
The lernOS Guide

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Contents

Getting Started With lernOS	4
Why lernOS?	5
lernOS Wheel - Mindset, Skillset, and Toolset as Success Factors	5
Mindset - Your World View	7
Skillset - Your Capabilities	9
Toolset - Methods And Tools You Use	10
lernOS Circle - From Talking The Talk to Walking the Walk	12
lernOS Sprint - Driving Agile Planning And Execution	13
lernOS Weekly - Meet Your Circle Members Every Week	14
Week 0 - Get Together & Sprint Planning	16
Week 1 - Your Sprint Objectives	16
Week 2 - Sharing Is Caring	17
Week 3 - Use The Network Effect	17
Week 4 - Pitstop 1	18
Week 5 - Who Am I?	18
Week 6 - Update Your Digital Twin	18
Week 7 - Your Vision Goes Digital	19
Week 8 - Pitstop 2	19
Week 9 - Your Knowledge Assets	20
Week 10 - Networking And Sharing Time	20
Week 11 - The Power Of Communities	21
Week 12 - Reflect And Celebrate	21
lernOS Kata Catalogue - Exercises To Upskill Yourself	22
Why Are You Here?	22
My Objectives For The Next 12 weeks	23
People Related To Your Objectives	25
Strong Or Weak Ties?	26
Your First Sharing Experience	26
An Appointment With Yourself	27
Use Web-Scale Networking	27
Practice Social Praise	28
Tone Of Voice In Online Communication	29

Sharing A Useful Resource	29
25 Random Facts About Me	30
Contribute Your Self	31
Go Google Yourself!	32
Update Your Digital Twin	33
Spend Time On Making Connections	34
Write A Letter To Your Future Self	34
Share Your Objectives	35
Stop Procrastination!	36
Create Your Own Burn Down Chart	37
Help Others To Connect	37
Your Top 10 Assets	37
The Dinner Table University	38
What Can I Contribute?	39
My Networking And Sharing Time	40
Try this crazy method called “asking”!	40
Find Communities Related To Your Objectives	41
Who Are The First And Second Dancers?	41
Do You Want To Start Your Own Community?	42
Your Eureka Moment	43
Create Your Time Capsule	44
Repetition Is The Key To Mastery	45
Your Future Backwards	46
lernOS Canvas - Use It As Checklist And To Tell Your Story	46
lernOS Memex - Get Things Out Of Your Head And In A System You Trust	48
Stop talking, start doing!	49

List of Figures

1 lernOS Wheel People	6
2 lernOS Wheel	7
3 Open First Manifesto by @ib_neudenker	8
4 Conversation Prism 5.0 by Brian Solis and JESS3, conversationprism.com	11
5 lernOS Circle	12
6 lernOS Sprint	14

7	Why Are You Here?	22
8	My Objectives For The Next 12 weeks	23
9	Go Google Yourself on google.com or in an intranet search engine	32
10	lernOS Canvas	47
11	lernOS Memex (OneNote Version)	48

Did your environment change a lot in the past and is still changing?

Is collaboration and mastering digital tools important for your success?

Do you have to learn new skills on an ongoing basis?

Then I wrote this guide for you! @simondueckert

Getting Started With lernOS

lernOS for individuals is a self-management method for people living and working in the 21st century. To be successful in this century you have to learn, organize, and develop yourself on an ongoing basis. No matter if you are a teenager, a student, a young professional, a senior expert, a manager, or leader. lernOS brings together the best elements from existing methods (a big THANK YOU to all creators and contributors) to learn these 21st century skills:

- **Objectives & Key Results (OKR):** a method developed by Andy Grove and John Doerr to manage objectives and laser-sharp focus in what we do.
- **Getting Things Done (GTD):** a method developed by David Allen to handle all the stuff and information overload we have to deal with on a daily basis.
- **Working Out Loud (WOL):** a method coined by Bryce Williams and enriched by John Stepper to systematically network with people that might help us achieving our objectives.

If you have never heard of the three methods above you should start by reading about them to get a first overview. If you decide to start using lernOS the suggested way is to find 3-4 other people and become a peer support group called a “lernOS Circle”. Decide when to start and meet for one hour in a so called “lernOS Sprint”. Use the predefined agendas for the “lernOS Weekly” in this guide. Do a retrospective after the sprint and decide if you want to run another sprint with the same circle members.

If you need support with finding circle members you can use the free Circlefinder App¹. If you are unsure or have any further questions you can join the lernOS User Group on Telegram² or write with the hashtag #lernOS on Twitter³.

¹<http://circlefinder.app/>

²<https://t.me/lernos>

³<https://twitter.com/search?q=%23lernOS>

The adoption of lernOS isn't a matter of hours or days but of months or years. So Keep Calm & Learn On!

Why lernOS?

We live in a world of constant change. Technical progress like mechanization, mass production and automation led to big changes in the past. With the invention of the transistor the digital transformation started. The processing power of computers grows yearly at an exponential rate. For this reason also our environment changes faster and faster in the 21st century.

The world we live in is a world full of volatility, uncertainty, complexity, and ambiguity (VUCA). In such an environment proven methods and tools from the past have to be questioned. We have to evolve from one-time education to self-directed lifelong learning. We have to acquire new skills, use new digital tools, and develop a new mindset to be successful.

lernOS can help to get fit for the 21st century. lernOS is an operating system for lifelong learning and learning organizations. The phrase “mi lernos” means “I will learn” in Esperanto. lernOS helps to organize the daily tasks and to learn consciously from every activity. It will also promote networking with other people. In this way not every wheel has to be reinvented and not every mistake has to be repeated. And the best thing is: lernOS is really easy to understand. Let's begin.

lernOS Wheel - Mindset, Skillset, and Toolset as Success Factors

Mastering the digital age and the knowledge society of the 21st century requires to be open for change and new approaches. There are a lot of tools and methods out there. But when one is not open to give it a try and to experiment with new approaches success will stay away. Like the people with the “square wheels” in the image below we are often too busy to see new possibilities and chances.

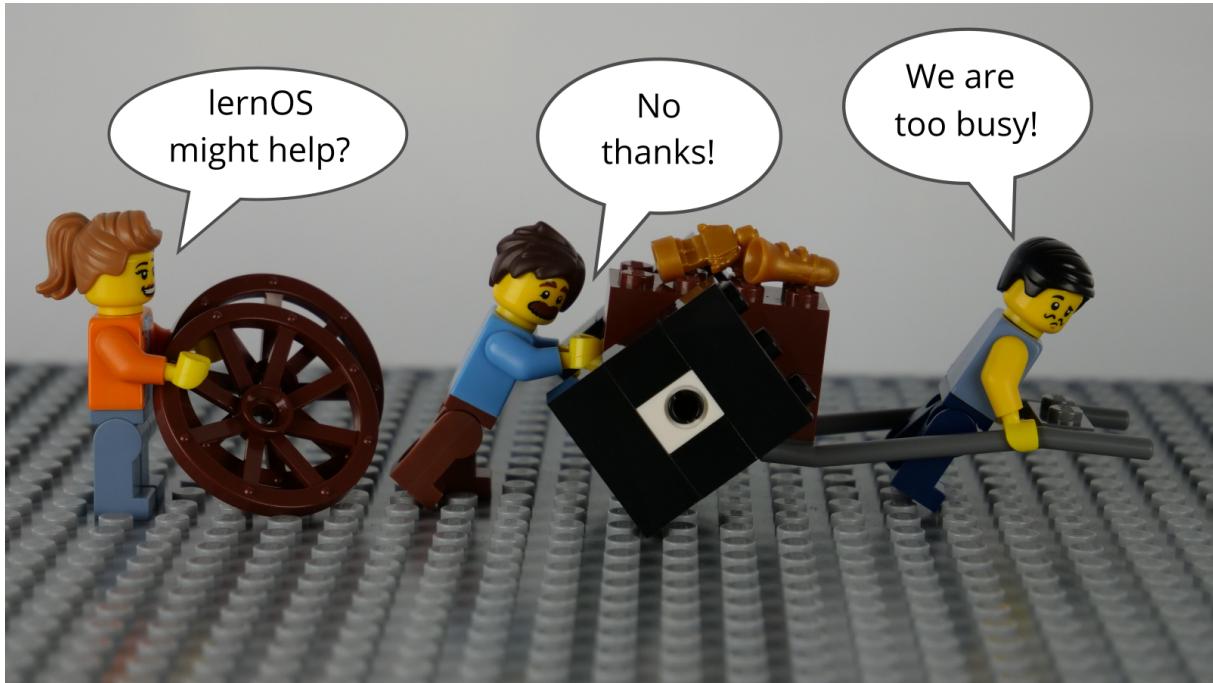


Figure 1: lernOS Wheel People

Adopting new practices is not only about using new digital tools or fancy methods like design thinking, scum, and working out loud (Remember: A fool with a tool is still a fool). To switch from “square wheels” to “round wheels” the basic assumptions about the world, the personal skills, and the used methods and tools have to be taken into account. lernOS calls this three dimensions mindset, skillset, and toolset. Focussing on only one or two of the three dimensions might already help. But for the best results all three dimensions should be considered.



Figure 2: lernOS Wheel

Mindset - Your World View

The mindset can be described as the assumptions, beliefs, perceptions, thoughts, feelings, and values that lead to actions and visible artefacts. These visible artefacts is everything one can see, hear, and feel. In an organizations artefacts might be structures, hierarchies, processes, architectures, office design, physical environment, and ICT infrastructure. The necessary values to successfully use lernOS are covered in the preamble of the Manifesto for Human Leadership⁴:

We believe in the creativity and motivation of human beings. We consider human leadership as pivotal in a highly networked and highly complex world. We understand the task of leadership as serving life and striving for conditions in which people, in their diversity, can contribute in the best possible way and in which they can develop themselves and work effectively together.

The core principle for a 21st century mindset is openness⁵. This means being open to new experience, knowledge, and ideas as well as sharing knowledge, ideas, and content openly (e.g. by the open definition⁶). You should develop an “open first mindset” over time as described in the Open First Manifesto⁷:

⁴<https://fuehrung-erfahren.de/wp-content/uploads/2018/02/Manifesto-for-Human-Leadership.pdf>

⁵<https://en.wikipedia.org/wiki/Openness>

⁶<https://opendefinition.org/>

⁷<http://innovationsbeirat.de/open-first/>



Figure 3: Open First Manifesto by @ib_neudenker

ProTip: your mindset is not fixed you can develop a new mindset. Watch Carol Dweck's video on Developing a Growth Mindset⁸ to learn more about it.

⁸<https://www.youtube.com/watch?v=hiIEeMN7vbQ>

Skillset - Your Capabilities

Since the 1980s skills like solving non-routine problems and interacting with others in creative ways become dominant. Also automation, artificial intelligence, and machine learning will replace a lot of activities that have been done by humans in the past. Therefore to get fit for the 21st century a lot of new skills have to be acquired. This new skillset can be described as a combination of the DigiComp 2.1 Framework⁹ for digital skills and the P21 Framework for 21st Century Learning¹⁰ with the 4C learning and innovation skills (creativity, critical thinking, communication, collaboration):

1. Creativity and Innovation

- Think creatively
- Work creatively with others
- Implement innovations

1. Critical Thinking And Problem Solving

- Identifying needs and technological responses
- Reason effectively
- Make judgments and decisions
- Solve technical and non-technical problems
- Creatively using technologies to solve problems

1. Communication

- Articulate thoughts and ideas clearly and effectively
- Listen effectively to decipher meaning
- Use communication to inform, instruct, motivate and persuade
- Utilize multiple media and technologies
- Communicate effectively in diverse environments (including multi-lingual, multi-cultural)

1. Collaboration

- Work effectively and respectfully with diverse teams
- Exercise flexibility and willingness to be helpful in making necessary compromises to accomplish a common goal
- Assume shared responsibility for collaborative work, and value the individual contributions
- Interacting, engaging, sharing, and collaborating through digital technologies
- Managing digital identity

1. Information, Data, And Web Literacy

⁹<https://ec.europa.eu/jrc/en/publication/eur-scientific-and-technical-research-reports/digcomp-21-digital-competence-framework-citizens-eight-proficiency-levels-and-examples-use>

¹⁰<http://www.p21.org/our-work/p21-framework>

- Browsing, searching, filtering data, information and digital content
- Evaluating and managing data, information and digital content
- Managing data, information and digital content
- Protecting digital devices
- Protecting personal data and privacy

1. Digital Content Creation

- Developing digital content
- Integrating and re-elaborating digital content
- Handling Copyright and licences
- Programming, Scripting, and Coding

ProTip: the Mozilla Foundation has developed the Web Literacy Framework¹¹ with a lot of exercises for developing digital literacy and 21st century skills.

Toolset - Methods And Tools You Use

With the emergence of Web 2.0¹² in 2005 social media and new methods came up. Not everybody needs to know all tools and methods but it is a good idea to have an overview, know the principles, and choose the right tools for oneself. The conversation prism gives an overview of web 2.0 platforms available today:

¹¹<https://learning.mozilla.org/en-US/web-literacy>

¹²<https://www.oreilly.com/pub/a/web2/archive/what-is-web-20.html>

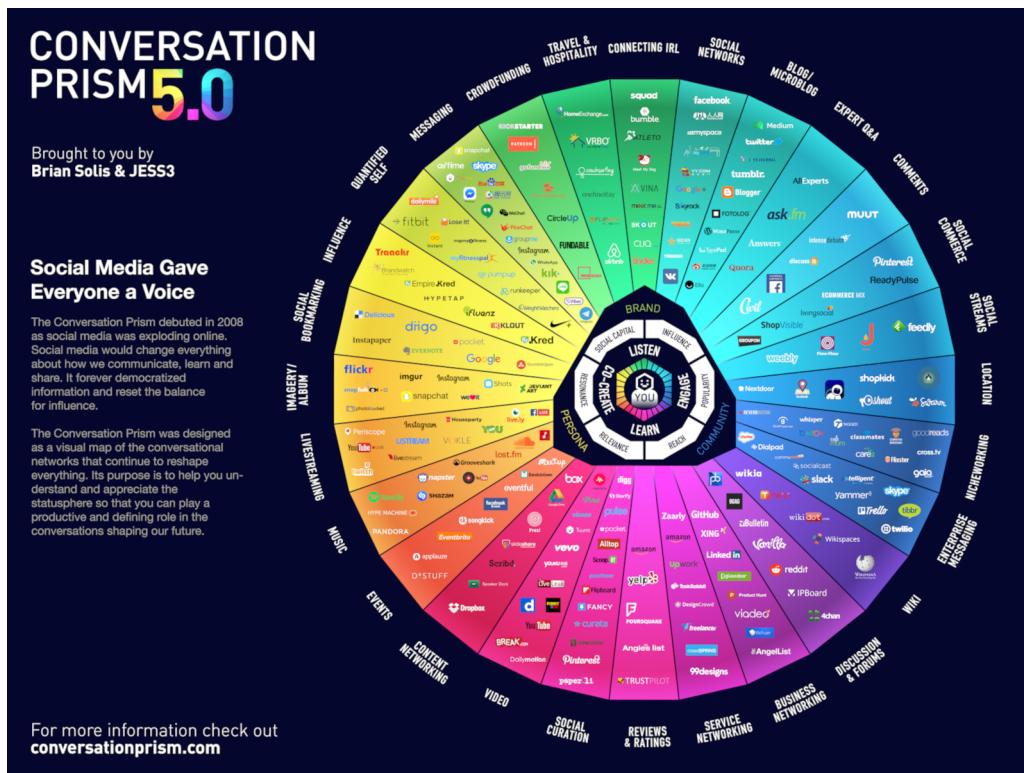


Figure 4: Conversation Prism 5.0 by Brian Solis and JESS3, conversationprism.com

For a beginner this prism with 28 categories and dozens of tools might be overwhelming. To begin with the following short list provides a compact overview of the most relevant tools (alphabetical order):

- Digital Notebook:** Evernote, OneNote, TiddlyWiki
- File Sharing:** Dropbox, Google Drive, Office 365, OneDrive, SharePoint
- Messenger:** Microsoft Teams, Slack, Threema, WeChat, WhatsApp, Telegram
- Mind Mapping:** Freemind, iThoughts, MindManager, MindMeister, XMind
- Social Network:** professional social Networks (LinkedIn, Xing, Twitter) as well as enterprise social networks (Jive, Yammer, IBM Connections, Workplace by Facebook)
- Video Sharing:** Kaltura, Vimeo, Vimp, YouTube
- Web Conferencing:** Google Hangout, GoToMeeting, Microsoft Teams, Skype, Skype for Business, WebEx, Zoom
- Weblog:** Medium, tumblr, Wordpress (tip: social networks often offer blog functions)
- Wiki:** Confluence, Mediawiki, Wikipedia
- Work Coordination:** asana, Microsoft Planner, Microsoft To-Do, Trello

In addition to technical tools also a new set of helpful methods is available. Good examples are barcamps, communities of practice, coworking, design thinking, shipit days (aka fedex days), future

backwards, getting things done, hackathon, knowledge map, lessons learned, massive open online courses, podcast, screencast, scrum, and working out loud. The right toolset is highly depended on your life or your occupation.

lernOS Circle - From Talking The Talk to Walking the Walk

Enough theory. You have read about the right mindset, skillset, and toolset for the 21st century. Now it is time to practice. You will do this in periods of three month called lernOS Sprints. To have peer support you should not practice on your own but in a group of 4-5 people called a lernOS Circle. A circle is a peer support¹³ group in which members help each other with feedback, experience, knowledge, and reflection. The lernOS Circle is a circle of trust: what happens in the circle stays in the circle! The circle members will have a weekly meeting with a standard agenda to structure your learning process step by step.

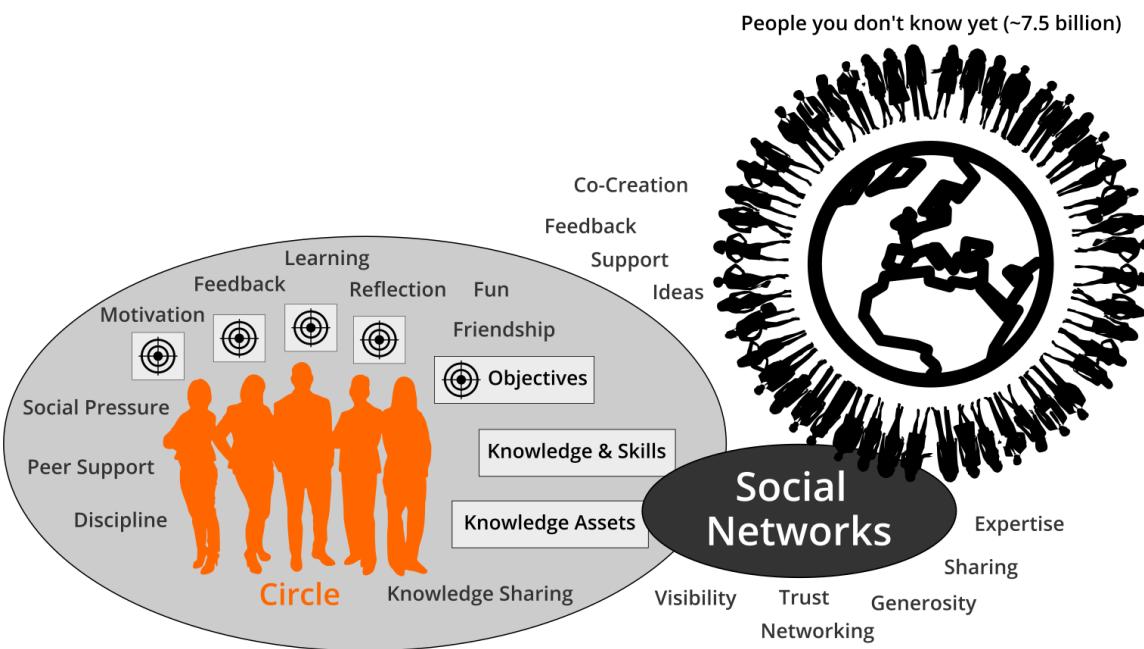


Figure 5: lernOS Circle

The circle meets weekly in a meeting called lernOS Weekly. The weekly is a short ceremony to track results, practice exercises, and motivate yourself for the next week. In the circle each member defines personal objectives and desired results. Circle members learn to share and network to build get a network of trust and relationships that help to achieve the personal objectives.

¹³https://en.wikipedia.org/wiki/Peer_support

lernOS Sprint - Driving Agile Planning And Execution

Circle members should be able to switch circles if they want. Therefore the circles have to have the same rhythm. For this reason lernOS is practiced in so called sprints of one quarter of a year each (13 weeks). So one year consists of four lernOS Sprints:

Date	Sprint
01.01.-31.03.:	01/yyyy
01.04.-30.06.:	02/yyyy
01.07.-30.09.:	03/yyyy
01.10.-31.12.:	04/yyyy

In week 0 the sprint planning takes place: Does everybody understand the process? When will the weekly meeting be? Which exercises are chosen for the weeks? Will the weekly meeting be organized face-to-face or virtual? Which tools are used for communication and documentation in the sprint? Is everybody able to use the tools? Additionally week 0 can be used for strategic planning: What is the purpose? What is the true north? What is the mission? What are breakthrough goals for the future? What might be objectives for the next sprint?

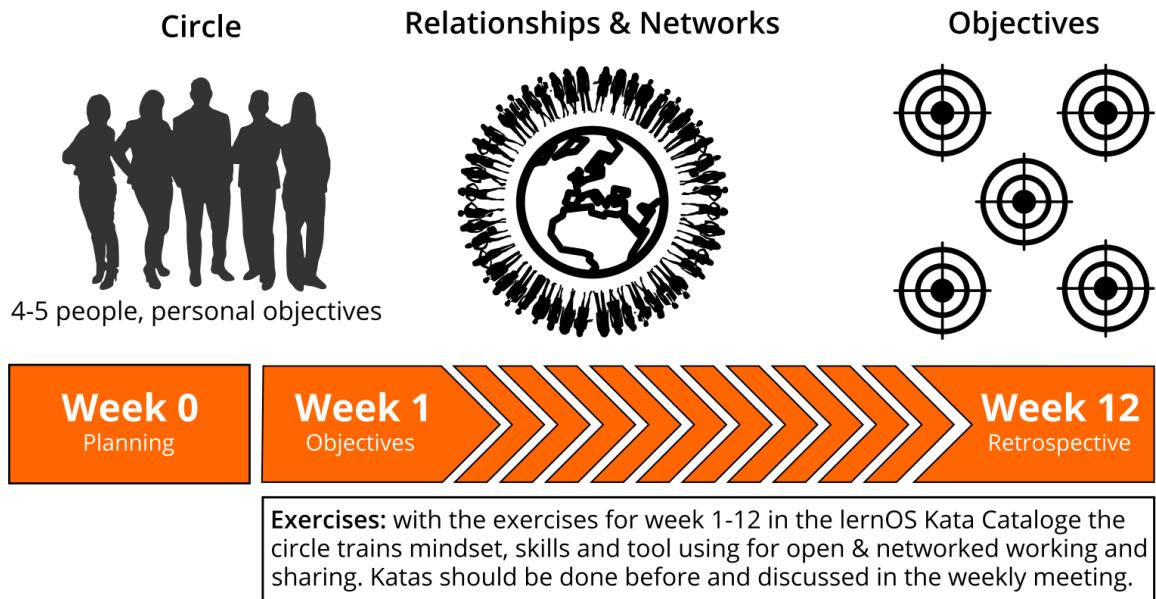


Figure 6: lernOS Sprint

In weeks 1-12 the weekly meeting as described in the chapter “lernOS Circle” takes place. The circle members are working on their desired results during the sprint. They build a network that supports them with achieving their objectives. The two “pitstops” in week 4 and week 8 help to see if everybody is still on track. When no additional exercises are made in the weekly meeting it will take 15 minutes. If additional exercises are chosen, up to 60 minutes will be necessary for the meeting. The documentation for every exercise is in the chapter “lernOS Kata Catalogue”.

lernOS Weekly - Meet Your Circle Members Every Week

A lernOS Circle meets once a week. Each week has a standardized agenda with a check-in, a check-out, and suggested exercises called lernOS Katas. The timebox for the weekly can be adopted to personal needs (suggested timeslot: Friday between 11-12am):

- **15 Minute Weekly Meeting:** only Check-In and Check-Out to track progress
- **30-60 Minute Weekly Meeting:** like 15 minutes plus exercises from the lernOS Kata Catalogue

In the sprint planning in week 0 the circle members can decide which exercises they want to do in the circle and which ones they want to adapt or leave out. The weekly meeting might be face-to-face or virtual. In any case the circle should establish a digital infrastructure for communication and

documentation in between the weekly meetings. The following table shows some tools that are proven in practice (find more in the lernOS Wiki¹⁴):

Tool A-Z	Communication	Documentation
Enterprise Social Network (ESN), e.g. IBM Connections, Jive, Yammer	X	X
appear.in	X	
E-mail	X	
Evernote		X
Facebook Group	X	X
Facebook Messenger	X	
Google Doc		X
Google Hangout	X	
GoToMeeting	X	
Jitsi	X	
Microsoft Teams	X	X
Skype	X	
Slack	X	
Telegram	X	
Threema	X	
WebEx	X	
WeChat	X	
WhatsApp	X	
Zoom	X	

ProTip: To have a good usability choose a tool that supports communication and documentation, e.g. a Facebook Group¹⁵ or Microsoft Teams¹⁶. In a Facebook Group you can use the activity stream for communicating and group docs¹⁷ for documentation. In Microsoft Teams you can use the channel “General” for communication and wiki pages or a OneNote Notebook for documentation.

¹⁴<https://github.com/simondueckert/lernos/wiki>

¹⁵<https://www.facebook.com/help/1629740080681586>

¹⁶<https://products.office.com/en-us/microsoft-teams/group-chat-software>

¹⁷<https://www.facebook.com/help/203003559734725>

Week 0 - Get Together & Sprint Planning

When you are new to the circle you will get to know each other in week 0. You will plan the administrative stuff like when to meet, which tools to use, who is the facilitator etc. One of the major impediments for running a circle is discipline and time management. You should define the basic rules for running the circle until the end of week 0.

- **Check-in:** Welcome Everybody! (*5 minutes*)
- **Get together:** Who are you? Introduce yourself. Five minute timebox per Circle member. (*25 minutes*)
- **Sprint Planning** see below (*25 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Define a circle facilitator who cares for event and time management. The facilitator is not the “boss” of the circle but just a normal member that cares for the smooth operation. Define the day and time of your weekly circle meeting (suggestion: Friday, 11-12 am). Define if you meet face-to-face or virtually. If you go for virtual Weekly discuss if weeks 4, 7 and 12 might be done face-to-face. If you meet virtually define the tool you use for the web conference (e.g. Skype for Business, Zoom, appear.in). Decide if you use further tools for communication (e.g. WhatsApp, Threema, Telegram, WeChat) and documentation (e.g. OneNote, Evernote). Also talk about the topics from the lernOS Wheel (mindset, skillset, toolset) and if you want to improve of some of the areas listed there.

- **Circle facilitator:** ...
- **Day/time of weekly meeting:** ... (put it in your calendar NOW! :-)
- **Weekly meetings are:** face-to-face / virtual
- **Tools used in circle:** ... (test if everybody is able to use the tools)

Week 1 - Your Sprint Objectives

In this week you choose your objectives for this sprint (one or more, max. 5). The objectives might be refined until week 4 but not later in the sprint. You will also start to think about people who might help you with your objectives (remember: working alone is addition, working together is multiplication!).

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** Why Are You Here?¹⁸ (*10 minutes*)
- **Exercise:** My Objectives For The Next 12 weeks¹⁹ (*25 minutes*)

¹⁸<https://github.com/simondueckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#why-are-you-here>

¹⁹<https://github.com/simondueckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#my-objectives-for-the-next-12-weeks>

- **Exercise:** People Related To Your Objective(s)²⁰ (*20 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 2 - Sharing Is Caring

In this week you will reflect on the quantity and quality of the relationships related to your objectives. You will also start to share attention, knowledge, experiences, and assets with your network to build trust and get support.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** Strong Or Weak Ties²¹ (*5 minutes*)
- **Exercise:** Your First Sharing Experience²² (*40 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 3 - Use The Network Effect

In this week you will make sure that you have enough time for networking, sharing, and caring for your network. You will do this by making appointments with yourself. You will also think about how to use the intranet oder internet to reach more people.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** An Appointment With Yourself²³ (*15 minutes*)
- **Exercise:** Use Web-Scale Networking²⁴ (*15 minutes*)
- **Exercise:** Practice Social Praise²⁵ (*15 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

²⁰<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#people-related-to-your-objectives>

²¹<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#strong-or-weak-ties>

²²<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#your-first-sharing-experience>

²³<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#an-appointment-with-yourself>

²⁴<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#use-web-scale-networking>

²⁵<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#practice-social-praise>

Week 4 - Pitstop 1

In this week your objectives should be stable and you should have a clear idea which people in the network might help you to get your work done. Take this week for a short “pitstop” to reflect if everything works well for you and the circle. The next four weeks you will focus to work on the first iteration of your key results.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** Tone Of Voice In Online communication²⁶ (*15 minutes*)
- **Exercise:** Sharing A Useful Resource²⁷ (*30 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 5 - Who Am I?

In this week the work on the first iteration of your key results should have started. The goal is to have a minimum viable product²⁸ (something that works and that you can show) by the end of week 8. You will also start to think about which facts and personal information might be relevant for your network.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** 25 Random Facts About Me²⁹ (*25 minutes*)
- **Exercise:** Contribute Your Self³⁰ (*20 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 6 - Update Your Digital Twin

In this week you will look yourself up in the intranet or internet. If your digital twins (e.g. website, blog, profile) do not match your findings from last week you will go out and update your profiles.

²⁶<https://github.com/simondueckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#tone-of-voice-in-online-communication>

²⁷<https://github.com/simondueckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#sharing-a-useful-resource>

²⁸https://en.wikipedia.org/wiki/Minimum_viable_product

²⁹<https://github.com/simondueckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#25-random-facts-about-me>

³⁰<https://github.com/simondueckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#contribute-your-self>

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** Go Google Yourself!³¹ (*10 minutes*)
- **Exercise:** Update Your Digital Twin³² (*20 minutes*)
- **Exercise:** Spend Time On Making Connections³³ (*15 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 7 - Your Vision Goes Digital

In this week you will work on finishing the first iteration of your minimum viable product. You will also start to envision yourself in the future by writing a letter to your future self. And you will help your network to support you by making your vision and your objectives visible on your online profiles.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** Write A Letter To Your Future Self³⁴ (*35 minutes*)
- **Exercise:** Share Your Objectives³⁵ (*10 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 8 - Pitstop 2

In this week the first iteration of your key results should be available. Talk about them or show them in the check-in. When you experienced that you procrastinated to work on your key results you will learn about some “procrastination counter measures”.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** Stop Procrastination!³⁶ (*20 minutes*)

³¹<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#go-google-yourself>

³²<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#update-your-digital-twin>

³³<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#spend-time-on-making-connections>

³⁴<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#write-a-letter-to-your-future-self>

³⁵<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#share-your-objectives>

³⁶<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#stop-procrastination>

- **Exercise:** Create Your Own Burn Down Chart³⁷ (*10 minutes*)
- **Exercise:** Help Others To Connect³⁸ (*15 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 9 - Your Knowledge Assets

In this week you will start working on the second iteration of your key results. In addition you will reflect on your top 10 knowledge assets and the knowledge domains that you can contribute to your network.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** Your Top 10 Assets³⁹ (*30 minutes*)
- **Exercise:** The Dinner Table University⁴⁰ (*15 minutes*)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (*5 minutes*)

Week 10 - Networking And Sharing Time

In this week you will use a checklist to find more assets that can be shared in the network. You will create a time management system that makes sure you have enough time for networking and sharing. And you will learn that sometimes listening is more important than sending.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (*10 minutes*)
- **Exercise:** What Can I Contribute?⁴¹ (*20 minutes*)
- **Exercise:** My Networking And Sharing Time⁴² (*10 minutes*)
- **Exercise:** Try this crazy method called “asking”!⁴³ (*15 minutes*)

³⁷<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#create-your-own-burn-down-chart>

³⁸<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#help-others-to-connect>

³⁹<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#your-top-10-assets>

⁴⁰<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#the-dinner-table-university>

⁴¹<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#what-can-i-contribute>

⁴²<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#my-networking-and-sharing-time>

⁴³<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#try-this-crazy-method-called-asking>

- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (5 minutes)

Week 11 - The Power Of Communities

In this week you will search for communities that are related to your objectives. You will learn to decode the DNA of communities. You will also think about starting an own community to support your objectives.

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (10 minutes)
- **Exercise:** Find Communities Related To Your Objectives⁴⁴ (15 minutes)
- **Exercise:** Who Are The First And Second Dancers?⁴⁵ (15 minutes)
- **Exercise:** Do You Want To Start Your Own Community?⁴⁶ (15 minutes)
- **Check-out:** What will I do until the next Weekly? One minute timebox per circle member. (5 minutes)

Week 12 - Reflect And Celebrate

In this week the final iteration of your key results should be available. Talk about them or show them in the check-in. You will reflect on the circle experience and think about how to sustain the process. After the weekly you should take some time and celebrate your success!

- **Check-in:** What happened since the last check-in? What changed in the key results? What is slowing me down? Two minute timebox per circle member. (10 minutes)
- **Exercise:** Your Eureka moment⁴⁷ (15 minutes)
- **Exercise:** Create Your Time Capsule⁴⁸ (15 minutes)
- **Exercise:** Repetition Is The Key To Mastery⁴⁹ (15 minutes)
- **Check-out:** Party time! (5 minutes)

⁴⁴<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#find-communities-related-to-your-objectives>

⁴⁵<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#who-are-the-first-and-second-dancers>

⁴⁶<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#do-you-want-to-start-your-own-community>

⁴⁷<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#your-eureka-moment>

⁴⁸<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#create-your-time-capsule>

⁴⁹<https://github.com/simondeckert/lernos/blob/master/lernOS%20Guide/en/lernOS-Guide-en.md#repetition-is-the-key-to-mastery>

lernOS Kata Catalogue - Exercises To Upskill Yourself

How do you become a great musician? It's good to know the theory and to understand the mechanics of your instrument. It also helps if you have talent. But real mastery comes from practicing, applying the theory over and over again, using feedback to get better every time. lernOS uses a catalogue of exercises called "Katas" to train new skills. The standard agenda for the weekly meeting reference some of the katas. Used this way one or more exercises can be practiced in a circle during a 12 week self-directed learning programme.

ProTip: in a lot of circles the timebox for running an exercise in the circle is too short. You can use the method inverted classroom⁵⁰: every circle member prepares the exercises as "homework" upfront so you will have more time to discuss results in the circle.

Why Are You Here?

What is your motivation for joining this circle? Too often we try to change things by start using new methods and tools but the "Why" is unclear. Simon Sinek explained with his "golden circle" that we should start with the "Why" and then think about the "How" and the "What".

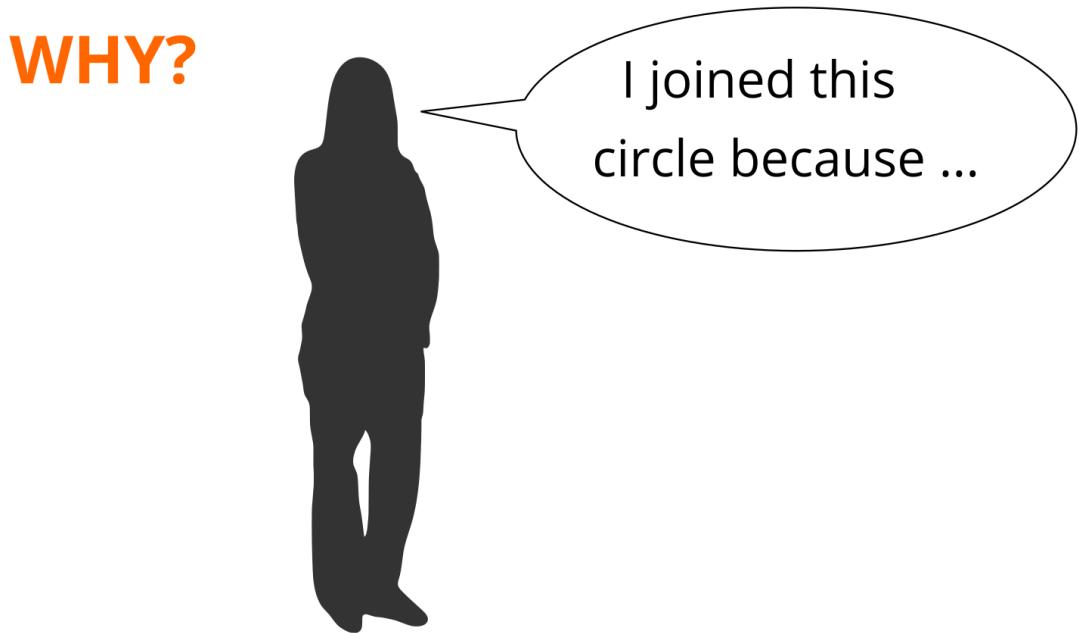


Figure 7: Why Are You Here?

⁵⁰https://en.wikipedia.org/wiki/Flipped_classroom

Exercise (10 minutes):

Complete the sentence: *I joined this circle because ...*

Share your reasons in the circle.

Further Information:

- Video How Great Leaders Inspire Action⁵¹ with Simon Sinek

My Objectives For The Next 12 weeks

What do you want to accomplish in the next 12 weeks? Pick an objective that you really care about and you can make progress towards in the sprint. The objective might be an open and explorative one like “I want to learn something about digital leadership”. It might help you to use the SMART or FAST criteria to formulate your objective (see below). You can also use Google’s OKR method to get measurable key results (see ProTip).



Figure 8: My Objectives For The Next 12 weeks

SMART criteria (by George Doran):

- **Specific:** target a specific area for improvement.

⁵¹https://www.ted.com/talks/simon_sinek_how_great_leaders_inspire_action

- **Measurable:** quantify or at least suggest an indicator of progress.
- **Achievable:** make sure that the objective is realistic.
- **Relevant:** motivate yourself by objectives you care about.
- **Time-bound:** specify when the results can be achieved.

FAST criteria (by The Strategic Agility Project):

- **Frequently discussed:** Goals should be embedded in ongoing discussions to review progress, allocate resources, prioritize initiatives, and provide feedback.
- **Ambitious:** Objectives should be difficult but not impossible to achieve.
- **Specific:** Goals are translated into concrete metrics and milestones that force clarity on how to achieve each goal and measure progress.
- **Transparent:** Goals and current performance should be made public for all employees to see.

Exercise (25 minutes):

Select an objective for the next 12 weeks. Use the questions “Do I really, really care?”, “Can I achieve it in 12 weeks?”, and “Can my network help me?” to test if the objective is appropriate for the sprint. If you have problems to find a good objective think about goals that support your roles, activities, or projects. If you want to help to make the world a better place you can also choose an objective that is related to the United Nation’s 17 sustainable development goals⁵².

ProTip: Use the principles from objective & key results (OKR) to specify your objective. Define an objective and write it down below. To help you to track progress define 2-4 key results per objective. You should be able to measure the key results on a scale from 0.0-1.0. To make sure to set yourself ambitious goals a completion rate of 0.7 is regarded as a success.

I will (objective): ...

as measured by (key results):

1. ...
2. ...
3. ...
4. ...

Share your objective(s) in the circle (10 minutes).

lernOS Canvas: put objectives in the building block “My Objectives”. You might add further sticky notes for the key results as well.

Further Information:

- Wikipedia Article SMART Criteria⁵³

⁵²<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

⁵³https://en.wikipedia.org/wiki/SMART_criteria

- MIT Sloan Article With Goals, FAST Beats SMART⁵⁴
- TED Talk How We Can Make the World a Better Place by 2030⁵⁵
- Video How Google Sets Goals: OKRs⁵⁶ with Google ventures partner Rick Klau
- Book Introduction To OKRs⁵⁷ by Christina Wodtke
- Book The Beginner's Guide To OKR⁵⁸ by Felipe Castro

People Related To Your Objectives

Most tasks we do have been done by others before. Most of the mistakes we make, have been made in the past already. You can gain access to knowledge and experiences related to your objectives by getting in touch with people inside and outside your organization. Strong relationships are based on trust, sharing, and caring. Dale Carnegie⁵⁹ said “You can make more friends in two months by becoming interested in other people than you can in two years by trying to get other people interested in you”. So how do you get in touch with people related to your objectives and develop the relationship?

Exercise (20 minutes):

Create a list of at least ten people related to your objectives. If you don't know people by name you can also put roles or descriptions on the list (e.g. “Head of HR in company XY”). Use your contact lists or internal and external social networks you use to find more people.

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...
8. ...
9. ...
10. ...

Share your list in the circle and let others help to complete it (10 minutes).

lernOS Canvas: collect people related to your objective in the building block “My Relationships”. You can sort them by priority or internal/external if you like.

⁵⁴<https://sloanreview.mit.edu/article/with-goals-fast-beats-smart/>

⁵⁵<https://www.youtube.com/watch?v=o08ykAqLOxk>

⁵⁶<https://www.youtube.com/watch?v=mJB83EZtAjc>

⁵⁷<https://www.oreilly.com/business/free/files/introduction-to-okrs.pdf>

⁵⁸<https://felipecastro.com/resource/The-Beginners-Guide-to-OKR.pdf>

⁵⁹https://en.wikipedia.org/wiki/Dale_Carnegie

Further Information:

- Video Social Networking In Plain English⁶⁰

Strong Or Weak Ties?

How strong is the relationship to the people related to your objectives? The connection between people in a social network can be defined by the amount of time spent together, the emotional intensity, the level of intimacy and trust, and the reciprocal services (helping each other). There are three levels interpersonal ties⁶¹ can have:

1. **Absent:** you don't know each other
2. **Weak:** you are somehow connected, you had interactions in the past
3. **Strong:** you regularly interact, meet, help each other

Exercise (5 minutes):

Take your relationship list and grade every relationship as 1 (absent), 2 (weak), or 3 (strong) to get an idea which relationships should be deepened in the future. Mark the relationships that you want to deepen in the future.

lernOS Canvas: put grades (1-3) on the sticky notes in section “My Relationships”.

Further Information:

- Video Social Networks and Getting a Job⁶² with Mark Granovetter
- Article The Strength Of Weak Ties⁶³ by Mark Granovetter

Your First Sharing Experience

Sharing is caring! In the digital world sharing is often seen as giving others access to files or digital content in an online space. But it can also be as simple as sharing your attention with another person by following him, liking his content or subscribing to his website. By sharing you deepen your relationships with every contribution you make and the people in your network will be more willing to support you with your objectives. Knowledge assets and digital assets have one thing in common: they are resources that increase through use! Hint: be careful of legal and data protection issues if you share knowledge or content from your organization with externals.

Exercise (40 minutes):

⁶⁰https://www.youtube.com/watch?v=6a_KF7TYKVc

⁶¹https://en.wikipedia.org/wiki/Interpersonal_ties

⁶²<https://www.youtube.com/watch?v=g3bBajcR5fE>

⁶³<http://www.cs.umd.edu/~golbeck/INST633o/granovetterTies.pdf>

Go through your relationship list and look for some kind of online presence for each person (e.g. website, blog, profile in social network). Look for possibilities to share some attention. This might be a follow button, a like button, a subscribe field, a five star rating, a comment field or a contact form. Make at least five sharing experiences:

1. ...
2. ...
3. ...
4. ...
5. ...

Discuss your sharing experiences in the circle (20 minutes).

lernOS Canvas: if you find people from your relationship list inside an internal or external social network list the network in the building block “My Social Networks”.

An Appointment With Yourself

Do you spend enough time for your personal development and for working on your personal objectives? A lot of people are busy with their daily tasks and do not care enough for their development and their well being. A good approach is to make an appointment with yourself and reserve that time in your calendar. A Friday afternoon or any other day with no regular events works well.

Exercise (15 minutes):

Check your calendar and see when an appointment with yourself fits in. One hour or even 30 minutes a week is a good starting point. Put an appointment with yourself in the calendar. If possible make it a recurring event so taking time for yourself can become a habit. Make at least five appointments:

1. ...
2. ...
3. ...
4. ...
5. ...

Discuss your approach in the circle.

Use Web-Scale Networking

When you interact with individuals you grow your network over time. But when interacting with whole groups or communities you can scale your reach. You become visible to more and more people and your

contributions bring value to the group. Examples of such groups are online communities, communities of practice, user groups, discussion forums, and regular meetups.

Exercise (15 minutes):

Search the internet (e.g. LinkedIn Groups⁶⁴, Facebook Groups⁶⁵, Xing Groups⁶⁶, meetup.com⁶⁷, reddit.com⁶⁸) or intranet (e.g. Enterprise Social Network, Social Intranet) to find at least five groups that are related to your objectives:

1. ...
2. ...
3. ...
4. ...
5. ...

Discuss the lists of groups in the circle and get more suggestions. Make a small contribution to at least one of the groups afterwards.

lernOS Canvas: use building block “My Social Networks” to list groups or communities related to your objective.

Practice Social Praise

How does it feel if someone uses your knowledge or your content and just says “thank you” afterwards? Almost everybody does appreciate this. So it’s a good habit not to take any content or contribution for granted but be thankful and express your thankfulness at least from time to time.

Exercise (15 minutes):

Think of two examples where knowledge or content from another person helped you to reach your objectives. Create a message (one private and one public) to express your thankfulness towards this person. This could be an private e-mail message or a comment in a blog or social profile:

1. ...
2. ...

lernOS Canvas: add two people who helped you before to the building block “My Relationships”.

⁶⁴<https://www.linkedin.com/groups>

⁶⁵<https://www.facebook.com/groups>

⁶⁶<https://www.xing.com/communities>

⁶⁷<https://www.meetup.com>

⁶⁸<https://www.reddit.com/reddits/>

Tone Of Voice In Online Communication

Do you have the same tone when you communicate online then you have in real life? Do you write emails with the same tone like you would talk to the person in a face-to-face meeting? Often the tone in online communication is tougher and more rude than it should be. This is true for emails, messages, discussion forums and blog comments. This is a barrier for developing trust and a supportive network.

Exercise (15 minutes):

Go through your email inbox or your messages in social networks. Which email show a lack of empathy or a wrong tone? Imagine that you are the sender. What kind of message would have increased the chance to get a valuable answer? Find at least five examples:

1. ...
2. ...
3. ...
4. ...
5. ...

Discuss the examples in the circle.

Further Information:

- Video Email In Real Life⁶⁹

Sharing A Useful Resource

When was the last time you shared a valuable resource with a person or group without being asked for it? How could you present such a resource in a way to draw someone's attention to you?

Exercise (30 minutes):

Think of resources that might be valuable for people on your relationship list. This can be links, videos, books, articles, podcasts, documents or anything else. Put together a list of 5 resources:

1. ...
2. ...
3. ...
4. ...
5. ...

Find at least three people on your relationship list that will be interested in the resource. Send a message to these people with the resource attached or a link to the resource. Explain the context and why you send the message and also why you think the resource might be valuable for the recipient.

⁶⁹<https://www.youtube.com/watch?v=HTgYHHKs0Zw>

1. ...
2. ...
3. ...

Discuss the shared resources and how you shared it in the circle (10 minutes).

lernOS Canvas: Collect five resources that might be valuable for people in your relationship list in the building block “My Knowledge Assets”.

25 Random Facts About Me

What are interesting facts about you that might help you to connect with other people? If you apply to study at Fuqua Business School you have to write an essay with a list of 25 random things about yourself so the application team gets to know you better. When you write down facts about yourself you collect information that might help you to make new connections based on similar interests and backgrounds (e.g. “We studied in the same place 20 years ago!”). Random things about yourself might include:

- Life experiences
- Your likes/dislikes
- Where you were born/lived
- Family, kids, parents
- Schools, universities
- Workplaces in the past
- Career challenges
- Vacations
- Hobbies
- Achievements
- Fun facts
- Anything that helps to understand what makes you who YOU are

Exercise (25 minutes):

Create a list of 10 random facts about yourself. Then read the Fuqua 25 random things do's and dont's⁷⁰ and expand your list to 25 things:

1. ...
2. ...
3. ...
4. ...

⁷⁰<https://stratusadmissionscounseling.com/duke-fuqua-25-random-things-dos-donts/>

5. ...
6. ...
7. ...
8. ...
9. ...
10. ...
11. ...
12. ...
13. ...
14. ...
15. ...
16. ...
17. ...
18. ...
19. ...
20. ...
21. ...
22. ...
23. ...
24. ...
25. ...

Share the facts about you in the circle (10 minutes). You could do this by giving your list around and let other circle members write further relationships on it.

lernOS Canvas: scan the list of facts about you. If any of the facts indicate knowledge domains or skills put them in the building block “My Knowledge & Skills”.

Further Information:

- YouTube-Search “random facts about me”⁷¹

Contribute Your Self

Not all contributions in your network have to be about your objectives. Sometimes it's good to share something about yourself to make a personal connection. The list of facts about yourself might help to find interesting links to other people. Try to find these possible links and use them to make a connection.

Exercise (20 minutes):

⁷¹https://www.youtube.com/results?search_query=random+facts+about+me

Go through your facts about you and find at least one fact that might be of interest for a person on your relationship list. Write a message to that person and try to deepen the relationship with that fact as a contribution:

1. ...

Go Google Yourself!

What do people see when they search for you on the internet or intranet? Do they get an idea of who and your objectives are and how they might help you? You can simulate that search by googling yourself (often called egosurfing, egosearching or vanity search).



Figure 9: Go Google Yourself on google.com or in an intranet search engine

Exercise (10 minutes):

Open your search engine of choice and enter your name. This could be internet search or also intranet search. Open at least the first 10 search results and check if your personality, your offerings and your objectives are represented in the way you want them to be and identify possible improvements:

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...
8. ...
9. ...
10. ...

Think about what your main online profile might be (e.g. LinkedIn profile, about.me profile or profile in your enterprise social network). This will be called your “digital twin” that represents you online:

My main online profile (digital twin) is ...

lernOS Canvas: add social networks you find profiles of yourself in the building block “My Social Networks”.

Further Information:

- Wikipedia Article Egosurfing⁷²
- Article Google Yourself! Measuring the performance of personalized information resources⁷³ by Thomas Nicolai and Lars Kirchhoff.

Update Your Digital Twin

Does your main online profile or your “digital twin” represent you in the way you want to? A lot of people register for an account in a social network and never think about updating their profile. You should keep your profile up to date and have a look at it on a regular basis (e.g. have a recurring task every three month). The facts about you, current projects, current interests, key knowledge domains, and objectives you need support for should be visible on that profile.

Exercise (20 minutes):

Go through the online profile and check if you have a nice image, a short description, and a slogan. Check if your objectives and your open questions are visible in the profile. List the improvements you made or want to make:

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...
8. ...
9. ...
10. ...

lernOS Canvas: mark the social network that contains your main online profile in the building block “My Social Networks”.

⁷²<https://en.wikipedia.org/wiki/Egosurfing>

⁷³<http://snurb.info/files/aoir2008/Google%20Yourself!%20Measuring%20the%20performance%20of%20personalized%20information%20resources%20%28AoIR%202008%29.pdf>

Spend Time On Making Connections

How do you connect with other people on social networks? Of course there is a connect button or invite button in all the networks but to just use the default message is not a very polite way to connect with strangers. Most social networks provide features to customize the message when connecting. You should always use this option.

Exercise (10 minutes):

Go through your relationship list and find someone you don't know yet (level 1). Search that person in social networks on the internet or intranet. Connect with the person and write a customized message (add information like: Why do I connect? What do I appreciate? What do I have to offer?):

1. ...

Write A Letter To Your Future Self

The letter to your future self is a classic method in self motivation and visioning. You reflect on your current situation and give your future self an advice. You write it down as a letter, address it to yourself and open it in the future. With the letter in the back of your mind chances are that your wishes become a self-fulfilling prophecy⁷⁴.

Exercise (35 minutes):

Write a letter to your future self. Talk about who you are now (e.g. age, summary, fears, key values, beliefs, skills, abilities, goals, hopes). Then address your future self with the things you want to stop/continue/start doing. Give yourself advice and ask yourself questions. Seal the letter and store it in a safe place or use services like futureme.org⁷⁵ to send it to your future self:

- ...
• ...
• ...
• ...
• ...
• ...
• ...
• ...
• ...
• ...

⁷⁴https://en.wikipedia.org/wiki/Self-fulfilling_prophecy

⁷⁵<https://futureme.org>

- ...
- ...
- ...
- ...
- ...
- ...
- ...
- ...
- ...

If you want to share the letter with your circle members just read it out loud afterwards (15 minutes).

Further Information:

- Video A Letter To My Future Self⁷⁶
- Article How to Write a Letter to Your Future Self⁷⁷

Share Your Objectives

A good way to let other connect with you to help you with your objectives is to make your objectives visible openly. You can do this by putting them on your online profiles or writing a status update about it.

Exercise (10 minutes):

Check your objectives to see which ones should be visible for others. Check the social networks you use to find the options for documenting your objectives there. Put your objectives on your online profiles. If you know people that might help already notify them by using the @mention function if available. Find at least five possibilities:

1. ...
2. ...
3. ...
4. ...
5. ...

⁷⁶<https://www.youtube.com/watch?v=XwN0tJlXF-0>

⁷⁷<https://www.wikihow.com/Write-a-Letter-to-Your-Future-Self>

Stop Procrastination!

Do you sometimes feel like you voluntarily delay an intended course of action despite expecting to be worse off for the delay? That is the definition of procrastination⁷⁸. Estimations are that more than 90% of the people procrastinate. To overcome procrastination there are some counter measures:

- Be aware of habits and thoughts that lead to procrastinating.
- Seek help for self-defeating problems such as fear, anxiety, difficulty in concentrating, poor time management, indecisiveness, and perfectionism.
- Evaluate your own goals, strengths, weaknesses, and priorities.
- Set realistic goals, and develop a personal positive link between the tasks and the concrete, meaningful goals.
- Restructure activities of daily life.
- Modify your environment for that newly gained perspective. For example, eliminate or minimize noise or distraction; put effort into relevant matters; reduce day-dreaming.
- Discipline yourself to the priorities you set.
- Motivate yourself with enjoyable activities, socializing and constructive hobbies.
- Tackle issues in small blocks of time, instead of trying to solve whole problems at once and then be intimidated.
- To prevent relapse, reinforce your pre-set goals based on needs and allow yourself to be rewarded in a balanced way for accomplished tasks.

Exercise (20 minutes):

Go through the list of procrastination counter measures and identify the ones that might help you:

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...
8. ...
9. ...
10. ...

Further Information:

- Video and Infographic 15 Ways to Overcome Procrastination and Get Stuff Done⁷⁹

⁷⁸<https://en.wikipedia.org/wiki/Procrastination>

⁷⁹<https://www.entrepreneur.com/article/240262>

Create Your Own Burn Down Chart

How do you see if you make progress towards your objectives? In agile project management burn down charts⁸⁰ are used to represent progress in a graphical way. On a burn down chart the completed tasks are tracked over time. You start with the sum of tasks and reach zero if any task is completed.

Exercise (10 minutes):

Think about how you can use a burn down chart to measure and visualize progress towards your objectives. This might be the measurable key results the tasks you need to do to create the results. You can use paper or pen or any software that supports task tracking in a visual way.

lernOS Canvas: Mark finished key results as done in the building block “My Objectives & Key Results” on an ongoing basis.

Further Information: * Video How to use The Sprint Burndown⁸¹

Help Others To Connect

Did you ever use social networks to connect people with each other? Most internal and external social networks support this feature. You can pick two profiles and use a function to introduce people to each other. You might do it directly or ask the persons for permission upfront.

Exercise (15 minutes):

Check the social networks you use to see if there is a function for introducing people (e.g. in LinkedIn it's called “Share Profile”). Check your relationship list to see who might profit from knowing each other. Decide if you want to ask for permission first or just introduce the selected persons. Draft a short email to connect two people from your relationship list:

Hi ... and ..., I'd like you to introduce to each other because ...

Further Information: * Video Social Networking in Plain English⁸²

Your Top 10 Assets

What are the most valuable assets related to your objectives that you might share? An asset could be a book, a video, a link, a document, a checklist, a presentation etc. When you organize your assets in a way they are linkable and shareable it will be easy for you to contribute them to your network.

Exercise (30 minutes):

⁸⁰https://en.wikipedia.org/wiki/Burn_down_chart

⁸¹<https://www.youtube.com/watch?v=GokN-50Jt4A>

⁸²https://www.youtube.com/watch?v=6a_KF7TYKVc

Chose one of your objectives and list at least ten related assets you find useful or interesting:

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...
8. ...
9. ...
10. ...

Present the top 10 list in the circle and let others help to extend it (10 minutes).

lernOS Canvas: collect the valuable assets related to your objectives in the building block “My Knowledge Assets”.

The Dinner Table University

Do you use informal situations to learn (e.g. lunch)? Leo Buscaglia called this the Dinner Table University⁸³. His father said “There is so much to learn. Though we’re born stupid, only the stupid remain that way”. After the dinner the father asked the children “Tell me what you learned today”. This way every meal becomes a learning opportunity. In organizations you can practice this with methods like Lunch & Learn or Walk & Talk.

Exercise (15 minutes):

Think about what you learned since the last weekly:

1. ...
2. ...
3. ...
4. ...
5. ...

Share the learnings in the circle. Discuss if you want continue this kind of informal learning.

lernOS Canvas: collect knowledge domains and skills you learned in the building block “My Knowledge & Skills”.

⁸³<http://unprovenpervert.blogspot.com/2008/05/our-dinner-table-university-by-leo.html>

What Can I Contribute?

Do you have a clear idea what you can contribute to your network? Often we do not contribute because we don't know what to share or write. Research shows⁸⁴ that there are typical activities in social networks you could use as a checklist for your contributions:

- **Discussion and opinion:** Users discuss general matters, current affairs, politics, industryrelated news, etc. in social networks.
- **Event notifications:** social networks are used to send information about upcoming events (workshops, webinars etc) that might be of interest to others.
- **Idea generation:** As a part of the idea generation practice the social network is used to ask others for their input and ideas regarding a product or project.
- **Informal talk:** The social network also makes it possible to engage in informal, non-work related conversations (e.g. about sports events, hobbies and other general interests) or to post jokes and funny utterances.
- **Information storage:** Sometimes the social network is used to store information for future reference for oneself or for others.
- **Problem-solving:** Users frequently draw on the social network to ask others for help such as by outlining a specific problem or by asking others to find a resource necessary to solve a problem.
- **Social praise:** In order to share success stories or acknowledge the achievements of people to the wider group, users also use the social network to thank others for doing something.
- **Status updates:** Social networks on the public web are often used to report what someone is currently doing.
- **Work coordination:** Sometimes the social network is used to delegate tasks to others, post requests for interest on tasks that need to be staffed, or ask for task assignments and offer spare capacity.

Exercise (20 minutes):

For every item in the checklist above write down what your possible contributions for the future might be:

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...

⁸⁴https://www.researchgate.net/publication/259390661_The_Contextual_Nature_of_Enterprise_Social_Networking_A_Multi_Case_Stud...

8. ...

Discuss your list in the circle and let the others support you to enhance the list.

My Networking And Sharing Time

Do you have a timeslot blocked in your calendar for networking with people and sharing in your network? Do you have a clear idea with whom to network when there is a sudden free slot in a full packed day? If you have clear timeslots and ideas what to share it will be much easier for you to make networking and sharing a habit.

Exercise (10 minutes):

Check your calendar for the next weeks and block at least five time slots for networking and sharing. Go through your relationship list and pick people with whom you would like to network in the near future:

1. ...
2. ...
3. ...
4. ...
5. ...

Further Information:

- Article Google Took Its 20% Back, But Other Companies Are Making Employee Side Projects Work For Them⁸⁵

Try this crazy method called “asking”!

Do you sometimes have the feeling that you could use some information, advice, or experience from somebody else? Instead of waiting and hoping try this crazy method called “asking”! If you choose people you also supported in the past you normally get the support you need.

Exercise (15 minutes):

Find someone on your relationship list who could help you with your objectives. Formulate a message that invites the other person to help you:

- ...
- ...
- ...

⁸⁵<https://www.fastcompany.com/3015963/google-took-its-20-back-but-other-companies-are-making-employee-side-projects-work-for-them>

- ...
- ...

Discuss the messages in the circle.

Find Communities Related To Your Objectives

A tribe according to Seth Godin⁸⁶ is a group of people connected to one another, connected to a leader, and connected to an idea. Instead of tribe the term “community” or “community of practice” is also often used. A group needs only two things to be a tribe: a shared interest and a way to communicate. Tribes need leadership. Sometimes one person leads, sometimes more. People want connection and growth and something new. They want change. Which are the tribes connected to your objectives?

Exercise (15 minutes):

Look for communities that are related to your objectives and find at least 10 (use e.g. LinkedIn Groups⁸⁷, Facebook Groups⁸⁸, Xing Groups⁸⁹, meetup.com⁹⁰, reddit.com⁹¹):

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...
8. ...
9. ...
10. ...

Talk about your lists in the circle and let the others help you to complete your list.

Who Are The First And Second Dancers?

You can't have a tribe without a leader - and you can't be a leader without a tribe. Are you able to identify the leaders of the tribes related to your objectives? Who was the first person that started the movement? Which people were joining the tribe at an early stage?

⁸⁶https://www.ted.com/talks/seth_godin_on_the_tribes_we_lead

⁸⁷<https://www.linkedin.com/groups>

⁸⁸<https://www.facebook.com/groups>

⁸⁹<https://www.xing.com/communities>

⁹⁰<https://www.meetup.com>

⁹¹<https://www.reddit.com/reddits/>

Exercise (15 minutes):

Now pick the community from your list that is most closely related to your objective:

My community of choice is ...

Watch the video First Follower: Leadership Lessons from Dancing Guy⁹². Now try to find out as much as possible about that community. Who started it? Who joined early? What are the core messages? What are the ways to interact? What are the possibilities for you to join the community:

- ...
- ...
- ...
- ...
- ...

lernOS Canvas: add community leaders and core community members to your relationship list.

Do You Want To Start Your Own Community?

Can you imagine to start your own tribe or community? If you cannot find a community related to your objectives perhaps you have to start a new one. As you saw in examples you searched for it is possible to start your own if necessary. You will be the first dancer and have to think about the time and place where to start it.

Exercise (15 minutes):

Decide if it is necessary to start your own community:

yes / no

If yes create an idea how your role as “first dancer” might look like:

- ...
- ...
- ...
- ...
- ...

Create a list of at least ten people that might be your “second dancers”:

1. ...
2. ...
3. ...

⁹²<https://www.youtube.com/watch?v=fW8amMCVAJQ>

4. ...
5. ...
6. ...
7. ...
8. ...
9. ...
10. ...

Discuss the results in the circle.

Further Information:

- Article Introduction to communities of practice⁹³ by Etienne Wenger.
- Video Situated Learning and Communities of Practice⁹⁴ with Etienne Wenger
- Infographic Cultivating Communities of Practice - A Quick Start-Up Guide⁹⁵ by Etienne Wenger
- Website The Community Roundtable⁹⁶

Your Eureka Moment

The eureka moment⁹⁷ refers to the common human experience of suddenly understanding a previously incomprehensible problem or concept. When you think back to the first weeks of your circle, what changed since then? Why are you part of the movement? What insights did you gain with regard to your objectives, your values, your relationships and your work practices.

Exercise (15 minutes):

Think about your personal “why” you are part of a circle:

I am part of the movement/circle because ...

Reflect the last 12 weeks and think about what your “eureka moment” was. Describe it as short as possible:

My personal eureka moment was ...

- ...
- ...
- ...
- ...

⁹³<http://wenger-trayner.com/introduction-to-communities-of-practice/>

⁹⁴<https://www.youtube.com/watch?v=roKJbwCLNBs>

⁹⁵http://ec.europa.eu/employment_social/equal_consolidated/data/document/0709-cop-guide_en.pdf

⁹⁶<https://communityroundtable.com/>

⁹⁷https://en.wikipedia.org/wiki/Eureka_effect

- ...
- ...
- ...
- ...
- ...
- ...

Talk about your eureka moments in the circle.

Create Your Time Capsule

A time capsule⁹⁸ is a cache of goods or information, usually intended as a method of communication with future people - like your future self. Like the letter to your future self a time capsule can be used to support the self-fulfilling prophecy⁹⁹. What you put in the time capsule will become reality in the future.

Exercise (15 minutes):

Pick a time in a future future not too far away (e.g. some sprints ahead). Who do you want to be then? What skills do you want to have developed? What relationships do you want to have? Write it down:

- ...
- ...
- ...
- ...
- ...
- ...
- ...
- ...
- ...
- ...

Put it in a physical time capsule or envelope and write the date to open in on the capsule. If you do it the digital way you can use services like futureme.org¹⁰⁰ or just put an event with the content in your calendar.

Further Information:

- Video Top 10 Most Incredible Time Capsule Findings¹⁰¹

⁹⁸https://en.wikipedia.org/wiki/Time_capsule

⁹⁹https://en.wikipedia.org/wiki/Self-fulfilling_prophecy

¹⁰⁰<https://www.futureme.org/>

¹⁰¹<https://www.youtube.com/watch?v=d9tNcboMwTE>

Repetition Is The Key To Mastery

Be honest: when you started your first sprint did you think something like “OMG 13 weeks ... so long”? But you were able to finish the sprint. To develop mastery in the digital connected knowledge society of the 21st century you have to continue to practice. To become an expert¹⁰² in a domain might take up to 10.000 hours or 10 years.

Exercise (15 minutes):

Reflect on the organization of the circle in this sprint (e.g. day & time of weekly, timeboxes, tools to use in the circle) and decide what you would continue to do or change in another sprint (please add ideas and improvements at lernos.fider.io¹⁰³):

- ...
- ...
- ...

Decide if you want to stay together in this Circle for the next sprint:

yes / no

If yes but somebody wants to leave the circle that's totally fine. Perhaps you onboard other members to increase diversity in the circle (you can use the Circlefinder App¹⁰⁴ to find new cirlce members):

1. ...
2. ...
3. ...
4. ...
5. ...

If you liked the circle experience: develop some ideas on how to spread the approach in your network or at work. What measures could help others to start a circle as well:

- ...
- ...
- ...
- ...
- ...

Celebrate the finished sprint e.g. by going out for lunch/dinner. You might also write a status update or blog post and post a selfie of your circle to let others know that you are a finisher! Keep Calm & Learn On!

¹⁰²<https://en.wikipedia.org/wiki/Expert>

¹⁰³<https://lernos.fider.io/>

¹⁰⁴<https://circlefinder.app>

Further Information:

- Malcolm Gladwell on the 10,000 hour Rule¹⁰⁵

Your Future Backwards

What is the big picture in your (work) life? Can you explain the purpose of your day-to-day activities in one sentence? A good exercise to get a clear picture is a combination of The Future Backwards¹⁰⁶ by Dave Snowden and the Golden Circle¹⁰⁷ by Simon Sinek. This can be done in a group (e.g. department or project team) or on your own. In a very short timebox you look at your current state, your past, your desired future (vision), your anti-vision, and the major milestones towards your desired future.

Exercise:

1. Decide if you want to do the future backwards on operational level (1 sprint backward/forward), on tactical level (1 year backward/forward) or on strategic level (3-5 backward forward).
2. Prepare a whiteboard or an A3 paper with a horizontal line (time axis, e.g. +/-1 year), desired future, and anti-future. You can use the shape of a “Y” turned 90 degrees clockwise.
3. Take 5x5 minutes timeboxes to describe your current state, your past, your desired future (vision), your anti-vision, and your milestones or breakthrough goals towards the desired future in 3-5 bullet points each.
4. Try to describe your purpose as a mission statement that helps you to focus in your day-to-day work. The mission statement should have an action part (what you do), a product or output part (what you deliver), and a customer or target group. An example phrase might be “I provide the best pizza to customers city-wide” (source: Business Motivation Model¹⁰⁸, p.28).

Talk about the results in the Circle.

lernOS Canvas - Use It As Checklist And To Tell Your Story

A canvas is a visual structure that can be used to work through several topic areas in a systematic way (canvas as checklist). It can also be used to tell a complex story. The idea came from Alex Osterwalder who invented the business model canvas¹⁰⁹. This canvas is used to design a business model for an organization. Instead of writing a business plan in a linear document the canvas is used in a visual and agile way. The lernOS Canvas uses the same basic structure as the business model canvas. But the names of the building blocks have been changed to reflect the topics a circle works on during a sprint.

¹⁰⁵https://www.youtube.com/watch?v=XS5EsTc_-2Q

¹⁰⁶<http://cognitive-edge.com/methods/the-future-backwards/>

¹⁰⁷<https://www.youtube.com/watch?v=IPYeCltXpxw>

¹⁰⁸<https://www.omg.org/spec/BMM/1.3/PDF>

¹⁰⁹https://en.wikipedia.org/wiki/Business_Model_Canvas

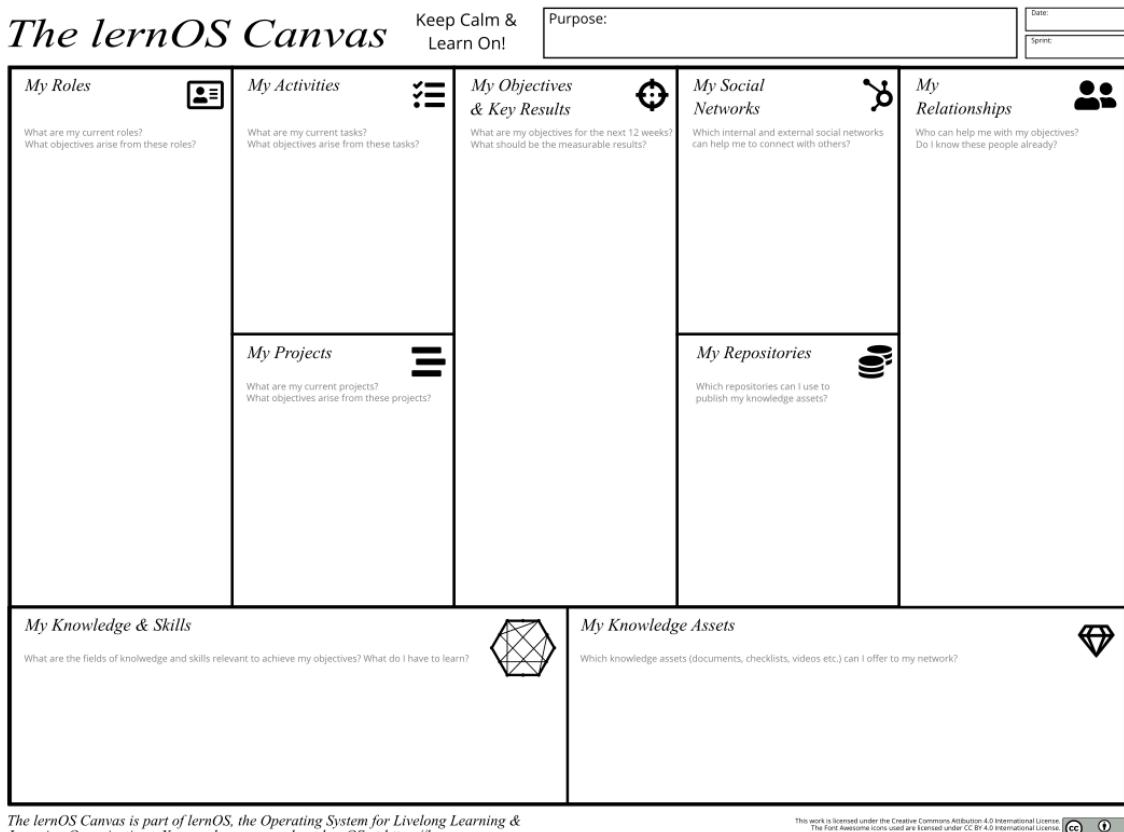


Figure 10: lernOS Canvas

The header of the canvas contains the creation date, the number of the sprint, and the mission statement from week 0. In the building block “My Objectives & Key Results” the goals for the current sprint are documented. The building blocks “My Roles”, “My Activities”, “My Projects”, and “My Knowledge & Skills” can be used to identify potential objectives. “My Relationships” and “My Social Networks” can be used to identify people inside and outside the organization who can help to achieve the objectives. Social networks can be internal (e.g. Enterprise Social Network, Jive, Yammer, Connections) or external (e.g. LinkedIn, Twitter, ResearchGate). Available knowledge asset (e.g. documents, checklists, videos etc.) are listed in “My Knowledge Assets”. The repositories listed at “My Repositories” can be used to share assets generously with the network.

The lernOS Canvas can be downloaded from the lernOS Repository on github¹¹⁰ in different formats (e.g. PowerPoint, PDF, PNG). To be able to work with the canvas in an agile way one should NEVER write on a canvas ... that's why sticky notes were invented!

ProTip: if you use a lernOS Memex (e.g. OneNote) you can take a photo of the current version of the

¹¹⁰<https://github.com/simondueckert/lernos>

canvas and put it in the memex. This way the other circle members can see it as well.

lernOS Memex - Get Things Out Of Your Head And In A System You Trust

According to David Allen our mind is good for having ideas not for holding them. Therefore we need a way to get things out of the head and into a system we trust. In his 1945 article *As We May Think*¹¹¹ Vannevar Bush called such a system a “memex” (memory extender). Bush’s version of the memex was a personal desk based on microfilm and mechanical controls. But his memex can also be seen as an early vision of hypertext and wiki systems.

In the digital age tools like Microsoft OneNote¹¹² can play the role of a personal memex. In contrast to the physical version OneNote can be used on a desktop computer but also mobile on a smartphone or tablet. OneNote can handle multiple notebooks at the same time. Information in a notebook can be organized in sections, pages, and subpages. With the wiki function pages can also be interlinked. The content on each page can be format freely and can also contain tables, images, audio, and video. A notebook can be shared with coworkers to work on it simultaneously. Content from the internet can be easily stored in OneNote with the OneNote Web Clipper¹¹³.

The screenshot shows a Microsoft OneNote page titled "Weekly Meeting". At the top, there's a navigation bar with tabs like Datei, Start, Einfügen, Zeichnen, Verlauf, Überprüfen, and Ansicht. Below the title, there's a list of items to do:

- Circle Facilitator: tbd.
- Weekly day and time: tbd.
- Tools used in circle: tbd.

Below this is a large table with 12 rows (Week 1 to Week 12) and 7 columns (Week, Date, Member 1, Member 2, Member 3, Member 4, Member 5, Remark). Each cell contains a small square checkbox. To the right of the table is a sidebar with a navigation menu:

- Seite hinzufügen
- Welcome
- Weekly Meeting
- Week 0 - Your True North
- Week 1 - Your Sprint Objectives
- Week 2 - Sharing Is Caring
- Week 3 - Use The Network Effect
- Week 4 - Pitstop 1
- Week 5 - Who Am I?
- Week 6 - Update Your Digital Twin
- Week 7 - Your Vision Goes Digital
- Week 8 - Pitstop 2
- Week 9 - Your Knowledge Assets
- Week 10 - Networking And Sharing Time
- Week 11 - The Power Of Communities
- Week 12 - Reflect And Celebrate
- Circle Members
- Member 1
- Member 2
- Member 3
- Member 4
- Member 5
- Links

Figure 11: lernOS Memex (OneNote Version)

¹¹¹https://en.wikipedia.org/wiki/As_We_May_Think

¹¹²<https://products.office.com/en-US/onenote>

¹¹³<https://www.onenote.com/clipper>

When using OneNote in a circle a section can be structured by the weekly meetings and the circle members. The page for each weekly meeting contains the agenda, the exercises, and the links to the exercises. Every completed agenda item can be marked as done by a checkbox. The pages for the circle members contain headings for all required documentation in the circle (e.g. goals, relationship list, social network, facts about me). This way all circle members can see the documentation of everybody else.

ProTip: you can download a OneNote Template that can be used for lernOS Circles and WOL Circles from the lernOS Repository on GitHub¹¹⁴.

Stop talking, start doing!

If you read through this guide but are not practising yet you should do so NOW! To start with lernOS is really easy. These five steps will help to start smoothly:

1. **Schedule Time:** define the quarter when you begin to use lernOS. Add the time-slots for the weekly to your calendar. This regular meeting is of particular importance if you practice in a lernOS circle.
2. **Define Objectives and Key Results:** use week 0 to define the objectives and the measurable results for the sprint. If you practice lernOS beside your daily business just choose an additional goal you really, really care about.
3. **Find a Circle:** look for 3-4 people who want to start a sprint in the same quarter. If someone has been in a circle before he can take the role of the “Circle Facilitator”.
4. **Organize the Weekly Check-In:** if you don’t know each other in the circle meet face-to-face for the first weekly. Use social networks or instant messengers to communicate between the meetings. Use web conferencing tools to organize virtual meetings.
5. **Plan, Do, Learn, Repeat:** Use the last meeting of the sprint to reflect the results and the collaboration in the circle. Decide if you want to run another sprint together.

Keep Calm & Learn On! :-)

¹¹⁴<https://github.com/simondueckert/lernos/raw/master/lernOS%20Templates/lernOS-Circle-Template.onepkg>