

# Mark Coggins

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## OBJECTIVE

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Graphic designer with interdisciplinary multimedia skills. Seeking to apply my seasoned technical ability, professional quality, & creative team experience to significantly contribute to your organization.

## EDUCATION

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### California State University Stanislaus

**Turlock, CA**

Bachelor of Creative Media

Aug 2019 - May 2024

Bachelor of Communication Studies

## WORK EXPERIENCE

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### Associated Students, Inc.

**Turlock, CA**

Graphic Design Student Assistant

Aug 2021 - Present

- Develop multimedia graphics for merchandise, social media, digital signage, and print
- Organize and share resources, feedback, and ideas in a team-oriented office environment
- Utilize Smartsheet for marketing requests, project management, and invite client feedback

### Bay Valley Tech Nonprofit

**Modesto, CA**

Digital Design Intern Lead (Internship)

June 2022 - May 2023

- Developed original curriculum for entry-level design students and creatives pursuing tech
- Led a team of 15 interns to learn industry skills in digital design, marketing, and project management. Instruction of Adobe Photoshop and collaboration over Figma and Discord
- Prepared and hosted in-person and virtual workshops, shared accessible lecture material

## RELEVANT CREDENTIALS & ACHIEVEMENTS

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### Experience - Freelance Design Services

Jun 2017 - Present

- Designed and developed a diverse range of creative projects, including logos, video content, packaging, and digital graphics for YouTube and social media platforms
- Collaborated with clients to understand their requirements and translate their ideas into visually appealing and effective designs.

### Awards - ACUI Region I Conference - Steal This Idea

March 2022

- Third Place, Promotional Campaigns. Hispanic Heritage Month social media posts.
- Third Place, Logos/Brand Identity. ASI marketing department identity

## SKILLS & INTERESTS

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**Team Skills:** Collaborative mindset with confidence working efficiently in-person and remotely

**Technical Interests:** Proficient in advanced creative workflows using Adobe Creative Cloud (Photoshop, Premiere Pro, Illustrator), Microsoft Office Suite (Word, Excel), Figma, Web design, Video Editing, MacOS and Windows, Text and image generative AI tools.