Al Expert 프로그램 실습

7/9 Graphical Models, Gaussian Process, Hawkes Process

Overview

This tutorial is three-fold as follows:

- 1. Graphical Models 80 min.
- 2. Gaussian Process (GP) 80 min.
- 3. Hawkes Process (HP) 80 min.
- * 10 minutes break between each part.

Environments

- 1. Python 3.6
- 2. virtualenv
- 3. **Gpy**
- 4. Matplotlib
- 5. Scipy
- 6. Image
- 7. Tqdm
- 8. Ipykernel
- 9. Tick
 Module for statistical learning, with a particular emphasis on time-dependent modelling

Part 0. Environment Setting

Create the virtual environment and activate it

```
cogito@digits-1:~$ virtualenv -p python3 samdung-ds-0710-env
Already using interpreter /usr/bin/python3
Using base prefix '/usr'
New python executable in /home/cogito/samdung-ds-0710-env/bin/python3
Also creating executable in /home/cogito/samdung-ds-0710-env/bin/python
Installing setuptools, pkg_resources, pip, wheel...done.
cogito@digits-1:~$ source samdung-ds-0710-env/bin/activate
(samdung-ds-0710-env) cogito@digits-1:~$
```

Install ipykernel package

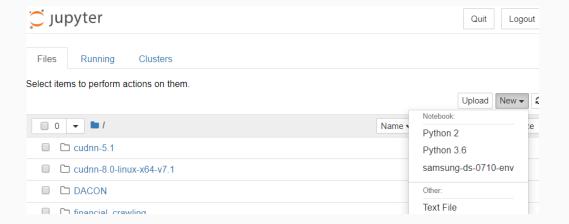
```
(samdung-ds-0710-env) cogito@digits-1:~$ pip install ipykernel
(samdung-ds-0710-env) cogito@digits-1:~$ pip install matplotlib
(samdung-ds-0710-env) cogito@digits-1:~$ pip install scipy==1.0.0
(samdung-ds-0710-env) cogito@digits-1:~$ pip install image
(samdung-ds-0710-env) cogito@digits-1:~$ pip install tqdm
```

Part 0. Environment Setting

Add virtualenv to Jupyter kernel

```
cogito@digits-1:~$ python3 -m ipykernel install --user \
--name samsung-ds-0710-env --display-name "samsung-ds-0710-env"
Installed kernelspec samsung-ds-0710-env in /home/cogito/.local/share/jupyter/kernels/samsung-ds-0710-env
```

cogito@digits-1:~\$ jupyter notebook

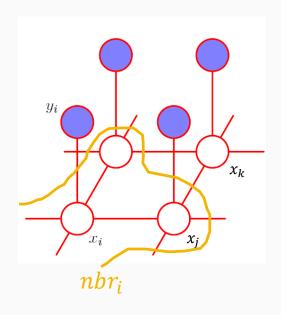


Part 0. Environment Setting

Download the source code

cogito@digits-1:~\$ git clone https://github.com/cogito288/samsung-ds-kaist.git

Markov Random Field



Markov Property

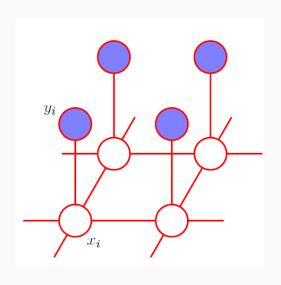
$$\circ \quad p(x_i, x_j) \neq p(x_i)p(x_j) \text{ for } x_j \in nbr_i$$

Energy Based Model

Image Denoising using Ising Model



Ising Model



- y_i : noisy pixel value for i^{th} pixel
- x_i : binary state value for i^{th} pixel $\in \{-1, 1\}$
- $nbr_i = \{x_{i\leftarrow}, x_{i\rightarrow}, x_{i\uparrow}, x_{i\downarrow}\}$
- $p(x) = \frac{1}{Z_0} \exp(-E_0(x))$ $E_0(x) = -\sum_{i=1}^{D} \sum_{j \in nbr_i} W_{ij} x_i x_j$

Ising Model

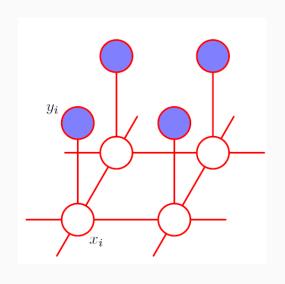
$$p(x) = \frac{1}{Z_0} \exp(-E_0(x))$$

•
$$E_0(x) = -\sum_{i=1}^D \sum_{j \in nbr_i} W_{ij} x_i x_j$$

x_i	-1	1
-1	$-W_{ij}$	W_{ij}
1	W_{ij}	$-W_{ij}$
$E_0(x)$		

- $W_{ij} > 0$
 - When $x_i = x_j$, p(x) is high.
 - When $x_i \neq x_j$, p(x) is small
- $W_{ij} < 0$
 - When $x_i \neq x_j$, p(x) is high.
 - When $x_i = x_j$, p(x) is small

Ising Model



- y_i : noisy pixel value for i^{th} pixel
- x_i : binary state value for i^{th} pixel $\in \{-1, 1\}$
- $nbr_i = \{x_{i\leftarrow}, x_{i\rightarrow}, x_{i\uparrow}, x_{i\downarrow}\}$
- $p(x) = \frac{1}{Z_0} \exp(-E_0(x))$
- $E_0(x) = -\sum_{i=1}^{D} \sum_{j \in nbr_i} W_{ij} x_i x_j$ (set $W_{ij} = 1$) = $-\sum_{i=1}^{D} \sum_{j \in nbr_i} x_i x_j$
- $p(y|x) = \prod_i p(y_i|x_i)$ (Markov property) = $\prod_i N(y_i|x_i)$

•
$$p(x) = \frac{1}{Z_0} \exp(-E_0(x))$$

- $E_0(x) = -\sum_{i=1}^{D} \sum_{j \in nbr_i} x_i x_j$
- $p(y|x) = \prod_i N(y_i|x_i)$

•
$$p(x|y) = \frac{1}{Z}p(y|x)p(x) = \frac{1}{Z}\exp(-E_0(x) + \log \prod_i N(y_i|x_i))$$

= $\frac{1}{Z}\exp(\sum_{i=1}^{D}\sum_{j\in nbr_i} x_i x_j + \log \prod_i N(y_i|x_i))$

- Variational Inference
 - Approximate intractable distribution p(x) using tractable distribution q(x).

Target distribution

Proposal distribution

- Mean field approximation
 - $\circ \quad q(x) = \prod_i q_i(x_i)$

- Example:
 - o p(x): Unknown distribution
 - \circ q(x): Normal distribution



- Variational inference for Ising model
 - Target distribution: p(x|y)
 - Proposal distribution: q(x)
- Mean field approximation
 - \circ $q(x) = \prod_i q(x_i, \mu_i)$ where μ_i is mean value for x_i
- $q_i(x_i) = \frac{1}{Z_i} \exp(\mathbb{E}_{-q_i}[\log p(x|y)])$
 - $\log(p(x|y)) = \sum_{i=1}^{D} \sum_{j \in nbr_i} x_i x_j + \log \prod_i N(y_i|x_i) + const$
 - $E_{-q_i}[\log p(x|y)] = E_{-q_i} \left[\sum_{i=1}^{D} \sum_{j \in nbr_i} x_i x_j + \log \prod_i N(y_i|x_i) + const \right]$ $= x_i \sum_{j \in nbr_i} E_{q_i} \left[x_j \right] + \log N(y_i|x_i) + const = x_i \sum_{j \in nbr_i} \mu_j + \log N(y_i|x_i) + const$

•
$$q_i(x_i) = \frac{1}{Z_i} \exp\left(\mathbb{E}_{-q_i}[\log p(x|y)]\right)$$

•
$$\mathbb{E}_{-a_i}[\log p(x|y)] = x_i \sum_{i \in nbr_i} \mu_i + \log N(y_i|x_i) + const$$

•
$$q_i(x_i) \propto \exp(x_i \sum_{j \in nbr_i} \mu_j + \log N(y_i|x_i))$$

$$\bullet \quad q_{I}(x_{i} = 1) = \frac{\exp\left(\sum_{j \in nbr_{i}} \mu_{j} + \log N(y_{i}|1)\right)}{\exp\left(\sum_{j \in nbr_{i}} \mu_{j} + \log N(y_{i}|1)\right) + \exp\left(-\sum_{j \in nbr_{i}} \mu_{j} + \log N(y_{i}|-1)\right)}$$

$$= \frac{1}{1 + \exp\left(-2\sum_{j \in nbr_{i}} \mu_{j} + \log N(y_{i}|-1) - \log N(y_{i}|1)\right)} = \operatorname{sigmoid}(2a_{i})$$

$$a_{i} = \sum_{j \in nbr_{i}} \mu_{j} + 0.5 * (\log N(y_{i}|1) - \log N(y_{i}|-1))$$

- $q_i(x_i = 1) = \text{sigmoid}(2a_i)$
 - $a_i = \sum_{i \in nbr_i} \mu_i + 0.5 * (\log N(y_i|1) \log N(y_i|-1))$
- $q_i(x_i = -1) = \text{sigmoid}(-2a_i)$
- $\mu_i = E_{q_i}[x_i] = (+1) \cdot q_i(x_i = 1) + (-1) \cdot q_i(x_i = -1)$

$$= \frac{1}{1 + \exp(-2a_i)} - \frac{1}{1 + \exp(2a_i)} = \frac{\exp(a_i)}{\exp(a_i) + \exp(-a_i)} - \frac{\exp(-a_i)}{\exp(-a_i) + \exp(a_i)}$$

$$= \frac{\exp(a_i) - \exp(-a_i)}{\exp(a_i) + \exp(-a_i)} = \tanh a_i$$

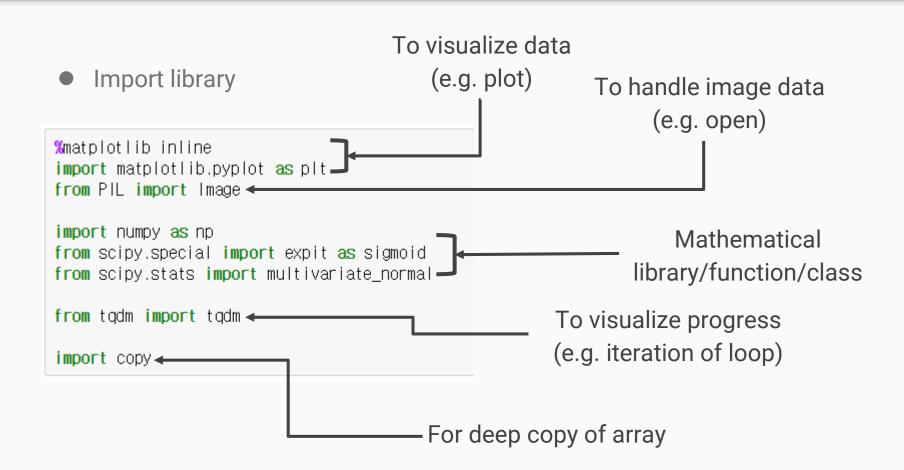
• Update variational parameter μ_i

•
$$\mu_i = \tanh(a_i) = \tanh\left(\sum_{j \in nbr_i} \mu_j + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)$$

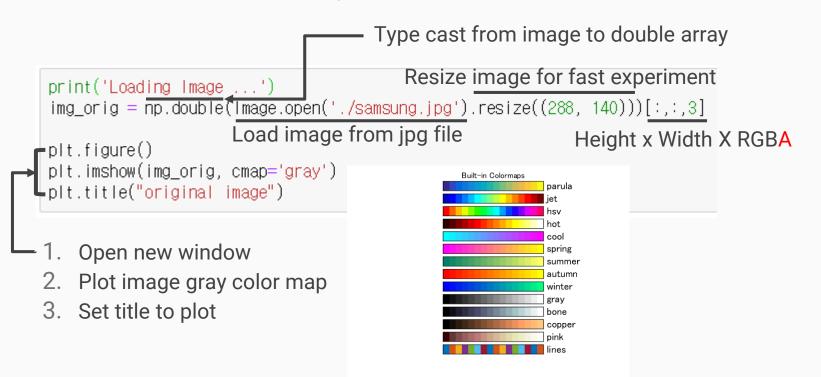
•
$$\mu_i^t = \tanh\left(\sum_{j \in nbr_i} \mu_j^{t-1} + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)$$

(fixed point algorithm)

•
$$\mu_i^t = (1 - \lambda)\mu_j^{t-1} + \lambda \tanh\left(\sum_{j \in nbr_i} \mu_j^{t-1} + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)$$
 (damped update)



Load image file as array



Binarize pixel value of image

```
print('Binarize image ...')
img_mean = np.mean(img_orig)
img_binary = (+1)*(img_orig>img_mean) + (-1)*(img_orig<img_mean)

[H, W] = img_binary.shape

plt.figure()
plt.imshow(img_binary, cmap='gray')
plt.title("binary image")

Get image value of image

Binarize image based on mean pixel value

Get image size (Height and Width)
```

Generate noisy image

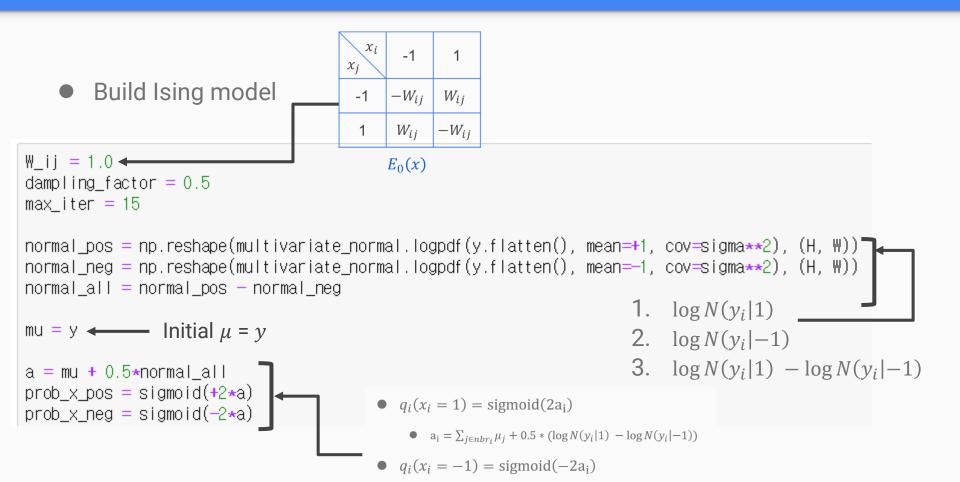
Build Ising model $-W_{ii}$ $W_{i,i}$ $-W_{ij}$ W_{ii} W ii = 1.0 ◀ $E_0(x)$ dampling_factor = 0.5 ← max iter = 15normal_pos = np.reshape(multivariate_normal.logpdf(y.flatten|(), mean=+1, cov=sigma**2), (H, W)) normal_neg = np.reshape(multivariate_normal.logpdf(y.flatten(), mean=-1, cov=sigma**2), (H, W)) normal_all = normal_pos - normal_neg • $\mu_i^t = \tanh\left(\sum_{j \in nbr_i} \mu_j^{t-1} + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)$ mu = v(fixed point algorithm) a = mu + 0.5*normal_all $prob_x_pos = sigmoid(+2*a)$ • $\mu_i^t = (1 - \lambda)\mu_i^{t-1} + \lambda \tanh\left(\sum_{j \in nbr_i} \mu_j^{t-1} + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)$ prob_x_neg = sigmoid(-2*a) (damped update)

Build Ising model $-W_{ii}$ $-W_{i,i}$ W_{ii} W ii = 1.0 ◀ $E_0(x)$ $dampling_factor = 0.5$ max iter = 15< normal_pos = np.reshape(multivariate_normal.logpdf(y.flalten(), mean=+1, cov=sigma**2), (H, W)) normal_neg = np.reshape(multivariate_normal.logpdf(y.flalten(), mean=-1, cov=sigma**2), (H, W)) normal_all = normal_pos - normal_neg • $\mu_i^{\overline{t}} = \tanh\left(\sum_{j \in nbr_i} \mu_j^{\overline{t}-1} + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)$ mu = va = mu + 0.5*normal_all (fixed point algorithm) $prob_x_pos = sigmoid(+2*a)$ • $\mu_i^t = (1 - \lambda)\mu_i^{t-1} + \lambda \tanh\left(\sum_{j \in nbr_i} \mu_i^{t-1} + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)$ $prob_x_neg = sigmoid(-2*a)$

(damped update)

 Build Ising model $-W_{ii}$ $W_{i,i}$ $-W_{ij}$ W_{ii} W ii = 1.0 ◀ $E_0(x)$ $dampling_factor = 0.5$ $max_iter = 15$ normal_pos = np.reshape(multivariate_normal.logpdf(y.flatten(), mean=+1, cov=sigma**2), (H, W)) \bigcap normal_neg = np.reshape(multivariate_normal.logpdf(y.flatten(), mean=-1, cov=sigma**2), (H, W)) normal_all = normal_pos - normal_neg mu = v1. $\log N(y_i|1)$ 2. $\log N(y_i|-1)$ a = mu + 0.5*normal_all $prob_x_pos = sigmoid(+2*a)$ 3. $\log N(y_i|1) - \log N(y_i|-1)$ $prob_x_neg = sigmoid(-2*a)$

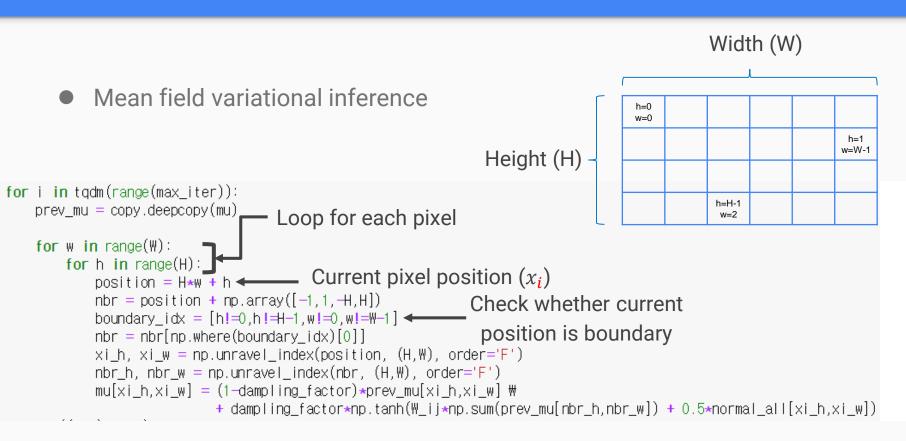
 Build Ising model $-W_{ii}$ $W_{i,i}$ $-W_{i,i}$ W_{ij} W ii = 1.0 ◀ $E_0(x)$ $dampling_factor = 0.5$ $max_iter = 15$ normal_pos = np.reshape(multivariate_normal.logpdf(y.flatten(), mean=+1, cov=sigma**2), (H, W)) \bigcap normal_neg = np.reshape(multivariate_normal.logpdf(y.flatten(), mean=-1, cov=sigma**2), (H, W)) normal_all = normal_pos - normal_neg $mu = y \longrightarrow Initial \mu = y$ 1. $\log N(y_i|1)$ 2. $\log N(y_i|-1)$ a = mu + 0.5*normal_all $prob_x_pos = sigmoid(+2*a)$ 3. $\log N(y_i|1) - \log N(y_i|-1)$ $prob_x_neg = sigmoid(-2*a)$

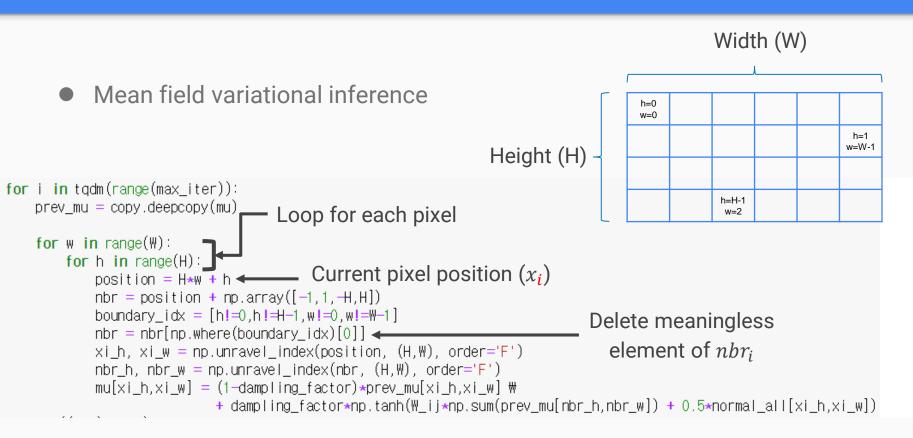


Mean field variational inference

```
Visualize loop progress
                                                                       >>> foo = [0, 1, 2]
                                         (e.g. time per loop)
                                                                       >>> bar = foo
for i in tqdm(range(max_iter)):
   prev_mu = copy.deepcopy(mu)
                                                                       >>> foo[0] = 9
                                        Deep copy for array
                                                                       >>> print bar
   for w in range(W):
       for h in range(H):
                                                                       [9, 1, 2]
           position = H*w + h
           nbr = position + np.array([-1,1,-H,H])
           boundary_idx = [h!=0,h!=H-1,w!=0,w!=W-1]
           nbr = nbr[np.where(boundary_idx)[0]]
           xi_h, xi_w = np.unravel_index(position, (H,W), order='F')
           nbr_h, nbr_w = np.unravel_index(nbr, (H,W), order='F')
           mu[xi_h,xi_w] = (1-dampling_factor)*prev_mu[xi_h,xi_w] #
                          + dampling_factor*np.tanh(W_ij*np.sum(prev_mu[nbr_h,nbr_w]) + 0.5*normal_all[xi_h,xi_w])
```

```
Width (W)
          Mean field variational inference
                                                                 Height (H)
                                                                                                 x_i \quad x_{i+H}
for i in tqdm(range(max_iter)):
   prev_mu = copy.deepcopy(mu),
                                                                                                x_{i+1}
                                    Loop for each pixel
    for w in range(W):
        for h in range(H):_
            position = H*W + h Current pixel position (x_i)
           nbr = position + np.array([-1,1,-H,H]) \leftarrow nbr_i pixel position boundary_idx = [h!=0,h!=H-1,w!=0,w!=W-1]
            nbr = nbr[np.where(boundary_idx)[0]]
            xi_h, xi_w = np.unravel_index(position, (H,W), order='F')
            nbr_h, nbr_w = np.unravel_index(nbr, (H,W), order='F')
            mu[xi_h,xi_w] = (1-dampling_factor)*prev_mu[xi_h,xi_w] #
                            + dampling_factor*np.tanh(W_ij*np.sum(prev_mu[nbr_h,nbr_w]) + 0.5*normal_all[xi h.xi w])
```





```
[12, 13, 14, 15, 16, 17],
         Mean field variational inference
                                                                          [18, 19, 20, 21, *22*, 23], <-(3, 4)
                                                                          [24, 25, 26, 27, 28, 29],
                                                                          [30, 31, 32, 33, 34, 35],
                                                                          [36, *37*, 38, 39, 40, *41*]]
                                                                             (6, 1)
                                                                                                 (6,5)
for i in tqdm(range(max_iter)):
                                                                   >>> np.unravel_index([22, 41, 37], (7,6))
   prev_mu = copy.deepcopy(mu)
                                                                    (array([3, 6, 6]), array([4, 5, 1]))

    Loop for each pixel

   for w in range(W):
                                                                               1. i (current position, 1D) \rightarrow
       for h in range(H):_
           position = H*W + h Current pixel position (x_i)
                                                                                   (h, w) (2D coordinate)
           nbr = position + np.array([-1, 1, -H, H])
           boundary_idx = [h!=0,h!=H-1,w!=0,w!=W-1]
                                                                              ■ 2. nbr_i(nbr_i, 1D) \rightarrow
           nbr = nbr[np.where(boundary_idx)[0]]
                                                                                   (h, w) (2D coordinate)
           xi_h, xi_w = np.unravel_index(position, (H,W), order='F')
           nbr_h, nbr_w = np.unravel_index(nbr, (H,W), order='F')
           mu[xi_h,xi_w] = (1-dampling_factor)*prev_mu[xi_h,xi_w] #
                          + dampling_factor*np.tanh(W_ij*np.sum(prev_mu[nbr_h,nbr_w]) + 0.5*normal_all[xi_h,xi_w])
```

[[0, 1, 2, 3, 4, 5], [6, 7, 8, 9, 10, 11],

```
[12, 13, 14, 15, 16, 17],
           Mean field variational inference
                                                                                     [18, 19, 20, 21, *22*, 23], <-(3, 4)
                                                                                     [24, 25, 26, 27, 28, 29],
                                                                                     [30, 31, 32, 33, 34, 35],
                                                                                     [36, *37*, 38, 39, 40, *41*]]
                                                                                         (6, 1)
                                                                                                            (6,5)
for i in tqdm(range(max_iter)):
                                                                               >>> np.unravel_index([22, 41, 37], (7,6))
   prev mu = copy.deepcopy(mu);
                                                                               (array([3, 6, 6]), array([4, 5, 1]))

    Loop for each pixel

    for w in range(W):
                                                                                            1. i (current position, 1D)
        for h in range(H):_
            position = H*W + h Current pixel position (x_i)
                                                                                                 \rightarrow (h, w) (2D
            nbr = position + np.array([-1,1,-H.H])
                                                                                                 coordinate)
            boundary_idx = [h!=0,h!=H-1,w!=0,w!=W-1]
            nbr = nbr[np.where(boundary_idx)[0]]
                                                                                            2. nbr_i (nbr_i, 1D) \rightarrow
            xi_h, xi_w = np.unravel_index(position, (H,W), order='F')
                                                                                                 (h, w) (2D coordinate)
            nbr_h, nbr_w = np.unravel_index(nbr, (H,W), order='F')
            [mu[xi_h,xi_w] = (1-dampling_factor)*prev_mu[xi_h,xi_w] ₩
                             + dampling_factor*np.tanh(W_ij*np.sum(prev_mu[nbr_h,nbr_w]) + 0.5*normal_all[xi_h,xi_w])
                                                    \mu_i^t = (1 - \lambda)\mu_i^{t-1} + \lambda \tanh\left(\sum_{i \in nbr_i} \mu_i^{t-1} + 0.5 * (\log N(y_i|1) - \log N(y_i|-1))\right)
```

(damped update)

[[0, 1, 2, 3, 4, 5], [6, 7, 8, 9, 10, 11],

Reference

- [1] K. Murphy, "Machine Learning: A Probabilistic Perspective", The MIT Press, 2012
- [2] https://towardsdatascience.com/variational-inference-ising-model-6820d3d13f6a
- [3] https://github.com/vsmolyakov/experiments_with_python/blob/master/chp02/mean_field_mrf.ipynb

Part 2. Gaussian Process

Recall that in the simple linear regression setting.

In linear regression, we assume the outputs are a linear function of the inputs with additional noise:

 $y_t = \mathbf{x}_t^{\mathsf{T}} \mathbf{w} + \epsilon_i$

$$y_t = f(x_t) + \epsilon_i \quad \epsilon_t \sim \mathcal{N}(0, \sigma_{\epsilon}^2)$$

$$= \beta_0 + \beta_1 x_t + \epsilon_t,$$

defining the vectors
$$\mathbf{x}_t = \begin{bmatrix} 1 \\ x_t \end{bmatrix}, \qquad \mathbf{w} = \begin{bmatrix} eta_0 \\ eta_1 \end{bmatrix}$$

$$\mathbf{X}_t = \begin{bmatrix} 1 & 0.9 \\ 1 & 3.8 \\ \vdots & \vdots \\ 1 & 9.6 \end{bmatrix}, \quad \mathbf{y}_t = \begin{bmatrix} 0.1 \\ 1.2 \\ \vdots \\ 1.2 \end{bmatrix}$$
 To predict the output for x*, we need to estimate the weights from the previous observations.

= $\mathcal{N}(0, \Sigma)$ and the Gaussian likelihood, $p(\mathbf{y}_t | \mathbf{X_t}, \mathbf{w}) = \mathcal{N}(\mathbf{X_t^\top w}, \sigma_{\epsilon}^2 \mathbf{I})$

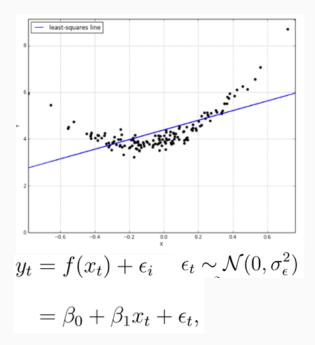
 $p(\mathbf{w}|\mathbf{y}_t, \mathbf{X}_t) \propto p(\mathbf{y}_t|\mathbf{X}_t, \mathbf{w})p(\mathbf{w})$

$$= \mathcal{N}\left(\frac{1}{\sigma_{\epsilon}^2}\mathbf{A}_t^{-1}\mathbf{X}_t\mathbf{y}_t, \mathbf{A}_t^{-1}\right)$$

$$p(f_{\star}|\mathbf{x}_{\star}, \mathbf{X}_{t}, \mathbf{y}_{t}) = \int p(f_{\star}|\mathbf{x}_{\star}, \mathbf{w}) p(\mathbf{w}|\mathbf{X}_{t}, \mathbf{y}_{t}) d\mathbf{w}$$
$$= \mathcal{N} \left(\frac{1}{\sigma_{\epsilon}^{2}} \mathbf{x}_{\star}^{\top} \mathbf{A}_{t}^{-1} \mathbf{X}_{t} \mathbf{y}_{t}, \mathbf{x}_{\star}^{\top} \mathbf{A}_{t}^{-1} \mathbf{x}_{\star} \right)$$

If we use a Gaussian prior over the weights p(w)

Part 2. Gaussian Process



But what if we don't want to specify upfront how many parameters are involved?

We'd like to consider every possible function that matches our data, with however many parameters are involved.

That's what non-parametric means: it's not that there aren't parameters, it's that there are infinitely many parameters.

$$y_t = f(x_t) + \epsilon_i \quad \epsilon_t \sim \mathcal{N}(0, \sigma_{\epsilon}^2)$$
$$= \beta_0 + \beta_1 x_t + \epsilon_t,$$

$$f(x) \sim GP(m(x), k(x, x'))$$

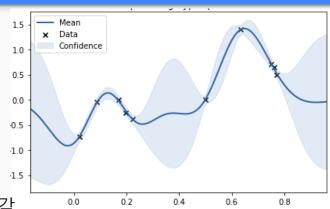
http://katbailey.github.io/post/gaussian-processes-for-dummies/

Part 2. Gaussian Process

1. Bayesian Inference + Gaussian Process

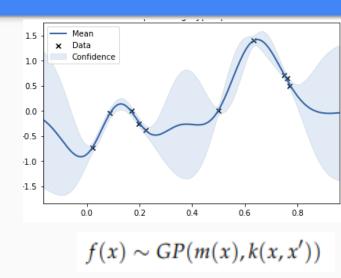
Bayesian inference를 통해 불확실성을 알 수 있다.

- + Gaussian Process는 함수 자체에 대한 Prior를 정의한다
- = 함수 자체에 대한 불확실성을 볼 수 있다.
- 2. Gaussian distribution에서 뽑아 낸 랜덤 변수는 벡터이지만, Gaussian process에서는 랜덤 함수 f(x)가 뽑혀져 나오며 이 함수는 제각각 각자의 평균과 분산을 갖습니다.



 $f(x) \sim GP(m(x), k(x, x'))$

$$exp(-\frac{1}{2}|x_p-x_q|^2)$$



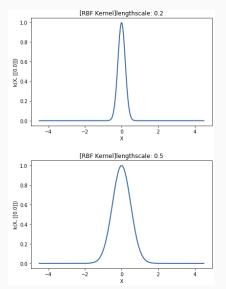
- 3. Regression에서 **Training data 간의 linear correlation이 높으면, training output 역시 높은 correlation을 갖는다.** Kernel을 통해 이를 고려한 gaussian process를 만들 수 있다
- 4. Covariance function(kernel) 은 아래의 식과 같이 similarity 라고도 볼 수 있는 output 을 뽑아낸다. 즉, 두 점이 가까우면 covariance function의 값이 높고, 두 점이 멀면 covariance function의 값이 낮다.

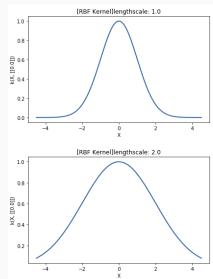
```
pip install GPy
pip install matplotlib
pip install numpy
```

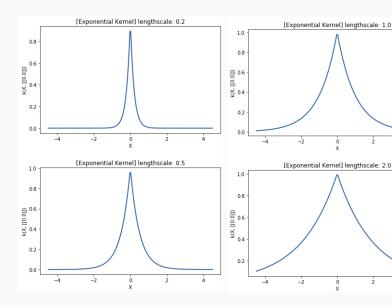
- 1. Covariance function 의 종류, hyper-parameter 의 영향 overview
- 2. mean function 과 covariance function 을 정하여 GP로 정의된 Prior를 확인합니다.
- 3. 관찰된 데이터를 통해 Posterior를 확인합니다.
- 4. 관찰된 데이터에 최적화된 kernel의 hyper-parameter로 optimization 합니다.

0. 다양한 커널에 대한 overview 및 intuition 획득

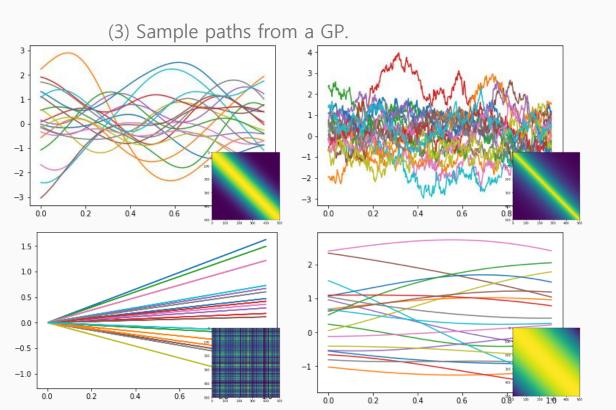
- (1) Kernel 종류에 따른 covariance function의 변화를 확인.
- (2) Kernel에서의 length scale에 따른 covariance function의 변화를 확인







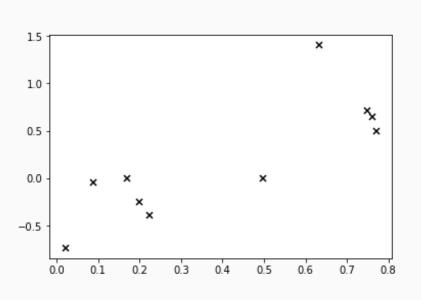
0. 다양한 커널에 대한 overview 및 intuition 획득

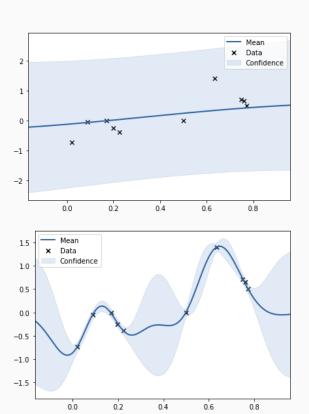


- 1. RBF kernel
- 2. Exponential kernel
- 3. Linear kernel
- 4. Exponential Quadratic kernel

1. 1D regression에 대하여 여러커널에 적합한 데이터셋을 생성 및 학습.

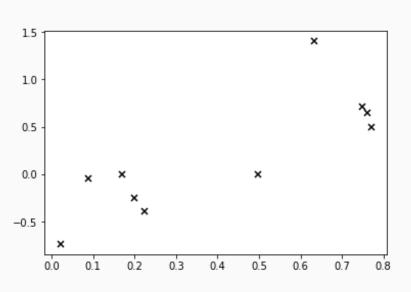
(1) GP regression model (RBF kernel)

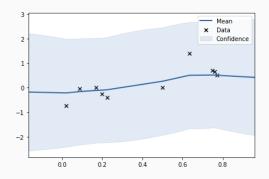


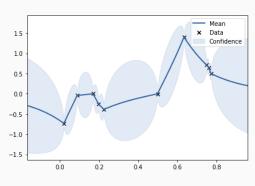


1. 1D regression에 대하여 여러커널에 적합한 데이터셋을 생성 및 학습.

(2) GP regression model (Exponential kernel)

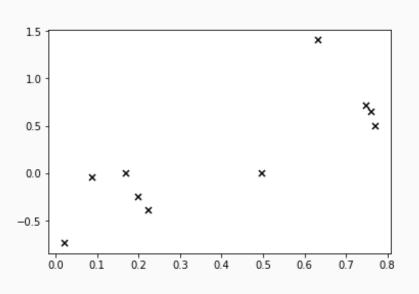


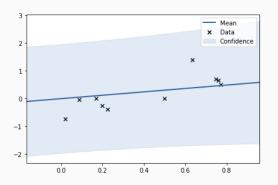


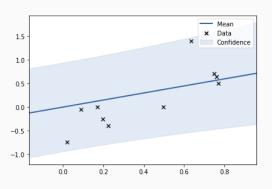


1. 1D regression에 대하여 여러커널에 적합한 데이터셋을 생성 및 학습.

(3) GP regression model (Linear kernel)

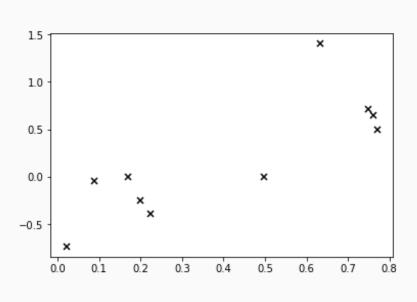


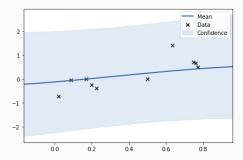


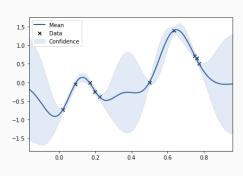


1. 1D regression에 대하여 여러커널에 적합한 데이터셋을 생성 및 학습.

(4) GP regression model (Exponential Quadratic kernel)





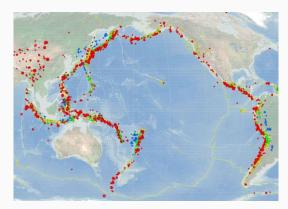


Overview

- Point Process
- Poisson Process
- Hawkes Process
- Predicting Retweet Dynamics

- * This part refers to the ICML 2018 tutorial *Learning with Temporal Point Processes* (Rodriguez and Valera, 2018)
- * Also, predicting Retweet dynamics refers to *TideH* (Kobayashi and Lambiotte, 2016).

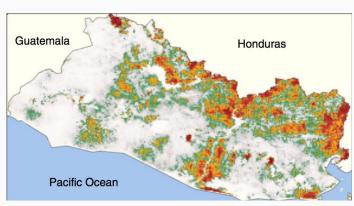
Many discrete events in continuous time!



Earthquake



Online actions



Disease dynamics



Financial trading



Mobility dynamics

Variety of processes behind these events





Flu spreading



Article creation in Wikipedia





Reviews and sales in Amazon



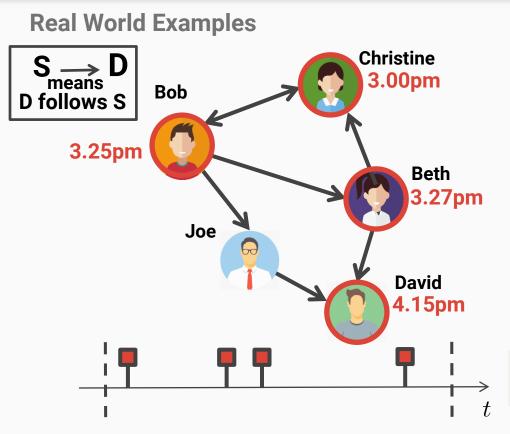


A user's reputation in Quora

FAST

SLOW

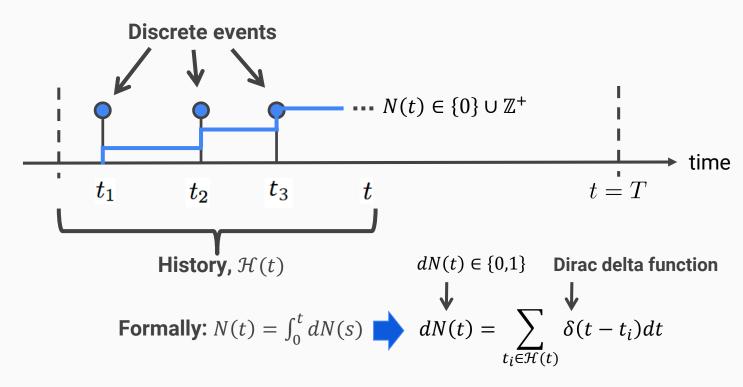
...in a wide range of temporal scales.



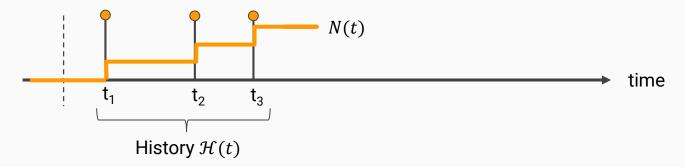


Click and elect: how fake news helped Donald Trump win a real election

Temporal point process is a random process whose realization consists of discrete events localized in time



Temporal Point process can be represented as Intensity function

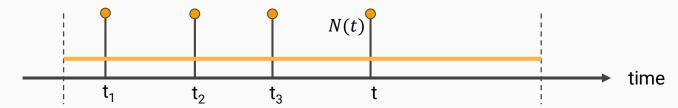


Since it is cumbersome to model event counts over time, we model event **intensity** over time.

$$\lambda^*(t)dt = \mathbb{E}[dN(t)|\mathcal{H}(t)]$$

It is a rate = # of events / unit of time

Poisson process



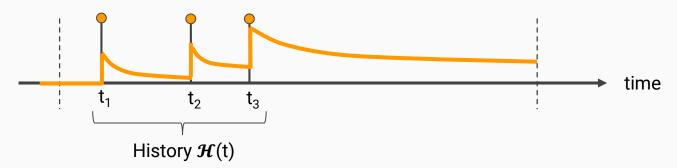
Intensity of a Poisson process

$$\lambda^*(t) = \mu$$

Observations:

- 1. Intensity independent of history
- 2. Uniformly random occurrence
- 3. Time interval follows exponential distribution

Hawkes process: Self-exciting intensity function



Self-exciting: each arrival increase the rate of future arrivals for some period

Intensity of Hawkes process:

Baseline Triggering kernel
$$\lambda^*(t) = \mu + \alpha \sum_{t_i < t} \frac{\mathbf{Triggering} \ \mathbf{kernel}}{\phi(t - t_i)}$$

Observations:

- 1. Clustered (or bursty) occurrence of events
- 2. Intensity is stochastic and history dependent

Tick: Python Library for statistical learning about point processes

How to Install

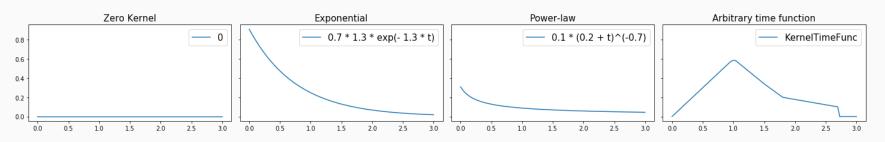
```
cogito@digits-1:~$ pip install tick
cogito@digits-1:~$ pip install --upgrade scipy==1.0.0 # optional
cogito@digits-1:~$ pip install dill # optional
```

Tick: Python Library for statistical learning about point processes

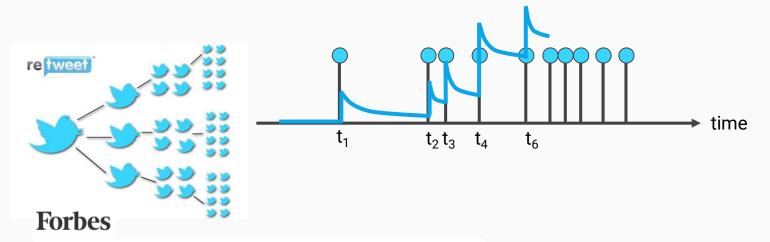
How to Use - Simulation

```
from tick.hawkes import HawkesKernel0, HawkesKernelExp, HawkesKernelPowerLaw, HawkesKernelTimeFunc
...
kernel_exp = HawkesKernelExp(.7, 1.3) # HawkesKernelExp(intensity, decay)
t_values = np.linspace(0, 3, 100)
kernel_exp.get_values(t_values)) # Simulation using get_values([times])
```

Let's run the sample code!



Predicting Retweet Dynamics using Hawkes Process



For Brands And PR: When Is The Best Time To Post On

Social Media?

THE HUFFINGTON POST

THE BLOG

The Best Times to Post on Social Media

Get ready for the codes!

https://github.com/NII-Kobayashi/TiDeH

```
cogito@digits-1:~$ git clone https://github.com/NII-Kobayashi/TiDeH
Cloning into 'TiDeH'...
remote: Enumerating objects: 132, done.
remote: Total 132 (delta 0), reused 0 (delta 0), pack-reused 132
Receiving objects: 100% (132/132), 1.61 MiB | 310.00 KiB/s, done.
Resolving deltas: 100% (9/9), done.
Checking connectivity... done.
cogito@digits-1:~$ cd TiDeH/
```

What you will see is ...

```
TiDeH/
  data/
    example/
      sample file.txt*
    training/
  tideh/
    init_.py*
    estimate.py*
    fit.py*
    functions.py*
   main.py*
   prediction.py*
    simulate.py*
    training.py*
  example native.py*
  example optimized.py*
  example_simulation.py*
  example training.py*
```

```
2150 160.627488
0.000000 503173
0.000021 133
0.000324 40
0.000910 73
0.003047 83
0.003141 30
0.003451 15
0.003552 305
0.003970 208
0.006932 82
0.006984 287
0.007528 124
0.007718 100
0.008874 17
0.008999 77
0.009056 101
0.009210 28
```

- * one file per tweet
- * space separated
- * only tweets with more than 2000 retweets were used

First row

<number of total retweets><start time of tweet in days>

What you will see is ...

```
TiDeH/
  data/
    example/
      sample file.txt*
    training/
  tideh/
    init_.py*
    estimate.py*
    fit.py*
    functions.py*
    main.py*
    prediction.py*
    simulate.py*
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  example native.py*
  example optimized.py*
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  example training.py*
```

```
2150 160.627488
0.000000 503173
0.000021 133
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0.003141 30
0.003451 15
0.003552 305
0.003970 208
0.006932 82
0.006984 287
0.007528 124
0.007718 100
0.008874 17
0.008999 77
0.009056 101
0.009210 28
```

```
* space separated
First row
```

Actual time

0.500

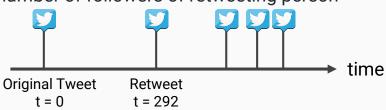
- * one file per tweet
- * only tweets with more than 2000 retweets were used

 <number of total retweets> <start time of tweet in days>

Follower: 90 Follower: 43344

Every other row

 <relative tweeted/retweeted time in seconds> <number of followers of retweeting person>



How to run the example code

```
cogito@digits-1:~/TiDeH$ python3 example_native.py
```

Example of predicting future retweet activity. Given an observation time, the parameters of the infectious rate are estimated and then, the number of retweets before a given time is predicted.

Then, you will see the results

```
Estimated parameters are:
p0: 0.001
r0: 0.414
phi0: 0.140
tm: 1.822
Average % error (estimated to fitted): 12.33
Predicted number of retweets from 48 to 168 hours: 37
Predicted number of retweets at hour 168: 2170
Prediction error (absolute): 20
```

How to run the example code

Let's look at the code example_native.py

```
# Module import
from tideh import estimate_parameters
from tideh import load_events
from tideh import predict
# Read dataset
filename = 'data/example/sample_file.txt'
(_, start_time), events = load_events(filename)
```

How to run the example code

Let's look at the code example_native.py

```
# additional parameters passed to infectious rate function
add_params = {'t0': start_time, 'bounds': [(-1, 0.5), (1, 20.)]}
obs_time = 48 # observation time of 2 days
pred_time = 168 # predict for one week
params, err, _ = estimate_parameters(events=events, obs_time=obs_time, **add_params)
```

The probability for getting a retweet in a small-time interval $[t, t + \Delta t]$ is $\lambda(t)\Delta t$.

$$\lambda(t) = \underline{p(t)} \sum_{i:t_i < t} \underline{d_i} \overline{\phi(t - t_i)}$$
 Exciting kernel rate **# Followers**

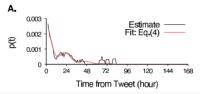
How to run the example code

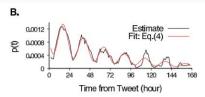
Let's look at the code example_native.py

```
# additional parameters passed to infectious rate function, bounds for r0 and taum
add_params = {'t0': start_time, 'bounds': [(-1, 0.5), (1, 20.)]}
obs_time = 48 # observation time of 2 days
pred_time = 168 # predict for one week
params, err, _ = estimate_parameters(events=events, obs_time=obs_time, **add_params)
```

Infectious rate is

$$p(t) = p_0 \left\{ 1 - r_0 \sin \left(\frac{2\pi}{T_m} (t + \phi_0) \right) \right\} e^{-(t - t_0)/\tau_m}$$





- *t*₀: time of the original tweet
- $T_m = 1$ day: period of oscillation
- p_0 : intensity
- r_0 : the relative amplitude of the oscillation
- ϕ_0 : its phase
- τ_m : characteristic time of popularity decay

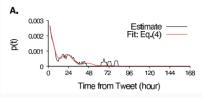
How to run the example code

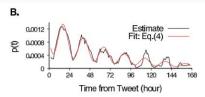
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- *t*₀: time of the original tweet
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How to run the example code

Let's look at the code example_native.py

How to run the example code

Let's look at the code example_native.py

```
# tideh/fit.py - Estimate of model parameters r_0, phi_0, t_m
from scipy.optimize import leastsq
def fit_parameter(estimates, fun, start_values, xval):
    if start_values is None:
        start_values = np.array([0, 0, 0, 1.])
    return leastsq(func=loss_function, x0=start_values, args=(estimates, fun, xval))[0]
```

How to run the example code

Then, where is the exciting kernel?

```
# additional parameters passed to infectious rate function
add_params = {'t0': start_time, 'bounds': [(-1, 0.5), (1, 20.)]}
obs time = 48 # observation time of 2 days
pred time = 168 # predict for one week
params, err, _ = estimate_parameters(events=events, obs time=obs time, **add params)
```

The probability for getting a retweet in a small-time interval $[t, t + \Delta t]$ is $\lambda(t)\Delta t$.

$$\lambda(t) = p(t) \sum_{i:t_i < t} d_i \overline{\phi(t - t_i)}$$
 Exciting kernel

Exciting kernel is fitted to the empirical data by the function where is the heavily tailed in a variety of social networks (Crane, et al. 2008, Masuda, et al. 2013)

$$\phi(s) = \begin{cases} 0 & (s < 0) \\ c_0 & (0 \le s \le s_0) \\ c_0(s/s_0)^{-(1+\theta)} & (\text{Otherwise}) \end{cases}$$
• $c_0 = 6.49 \times 10^{-4} \text{ seconds}$
• $s_0 = 300 \text{ seconds}$
• $\theta = 0.242$

We are going to estimate the exciting kernel from the dataset.

Then, where is the exciting kernel?

$$\phi(s) = \begin{cases} 0 & (s < 0) \\ c_0 & (0 \le s \le s_0) \\ c_0(s/s_0)^{-(1+\theta)} & (\text{Otherwise}) \end{cases}$$
• $c_0 = 6.49 \times 10^{-4} \text{ s}$
• $s_0 = 300 \text{ seconds}$
• $\theta = 0.242$

- $c_0 = 6.49 \times 10^{-4}$ seconds

Now, let's estimate the kernel!