



MASTER COMMUNITY & INVESTOR HANDBOOK

A COMPLETE, UNIFIED EXPLANATION OF THE COGNI ECOSYSTEM, ACCESS MODEL,
TIERS, SUSTAINABILITY, AND LONG-TERM

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1. Executive Summary

Cogni is a token-gated crypto SaaS platform focused on intelligence-first decision making. It combines staking-based access with subscription-funded AI tools to create a sustainable ecosystem. Instead of relying on hype or short-term speculation, Cogni provides real utility through scanners, sentiment analysis, whale alerts, and decision-support tools. The platform replaces speculation-driven narratives with intelligence-first tools that align users, builders, and long-term holders. By separating ownership (via staking \$COGNI) from usage (via USDC subscriptions), Cogni avoids inflationary pressures, ensures predictable revenue, and protects infrastructure through tiered limits and cooldowns.

2. Vision & Purpose

Cogni exists to bring clarity, discipline, and sustainability to crypto intelligence. Most crypto projects focus on price narratives; Cogni focuses on decision support. The goal is to build a long-term intelligence platform that grows with its users, not against them. Rather than being just a token, Cogni is a token-gated crypto SaaS platform designed to provide real intelligence tools for traders, builders, and communities.

3. Problems in Crypto Today

- Most tokens lack real utility and rely on speculation alone.
- Analytics tools are fragmented, centralized, or overpriced.
- No alignment between token holders and real product usage.
- Projects rely on inflation or unlocks to fund development.
- Unlimited access leads to abuse and degraded performance.

4. The Cogni Solution

Cogni addresses these issues by combining staking-based access with a SaaS subscription model. Users stake \$COGNI to unlock eligibility, then subscribe in USDC to activate tools. This hybrid model aligns long-term incentives, avoids inflationary pressure, enforces tier logic via staking contracts, and scales cleanly across platforms.

5. The Cogni Ecosystem & Platforms

- \$COGNI Token — access key aligning incentives.
- Staking Contracts — tier logic, supply discipline, cooldowns.
- NFT Access Badges — verifiable proof of tier access.
- SaaS Tools — scanners, sentiment, whale intelligence.
- Web Dashboard — full analytics interface.
- Telegram Bots — fast alerts and AI responses.
- Future Mobile Apps — consistent access across devices.
- Community Layer — feedback-driven roadmap evolution.

6. SaaS Access Model

- Stake \$COGNI to unlock access tier.
- Subscribe in USDC to activate usage.
- Access applies across web, bots, and mobile apps.
- Tier-based limits protect infrastructure.
- 72-hour cooldown prevents short-term farming.
- Unstake or cancel anytime with cooldown enforcement.

7. Tiers & Features

Each tier is designed to serve a different type of user, from casual observers to professional power users. The Analyst tier is intentionally positioned as the best value, while Architect rewards long-term commitment with priority access to innovation.

- ✓ Observer — Free (Staking Only)
 - Stake required: 10,000 \$COGNI | Price: Free
 - Limited daily token scans (2/day) and sentiment checks (5/day)
 - Global whale feed (view-only activity)
 - Serious AI responses
 - Web access + limited bot commands
- ✓ Observer Plus — Entry Tier
 - Stake: 10,000 \$COGNI | Price: \$5 USDC/month
 - Higher daily limits: 10 token scans/day, 25 sentiment checks/day
 - Basic whale alerts (5/day)
 - Light degen AI responses
 - Web + Telegram bot access

- ✓ Analyst — Core Value Tier
 - Stake: 100,000 \$COGNI | Price: \$19 USDC/month
 - Unlimited sentiment analysis
 - Advanced / unlimited custom whale alerts
 - Smart-degen AI responses
 - Full web + bot access (50 token scans/day)

- ✓ Architect — Power User Tier
 - Stake: 1,000,000 \$COGNI | Price: \$59 USDC/month
 - Unlimited usage across all tools, scans, alerts, and dashboards
 - Priority processing
 - Priority access to new features, bots, mobile apps, and upgrades
 - Full degen AI mode (toggleable)

8. Unstaking & Cooldown

Users may unstake at any time. A 72-hour cooldown applies before withdrawal. Access pauses immediately during cooldown, preventing abuse and reinforcing long-term alignment.

9. Sustainability

- No token inflation or emissions funding operations
- Predictable USDC subscription revenue
- Aligned incentives via staking & tiers
- Limits protect infrastructure
- Scales across web, bots, and mobile
- Utility-driven demand replaces speculation

10. Future Expansion & Upgrades

- Expanded Telegram bot intelligence
- Native iOS & Android apps
- Additional AI models & dashboards
- Institutional analytics & API access
- Community-driven feature rollouts

11. Closing

Cogni is built in public with transparency and disciplined growth as core principles. By prioritizing intelligence-first tools and sustainable economics, \$Cogni aims to set a new standard for crypto ecosystems benefiting users, builders, and holders alike.