Project Proposal

MR.&MRS. BEST PRICE
E-COMMERCE WEBSITE

Team Cogent | MSc. IT |19-FEB-2020

Project Introduction

Project Name: <u>Mr.& Mrs. Best Price</u> (An E-commerce website)

Website developer: Team Cogent

Client: Rajesh Grover

Shop no.115 Raja park

Oppo. Vedic Kanya College Jaipur-302004

We are proposing an idea to create one online shopping website for our client Rajesh Grover . Our client is a small-scale garment manufacturer which has a wide range of women and girls cloths. With the help of our e-commerce website our client will reach to countrywide customers.

Objectives:

- To provide next level experience of online shopping to end customers.
- Provide access to readymade garments anytime, anywhere.
- Gain New Customers with Search Engine Visibility
- Eliminate Customers Travel Time and Cost.
- Allow Client to do business 24/7/365.

Project Description: We, Team Cogent, will provide the Client with a standard operational website. This site will include the following elements and content;

- Navigational panel to allow user to select category, sub-category of various type of dresses.

- Add to cart, Add to Wishlist.

- Logo, graphics.

- Database management.

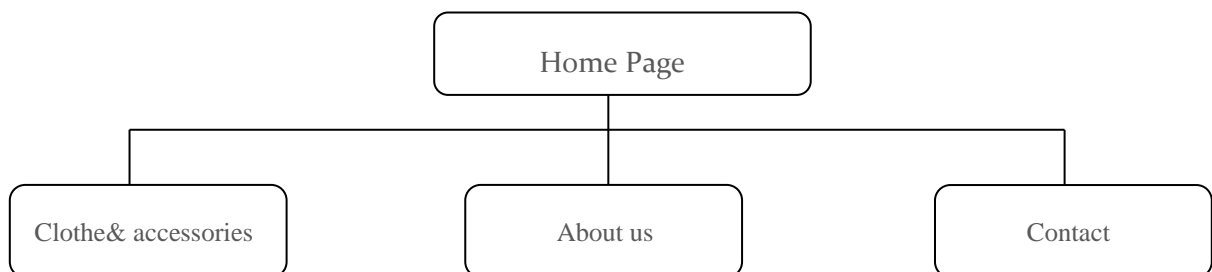**Requirements of the client include**;

There will be some requirements from client side also. Such as:

- All Photographs used in site.

- Cost of web hosting services

- Cost of payment gateway.

- All textual contents.

- Current list of products.

Site Content

- Homepage:
    1. Menu Bar.
    2. Category, sub category selection panel.
    3. Links to subpages.

- Selected Clothe page:
    1. Picture of product.
    2. Number of items to purchase.
    3. Add to cart.

- About us page:
    1. Brief description of store including hours of operation
    2. A brief description of store and owners
    3. Possible pictures of current employees

- Contact page:
    1. Client contact information: email, phone, addresss

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                    │      Home Page      │
                    └─────────────────────┘
            ┌──────────────┼──────────────────┐
┌────────────────────┐ ┌──────────────┐ ┌──────────────┐
│ Clothe& accessories │ │   About us   │ │   Contact    │
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Work Schedule

First Phase: 22-Jan to 10-Feb-2020

- Consult clients.
- Brainstorm basic function of site and site navigation.
- Research web design formats.
- Complete webpage planning assignment.

Second Phase: 11-Feb to 28-Feb-2020

- Use case diagram.
- Activity Diagram.
- Sequence Diagram
- Class Diagram
- Other Uml diagrams

Third Phase: 29-Feb to 30-Mar-2020

- Find domain name.
- Start designs web pages.
- Database design.
- Logo Design.
- Navigation/Category panel design.
- Add to Cart/Wishlist panel design.

Fourth Phase: 31-Mar to 10-Apr-2020

- Unit Testing.
- Integration testing
- System testing
- User acceptance test

Fifth Phase: 11-Apr to 12-Apr-2020

- Deployment Phase.

Limitation

- The option of cash on delivery is not available in the website.

- The return policies are not applied on all the products.
- Order tracking features are also not available in the website.

Web Site Design Contract

This AGREEMENT is dated and in effect as of the _____, _____, between **team cogent** and **Rajesh Grover** owner of **Mr. & Mrs. best price**, hereafter referred to as "Client" and I**, Nipun Modi** hereafter referred to as "Consultant." This agreement is with respect to design an e-commerce website for a garment shop. Whereas, Consultant
is a web designer of good standing ;Here Client wishes
Consultant to create the website described above; and
Whereas, Consultant wishes to create such Work; Now, therefore, in consideration of the foregoing premises and the mutual covenants hereinafter set forth and other valuable considerations, the parties hereto

agree as follows:

CONFIDENTIALITY:

The Client and Consultant may disclose confidential information one to the other to facilitate work under this Agreement. Such information shall be so identified in writing at the time of its transmittal, and shall be safeguarded and not disclosed to third parties by the receiving party. Confidential information shall not include information that:
- . is already known to the party to which it is disclosed;
- . is or becomes part of the public domain without breach of this Agreement;
- . is obtained from third parties, which have no obligations to keep confidential

. ASSIGNMENT OF WORK:

Consultant reserves the right to assign or disapprove other designers or team member to

the Work to ensure quality and on-time completion.

PUBLICATION:
The Client may publish or disclose information regarding the Work and shall acknowledge the support of Consultant in all such publications. The Client will not use the name of Consultant, in any advertising or publicity without the prior written approval from the Consultant. The Consultant will not use the name of Client, in any advertising or publicity without the prior written

approval from the Client.

COPYRIGHT NOTICE:
Copyright is in Consultant's name. Upon completion of Work, the copyright will only be released to the Client upon the Consultant's signing of the Release of Copyright.

TERMINATION:
Either party may terminate this Agreement by giving 30 days written notice to the other of such termination. In the event that Work is postponed or terminated at the request of the Client. The Client and Consultant are independent parties and nothing in this Agreement shall constitute either party as the employer, principal or partner of or joint venture with the other party. Neither the Client nor Consultant has any authority to assume or create any obligation or liability ,either express or implied, on behalf of the other.

The undersigned agrees to the terms of this agreement
On behalf of the Client: _____ Date _____

On behalf of Consultant: _____ Date _____