* Weather Data
  + Workshop:
    - What do we mean by weather data and the correlation with sales?
      * State correlations:
        + How do we define states? i.e. What is sunny, rainy, snowy?
        + Compare mean values between states (One vs. all?)
      * Based on numerical values: precipitation, temperature, wind, etc.
        + Which values are used for the date? Min, max, average?
        + using Pearson Correlation
  + Where do we get this data?
    - Need an API which supports historical weather for international locations and one that captures the information needed based on Workshop discussion
* Proof of Concept
  + Supplementing the sales data with weather data
  + Calculating the correlations
  + Plots
* If a significant relationship is found
  + Workshop:
    - data pipeline for weather data
      * How will we capture this data?
      * What data will we store?
      * Where will it be stored?
    - Internal reports/visualizations
      * What is the format of the charts?
      * Where will these be viewed?