the fact



that in the final analysis, the collective is at the linguistic/cultural level (unlike the physical/corporeal) only an *abstract reconstruction* made by individuals. "Everything that is said, is said by an observer" (Maturana & Varela).

Not to mention that we all want to believe, democratically and rightly, in the virtuous transcendentalism of the social:

there is no fundamental opposition between the individual and the social but a process of psychic and collective individuation (Simondon), of participatory sense-making (De Jaegher, Di Paolo).

However, as we live more and more in language, as our societies become more complex and develop technologically, this could explain why today our main theorization of rationality

is directly linked to the "Bounded Rationality" (Simon), as a reification of Cartesian anxiety for solipsism linked to economic methodological individualism.

This denial of embodied subjectivity as a positive and fundamentally constitutive form of the social, maintained for centuries by all normative authorities (scientific/explicit or techno-economic/implicit), would largely explain the current major crisis of meaning and attention.

Only an epistemology based on a hermeneutic circulation between 3P-only (cognitivist) and 1P (phenomenological) makes it possible to overcome these two types of illusions, avoiding falling from Charibe to Scylla.

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