

# Christopher G. Ogletree

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## SUMMARY

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- **Web Development:** 2.5 years of experience with HTML, CSS, JavaScript, jQuery
- **Content Management Systems:** 1 year of experience in development with WordPress and Sitefinity
- **User Experience Design:** 1 year of experience utilizing wireframes for effective design, implementation and SEO
- **Digital Communication Administrator:** experience creating, developing, and deploying email campaigns, as well as designing and styling communities using Salesforce and Pardot platforms
- **Software Development:** experience utilizing Java, C/C++, SQL, JSON, JavaScript/jQuery
- **Mobile Application Development:** experience working on Android Apps

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## EDUCATION

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- **University of Vermont**, Burlington, VT.
  - *August 2011 – May 2015*
- **Major:** Bachelor of Arts, Computer Science, Minor: Business Administration
  - **GPA:** 3.49/4.0
  - **Division 1 NCAA Athlete:** Track & Field; Triple Jump and Long Jump
- **University of Otago**, Dunedin, New Zealand
  - **Semester Abroad:** *June 2013 – November 2013*

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## WORK EXPERIENCE

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**American Physician Institute**, Westmont, IL.

*Web Master*, December 2015 – July 2016

- Created and updated content for publishing through WordPress and Sitefinity, as well as a combination of HTML, CSS, and JavaScript to perform standard site maintenance.
  - Examples of work: [www.BeatTheBoards.com](http://www.BeatTheBoards.com), [www.ThePassMachine.com](http://www.ThePassMachine.com), [www.MasterPsych.com](http://www.MasterPsych.com)
- Developed and deployed email campaigns using Salesforce and Pardot platforms.
- Established digital marketing presence and improved SEO ranking for websites.
- Designed and produced content with a mobile-optimized approach to improve user experience.

**Sweeney Design/Build**, Shelburne, VT.

*Web Designer*, September 2014 – May 2015

- Improved the company's online marketing presence by redesigning and modernizing the organization's website with a goal of showcasing their designs and major projects.

**MorphoTrust USA™, a Safran Group Company**, Billerica, MA.

*Sales Analyst, Signature Coordinator*, May 2013 – July 2013

- Sustained informed business decision-making by acting as a liaison of sales results between the Vice President of Sales and other company directors.
- Increased sales planning efficiency through utilization of Microsoft Dynamics (CRM) to manage and maintain forecasting and sales opportunity tracking.

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## HONORS & AWARDS

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**University of Vermont - Dean's Honor List**

- Four out of eight semesters (2011-2015) on the Dean's Honor List in the College of Arts and Sciences.

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## VOLUNTEER EXPERIENCE

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**College for Every Student**, Burlington, VT.

*Mentor*, September 2011 – May 2015

- Helped to coordinate mentor program between UVM athletes and local underprivileged fourth and fifth grade students in order to expose these students to post-secondary educational opportunities.
- Role model for a low-income fifth grader who could be the first in their family to attend college.