



Mark Coggins

GRAPHIC DESIGNER

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Modesto, California

■ EXPERIENCE

Sue Zwahlen for Congress

March 2018 — June 2018

Modesto, CA

Canvasser

- **Recite and communicate** information clearly and effectively over the phone and in person to hundreds of residents
- Manage time by planning and coordinating efficient door-to-door routes in a fast-paced environment
- **Represent** the candidate and their campaign values

Freelance Designer

2017 — Current

Modesto, CA

- **Work intimately** with clients to fulfill their ideas to satisfaction
- Design commissioned artwork for online personalities
- **Develop compelling website design** that translates well between desktop, mobile, and apps
- **Promote media platforms** through creative advertisements, web graphics, event posters, and similar materials
- **Create consistent brand message** through revamped brand assets and social platform optimization

■ EDUCATION

Major in Communication Studies

California State University Stanislaus, Turlock CA

Fall 2019 - Present

High School Diploma

Thomas Downey High School, Modesto CA

August 2014 - May 2019

■ SKILLS

Adobe Creative Suite

- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- Audition
- Lightroom
- After Effects
- XD

Tech

- CSS3
- Microsoft Office
- Video Editing
- Type 60 wpm

Other

- Social Media development & engagement across various platforms and tools